Centre for Special Business Projects Medical cannabis producers survey, 2016

CONFIDENTIAL once completed.

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ous préférez recevoir ce document en français, veuillez nous ppeler au numéro sans frais suivant : 1-877-992-3999.
Please verify the information for this business's contact person and correct where needed

Postal code

Legal name

a	ting	na	am	ie					

First name

Last name

Title

City

Oper

Address (number and street)

Province, territory

Country

This information is collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S-19. COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

Introduction

The purpose of this survey

The purpose of this survey is to collect comprehensive business and economic information on medical cannabis produces. The federal government will use data from this survey to better understand this industry, its relationship with the rest of the Canadian economy and how it will adapt to any future changes in cannabis legalization.

Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Confidentiality

The Statistics Act protects the confidentiality of information collected by Statistics Canada.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 21 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

If you are unable to complete within 21 days **or** if you need help, call us at **1-877-992-3999**.

Statistics Canada Operations and Integration Division 150 Tunney's Pasture Driveway Ottawa, Ontario K1A 0T6

Visit our website, www.statcan.gc.ca

5-5200-5252.1: 2017-09-14





Reporting instructions

- Please print in ink.
- Report dollar amounts in Canadian dollars.
- When precise figures are not available, please provide your best estimates.
- Report to this questionnaire from a "fiscal year" perspective. That is, for each question in this questionnaire, the specified year (e.g, 2016) represents the 2016 fiscal year of this business. Not to be confused with the calendar year.
- Enter "0", if there is no value to report.

В	usiness or organization and contact inforr	nation
_	Please verify or provide the business or organization's leg Note: Legal name modifications should only be done to correct a spelling e	gal and operating name and correct where needed.
	Legal name	Operating name (if applicable)
2.	Please verify or provide the current operational status on name above.	of the business or organization identified by the legal and operating
	In operation	★
	Not in operation	2 8
3.	Please verify or provide the contact information of the c questionnaire and correct where needed.	esignated business or organization contact person for this
	•	s questionnaire. The designated contact person may not always be the one who actually
	First name	Last name
	Title	Preferred language of communication
		English French
	Mailing address (number and street)	
	City	Province, territory or state
	Postal code or ZIP code Example: A9A 9A9 or 12345-1234	
	Country	
	Email address Example: user@example.gov.ca	
	relephone number (including area code)	nsion number plicable)
	Fax number (including area code) Example: 123-123-1234	

_	_
Βι	Isiness structure
1.	In what year was this business first established?
	C010101
	Year
	If this business was established in 2017, go to question 20.
2.	For this survey, please report information for this business's most recent 12-month fiscal period.
	Note: For this survey, the end date should fall between April 1, 2016 and March 31, 2017.
	C020101 YYYY MM DD C020201 YYYY MM DD
	Start date End date
	Start date End date
	Please complete this survey for the "fiscal period" reported above.
	This period will be referred to as "fiscal year" 2016 throughout the questionnaire.
3.	In 2016, did this business have medical cannabis-related production (e.g., growing, processing, researching, etc.)
	or sales activities?
	Yes Ves
	If this business did not have medical cannabis production or sales in fiscal year 2016 -> go to question 20.
4.	If applicable, what other business activities did this business engage in 2016 (e.g., production of tobacco, marketing, research
	and development of non-medical cannabis, other pharmaceuticals, etc.)?
	C040101
	C040101 C040201
	C040301
	C040401
	C040501
	OR
	No other activities
5.	How many employees did this business have in fiscal year 2016?
	Include all employees who received a T4 for 2016. Consider seasonal, casual or part-time employees as regular employees.
	0050101
	Employees

6. In 2016, how many employees spent at least fifty percent (50%) of their time working on medical cannabis-related activities based on the following job categories?

Medical cannabis related activities refers to any business activities related to medical cannabis development, growing, harvesting, processing, packaging, storage, distribution, sales, etc.

Round up to a whole number, e.g., 1.5 employees = 2 employees.

Job category	Number of employees
Admin	
Administration, management or finance	C060101
Marketing (e.g., branding, consultation, etc.)	C060201
Sales	C060301
Production	
Research and development	C060401
Engineering	C060501
Cultivation & harvesting	C060601
Processing/Manufacturing	C060701
Quality assurance/control (including Heating ventilation and air conditioning (HVAC))	C060801
Packaging	C060901
Shipping, delivery & transportation	C061001
Other	
Security	C061101
Other — specify :	C069901
Total	C067701

Business activities

7. Identify all of this business's locations that were involved in the production (e.g., growing, processing, researching, etc.) of medical cannabis in 2016. Also provide the number of months each location was in production in 2016.

Location name	Address	Municipality	Province	Postal code	Number of months in production in 2016
1. C070101	C070102	C070103	C070104	C070105	C070106
2. c070201	C070202	C070203	C070204	C070205	C070206
3. c070301	C070302	C070303	C070304	C070305	C070306
4. C070401	C070402	C070403	C070404	C070405	C070406
5. co7o501	C070502	C077(03)	C070504	C070505	C070506

8. In 2016, what was the active medical cannabis cultivation **area** and unused potential cultivation **area** for each of the locations identified above?

Potential cultivation area includes licensed or unlicensed area available but unused in 2016.

Location name	Active area	Unused area	Unit of measure
	C080102	C080103	C080104 1 ft^{2} 2 m^{2}
2. 080201	C080202	C080203	^{C080204} ¹ ft ² ² m ²
3. 0000001	C080302	C080303	^{C080304} ¹ ft ² ² m ²
4. ^{C080401}	C080402	C080403	^{C080404} ¹ ft ² ² m ²
5. cososoi	C080502	C080503	^{C080504} ¹ ft ² ² m ²

9. In 2016, indicate the medical cannabis-related activities that were carried out at each of the previously identified locations.

Medical cannabis related activities refers to any business activities related to medical cannabis development, growing, harvesting, processing, packaging, storage, distribution, sales, etc.

Exclude any type of activities that are not related to medical cannabis activities (e.g., other crop production or sales, etc.). Select all that apply.

Activities	Location 1	Location 2	Location 3	Location 4	Location 5
	C090101	C090102	C090103	C090104	C090105
Research and development					
	C090201	C090202	C090203	C090204	C090205
Growing cannabis					
	C090301	C090302	C090303	C090304	C090305
Cannabis processing (e.g., trimming, curing, etc.)					
	C090401	C090402	C090403	C090404	C090405
Final cannabis product packaging	Ó	4 ~(×		
	C090501	C090502	C090503	C090504	C090505
Shipping	G (
~	0090601	C090602	C090603	C090604	C090605
Sales and marketing (e.g., branding, consultation, etc.)					
, D C	C090701	C090702	C090703	C090704	C090705
Human resources management					
	C090801	C090802	C090803	C090804	C090805
Administration					
Other – specify :	C099901	C099902	C099903	C099904	C099905
C099998					

10. In 2016, from all medical cannabis orders received, what was the percentage breakdown by type of order method?

Order method	Percentage (%)
Electronic (email, website, mobile application)	C100101
Mail	C100201
Phone	C100301
Fax	C100401
C109998 Other – specify :	C109901
Total	100%
Total OR No medical cannabis sales in 2016	100%

	Fisc	Fiscal year 2015		l year 2016
Client types	Number	Sales (CAN \$)	Number	Sales (CAN \$)
	C110101	C110102	C110103	C110104
New registered clients		\$		\$
	C110201	C110202	C110203	C110204
Renewed registered clients		\$		\$
	C110301	C110302	C110303	C110304
Other licensed producers		\$		\$
	C117701	C117702	C117703	C117704
Total		\$		\$

Financial information

12. In 2016, using dollar value **or** percentage (one or the other), what were the total sales of medical cannabis to all registered clients (patients or other licensed producers) by region?

Regions	Sales (CAN \$)	Sales (%)
CANADA		
Newfoundland and Labrador	C120101 \$	C120102
Prince Edward Island	C120201	C120202
New Brunswick	C120301	C120302
Nova Scotia	C120401 \$	C120402
• Quebec	C120501	C120502
• Ontario	C120601	C120602
• Manitoba	C120701	C120702
• Saskatchewan	C120801	C120802
• Alberta	C120901 \$	C120902
Alberta British Columbia	C121001 \$	C121002
• Yukon	C121101 \$	C121102
Northwest Territories	C121201 \$	C121202
• Nunavut	C121301 \$	C121302
NTERNATIONAL		
United States of America	C121401 \$	C121402
Germany	C121501 \$	C121502
• Australia	C121601	C121602
C129998 Other — specify :	C129901 \$	C129902
Total	C127701 \$	C127702

13. Please indicate this business's revenue details based on the following categories for fiscal years 2015 and 2016. Provide your best estimates.

Report '0' for those categories where this business had no sales.

Category	Fiscal year 2015	Fiscal year 2016
Revenues		
Cannabis revenues	C130101	C130102
 Medical cannabis-related revenues (e.g., sales of medical cannabis goods and services) 	\$	\$
	C130201	C130202
- Other cannabis-related revenues (e.g., apparel or accessories)	\$	\$
Non cannabis revenues, specify:	\$	C130302
(e.g., all other sales of goods/accessories and services)	8,8) .
Total revenues	C137701	C137702 \$
with the second se		

14. In 2015 and 2016, what were this business's expenses for the following items and what portion of each expense item related to medical cannabis? Provide your best estimates.

Report '0' for those categories where this business had no expenses.

	Fiscal yea 2015	r	Fiscal year 2016	
Category	Dollars (CAN \$)	Percentage (%) related to medical cannabis	Dollars (CAN \$)	Percentage (%) related to medical cannabis
Expenses				
Employee costs and expenses (for all employees who were issued a T4) - Wages and salaries	\$	C140102	C140103 \$	C140104
- Employee benefits	\$	C140202 %	C140203 \$	C140204
Subcontracts (include contractors) (exclude research & development)	\$	C140502	640303 \$	C140304
Internal Research & Development (in-house)	\$	%	C140403 \$	C140404
External Research & Development (out-sourced)	\$	C140502	\$	C140504
Purchases: raw materials	\$	C140602	C140603 \$	C140604
- fertilizers	C140701	C140702	C140703 \$	C140704
- seed purchases	¢140801	C140802	\$	C140804
- plant purchases	\$	C140902	C140903 \$	C140904
- other purchasing costs, specify:	C141001	C141002	C141003	C141004
	\$	%	\$	
Professional and business fees (legal, accounting, consulting)	C141101 \$	C141102	\$	C141104
Security	\$	C141202 %	C141203 \$	C141204

CategoryDollars (CAN \$)(%) related to medical cannabisDollars (CAN \$)(%) related to medical cannabisExpensesEnergy (e.g., electricity, natural gas,(141301(141302(141303(141304		2015	ear	Fiscal y 2016	
Energy (e.g., electricity, natural gas, heat, oil, etc.) and water expenses C141301 C141302 C141303 C141304 Marketing fees (e.g., branding, consultation, etc.) C141401 C141402 C141403 C141404 Business taxes, licenses and permits C141501 C141502 C141603 C141604 Interest expense C141701 C141704 C141703 C141704 Product testing C141701 C141704 C141703 C141704 Other – specify: C141901 C14901 C14902 C14903 C14993 C149994 C14991 C14992 C14903 C14993 C14994 C149995 C14991 C14702 C14703 C14704	ategory		(%) related to medical		related to medical
Energy (e.g., electricity, natural gas, heat, oil, etc.) and water expenses \$ 1 % \$ 1 % Marketing fees (e.g., branding, consultation, etc.) C141001 C141002 C141003 C141003 C141004 0 Business taxes, licenses and permits C141501 C141502 C141502 C141503 C141504 0 Interest expense C141501 C141502 C141503 C141504 0 0 Product testing C141501 C141704 C141704 \$ 0 0 0 Other – specify: C14901 C14902 C14903 C14903 C14904 0 0 0 C14995 C14901 C14702 C14703 C14904 0 <td< th=""><th>penses</th><th></th><th></th><th></th><th></th></td<>	penses				
Marketing fees (e.g., branding, consultation, etc.) \$ 1 9 Business taxes, licenses and permits Cl41501 Cl41502 Cl41503 Cl41503 Interest expense Cl41601 Cl41602 Cl41603 Cl41603 Product testing Cl41701 Cl41702 Cl41703 Cl41704 Other specify: Cl49001 Cl49002 Cl49003 Cl49004 Marketing fees (e.g., branding, charge of the second o	nergy (e.g., electricity, natural gas at, oil, etc.) and water expenses	5,			C141304
Business taxes, licenses and permits Ci41601 Ci41602 Ci41603 Ci41604 S Ci41704 Ci41703 Ci41704 Ci41703 Ci41704 Ci41704	arketing fees (e.g., branding, nsultation, etc.)				
Interest expense \$ 1 \$ 1 \$ 9 Product testing 11701 11702 11703 11704 11704 1 9 Other - specify: 1149901 1149902 1149903 1149904<	usiness taxes, licenses Id permits		C141502	C141503	
Product testing \$ 1 % 1 % Other - specify: C149901 C149902 C149903 C149904 C149904 C149998 0 % 0 % 0 % 0 0 % 0 % 0 %	terest expense		C141602		
Other – specify: %	oduct testing				
		C149901			
	otal expenses	S			

15. In 2015 and 2016, what were this business's investment expenditures for the following items and what portion was related to medical cannabis? Provide your best estimates.

Report '0' for those categories where this business had no investment expenses.

	Fiscal year 2015	Fiscal year 2016	Percentage (%) related to
Category	Dollars (CAN \$)	Dollars (CAN \$)	medical cannabis for 2016
Investment expenditures			
Equipment and machinery	\$	\$	C150103
Buildings	\$	¢150202	C150203
Land	C150301 \$	C150302	C150303
Agricultural vehicles (include tractors, etc.)	\$0	\$	C150403
Other vehicles	\$	\$	C150503
Other specify:	C159901 \$	\$	C159903
Total investment expenditures	©157701	\$	C157703

16. Please categorize the current value of physical assets of this business for fiscal year 2016.

Report '0' for those categories where this business had no physical assets.

Physical assets	Current value (CAN \$)
Land	\$
Building	φ
	C160201
- Greenhouses	\$
	C160301
- Other growing facilities	\$
	C160401
- Warehouses or vaults (e.g., product storage, etc.)	\$
	C160501
- Office (administration)	\$
- Other buildings, specify:	C160699
C160698	\$
Equipment	
NY ISY	C160701
- Machinery, equipment, furniture and fixtures	\$
	C160801
- Computer equipment and software	\$
- Other equipment, specify:	
C160998	\$
Other physical assets	
- Other physical assets, specify:	C169901
C169998	\$

17. In 2016, for each of the following medical cannabis products (or substances), what were the quantities produced and sold?

Dried cannabis is harvested cannabis that has been subjected to any drying process.

Fresh cannabis is freshly harvested cannabis buds and leaves, but does not include plant materials that can be used to propagate cannabis. **Cannabis oil** is an oil, in liquid form at room temperature of $22 \pm 2^{\circ}$ C, that contains cannabis in its natural form.

Products (or substances)	Unit of measure	Quantity produced	Quantity sold	Sales (CAN \$)
a. Cannabis seeds	c170101	C170102	C170103	¢170104
	⁵ lb			
b. Cannabis plants	⁵ unit	C170202	C170203	\$
c. Fresh cannabis	^{c170301} ¹ kg ² lb	C170302	C170303	\$
d. Dried cannabis	C170401	C170402	0700503	©170404
	² lb	C170502	C170503	C170504
e. Cannabis oil	1 kg 2 lb			\$
, AFC				
	6179901	C179902	C179903	C179904
f. Other cannabis products, specify:	² lb			\$
	3 I			
	4 oz			
	⁵ unit			

18. In 2016, provide the percentage breakdown of sales of medical cannabis products based on the following customers.

Dried cannabis is harvested cannabis that has been subjected to any drying process.

Fresh cannabis is freshly harvested cannabis buds and leaves, but does not include plant materials that can be used to propagate cannabis.

Cannabis oil is an oil, in liquid form at room temperature of 22 ± 2 °C, that contains cannabis in its natural form.

Products (or substances)	Cannabis seeds	Cannabis plants	Fresh cannabis	Dried cannabis	Cannabis oil	Other cannabis products
			Percent (%)	sales to clients	5	
	C180101	C180102	C180103	C180104	C180105	C180106
Sales to registered clients	%	%	%	%	%	%
	C180201	C180202	C180203	C180204	C180205	C180206
Sales to licensed wholesalers	%	%	%	%	%	%
	C180301	C180302	C180303	C180304	C180305	C180306
Sales to other licensed producers	%	%	%	~%	%	%
Other specify:	C189901	C189902	C189903	C189904	C189905	C189906
C189998	%	24		%	%	%
	1000/	100%	100%	100%	100%	100%
Total	100%	St				
Total	RMA	JSF				
Total	RMA	JSF				
Total	RNA	JSF				
Total	RMA	JSF				

19. At the end of 2016 fiscal year, what were this business's inventories by the following product (or substance) types?

Dried cannabis is harvested cannabis that has been subjected to any drying process.

Fresh cannabis is freshly harvested cannabis buds and leaves, but does not include plant materials that can be used to propagate cannabis. **Cannabis oil** is an oil, in liquid form at room temperature of $22 \pm 2^{\circ}$ C, that contains cannabis in its natural form.

Products (or substances)	Unit of measure	Inventory	Current total value (CAN \$)
a. Cannabis seeds	c190101 1 kg	C190102	C190103 \$
	⁵ lb		
b. Cannabis plants (in growing phase)	⁵ unit	C190202	C190203 \$
c. Fresh cannabis	c190301 1 kg 2 lb	C190302	C190303 \$
d. Dried cannabis	C190401	C190402	\$
e. Cannabis oil	C190501 1 C (g 2 Ib 3 I 4 OZ	C190502	\$
f. Other cannabis products, specify:	C199901 1 kg 2 lb 3 l 4 oz 5 unit	C199902	C199903 \$

Future opportunities

There is new legislation and regulations proposed for 2018 that would permit private businesses to sell non-medical cannabis directly to customers. The following questions relate to how this business would operate in such an environment.

20. In 2017, how much money has this business invested or intends to invest in the following expansion activities related to cannabis?

	Dollars (CAN \$)
a. Additional structures in current locations	\$
b. Additional land for future location	\$
c. Additional locations with existing facilities or structures	C200301
d. Additional equipment	\$
e. Accumulating cannabis-related inventory (including raw materials, goods in process, finished goods)	\$
f. Other – specify :	\$
C20000 No change	
21. In 2017, how likely is this business to increase its inventory in preparation for the potentia market in 2018?	I non-medical cannabis consumer
Mark one only.	
¹ Very likely	
² Somewhat likely	
³ Somewhat unlikely	
⁴ Very unlikely	

22. Based on the following financing sources, how likely is this business to seek additional investment financing in order to sell non-medical cannabis?

Mark only one response per financing source.

Financing source	Very unlikely	Somewhat unlikely	Somewhat likely	Very likely
a. Canadian-based private venture capital	C220101	2	3	4
b. American-based private venture capital	C220201	2	3	4
c. Other private venture capital	C220301	2	3	4
d. Financial institutions (e.g., chartered banks, etc), cooperatives, credit unions	C220401	2	3	4
e. IPO (Initial public offering) or SPO (Secondary public offering)	C220501	2	3	4
f. Personal finance used towards this business	C220601 1	2	3	4
g. Partner(s) from strategic alliance(s)	e220701 1	2	3	4
g. Partner(s) from strategic alliance(s)h. Credit from suppliers	C220801	2	3	4
i. Angel investors, family or friends	C220901	2	3	4
j. Government sources	C221001	2	3	4
k. Other — specify :	C229901	2	3	4

Contact Information	
First name C010101	
Last name G020101	
Title Closo101	
Telephone number Extension number Fax number CI040101 CF040201 F050101	
Email address	MM DD
Website Address	
2 Pr	
Survey Completion Time	
How long did you spend collecting the data and completing the questionnaire?	Hours SCT010101 SCT010201
Comments	
CC018801	
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Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. Statistics Canada will use the information from this survey for statistical purposes.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with the federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, Northwest Territories and Nunavut as well as with Health Canada.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire.

Rease retain a copy for your records.

Visit our website, www.statcan.gc.ca