

Group 1: Nature observation

Nature observation

Group 2: Wildlife observation

Bird watching
Whale watching
Polar bear watching
Seal Pup watching
Other wildlife viewing

Group 3: Water adventure

Canoeing
Sea kayaking
River kayaking
Rafting
Sailing
Scuba diving
Catch and Release fishing
Other water activities

Group 4: Land adventure

Hiking
Ice/Rock climbing
Trail riding
Mountaineering
Mountain biking/Cycling
Motorcycling
Spelunking
Other land activities

Group 5: Winter adventure

Dog sledding
Snowshoeing
Cross-country skiing
Snowmobiling
Other winter activities

Group 6: Air adventure

Hot air ballooning
Hang gliding

Helitours
Other Air activities

Group 7: Cultural Interpretation

Cultural interpretation

Group 8: All Other adventure products not elsewhere classified

All other adventure not elsewhere classified.