

Commercial and Institutional Consumption of Energy Survey -

Target Population

The target population for this survey is businesses and institutions – at the establishment level – within the following NAICS codes with a minimum of 1 employee and a business location that is not a residence. As with the previous survey, small home-based businesses and businesses with no employees (such as independent consultants or researchers) will be out of scope. Unless otherwise indicated, the Business Register was the survey frame for each industry.

- NAICS 41 (2 digit level) Wholesale Trade
- NAICS 44-45 (2 digit level) Retail Trade, excluding Food and Beverage Industries
- NAICS 445 (3 digit level) Food and Beverage Industries
- NAICS 49 (2 digit level) Warehousing
- NAICS 51 (2 digit level) Information and Cultural Industries
- NAICS 52, 53 & 54 (2 digit level) Finance and Insurance; Real Estate and Rental Leasing; and, Professional, Scientific and Technical Services
- NAICS 6111 (4 digit level) Elementary and Secondary Schools, except the following types: Aboriginal or Band Operated School, Hospital School, Prison / Jail / Detention Centre / Offender Facility School, Distance Education (Virtual / Correspondence School), Home School, and Nursery, Daycare Centre, E.C.S. (Early Childhood Services). The survey frame was provided by Statistics Canada's Culture, Tourism and the Centre for Education Statistics Division.
- NAICS 6112 (4 digit level) Colleges and CÉGEPs, except the following type of schools: *First Nations and Métis, government direct, consortia and school board adult education.*). The survey frame was provided by Statistics Canada's Culture, Tourism and the Centre for Education Statistics Division
- NAICS 6113 (4 digit level) Universities, except the following type of schools: *First Nations and Métis, government direct, consortia and school board adult education.*). The survey frame was provided by Statistics Canada's Culture, Tourism and the Centre for Education Statistics Division
- NAICS 621 (3 digit level) Ambulatory Health Care Services
- NAICS 622 (3 digit level) Hospitals. The survey frame was provided by Statistics Canada's Health Statistics Division.
- NAICS 623 (3 digit level) Nursing and Residential Care Facilities
- NAICS 624 (3 digit level) Social Assistance
- NAICS 71 (2 digit level) Arts, Entertainment and Recreation
- NAICS 721 (3 digit level) Accommodation Services
- NAICS 722 (3 digit level) Food Services and Drinking Places
- NAICS 81 (2 digit level) Other Services; excluding Religious Organizations

- NAICS 813110 (6 digit level) Religious Organizations
- NAICS 91 (2 digit level) Public Administration

Note: Establishments appear on the BR if they a) are incorporated, b) have employees, or c) have at least \$30,000 in GST sales. These criteria are believed to exclude many religious organizations, as only 15,000 establishments are coded to NAICS 813110 on the BR. Per the National Survey of Nonprofit and Voluntary Organizations, there were 30,679 religious organizations operating in Canada in 2003. While there remain issues with the definition of “religious organizations” for this survey (i.e. registered charities and incorporated nonprofits), this estimate is believed to represent a better estimate of religious organizations in Canada than could be arrived at simply using the BR. Therefore, while it is proposed that establishments coded to NAICS 813110 on the BR be sampled to collect data from these organizations, it is also proposed that the results be weighted up to calibrate with the estimate from the National Survey of Nonprofit and Voluntary Organizations.