



An important message to all Respondents

On behalf of the Executive Board of the Canadian Industry Program for Energy Conservation (CIPEC), I wish to thank all of you who responded to last year's Industrial Consumption of Energy (ICE) survey. Thanks to your participation, the survey response continues to be strong.

As the Chair, CIPEC Executive Board, I understand the need for high-quality energy use data. I would urge you to complete the Year 2014 ICE form and submit it as soon as possible to Statistics Canada. If you are a first-time respondent, be assured that your company results, as well as individual establishment results submitted to Statistics Canada, will remain confidential.

Your participation in the ICE survey enables us to track industry's energy efficiency progress and, in turn, its contribution to Canada's clean air efforts. The ICE data is used to monitor sector progress and to celebrate industry's energy achievements in the CIPEC Annual Report available on-line at cipec.ca under About CIPEC.

To encourage and support industry's energy efficiency efforts, Natural Resources Canada offers Canadian industry tools and services through CIPEC, such as energy management training workshops, benchmarking reports, best practice guides and cost-shared assistance.

CIPEC believes that Canadian industries can improve their energy performance by using integrated energy management systems, such as ISO 50001. Measuring, collecting and reporting energy use data are vital components of energy management systems.

Improved energy efficiency enabled Canadian industry to avoid approximately \$3.3 billion in purchased energy in 2012 – enough energy to heat more than 4.4 million Canadian households for one year.

I continue to be impressed with the level of voluntary commitment shown by Canadian industry to energy efficiency and clean air and would like to thank you for your participation in this important survey.

Sincerely,

Andy Mahut
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Chair, CIPEC Executive Board

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