



CIPEC
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An important message to all Respondents

On behalf of the Executive Board of the Canadian Industry Program for Energy Conservation (CIPEC), I wish to thank all of you who responded to last year's Industrial Consumption of Energy (ICE) survey.

Your participation in the ICE survey enables us to track industry's energy efficiency progress and, in turn, its contribution to the pan-Canadian framework for clean growth and climate change. The ICE data are used to build the business case for energy management—including funding and program renewals, to monitor sector progress and to celebrate industry's energy achievements in the CIPEC Annual Report, available on-line at cipec.ca under About CIPEC.

To encourage and support industry's energy efficiency efforts, Natural Resources Canada offers Canadian industry tools and services through CIPEC, such as Dollars to \$ense energy management workshops through the Canadian Institute for Energy Training (CIET), benchmarking reports, best practice guides and cost-shared assistance. CIPEC believes that Canadian organizations can improve their energy performance by using integrated energy management systems, such as ISO 50001—Canada's national energy management standard. Currently, 17 organizations in Canada are certified to ISO 50001. ENERGY STAR for Industry is also coming to Canada in spring 2017.

Energy Management Systems can be quickly implemented with immediate results, and, often with the support of utility incentives, can readily identify energy savings opportunities that can achieve a payback period of less than two years. If Canadian organizations were able to achieve an annual energy efficiency improvement of 5%, then based on average Canada wide fuel mix, emissions factors and energy costs—businesses could expect an annual cost savings of \$1 to \$1.375 billion. This reduction in industrial energy use would also be equivalent to GHG emission reductions resultant from taking 1.6 to 2.4 million cars off Canadian roads.

CIPEC encourages effective energy management and continual improvement in industrial energy efficiency, as it improves the corporate financial bottom line while helping Canada meet its climate change objectives. Please contact us for more information on how CIPEC can support your organization in meeting and exceeding your energy efficiency goals.

Sincerely,

Andy Mahut
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Chair, CIPEC Executive Board

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