

**Table 1 Industrial groupings, core module, Survey of Innovation and Business Strategy 2012**

NAICS2007	Industry description
	3111 Animal food manufacturing
	3114 Fruit and vegetable preserving and specialty food manufacturing
	3115 Dairy product manufacturing
	3116 Meat product manufacturing
	3117 Seafood product preparation and packaging
	3118 Bakery and tortillas manufacturing
	3121 Beverage manufacturing
	3152 Cut and sew clothing manufacturing
	3211 Sawmills and wood preserving
	3212 Veneer, plywood and engineered wood product manufacturing
	3219 Other wood product manufacturing
	3221 Pulp, paper, and paperboard mills
	3222 Converted paper product manufacturing
	324 Petroleum and coal product manufacturing
	3251 Basic chemical manufacturing
	3252 Resin, synthetic rubber, and artificial synthetic fibres and filaments manufacturing
	3254 Pharmaceutical manufacturing
	3255 Paint, coating and adhesive manufacturing
	3253, 3256, 3259 Pesticide, fertilizer and other agricultural chemical manufacturing; Soap, cleaning compound and toilet preparation manufacturing; Other chemical product manufacturing
3261 except 326193	Plastic product manufacturing except Motor vehicle plastic parts manufacturing
	326193 Motor vehicle plastic parts manufacturing
	3262 Rubber product manufacturing
3311, 3312, 3314	Iron and steel mills and ferro-alloy manufacturing; Steel product manufacturing from purchased steel; Non-ferrous metal (except aluminium) production and process
	3313 Alumina and aluminium production and processing
	33151 Ferrous metal foundries
	33152 Non-ferrous metal foundries
3321, 3322, 3325, 3326, 3329	Forging and stamping; Cutlery and hand tool manufacturing; Hardware manufacturing; Spring and wire product manufacturing; Other fabricated metal product manufacturing
	3323 Architectural and structural metals manufacturing
	3324 Boiler, tank and shipping container manufacturing
	3327 Machine shops, turned product and screw, nut and bolt manufacturing
	3328 Coating, engraving, heat treating and allied activities
333 except 33313, 33321, 33322, 3334, 3335	Machinery manufacturing except Mining and oil and gas field machinery manufacturing; Sawmill and woodworking machinery manufacturing; Rubber and plastics industry machinery manufacturing; Ventilation, heating, air-conditioning and commercial refrigeration equipment manufacturing; and Metalworking machinery manufacturing
	33313 Mining and oil and gas field machinery manufacturing
	33321 Sawmill and woodworking machinery manufacturing
	33322 Rubber and plastics industry machinery manufacturing
	3334 Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing
	3335 Metalworking machinery manufacturing

**NAICS2007****Industry description**

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- 3341 Computer and peripheral equipment manufacturing
- 33421 Telephone apparatus manufacturing
- 33422 Radio and television broadcasting and wireless communications equipment
- 3344 Semiconductor and other electronic components manufacturing
- 3345 Navigational, measuring, medical and control instruments manufacturing
- 3351 Electric lighting equipment manufacturing
- 3352 Household appliance manufacturing
- 3353 Electric equipment manufacturing
- 3359 Other electrical equipment and component manufacturing
- 3361 Motor vehicle manufacturing
- 3362 Motor vehicle body and trailer manufacturing
- 3363 Motor vehicle parts manufacturing
- 3364 Aerospace product and parts manufacturing
- 3366 Ship and boat building
- 3391 Medical equipment and supplies manufacturing
- 5112 Software publishers
- 5121 Motion picture and video industries
- 5171 Wired telecommunications carriers
- 5172 Wireless telecommunications carriers (except satellite)
- 5174 Satellite telecommunications
- 5182 Data processing, hosting, and related services
- 51913 Internet publishing and broadcasting, and web search portals
- 5413 Architectural, engineering and related services
- 5415 Computer systems design and related services
- 5416 Management, scientific and technical consulting services
- 5417 Scientific research and development services
- 5418 Advertising, public relations, and related services