

Table 2 Base sample industry detail for the Survey of Innovation and Business Strategy 2009, survey core

NAICS 2007	Industry description
3111	Animal food manufacturing
3114	Fruit and vegetable preserving and specialty food manufacturing
3115	Dairy product manufacturing
3116	Meat product manufacturing
3117	Seafood product preparation and packaging
3118	Bakery and tortillas manufacturing
3121	Beverage manufacturing
3152	Cut and sew clothing manufacturing
3211	Sawmills and wood preserving
3212	Veneer, plywood and engineered wood product manufacturing
3219	Other wood product manufacturing
3221	Pulp, paper, and paperboard mills
3222	Converted paper product manufacturing
324	Petroleum and coal product manufacturing
3251	Basic chemical manufacturing
3252	Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing
3254	Pharmaceutical manufacturing
3255	Paint, coating and adhesive manufacturing
3253, 3256, 3259	Pesticide, fertilizer and other agricultural chemical manufacturing; Soap, cleaning compound and toilet preparation manufacturing; and other chemical product manufacturing
3261 except 326193	Plastic product manufacturing except Motor vehicle plastic parts manufacturing
326193	Motor vehicle plastic parts manufacturing
3262	Rubber product manufacturing
3311, 3312, 3314	Iron and steel mills and ferro-alloy manufacturing; Steel product manufacturing from purchased steel; Non-ferrous metal (except aluminium) production and process
3313	Alumina and aluminium production and processing
33151	Ferrous metal foundries
33152	Non-ferrous metal foundries
3321, 3322, 3325, 3326, 3329	Forging and stamping; Cutlery and hand tool manufacturing; Hardware manufacturing; Spring and wire product manufacturing; Other fabricated metal product manufacturing
3323	Architectural and structural metals manufacturing
3324	Boiler, tank and shipping container manufacturing
3327	Machine shops, turned product and screw, nut and bolt manufacturing
3328	Coating, engraving, heat treatment and allied activities
333 except 33313, 33321, 33322, 3334, 3335	Machinery manufacturing except Mining and oil and gas field machinery manufacturing; Sawmill and woodworking machinery manufacturing; Rubber and plastics industry machinery manufacturing; Ventilation, heating, air-conditioning and commercial refrigeration equipment manufacturing; and Metalworking machinery manufacturing
33313	Mining and oil and gas field machinery manufacturing
33321	Sawmill and woodworking machinery manufacturing
33322	Rubber and plastics industry machinery manufacturing
3334	Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing
3335	Metalworking machinery manufacturing
3341	Computers and peripheral equipment manufacturing
33421	Telephone apparatus manufacturing
33422	Radio and television broadcasting and wireless communications equipment
3344	Semiconductor and other electronic components manufacturing
3345	Navigational and guidance instruments manufacturing
3351	Electrical lighting equipment manufacturing

NAICS 2007**Industry description**

3352	Household appliance manufacturing
3353	Electric equipment manufacturing
3359	Other electrical equipment and component manufacturing
3361	Motor vehicle manufacturing
3362	Motor vehicle body and trailer manufacturing
3363	Motor vehicle parts manufacturing
3364	Aerospace product and parts manufacturing
3366	Ship and boat building
3391	Medical equipment and supplies manufacturing
5112	Software publishers
5121	Motion picture and video industries
5171	Wired telecommunications carriers
5172	Wireless telecommunications carriers (except satellite
5174	Satellite telecommunications
5182	Data processing, hosting and related services
51913	Internet publishing and broadcasting, and web search portals
5413	Architectural, engineering and related services
5415	Computer systems design and related services
5416	Management, scientific and technical consulting services
5417	Scientific research and development services
5418	Advertising, public relations and related services