

**Table 4 Sample industry detail for the Survey of Innovation and Business Strategy 2009, innovation module**

NAICS 2007	Industry description
211	Oil and gas extraction
212	Mining
213	Support activities for mining and oil and gas extraction
2211	Electric power generation, transmission and distribution
2212	Natural gas distribution
2213	Water, sewage and other systems
311 + 3121	Food manufacturing and beverage manufacturing
3122	Tobacco manufacturing
313+314	Textile mills and textile product mills manufacturing
315	Clothing manufacturing
316	Leather and allied product manufacturing
321	Wood product manufacturing
322	Paper manufacturing
323	Printing and related support activities
324	Petroleum and coal product manufacturing
325	Chemical manufacturing
326	Plastics and rubber products manufacturing
327	Non-metallic mineral product manufacturing
331	Primary metal manufacturing
332	Fabricated metal product manufacturing
333	Machinery manufacturing
334	Computer and electronic product manufacturing
335	Electrical equipment, appliance and component manufacturing
336	Transportation equipment manufacturing
337	Furniture and related product manufacturing
339	Miscellaneous manufacturing
481	Air transportation
482	Rail transportation
483	Water transportation
484	Truck transportation
485	Transit and ground passenger transportation
486	Pipeline transportation
487	Scenic and sightseeing transportation
488	Support activities for transportation
491+492	Postal service and couriers and messengers
493	Warehousing and storage
5112, 51913, 5415, 518	Software publishers, Internet publishing and broadcasting, and web search portals, Computer systems design and related services, and Data processing, hosting, and related services
521+522	Credit intermediation and related activities and monetary authorities - Central Bank
523	Securities, commodity contracts intermediation and brokerage
524+526	Insurance carriers and related activities and funds and other financial vehicles
541310, 541320, 541330, 541340, 541350, 541360, 541370, 541420, 541620	Architectural services, Landscape architectural services, Engineering services, Drafting services, Building inspection services, Geophysical surveying and mapping services, Surveying and mapping (except geophysical) services, Industrial design services, Environmental consulting services
541380	Testing laboratories
5417	Scientific research and development services