

2011 Survey of Service Industries: Film, Television and Video Production

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692.

If necessary, please make address label corrections in the boxes below.

0001	Legal name	0004	Address (number and street)	
0002	Business name	0005	City	
0021	Title of contact	0006	Province/territory or state	
0008	First name of contact	0053	Country	0007 Postal code/zip code
0028	Last name of contact	0010	Language preference	
			1 <input type="radio"/> English	2 <input type="radio"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.
COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes, in conformity with its mandate. Please access www.statcan.gc.ca/survey-enquete/index-eng.htm for more information on this survey.

Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data sharing agreements with provincial and territorial statistical agencies and other government organizations, which must keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 30 days.
Please mail the completed questionnaire in the enclosed envelope or
fax it to Statistics Canada at 1-888-883-7999.

Lost the return envelope or need help? Call us at 1-800-972-9692 or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.gc.ca



B - Main business activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0640

Film, television and video production

0641

New media (interactive digital production)

0761

Independent or freelance film, television or video production (this includes individuals, whether incorporated or unincorporated, that contract their services) – Please call **1-800-972-9692** for further instructions.

0040

None of the above — Please call **1-800-972-9692** for further instructions.

C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2011 and March 31, 2012. Please indicate below the period covered by this questionnaire.

from ⁰⁰¹¹

Y	Y	Y	Y	M	M	D	D
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to

⁰⁰¹²

Y	Y	Y	Y	M	M	D	D
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2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031

¹ seasonal operations

²

new business

³

change of fiscal year

⁴

change of ownership

⁵

ceased operations

⁶

temporarily inactive

Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.

D - Revenue

A detailed breakdown may be requested in other sections.

1. **Sales of goods and services** (e.g., rental and leasing income, commissions, fees, admissions, services revenue)
Report net of returns and allowances.

2299

CAN\$

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2. Grants, subsidies, donations and fundraising {**exclude** tax credits}

2068

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3. Royalties, rights, licensing and franchise fees

2022

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4. Investment income (dividends and interest)

2097

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5. Other revenue ²⁰⁰¹
(please specify):

2077

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6. **Total revenue** (sum of questions 1 to 5)

2098

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E - Expenses

		CAN\$
	3010	
1. Salaries and wages of employees who have been issued a T4 statement		
	3040	
2. Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)		
	4466	
3. Commissions paid to non-employees		
	4315	
4. Professional and business services fees (e.g., legal, accounting)		
	3060	
5. Subcontract expenses (include contract labour, contract work and custom work)		
	4555	
6. Charges for services provided by your head office		
	5721	
7. Cost of goods sold, if applicable (purchases plus opening inventory minus closing inventory)		
	3301	
8. Office supplies		
	4115	
9. Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)		
	4178	
10. Repair and maintenance (e.g., property, equipment, vehicles)		
	4350	
11. Insurance (include professional liability, motor vehicles, etc.)		
	4365	
12. Advertising, marketing and promotions (report charitable donations at question 22)		
	4370	
13. Travel, meals and entertainment		
	4084	
14. Utilities and telecommunications expenses (include gas, heating, hydro, water, telephone and Internet expenses)		
	4410	
15. Property and business taxes, licences and permits		
	4440	
16. Royalties, rights, licensing and franchise fees		
	4179	
17. Delivery, warehousing, postage and courier		
	4325	
18. Financial services fees		
	4630	
19. Interest expenses		
	4520	
20. Amortization and depreciation of tangible and intangible assets		
	4542	
21. Bad debts		
	4569	
22. All other expenses (please specify):	4531	
	4699	
23. Total expenses (sum of questions 1 to 22)		
	4600	
24. Corporate taxes, if applicable		
	4601	
25. Gains (losses) and other items (see reporting guide)		
	2304	
26. Net profit/loss after tax and other items (see reporting guide)		

F - Industry characteristics

Production revenue for titles produced in-house and contract productions by type

Please provide a breakdown of your in-house production revenue (e.g., for which you own the copyright), and your contract production revenue (e.g., others hold the copyright) by type of production. **Include** sales, royalties, licence fees and licence fee top-ups.

		Contract production CAN\$		In-house production CAN\$		Total CAN\$
1. Feature films	3111		3091		3234	
2. Television productions	3112		3092		3235	
3. Commercials	3113		3093		3236	
4. Music videos	3114		3094		3237	
5. Educational videos	3115		3095		3238	
6. Videos for government boards, agencies, departments or Crown corporations	3116		3096		3239	
7. Corporate/industry videos	3117		3097		3240	
8. Other (please specify):	3242		3098		3241	
9. Total production revenue (sum of questions 1 to 8)	3119		3099		3243	

Revenue from other services

Please provide any additional revenue from other sources (e.g., post-production services, rental of production facilities).

		CAN\$
10. Other sales (please specify):	2559	2558

11. Of the total production revenue reported at question 9 of this section, what percentage comes from funding/financing (e.g., Telefilm Canada, Canadian Television Fund, Canada Feature Film Fund, tax credits, etc.)?	3147	%
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12. Is this business unit associated with any other incorporated production companies or single-purpose production companies that were active in 2011? (Please refer to **Section F** of the reporting guide for definitions.)

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¹ yes, go to **question 13**

³ no, go to **section L**

F - Industry characteristics (continued)

13. Please list the names of all **active** single-purpose production companies or incorporated production companies associated with this business unit. Also, please **include** their annual revenues and expenses and indicate if these amounts have been reported elsewhere in this questionnaire. If additional space is required, please attach a list in the same format as below. Questionnaires will NOT be sent to all the business units listed here. This information is used to determine which units are included or not included in THIS questionnaire.

Name	Province	Total revenue CAN\$	Total expenses CAN\$	Please indicate if these amounts have been included elsewhere in this questionnaire
0001a1 <input type="text"/>	0006a1 <input type="text"/>	2098a1 <input type="text"/>	4699a1 <input type="text"/>	9900a1 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a2 <input type="text"/>	0006a2 <input type="text"/>	2098a2 <input type="text"/>	4699a2 <input type="text"/>	9900a2 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a3 <input type="text"/>	0006a3 <input type="text"/>	2098a3 <input type="text"/>	4699a3 <input type="text"/>	9900a3 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a4 <input type="text"/>	0006a4 <input type="text"/>	2098a4 <input type="text"/>	4699a4 <input type="text"/>	9900a4 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a5 <input type="text"/>	0006a5 <input type="text"/>	2098a5 <input type="text"/>	4699a5 <input type="text"/>	9900a5 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a6 <input type="text"/>	0006a6 <input type="text"/>	2098a6 <input type="text"/>	4699a6 <input type="text"/>	9900a6 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a7 <input type="text"/>	0006a7 <input type="text"/>	2098a7 <input type="text"/>	4699a7 <input type="text"/>	9900a7 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a8 <input type="text"/>	0006a8 <input type="text"/>	2098a8 <input type="text"/>	4699a8 <input type="text"/>	9900a8 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a9 <input type="text"/>	0006a9 <input type="text"/>	2098a9 <input type="text"/>	4699a9 <input type="text"/>	9900a9 1 <input type="radio"/> yes 3 <input type="radio"/> no
0001a10 <input type="text"/>	0006a10 <input type="text"/>	2098a10 <input type="text"/>	4699a10 <input type="text"/>	9900a10 1 <input type="radio"/> yes 3 <input type="radio"/> no

14. Please specify the name(s) of the parent company/companies.

0001b1

G, H, I, J and K - Not applicable

L - Contact information

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0054 Last name

0013 First name

0014 Title

0018 E-mail address

0017 Telephone number

0027 Extension number

0016 Fax number

0020 Website address

0015 Date completed:

How long did you spend collecting the data and completing the questionnaire? hour(s) minutes

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

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For Information Only

General information

Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. The confidentiality provisions of the *Statistics Act* are not affected by either the *Access to Information Act* or any other legislation. Therefore, for example, the Canada Revenue Agency cannot access identifiable survey records from Statistics Canada.

Information from this survey will be used for statistical purposes only and will be published in aggregate form only.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data sharing agreements with provincial and territorial statistical agencies and other government organizations, which must keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide

the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon.

The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire.

Please retain a copy for your records.

Visit our website at www.statcan.gc.ca