



# Survey of Broadcasting Distribution, 2004

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19.

## Class 3 systems, Exempted and Non-Exempted

Completion of this questionnaire is a legal requirement under the Statistics Act.

For the fiscal period ended August 31, 2004

Si vous préférez un questionnaire en français, veuillez cocher

<p><b>Objective</b></p> <p>This survey is necessary to measure the contribution of the Broadcasting Distribution industry to the Canadian economy and inform the policy process. The information collected will allow a measurement of the impact of competition in the industry and of the availability and use of new technologies in smaller communities.</p> <p><b>Authority</b></p> <p>Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19. Sharing agreements between Statistics Canada with other federal and provincial government bodies exist under Sections 11 and 12 of the Statistics Act. See "Important Notice" at the back of the questionnaire.</p>	<p><b>Confidentiality Statement</b></p> <p>Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business/institution/individual. The data reported on this questionnaire will be treated in confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the Statistics Act are not affected by either the Access to Information Act or any other legislation.</p> <p><b>Postage paid return envelope</b></p> <p>Please submit one copy of this questionnaire in the enclosed envelope before November 30, 2004 and keep one copy for your records.</p> <p><b>Questions?</b></p> <p>If you have any questions or need help to complete this questionnaire or require the electronic version, please contact Dany Gravel, Unit Head, Broadcasting Section. Telephone: (613) 951-0390, fax (613) 951-9920 or e-mail: Dany.Gravel@statcan.ca</p>
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Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact Dany Gravel, <sup>1</sup> Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920.

**STC**



### Ontario Systems

System Number	System Class	Location	Prov.	ID
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## LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Unit Head, Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920

1. Complete name of licensee:

2. Mailing address of the licensee:

Street and Number \_\_\_\_\_  
 City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

3. Person to be contacted in connection with this return:

Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]  
 \_\_\_\_\_ (Name) \_\_\_\_\_ (Title)  
 Address (if different from licensee address)  
 Street and Number \_\_\_\_\_  
 City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_  
 Street and Number \_\_\_\_\_  
 City and Province \_\_\_\_\_  
 Postal Code \_\_\_\_\_

5. If the information in this return is for a period other than 12 months ending August 31, 2004, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2004, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

\_\_\_\_\_  
 Date(s) of transaction(s): \_\_\_\_\_

7. Type of business organization:

Incorporated company, shares publicly traded       Sole proprietorship/partnership       Co-operative  
 Incorporated company, shares NOT publicly traded       Non-profit organization       Military Unit  
 Other (specify) \_\_\_\_\_

### 8. MANAGEMENT CERTIFICATION

I, \_\_\_\_\_ (Name) \_\_\_\_\_ (Title), am authorized  
 to certify on behalf of \_\_\_\_\_ (Licensee)  
 that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.  
 \_\_\_\_\_ (Signature) \_\_\_\_\_ (Date) \_\_\_\_\_ (Telephone and Area Code)

Date received

\_\_\_\_\_  
 (Official use only)

CRTC File Number

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# SURVEY OF CLASS 3 BROADCASTING DISTRIBUTION SYSTEMS

For the year ended August 31, 2004

**Systems operating province:** \_\_\_\_\_

**STC #**

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**8 | 8**

Please complete one form for each combined set of Class 3 undertakings operating in the same province.

**IMPORTANT:** Do **not** combine Class 3 undertakings that operate in different provinces

## Financial variables

Total Revenue	01
Profit before interest and taxes (PBIT)	02
Salaries, wages & benefits	03
Depreciation	04
Interest expenses	05
Affiliation Payments - Total	07
Affiliation payments for Canadian Pay and Specialty Services (included in Affiliation Payments above)	08

## Summary of fixed assets and depreciation

1. Historical costs of assets owned and value of capitalized leases in use at Aug. 31, 2004	21
2. Accumulated depreciation at Aug. 31, 2004	22
3. Net fixed Assets	23
4. Addition to fixed assets	06

## Cable access and subscribers

# of households in licensed area	09
# of households with access to cable	10
# of subscribers	11

## High speed Internet access

	This Company	Affiliate or Third Parties
# of household with access to high speed Internet service	12	15
# of subscribers to high speed Internet service	13	16
Revenues from the provision of high speed Internet services	14	17

## Digital cable services

# of households with access to digital cable service	18
# of subscribers to digital cable service	19
Revenues from the provision of digital cable services	20

## Video-on-demand

# of household with access to Video-on-demand	33
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5-5300-379.6: 2004-08-11



Undertaking I.D.

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Thank you for your cooperation