

Survey of Broadcasting Distribution, 2008

Class 2 and 3 systems, Exempted and Non-Exempted

Completion of this questionnaire is a legal requirement under the Statistics Act.

Si vous préférez un questionnaire en français, veuillez cocher

For the fiscal period ended August 31, 2008

<p>Objective</p> <p>This survey is necessary to measure the contribution of the Broadcasting Distribution industry to the Canadian economy and inform the policy process. The information collected will allow a measurement of the impact of competition in the industry and of the availability and use of new technologies in smaller communities.</p> <p>Authority</p> <p>Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19. Sharing agreements between Statistics Canada with other federal and provincial government bodies exist under Sections 11 and 12 of the Statistics Act. See "Important Notice" at the back of the questionnaire.</p>	<p>Confidentiality Statement</p> <p>Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business/institution/individual. The data reported on this questionnaire will be treated in confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the Statistics Act are not affected by either the Access to Information Act or any other legislation.</p> <p>Postage paid return envelope</p> <p>Please submit one copy of this questionnaire in the enclosed envelope before November 30, 2008 and keep one copy for your records.</p> <p>Questions?</p> <p>If you have any questions or need help to complete this questionnaire or require the electronic version, please contact Dany Gravel, Unit Head, Broadcasting Section. Telephone: (613) 951-0390, fax (613) 951-9920 or e-mail: Dany.Gravel@statcan.ca</p>
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Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact Dany Gravel, Unit Head, Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920.

STC



ATTN:

System Number	System Class	Location	Prov. ID
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FOR INFORMATION ONLY

SURVEY OF CLASS 2 AND CLASS 3 BROADCASTING DISTRIBUTION SYSTEMS

LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Dany Gravel, Unit Head, Broadcasting section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920

1. Complete name of licensee:

2. Mailing address of the licensee:

Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

3. Person to be contacted in connection with this return:

Mr. [] Mrs. [] Miss [] Ms. []
 _____ (Name) _____ (Title)
 Address (if different from licensee address)
 Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name _____
 Street and Number _____
 City and Province _____
 Postal Code _____

5. If the information in this return is for a period other than 12 months ending August 31, 2008, please indicate:

From _____ To _____
 Reasons: _____

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2008, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

Date(s) of transaction(s): _____

7. Type of business organization:

- Incorporated company, shares publicly traded
 Sole proprietorship/partnership
 Co-operative
 Incorporated company, shares NOT publicly traded
 Non-profit organization
 Military Unit
 Other (*specify*) _____

8. MANAGEMENT CERTIFICATION

I, _____, am authorized
 (Name) (Title)

to certify on behalf of _____
 (Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

 (Signature) (Date) (Telephone and Area Code)

Date received

CRTC File Number

STC File Number

(Official use only)

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SURVEY OF CLASS 2 and 3 BROADCASTING DISTRIBUTION SYSTEMS

For year ended August 31, 2008

Company name: _____

STC #

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Operating province: _____

Please complete ONE form for all your class 2 systems located in a Province and/or ONE form for all class 3 systems located in a Province. This survey covers all your systems, whether or not these systems are exempted from filing an Annual Return for the CRTC. If you operate systems in more than one Province, please complete one form for each Province.

IMPORTANT: Do not combine undertakings that operate in different provinces

	\$ (omit cents)
1. Revenue	30
1. Subscribers (Programming, Internet and Telephone)	31
2. Connection (installation and re-connect)	32
3. Community channel sponsorship and facilities rental	24
4. Converter rental/sales revenue	25
5. Other revenue (specify) _____	01
6. Total Revenue	26
2. Expenses	27
1. Community programming	28
2. Technical Affiliation Payments TOTAL <input style="width: 50px;" type="text" value="07"/> Affiliation payments for Canadian pay and specialty services (inc. in Affiliation Payments) <input style="width: 50px;" type="text" value="08"/>	29
3. Sales and promotion	34
4. Administration and general	35
5. Total Expenses	04
3. 1. Operating Income (loss)	05
2. Less: Depreciation (recorded in accounts)	36
3. Interest Expense	37
4. Investment, interest and incidental income	38
5. Less: Amortization of goodwill, start-up, and other costs	39
6. Gain (loss) from disposal of fixed assets, investments, etc.	40
7. Net income (loss) before income taxes	41
8. Provision for income taxes	03
9. Net income (loss) after income taxes	51
4. Other financial data	21
1. Salaries and other staff benefits	22
2. Average number of employees (the typical average of full time and equivalent part-time employees) No. <input style="width: 50px;" type="text" value="06"/>	23
3. Historical cost of fixed assets Additions during the year	
4. Accumulated depreciation (recorded in accounts)	
5. Net book value	

PLEASE INDICATE IF THIS RETURN COVERS:

Your class 2 system (s) OR Your class 3 system (s)

(cont'd page 5)

SURVEY OF CLASS 2 and 3 BROADCASTING DISTRIBUTION SYSTEMS - continued

Cable access and subscribers

# of households in licenced area	09
# of households with access to cable	10
# of subscribers	11

High speed Internet access

	This Company	Affiliate or Third Parties
# of household with access to high speed Internet service	12	15
# of subscribers to high speed Internet service	13	16
Revenues from the provision of high speed Internet service	14	

Digital cable services

# of household with access to digital cable service	18
# of subscribers to digital cable service (Note 1)	19
Revenues from the provision of digital cable service	20

Video-on-demand

# of households with access to Video-on-demand	33
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Telephone services by cable

# of household with access to telephone cable service	42
# of subscribers to telephone cable service (Note 1)	43
Revenues from the provision of telephone cable service	44

Note 1 Please count subscribers that have a digital terminal, whether or not these subscribers have chosen digital specialty expressions:

This information is collected under the authority of the Statistics Act. Under section 11 of the Statistics Act, an agreement was reached to share the information from this survey with the Quebec Bureau of Statistics for systems operating in the province of Quebec. The Quebec Statistics Act includes the authority for the collection of this information and the same provisions for confidentiality and penalties for disclosure of information as the Federal Statistics Act.

Under section 12 of the Statistics Act a similar agreement was reached with the Federal Department of Canadian Heritage for all broadcasting undertakings in Canada, the Quebec Department of Communications for broadcasting undertakings in Quebec, and the Ontario Ministry of Economic Development and Trade for broadcasting undertakings in Ontario. The agreements we have with these agencies require that they keep the information confidential and only use it for statistical and research purposes. In the case of the agreements with these three agencies, respondents may object to the sharing of their information by giving notice in writing to the Chief Statistician and returning the letter of objection in a separate envelope addressed to: **Dany Gravel, Unit Head, Broadcasting section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920.**

Thank you for your co-operation