

# 2016 Survey of Service Industries: Performing Arts

**CONFIDENTIAL once completed.**

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This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.  
**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## Introduction

### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access [www.statcan.gc.ca/survey-enquete/index-eng.htm](http://www.statcan.gc.ca/survey-enquete/index-eng.htm) for more information on this survey.

Your information may also be used by Statistics Canada for other statistical and research purposes.

### Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Note:** Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada online surveys.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

**Please return the questionnaire within 21 days.**

**Please mail the completed questionnaire in the enclosed envelope  
or fax it to Statistics Canada at 1-888-883-7999.**

If you are unable to complete within 21 days **OR** if you need help,  
call us at **1-800-972-9692** or **TTY 1-855-382-7745**.

Statistics Canada  
Operations and Integration Division  
150 Tunney's Pasture Driveway  
Ottawa, Ontario K1A 0T6

**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**

## Reporting instructions

- Please print in ink.
- **Report** dollar amounts in **thousands of Canadian dollars** ('000).
- **Exclude** sales tax.
- Percentages should be rounded to whole numbers.
- When precise figures are not available, please provide your best estimates.
- Consult the reporting guide at [www.statcan.gc.ca/guides-e](http://www.statcan.gc.ca/guides-e) for further information.

## Business or organization and contact information

1. Please **verify or provide** the business or organization's **legal and operating name** and correct where needed.

**Note:** Legal name modifications should only be done to correct a spelling error or typo.

Legal name

Operating name (if applicable)

2. Please **verify or provide the contact information** of the designated business or organization contact person for this questionnaire and correct where needed.

**Note:** The designated contact person is the person who should receive this questionnaire. The designated contact person may not always be the one who actually completes the questionnaire.

First name

Last name

Title

Preferred language of communication

English

French

Mailing address (number and street)

City

Province, territory or state

Postal code or ZIP code

Example: A9A 9A9 or 12345-1234

Country

Email address

Example: user@example.gov.ca

Telephone number (including area code)

Example: 123-123-1234

Extension number  
(if applicable)

Fax number (including area code)

Example: 123-123-1234

3. Please **verify or provide the current operational status** of the business or organization identified by the legal and operating name.

B00323

001  Operational → **Go to question 4**

002  Not currently operational

e.g., temporarily or permanently closed, change of ownership

↳ Why is this business or organization not currently operational?

B00309

002  Seasonal operations → **Go to question 3a.**

003  Ceased operations → **Go to question 3b.**

004  Sold operations → **Go to question 3c.**

005  Amalgamated with (an) other business(es) or organization(s) → **Go to question 3d.**

006  Temporarily inactive but will re-open → **Go to question 3e.**

007  No longer operating due to other reason(s) → **Go to question 3f.**

### 3a. Seasonal operations

When did this business or organization close for the season?

Date YYYY MM DD  
B00217

When does this business or organization expect to resume operations?

Date YYYY MM DD  
B00218           → **Go to question 4**

### 3b. Ceased operations

When did this business or organization cease operations?

Date YYYY MM DD  
B00211

Why did this business or organization cease operations?

B00311

001  Bankruptcy

002  Liquidation

003  Dissolution

004  Other reasons — specify:

B00312

} → **Go to question 4**

3c. Sold operations

When was this business or organization sold?

B00212  
Date

What is the legal name of the buyer?

B00406  
 → Go to question 4

3d. Amalgamated with (an) other business(es) or organization(s)

When did this business or organization amalgamate?

B00213  
Date

What is the legal name of the resulting or continuing business or organization?

B00407

What is(are) the legal name(s) of the other amalgamated business(es) or organization(s)?

B00408  
 → Go to question 4

3e. Temporarily inactive but will re-open

When did this business or organization become temporarily inactive?

B00214  
Date

When does this business or organization expect to resume operations?

B00215  
Date

Why is this business or organization temporarily inactive?

B00313  
 → Go to question 4

3f. No longer operating due to other reason(s)

When did this business or organization cease operations?

B00216  
Date

Why did this business or organization cease operations?

B00314

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4. Please **verify or provide the current main activity** of the business or organization identified by the legal and operating name.

**Note:** The described activity was assigned using the North American Industry Classification System (NAICS).

B05002

#{NAICS\_Title\_E.Prefill}

001



Go to question 7

002

Other main activity → Please provide a **brief but precise description** of this business or organization's **main activity**.

e.g., breakfast cereal manufacturing, shoe store, software development

B05003

5. Was this business or organization's main activity ever classified as:

#{NAICS\_Title\_E.Prefill}

B05024

001

Yes

002

No → Go to question 7

6. When did the main activity change?

B00219

YYYY

MM

DD

Date

7. Are there any **other activities that contribute significantly (at least 10%) to this business or organization's revenue?**

B05024

001

Yes, there are other activities.

002

No, that is the only significant activity. → Go to question 9

8. Please provide a brief but precise **description** of this business or organization's **secondary activity**.

e.g., breakfast cereal manufacturing, shoe store, software development

B05005

9. Approximately what **percentage of this business or organization's revenue** is generated by each of the following activities?

When precise figures are not available, please provide your best estimates.

Percentage of revenue

B05004

%

B05006

%

B05008

%

B05000

%

Total percentage

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## Reporting period information

1. For this survey, please report information for this business or organization most recent **12 month fiscal period**.

**Note:** For this survey, the **End date** should fall between April 1, 2016 and March 31, 2017.

	YYYY	MM	DD		YYYY	MM	DD
Start date	<input type="text"/>	<input type="text"/>	<input type="text"/>	End date	<input type="text"/>	<input type="text"/>	<input type="text"/>

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

B00301\_r1

seasonal operations

B00301\_r2

new business

B00301\_r3

change of ownership

B00301\_r4

change of fiscal year

B00301\_r5

ceased operations

B00301\_r6

temporarily inactive

B00301\_r7

other reason — please specify:

B00301\_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business or organization compared to the last reporting period (mark all that apply):

B00302\_t1

strike or lockout

B00302\_t2

exchange rate impact

B00302\_t3

price changes in goods or services sold

B00302\_t4

contracting out

B00302\_t5

organizational change

B00302\_t6

price changes in labour or raw materials

B00302\_t7

natural disaster

B00302\_t8

recession

B00302\_t9

change in product line

B00302\_t10

sold business units

B00302\_t11

expansion

B00302\_t12

new/lost contract

B00302\_t13

plant closures

B00302\_t14

acquisition of business units

B00302\_t15

other change or event — please specify:

B00302\_t16

B00302\_t17

no change or event

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## E-Commerce

1. For this reporting period, what was this business's total revenue?

Please report all amounts in **thousands of Canadian dollars**.

**Include:** sales of goods and services; rental, leasing and property management; commissions; subsidies, grants, donations, fundraising and sponsorships; royalties; rights; licensing and franchise fees; dividends, interest and other revenue. ....

CAN\$ '000

F4000PF1

€\$  ,000

2. Did this business have any e-commerce revenue in this reporting period?

**E-commerce revenue:** sale of goods and services conducted over the Internet with or without online payment.

**Include:** all revenue for which an order is received and commitment to purchase is made via the Internet, although payment can be made by other means, such as orders made on web pages, an extranet, mobile devices or Electronic Data Interchange (EDI).

**Exclude:** orders made by telephone, facsimile or e-mail.

B05163

1  Yes → **Go to question 3**

3  No → **Go to question 6**

CAN\$ '000

F43459

3. What was the total e-commerce revenue in this reporting period?

If precise figures are not available, please provide your best estimate. ....

€\$  ,000

4. During this reporting period, did this business make sales over the Internet through any of the following methods?

Mark all that apply.

a. Via a mobile app .....

B05164\_m1

b. Via your company website .....

B05164\_m2

c. Via a third-party website .....

B05164\_m3

d. Via Electronic Data Interchange (EDI) .....

B05164\_m4

e. Other methods — specify: .....

B05164\_m5

B05164\_m6

5. Does this business have any full-time staff dedicated solely to activities related to e-commerce?

B20052

1  Yes

3  No

6. If you answered No at question 2, please identify the reasons why this business did not make sales over the Internet:

Mark all that apply.

a. Goods and services do not lend themselves to online sales .....

B05165\_r1

b. Prefer to maintain current business model .....

B05165\_r2

c. Lack of skilled workers to implement and maintain e-commerce infrastructure .....

B05165\_r3

d. Cost of development is too high .....

B05165\_r4

e. Security concerns .....

B05165\_r5

f. Other reasons — specify: .....

B05165\_r6

B05165\_r7

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## Industry characteristics

1. What were this business's **sales** for each of the following **goods and services**?

Please report all amounts in **thousands** of Canadian dollars.

CAN\$ '000

a.	subscription ticket sales .....	\$	<input type="text" value="F43008_y9"/>	,000
b.	single ticket sales <b>Exclude:</b> touring. ....	\$	<input type="text" value="F43008_y10"/>	,000
c.	touring admission sales .....	\$	<input type="text" value="F43008_y11"/>	,000
d.	Contract production of live performances <b>Include:</b> guarantees. <b>Exclude:</b> on tour. ....	\$	<input type="text" value="F43008_y12"/>	,000
e.	contract production of live performances on tour .....	\$	<input type="text" value="F43008_y13"/>	,000
f.	technical artistic services (e.g., backstage and post production services) .....	\$	<input type="text" value="F43008_y14"/>	,000
g.	advertising and related services .....	\$	<input type="text" value="F43008_y15"/>	,000
h.	rental of facilities <b>Include:</b> theatre, rehearsal space. ....	\$	<input type="text" value="F43008_y3"/>	,000
i.	food and beverage sales .....	\$	<input type="text" value="F43008_y5"/>	,000
j.	merchandise sales .....	\$	<input type="text" value="F43008_y16"/>	,000
k.	other sales — please specify: (e.g., broadcasting rights, alternate venues)			
	<small>F43008_y18</small>		<input type="text" value="F43008_y17"/>	,000
	<b>Total sales of goods and services</b> .....	\$	<input type="text" value="F43008_y19"/>	,000

2. What was this business's **revenue** for licensing of rights to use or broadcast copyrighted works?  
(e.g., dramatic works, musical works, performances, sound recordings) .....

F51311  
\$  ,000

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3. What were this business's **grants, subsidies, donations, corporate sponsorships and fundraising**?  
**Exclude:** funding received for capital projects.

**Government support**

**Include:** funding from lotteries and art councils.

**CAN\$ '000**

a. Federal .....	\$	<input type="text" value="F47114_sr1"/>	,000
b. Provincial/Territorial .....	\$	<input type="text" value="F47114_sr2"/>	,000
c. Municipal .....	\$	<input type="text" value="F47114_sr3"/>	,000
d. other government support — please specify: (e.g., foreign)			
<small>F47114_sr5</small>		<input type="text" value="F47114_sr4"/>	,000

**Private sector support**

e. corporate donations .....	\$	<input type="text" value="F47114_sr6"/>	,000
f. corporate sponsorships .....	\$	<input type="text" value="F47114_sr7"/>	,000
g. individual donations .....	\$	<input type="text" value="F47114_sr8"/>	,000
h. fundraising events (gross) .....	\$	<input type="text" value="F47114_sr9"/>	,000
i. foundations .....	\$	<input type="text" value="F47114_sr10"/>	,000
j. other private sector support — please specify:			
<small>F47114_sr12</small>		<input type="text" value="F47114_sr11"/>	,000
<b>Total grants, subsidies, donations, corporate sponsorships and fundraising</b> (sum of questions 3a. to 3j.) .....	\$	<input type="text" value="F47114_sr13"/>	,000

4. What were this business's total **salaries, wages and benefits** and **contract fees**?  
**Include:** performing and creative artists, production/technical and administrative personnel.

a. salaries, wages and benefits .....	\$	<input type="text" value="F61522"/>	,000
b. contract fees .....	\$	<input type="text" value="F62528"/>	,000

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Number

B20032

5. What was this business's average number of paid employees during the reporting period? .....

Percentage

B20033

6. What was this business's percentage of paid employees (from question 5) who worked full time?. ....

 %

Number of volunteers

B20034

7. What was this business's number of volunteers during the reporting period? If unsure of exact amount, please enter your best estimate.. .....

Number of hours

B20035

8. What was this business's number of hours worked by all volunteers during the reporting period? If unsure of exact amount, please enter your best estimate. ....

CAN\$ '000

9. What were this business's production expenses? Include: expenses directly related to production or programming (e.g., sets, props, costumes) Exclude: personnel costs and touring expenses. ....

F61523

10. What were this business's touring costs? .....

11. What were this business's live performances and attendees for each of the following performance types?

Home

Number of live performances

Number of attendees

a. main season Exclude: performances for young audiences. ....

B20036\_y1

B20037\_y1

b. performances for young audiences .....

B20036\_y2

B20037\_y2

c. other performances - outside of main season (e.g., run-outs and guarantees) .....

B20036\_y3

B20037\_y3

Total home performances .....

B20036\_y4

B20037\_y4

Touring

d. touring inside Canada .....

B20036\_y5

B20037\_y5

e. touring outside Canada .....

B20036\_y6

B20037\_y6

Total touring performances .....

B20036\_y7

B20037\_y7

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## Detail on purchased services

Please provide a breakdown of expenses for the following purchased services.  
Please report all amounts in **thousands of Canadian dollars**.

### 1. Professional and business fees

CAN\$ '000

	F62402	
a. legal services .....	\$	,000
	F62403	
b. accounting, tax preparation, bookkeeping and payroll services .....	\$	,000
	F62404	
c. management, scientific and technical consulting services		
<b>Include:</b> training .....	\$	,000
	F62405	
d. office administrative services .....	\$	,000
	F62406	
e. freight transportation arrangements and customs brokering services .....	\$	,000
	F62407	
f. brokerage and other insurance related services .....	\$	,000
	F62408	
g. security brokerage and securities dealing services .....	\$	,000
	F62409	
h. other purchased professional services .....	\$	,000
	F62400	
<b>Total expenses for professional and business fees .....</b>	<b>\$</b>	<b>,000</b>

### 2. Office and computer related expenses

CAN\$ '000

	F61308	
a. data processing, hosting and related services .....	\$	,000
	F61309	
b. business support services		
<b>Include:</b> reproductions, call centres and debt collection .....	\$	,000
	F61311	
c. other office and computer related purchased services .....	\$	,000
	F61310	
<b>Total expenses for office and computer related expenses .....</b>	<b>\$</b>	<b>,000</b>

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**3. Royalties, franchise fees and membership**

**CAN\$ '000**

	F62002	\$ <input type="text"/> ,000
a. rights to non-financial intangible assets .....		
	F62603	\$ <input type="text"/> ,000
b. membership fees or services .....		
	F62003	\$ <input type="text"/> ,000
c. other royalties, franchise fees and memberships .....		
<b>Total expenses for royalties, franchise fees and memberships .....</b>	<b>F62000</b>	<b>\$ <input type="text"/> ,000</b>

**4. Rental and leasing services**

**CAN\$ '000**

	F62411	\$ <input type="text"/> ,000
a. non-residential real estate rental .....		
	F62412	\$ <input type="text"/> ,000
b. motor vehicle rental and leasing .....		
	F62413	\$ <input type="text"/> ,000
c. computer equipment rental and leasing .....		
	F62414	\$ <input type="text"/> ,000
d. office machinery and equipment rental and leasing services <b>Exclude:</b> computer equipment .....		
	F62415	\$ <input type="text"/> ,000
e. commercial and industrial machinery and equipment renting and leasing services, without operator <b>Exclude:</b> office equipment .....		
	F62416	\$ <input type="text"/> ,000
f. other rental services .....		
<b>Total expenses for rental and leasing services .....</b>	<b>F62410</b>	<b>\$ <input type="text"/> ,000</b>

**5. Repair and maintenance services**

**CAN\$ '000**

	F62417	\$ <input type="text"/> ,000
a. security services and investigation .....		
	F62418	\$ <input type="text"/> ,000
b. waste management and remediation services .....		
	F62419	\$ <input type="text"/> ,000
c. motor vehicle repair and maintenance services .....		
	F62421	\$ <input type="text"/> ,000
d. other repair and maintenance services .....		
<b>Total expenses for repair and maintenance services .....</b>	<b>F62420</b>	<b>\$ <input type="text"/> ,000</b>

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## Sales by type of client

1. What was this business's breakdown of sales by the following types of client?

### Percentage

F43008\_c1

%

a. **Clients in Canada** – individuals and households .....

F43008\_c2

%

b. **Clients in Canada** – businesses .....

F43008\_c3

%

c. **Clients in Canada** – governments, not-for-profit organizations and public institutions  
e.g., hospitals and schools .....

F43008\_c4

%

d. **Clients outside Canada** .....

100%

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## International transactions

### Revenue received from exports

1. Did this business receive revenue from **clients outside Canada** for the sale of products, services, royalties, rights, licensing or franchise fees?

B05011\_b

- Yes → Complete questions 2, 3 and 4.  
 No → Go to question 5.

2. What was the revenue received from **clients outside Canada**? ..... CAN\$ '000  
 F43217 \$  ,000

3. What was the percentage breakdown of revenue received from **clients outside Canada** by goods, services and royalties?

	Percentage	
a. Goods .....	F43218 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Services .....	F43219 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. Royalties, rights, licensing and franchise fees .....	F47202 <input type="text"/> <input type="text"/> <input type="text"/> %	

**Total** ..... F43590    %

4. What was the percentage breakdown of revenue received from **clients outside Canada** by country?

	Percentage	
a. United States .....	F43221_g1 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Mexico .....	F43221_g2 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. Other countries – specify: List the top 4 contributors only		
B50002_1	F43222_1 <input type="text"/> <input type="text"/> <input type="text"/> %	
Other countries – specify: B50002_2	F43222_2 <input type="text"/> <input type="text"/> <input type="text"/> %	
Other countries – specify: B50002_3	F43222_3 <input type="text"/> <input type="text"/> <input type="text"/> %	
Other countries – specify: B50002_4	F43222_4 <input type="text"/> <input type="text"/> <input type="text"/> %	

### Purchases from outside Canada (imports)

5. Did this business make payments to **suppliers outside Canada** for the purchase of products, services, royalties, rights, licensing or franchise fees?

B05012\_b

- Yes → Complete questions 6, 7 and 8.  
 No → Go to next section.

6. What were the payments made to **suppliers outside Canada**? ..... CAN\$ '000  
 F61314 \$  ,000

7. What was the percentage breakdown of payments made to **suppliers outside Canada** by goods, services and royalties?

	Percentage	
a. Goods .....	F61315 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Services .....	F61316 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. Royalties, rights, licensing and franchise fees .....	F61317 <input type="text"/> <input type="text"/> <input type="text"/> %	

**Total** ..... F61330    %

8. What was the percentage breakdown of payments made to **suppliers outside Canada** by country?

	Percentage	
a. United States .....	F61318_g1 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Mexico .....	F61318_g2 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. Other countries – specify: List the top 4 contributors only		
B50003_1	F61319_1 <input type="text"/> <input type="text"/> <input type="text"/> %	
Other countries – specify: B50003_2	F61319_2 <input type="text"/> <input type="text"/> <input type="text"/> %	
Other countries – specify: B50003_3	F61319_3 <input type="text"/> <input type="text"/> <input type="text"/> %	
Other countries – specify: B50003_4	F61319_4 <input type="text"/> <input type="text"/> <input type="text"/> %	

## Contact person

1. Statistics Canada may need to contact the person who completed this questionnaire for further information.

If the contact person is the same as on cover page, please check  → Go to "Feedback"

**Otherwise, who is the best person to contact about this questionnaire?**

First name

Last name

Title

Email address (example: user@example.gov.ca)

Telephone number (including area code)

Example: 123-123-1234

Extension number  
(if applicable)

Fax number (including area code)

Example: 123-123-1234

## Feedback

1. How long did it take to complete this questionnaire?

**Include** the time spent gathering the necessary information.....

Hours

Minutes

2. We invite your comments about this questionnaire.

B00002

  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  

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## General information

### Confidentiality

#### Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. Statistics Canada will use the information from this survey for statistical purposes.

### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

**Section 11** of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

**Section 12** of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

### Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

**Thank you for completing this questionnaire.**

**Please retain a copy for your records.**

**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**