

The road to AgZero



In the past, StatCan asked farmers to **complete traditional surveys**.

Our AgZero project is using **machine learning techniques and alternative data sources**, such as earth observation data, to reduce the number of times we contact farmers for surveys.

Our goal is to have zero direct contact with farmers by 2026, so they can focus on their work, and we can continue delivering the same high-quality data for Canada—and Canadian farmers.

