

History of the Annual Retail Chain Survey

Before 1999, the survey was named “Annual Chain and Department Store Survey”; it used the 1980 Standard Industrial Classification. In spite of its new name, the survey measures the operating and financial characteristics of department stores as well as of chain retailers. Until the 1998 reference year inclusive, the data were published in catalogue no. 63-210-XIB, which continued the print publication published since 1933. The data for the 1999 and 2000 reference years are available together with the data from the annual Retail Store Survey (covering independent retail outlets) on a CD-ROM product, catalogue no. 63F0026XCB. Since reference year 2001, the data from the Annual Retail Chain Survey are released together with the data from the Annual Retail Store Survey (survey number 2446) in the Daily in an article titled “Annual Retail Trade”.