



# Annual Survey of Telecommunications, 2000

## Satellite Service Providers Reporting Guide



### Table of Contents

|   | Page |  | Page |
|---|------|--|------|
| <b>Reporting Guide Organization</b> .....                   | 1a   | Satellite Telecommunications (51334) .....       | 3b   |
| <b>Label Information</b> .....                              | 1a   | Fixed .....                                      | 3b   |
| <b>Information for Respondents</b>                          |      | Mobile .....                                     | 3b   |
| Survey Objective .....                                      | 1a   | Other Telecommunications (51339) .....           | 3b   |
| Authority .....   | 1a   | Public Switched Telephone Network (PSTN) .....   | 4a   |
| Confidentiality .....                                       | 1b   | Areas of Operation .....                         | 4a   |
| Data Sharing Agreement .....                                | 1b   | <b>Survey Questionnaire</b>                      |      |
| <b>General</b>  |      | <b>Module 1 - Operating Revenues</b>             |      |
| Reporting Instructions .....                                | 1b   | <b>Introduction</b> .....                        | 4a   |
| Scalars .....   | 1b   | <b>General</b>                                   |      |
| Estimates .....   | 1b   | Hybrid operations (those having wireless and     |      |
| Summing .....   | 1b   | wireline revenues) .....                         | 4a   |
| Negative values .....                                       | 1b   | Revenue exclusions .....                         | 4b   |
| Financial reporting standards .....                         | 1b   | Foreign exchange .....                           | 4b   |
| <b>Respondent Information</b>                               |      | <b>Telecommunications Operating Revenues</b>     |      |
| Multiple-unit reporting .....                               | 2a   | Wholesale (carrier) Services and Transfers ..... | 4b   |
| Reporting Period .....                                      | 2a   | A. Inter carrier/settlements receipts .....      | 4b   |
| <b>Telecommunications Industry Classification</b>           |      | B. Wholesale minutes .....                       | 4b   |
| North American Industry Classification System .....         | 2a   | C. Satellite capacity rentals .....              | 4b   |
| Exclusions .....  | 2b   | D. Other .....                                   | 4b   |
| Facilities-based (transmission facility, intelligence) .... | 2b   | Retail Services .....                            | 5a   |
| Reseller (rebillers, agents) .....                          | 2b   | A. Narrowband Services .....                     | 5a   |
| Competitive Pay Telephone Service Providers .....           | 3a   | 1. Long distance telephony .....                 | 5a   |
| Telecommunications (5133)                                   |      | Fixed/recurring charges .....                    | 5a   |
| Wireline Telecommunications Carriers (51331) .....          | 3a   | Air time .....                                   | 5a   |
| Wireless Telecommunications Carriers (51332) .....          | 3a   | Roaming charges .....                            | 5a   |
| Mobile Telephony .....                                      | 3a   | 2. Other narrowband services .....               | 5a   |
| (a) PCS .....   | 3a   | B. High Speed Services .....                     | 5a   |
| (b) ESMR .....  | 3a   | 1. Switched .....                                | 5a   |
| (c) Cellular .....  | 3a   | 2. Non-switched (private circuit) .....          | 5a   |
| (d) Automatic Mobile Telephony .....                        | 3a   | C. Connection .....                              | 5b   |
| (e) Air-to-ground .....                                     | 3a   | D. Other Telecommunications Operating            |      |
| Mobile Data .....   | 3a   | Revenues .....                                   | 5b   |
| Radio Common Carriage .....                                 | 3a   | <b>Non-Telecommunications Operating Revenues</b> |      |
| Paging, Narrowband PCS .....                                | 3b   | A. Terminal Equipment Rental .....               | 5b   |
| Wireless Broadband .....                                    | 3b   | B. Sales of Telecommunications Goods .....       | 5b   |
| Fixed Wireless .....  | 3b   | C. Installations .....                           | 5b   |
| Telecommunications Resellers (5133) .....                   | 3b   | D. Late Payment and Related Charges .....        | 5b   |
|   |      | E. Other Non-Telecommunications                  |      |
|   |      | Operating Revenues .....                         | 5b   |



## Table of Contents - Continued

|  | Page |
|--|------|
| Customer Base .....  | 5b   |
| Distribution of Operating Revenues by Type<br>of Customer .....  | 6a   |
| <b>Module 2 - Operating Expenses</b>                             |      |
| Introduction .....   | 6a   |
| General .....  | 6a   |
| Purchases .....  | 6b   |
| Regional Incumbent carriers .....                                | 6b   |
| Municipally-based Incumbent carriers .....                       | 6b   |
| <b>Telecommunications Operating Expenses</b>                     |      |
| A. Telecom Network Expenses .....                                | 7a   |
| 1. Network operations .....                                      | 7b   |
| 2. Depreciation .....  | 7b   |
| plant .....  | 7b   |
| machinery and equipment .....                                    | 7b   |
| 3. Maintenance and repairs .....                                 | 7b   |
| 4. Wire circuit/line rentals .....                               | 7b   |
| 5. Wireless capacity rentals .....                               | 7b   |
| 6. Satellite capacity rentals .....                              | 7b   |
| 7. Purchased long-distance services .....                        | 7b   |
| 8. Contribution payments .....                                   | 7b   |
| 9. Interconnection .....   | 7b   |
| 10. Residual .....   | 7b   |
| B. Commercial and Administrative Expenses .....                  | 7b   |
| 1. Selling and marketing .....                                   | 8a   |
| 2. Customer servicing .....                                      | 8a   |
| 3. Billing and collections .....                                 | 8a   |
| 4. Corporate administration and general<br>office expenses ..... | 8a   |
| 5. Telecommunications, postage and courier fees ..               | 8a   |
| 7. Advertising and related services .....                        | 8a   |
| 9. Professional and business fees .....                          | 8a   |
| 11. Amortization charges .....                                   | 8a   |
| 12. Depreciation .....   | 8b   |
| 16. Licenses, permits and indirect taxes .....                   | 8b   |
| 17. Other expenses .....   | 8b   |
| C. Occupancy Costs .....   | 8b   |
| 1. Land and buildings rentals .....                              | 8b   |
| 2. Utilities .....   | 8b   |
| 3. Property taxes .....  | 8b   |
| Non-Telecommunications Operating Expenses .....                  | 8b   |
| <b>Module 3 - Income Statement</b>                               |      |
| Write-offs and valuation adjustments .....                       | 9a   |
| Income taxes .....   | 9a   |

## Module 4 - Balance Sheet

|   | Page |
|---|------|
| General .....   | 9a   |
| <b>Assets</b>   |      |
| A. Current Assets   |      |
| 1. Cash, deposits and temporary<br>cash investments .....             | 9a   |
| 2. Accounts receivable .....  | 9a   |
| 3. Inventory .....  | 9a   |
| 4. Other .....  | 9a   |
| B. Fixed Assets (property, plant and equipment) .....                 | 9a   |
| 2. Buildings .....  | 9b   |
| 3. Network Infrastructure .....                                       | 9b   |
| a) Transmission structures .....                                      | 9b   |
| b) Machinery and equipment .....                                      | 9b   |
| 4. Other fixed assets .....   | 9b   |
| C. Financial Investments  |      |
| 1. Investments in and claims on parent, subs.<br>and affiliates ..... | 9b   |
| 2. Other .....  | 10a  |
| D. Deferred Charges .....   | 10a  |
| E. Other .....  | 10a  |
| <b>Liabilities</b>  |      |
| A. Current Liabilities  |      |
| 1. Trade accounts payables .....                                      | 10a  |
| 2. Other accounts payable .....                                       | 10a  |
| 3. Short-term debt .....  | 10a  |
| 4. Short-term deferrals .....   | 10a  |
| 5. Other .....  | 10a  |
| B. Long-term Liabilities  |      |
| 1. Long-term debt .....   | 10a  |
| a) Amounts owing to parent, subsidiaries<br>and affiliate .....       | 10a  |
| b) Borrowing from non-affiliates .....                                | 10a  |
| Bonds and debentures .....  | 10a  |
| c) Other .....  | 10a  |
| 2. Deferrals and reserve accounts .....                               | 10b  |
| 3. Other .....  | 10b  |
| <b>Shareholders' Equity</b>   |      |
| A. Share Capital .....  | 10b  |
| B. Retained Earnings .....  | 10b  |
| C. Other .....  | 10b  |
| <b>Module 5 - Capital Expenditures</b>                                |      |
| Introduction .....  | 10b  |
| General .....   | 10b  |

## Table of Contents - Concluded

|   | Page |
|---|------|
| <b>Construction</b>   |      |
| A. Buildings .....  | 10b  |
| B. Transmission Structures .....  | 11a  |
| C. Other .....  | 11a  |
| <b>Machinery and Equipment</b> .....                                    |      |
| A. Transmission Equipment .....   | 11a  |
| B. Switching Equipment .....  | 11a  |
| C. Satellite .....  | 11a  |
| D. Other .....  | 11a  |
| <br><b>Module 6 - Employment</b>  |      |
| <b>Introduction</b> .....   | 11a  |
| <b>General</b> .....  | 11a  |
| Labour Costs .....  | 11a  |
| Salaries and wages .....  | 11a  |
| Fringe benefits .....   | 11a  |
| A. Expensed (Labour Costs) .....  | 11b  |
| B. Capitalized (Labour Costs) .....                                     | 11b  |
| C. Full-time employees .....  | 11b  |
| D. Part-time employees .....  | 11b  |
| <br><b>Module 7 - International Transactions in Commercial Services</b> |      |
| <b>Introduction</b> .....   | 11b  |
| <b>General</b> .....  | 11b  |
| <br><b>Module 8 - Network Infrastructure</b>                            |      |
| <b>General</b> .....  | 12a  |
| A. Switches .....   | 12a  |
| 2. Analogue .....   | 12a  |
| <br><b>Module 9 - Traffic Statistics</b>                                |      |
| <b>Introduction</b> .....   | 12a  |
| <b>General</b> .....  | 12a  |
| Conversation minutes, billing increments .....                          | 12a  |
| A. Calls/messages, Canada to .....                                      | 12b  |
| B. Regarding conversation minutes .....                                 | 12b  |
| C. International incoming calls/messages,<br>to Canada from .....       | 12b  |
| D. Transit traffic calls/messages .....                                 | 12b  |

## APPENDIX

|   | Page |
|---|------|
| <b>Introduction</b> .....                                       | 12b  |
| <b>General</b> .....  | 12b  |
| Distribution of Operating Revenues by Type<br>of Customer ..... | 13a  |

# Annual Survey of Telecommunications Service Providers

## Reporting Guide Organization

This Reporting Guide provides definitions and instructions for completing the **Annual Survey of Telecommunications Service Providers** and the **Appendix for facilities-based wireless service providers** (see P.2(b) for how this is defined). If you do not own wireless facilities or if more than half of your receipts are earned from wireline services, please contact Statistics Canada for the questionnaire and Reporting Guide for these activities.

The Reporting Guide is organised to follow the modules and questions as they appear on the questionnaire. Where required, there is an introductory section to provide an overview of a module's organization and a general section to provide instructions that apply to the whole module. Instructions and definitions pertaining to specific questions follow these sections.

Only those sections that were determined to require elaboration or clarification have been included in the Reporting Guide. Comments to improve the questionnaire or the Reporting Guide may be made in the Comments section of the questionnaire, or by contacting Statistics Canada at (613) 951-5948 or (613) 951-6830.

**Note:** Page references relating to the survey questionnaire are prefixed with a "Q" (e.g., Q-5), whereas page references relating to the Reporting Guide have no prefix.

## Label Information (Q - front page)

Respondents should verify pre-printed information and make changes in the boxes provided only if the pre-printed information is incorrect or incomplete.

## Information for Respondents (Q - front page)

### Survey Objective

This survey collects financial and operating data for the statistical measurement and analysis of the **telecommunications industry (telecommunications carriage or resale)**. These data will be aggregated to produce estimates of national and provincial economic production in Canada as well as estimates of activity by industry. This information is used by government for national and regional programs and policy planning, by the private sector for industry performance measurement and market development, and by the aforementioned parties, international telecommunications organizations and the general public to better understand this sector's role in the social and economic life of Canadians. Selected results of this survey will be published in Statistics Canada Catalogue Number 56-203-XIE.

### Authority

This survey is collected under the authority of the Statistics Act, Revised Statutes of Canada 1985, Chapter S19. Completion of this questionnaire is a legal requirement under this Act.

## Confidentiality

Statistics Canada is prohibited by law from publishing or releasing any statistics which would divulge information obtained from this survey relating to any identifiable business without the previous written consent of that business. **The data on this questionnaire will be treated in confidence, used for statistical purposes and published in aggregate form only.** The confidentiality provisions of the Statistics Act are not affected by the Access to Information Act or any other legislation. **Please note that Statistics Canada does not share any individual responses with Canada Customs and Revenue Agency (Formerly Revenue Canada).**

## Data Sharing Agreement

To reduce response burden and to ensure more uniform statistics, Statistics Canada has entered into a data sharing agreement under section 11 of the Statistics Act with the Institut de la statistique du Québec to share information from this survey concerning respondents' Quebec operations. The Quebec Statistics Act gives the Institut de la statistique du Québec the authority to collect the information requested in this report on their own and it contains the same provisions for confidentiality and penalties for disclosure of information as the federal Statistics Act.

## General

### Reporting Instructions

Please complete all questions that pertain to your operations. ***Cross out cells or sections that do not apply to your company to reduce the likelihood of follow-up call backs to verify missing information.***

**Scalars:** dollar amounts and traffic (minutes) should be reported in thousands. All other measures (e.g., customer accounts, employees, subscribers, switches, etc.) should be reported in unscaled units - e.g., simply the number (#) of units for the subject being questioned, e.g. 300 persons employed or 6 ATM switches.

**Estimates:** your best estimates are acceptable when precise figures are not available or cannot be obtained within the collection period.

**Summing:** instructions for summing cells are found in the questionnaire: **bolded cells**, other than totals, are used to indicate which cells (usually sub-totals) to add to grand totals; **arrows and dashed vertical lines** are used for summing cells to a sub-total; and **cell references** in 'total' cells, e.g., (1070 + 1101), are used to identify additions of non-contiguous cells (e.g., to sum cell 1070 and cell 1101 to the 'total', cell 1102) or for 'horizontal' rather than 'vertical' cell additions.

**Negative values:** negatives (losses) should be indicated by bracketing the reported value. Discounts, returns, rebates, promotional offerings and adjustments should be offset against the appropriate revenue, expense or balance sheet account rather than entered as a negative value in an 'Other' category. Reported values, other than losses, should therefore be positive numbers.

### Financial reporting standards

In order that data collected is compatible among respondents, financial reporting should be in accord with generally accepted accounting principles (GAAP) as set out in the Canadian Institute of Chartered Accountants (C.I.C.A.) Handbook. Please report all accounts on an accrual basis.

## Respondent Information (page Q- ii)

This section provides for a description of the survey respondent.

### Multiple-unit reporting (Consolidated family of corporations)

In general, it is best to use a single questionnaire for each legal or operating entity where the main line of business is the provision of telecommunication services falling in different telecom industries (see 'Telecommunications Industry Classification' below). This usually implies reporting on an unconsolidated basis.

You may report several entities on a single form if each entity provides the same or similar services. Please complete **Information Concerning Consolidated Reporting** at the back of the questionnaire. **Do not consolidate the activities of foreign entities.**

It is acceptable to report non-telecommunication activities (activities other than telecom carriage or telecom reselling, e.g., directory publishing, premises wiring) if the following conditions are met:

- the non-telecommunication activities are an integral part of the normal business activities of the entity covered by this report; and
- no separate financial statements are maintained for the non-telecommunication activities such that they could be separated from the telecom activities and reported in the appropriate Statistics Canada survey for those activities (e.g., publishing survey for directory publishing or construction survey for premises wiring).
- the entities concerned exist solely to support the activities of the affiliated entity (e.g., a property management company which owned rights-of-way for a telecom network and does not provide network facilities to a competing carrier).

For further information or clarification on what units to include in your questionnaire, or for more questionnaires, please contact Statistics Canada.

**Reporting Period** - Please complete this questionnaire for your 12 month operating period ending on a date between April 1, 2000 and March 31, 2001. If your operating period is other than 12 months, please explain in part C. Q-ii, (Legal changes).

## Telecommunications Industry Classification (page Q-iii)

### North American Industry Classification System (NAICS)

This section is used to classify the respondent to the appropriate NAICS industry as well as analytical groups. The NAICS is the most up-to-date industry classification in use, jointly developed by Canada, the United States and Mexico to reflect the industrial structure of the North American economy for reference year 1997. It replaces the Standard Industrial Classification (SIC), designed for reference year 1980.

Each telecommunications service provider is classified to one of the five NAICS telecommunications industries (Wired - 51331, Wireless - 51332, Resellers - 51333, Satellite - 51334 and Other - 51339). These industries roll-up to the 4-digit industry group, Telecommunications - 5133. Respondents are classified by whether they operate facilities or resell telecommunications services and by the telecommunications services they provide.

The telecommunications industry group comprises establishments primarily engaged in operating, maintaining and providing access to network facilities for the transmission of voice, data, text, sound and video imaging between network termination points or the resale of these services. Transmission facilities may be based on a single technology or a combination of technologies.

**Exclusions:** The following companies and/or activities are not subject to this survey - Internet service providers, agents for carriers or resellers, retail phone stores, telephone answering services, telephone call centres, cable and program distribution, broadcasting as defined in the Broadcasting Act, systems integrators, holding companies, etc.

If a majority of your operating revenues are from excluded activities, please indicate your main activity (ies) in the space provided at the top of page Q-iii, complete the Certification section on the same page and return this questionnaire in the postage paid envelope provided.

### Facilities-based

A telecommunications service provider is facilities-based if it owns or operates any **transmission facility** (wire, cable, radio, optical or other electromagnetic system, or any similar technical system) for the transmission of **intelligence** (signs, signals, writing, images, sounds or intelligence of any nature) between network termination points. For the purpose of industry classification, transmission facilities do not include any apparatus whose functions are limited to one or more of the following:

- the switching of telecommunications;
- the input, capture, storage, organization, modification, retrieval, output or other processing of intelligence; or
- control of the speed, code, protocol, content, format, routing or similar aspects of the transmission of intelligence.

### Reseller

A telecommunications service provider is a reseller if it is primarily engaged in purchasing access and network capacity from owners and operators of telecommunications networks and reselling telecommunications services to businesses, institutions, governments or households. Resellers may own some network components such as switching equipment or apparatus to manipulate and control intelligence but do not own transmission facilities as defined above.

Resellers include companies offering prepaid telephone cards (providing that they purchase services from carriers or other resellers which they in-turn resell) and **rebillers** (switchless resellers).

**Agents**, which work on behalf of other companies and do not bill customers, are not included in this survey (please indicate this activity in the space provided at the top of page Q-iii, complete the Certification section on the same page and return this questionnaire in the postage paid envelope provided).

**Note:** Resellers are a separate NAICS industry (51333) and may provide wireline or wireless services. Resellers of satellite services, however, are included in the Satellite industry (51334 - see below).



### **Competitive Pay Telephone Service Providers (CPTSP)**

CPTSP's that own access lines connecting their pay phones to PSTN are classified as facilities based carriers according to NAICS, otherwise, they are classified as resellers.

### **Telecommunications (5133)**

#### **Wireline Telecommunications Carriers (51331)**

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities to provide direct communications via land lines, microwave, or a combination of land lines, microwave and satellite link-ups.

#### **Wireless Telecommunications Carriers (except Satellite) (51332)**

This industry comprises establishments engaged in operating and maintaining switching and transmission facilities to provide direct communications via the airwaves. The following services are part of the NAICS Wireless industry classification:

#### **Mobile Telephony:**

- (a) **PCS** - Personal Communications Services (PCS) is a telecommunications system that uses radio frequencies in the 1900 MHz frequency band to provide mobile access to the wireline PSTN. PCS uses digital transmission technology over a multi-cell network architecture.
- (b) **ESMR** - Enhanced Specialized Mobile Radio (ESMR) is a telecommunications system that uses radio frequencies primarily in the 800 MHz frequency band to provide mobile dispatch services and mobile access to the wireline PSTN. ESMR uses digital transmission technology over a multi-cell network architecture.
- (c) **Cellular** - A telecommunications system that uses radio frequencies in the 800 MHz (megahertz) frequency band to provide mobile access to the wireline **PSTN** (public switched telephone network - defined on page 3). Cellular telecommunication can use either analogue or digital transmission technology over a multi-cell network architecture.
- (d) **Automatic Mobile Telephony** - VHF and UHF services operating in the 150, 420 (Aurora) and 455 MHz range. There are no manual interventions to switch these communications.
- (e) **Air-to-ground** - in flight telephone/fax services in commercial aircraft connecting customers to the PSTN

**Mobile Data** - Data (non-voice) communication such as (automated) SMS (short message services), internet-web browsing, video, etc using mobile devices (2.5/3 G services such as Mobitex, Ardis. etc.). Companies primarily providing remote monitoring/telemetry services are classified to NAICS 51339 - Other Telecommunications.

**Radio Common Carriers (RCC)** provide mobile dispatch services primarily in the 150 MHz, 400 MHz, 800 MHz and 900 MHz frequency bands (including two-way dispatch such as SMR - specialized mobile radio). It does not access the PSTN. RCC uses analogue transmission technology.

**Paging, Narrowband PCS** - An interactive telecommunications service that provides for information interchange among users by means of store-and-forward, electronic mail, or message-handling functions. **Paging** consists of a one-way telecommunications system that provides signaling or information transfer by such means as tone, tone-voice, tactile, or optical read-out. Analogue or digital transmission technology may be used. **Narrowband PCS** is a telecommunications system that uses radio frequencies in the 900 MHz frequency band to provide one or two-way messaging services. This service uses digital transmission technology with radio frequency channels of 50 kHz (kilohertz) or less.

Telephone answering services are not included.

**Wireless Broadband** - Multipoint telecommunications systems that use radio frequencies to allow the transmission and/or reception of information such as multimedia, data, and video over radio frequency channels of 50 kHz or greater. Either digital or analogue transmission technology is used (e.g., MCS, LMCS, MDS, (local) multipoint communication/distribution systems, etc.).

**Fixed Wireless** - this classification is used to record services that provide wireless local access to the PSTN using radio frequencies (<50 KHz) and transmitting from a fixed place. Fixed wireless can use either digital or analogue transmission technology.

#### **Telecommunications Resellers (51333)**

This industry comprises establishments engaged in purchasing access and network capacity from owners and operators of telecommunications networks and reselling telecommunications services to businesses, institutions or households. These establishments do not own or maintain a full network. See 'Reseller' on page 2 for more detail describing resellers (including rebillers) and agents (which are excluded from the survey). Satellite resellers are classified in 51334.

#### **Satellite Telecommunications (51334)**

This industry comprises establishments primarily engaged in operating, maintaining and providing access to satellite telecommunications facilities for the transmission of voice, data, text, sound and full motion videos. Resellers of satellite communications are also included.

**Satellite (Fixed)** - Communications via satellite transmission in which the terrestrial terminal points are fixed.

**Satellite (Mobile)** - Communications via satellite transmission in which the terrestrial terminal point is mobile.

#### **Other Telecommunications (51339)**

This NAICS telecommunications industry comprises establishments primarily engaged in providing specialized telecommunications services, such as satellite tracking, communications telemetry and radar station operation. This industry also includes establishments primarily engaged in providing satellite terminal stations and associated facilities connected with one or more terrestrial systems and capable of transmitting telecommunications to, and receiving telecommunications from, satellite systems.

## Public Switched Telephone Network (PSTN)

The PSTN is defined in this questionnaire as the worldwide dial-up telephone network (switching, circuits, transmission and access services), or a portion of that network, used to establish voice and non-voice (text, audio, video or data) communications carried over a path initially established using normal telephone signaling and ordinary switched long-distance telephone circuits.

### Areas of Operation

Check areas (provinces and/or territories) where this respondent has employees. Please complete the Appendix if two or more boxes are checked. If you do not have an Appendix, please call (613) 951-2201.

The following provincial and territorial abbreviations have been used.

|                               |                                       |
|-------------------------------|---------------------------------------|
| <b>Alta.</b> - Alberta        | <b>B.C.</b> - British Columbia        |
| <b>Man.</b> - Manitoba        | <b>N.B.</b> - New Brunswick           |
| <b>Nfld.</b> - Newfoundland   | <b>N.W.T.</b> - Northwest Territories |
| <b>N.S.</b> - Nova Scotia     | <b>Nvt.</b> - Nunavut                 |
| <b>Ont.</b> - Ontario         | <b>P.E.I.</b> - Prince Edward Island  |
| <b>Que.</b> - Quebec          | <b>Sask.</b> - Saskatchewan           |
| <b>Y.T.</b> - Yukon Territory |                                       |

## Survey Questionnaire (pages Q-1 to Q-8)

### Module 1 - Operating Revenues (pages Q-1 to Q-2)

#### Introduction

This module is divided into 2 parts:

- the first part is for recording operating revenues derived from (core) **telecommunications** activities, the carriage or resale of telecommunications services (the emission, transmission or reception of signs, signals, writing, images, sounds or intelligence of any nature); this part is divided into two sections for wholesale and retail services.
- the second part is for operating revenues derived from **non-telecommunication** services, as defined by product classification systems. These services may support core telecom services, but are not part of the carriage or resale of voice, data sound or image telecommunication (e.g., equipment rental, sale of goods, consulting, etc.).

#### General

**Hybrid operations** (those having satellite and non-satellite revenues)

Respondents which use a combination of satellite and non-satellite technologies in the delivery of telecommunications services within the same operating entity and can differentiate revenues from these activities, should report their non-satellite revenues in D. 'Other Telecommunications Revenue'. Please report wireline and non-satellite revenues separately. If non-satellite revenues exceed satellite revenues - please contact Statistics Canada for the appropriate telecommunications questionnaire.

If non-satellite revenues cannot be separately identified, report these revenues in the section best reflecting where most of the revenues are earned. For example, broadband wireline services would be reported with the high speed satellite revenues.

#### Revenue exclusions

Please report revenues net of discounts, returns or allowances, promotional offers, rebates and excluding federal or provincial taxes collected for remittance to a government agency (e.g., sales and excise taxes, GST, PST, HST, etc.).

#### Foreign exchange

Sales of goods and services denominated in foreign currency should be translated to Canadian currency at the exchange rate on the transaction date.

#### Telecommunications Operating Revenues (page Q-1)

**Wholesale (Carrier) Services** - services provided to other telecommunication service providers (common carriers or resellers) not for their end use. Do not report receipts net of payments, record gross receipts here and payments in Module 2 - Operating Expenses. **Do not include revenues from Internet Service Providers (ISP's) here (see p.6(a) - Backbone Services).**

- A. Inter carrier/settlements receipts - **Interconnection** (Cyber II) revenues earned for the provision of services and facilities beyond the point of interconnection (such as switching and aggregation) to terminate traffic on behalf of an originating telecommunications service provider. This includes transiting or transport where provided pursuant to an interconnection tariff or agreement. Interconnection occurs between wireless service providers (WSP's) and wireline local exchange carriers (LEC's) and interexchange service providers (IXC's), including alternative providers of long distance services (APLDS), and between domestic and foreign service providers.

Only include **roaming** charges that are collected from other carriers; roaming revenue earned from subscribers are reported in Telephony (Retail Services, A.1 below). System access fees received from other (U.S.) providers so their subscribers can have access to your network can be included as part of roaming here.

- B. Wholesale long distance - bulk minutes sold to telecommunications service providers for resale (outbound and inbound toll are defined under long distance telephony below).
- C. Satellite/wireless capacity rentals - revenues earned from telecommunication service providers (those providing or reselling telecommunication carriage) for the lease of wireless circuits, e.g., satellite channels.
- D. Other - other services provided to telecommunications service providers not described above such as co-location, access to support structures, data base access, the recovery of start-up costs, other unbundled elements associated with the provision of dial tone, etc.

**Retail Services** - telecommunications services delivered to residential or business end users (not intended for resale to other consumers).

**A. Narrowband Services** - one-way or two-way telecommunications services with speed in either direction not exceeding 64 kbps.

1. Long distance telephony - the transmission and switching of satellite telephony (voice, data, image and video messages) over the PSTN *between* local calling areas.

**Fixed/recurring charges** - a fixed amount paid for a specified period of time or for a specified amount of usage.

**Air time** - revenue for measured services.

**Roaming charges from subscribers** - revenue earned for providing subscribers with connection to the local network away from their home locale. Do not include receipts from other service providers for the provision of roaming services. These charges should be entered in A. Carrier Services (Interconnection/settlements), above. If possible, include any **system access fees** incurred by your subscribers while in the USA and which you bill them, here, otherwise report in 'Other' below.

**Other** - local services such as 9-1-1 and operator services (e.g., directory assistance).

Long distance telephony does not include one-time activation or deactivation charges (see C below) or the rental or sale of terminal equipment (see 'Non-Telecommunications Operating Revenues').

2. Other narrowband services - non-switched satellite communications not exceeding 64kbps in either directions.

**B. High Speed Services** - two-way capabilities with speed in at least one direction exceeding 64 Kbps. **Wideband** services are those up to 1.544 Mbps inclusive and **Broadband** services exceed 1.544 Mbps in at least one direction. These services are identified by whether they are switched.

1. Switched - includes circuit and/or packet switched telecommunications using the public switched telephone network (PSTN) or a TCP/IP network.
2. Non-switched (private circuit) - dedicated circuits or channels between specified points for the exclusive use of the circuit lessees or owners; the PSTN is not used for routing or switching the communication (e.g., program transmission).

**Backbone (wholesale) services** provided to ISP's should be reported as wideband or broadband switched services or as 'Other Narrowband Services', whereas (retail) Internet services provided directly to end users should be reported as a Non-Telecom Operating Revenue.

**Program transmission** service revenues should be reported as non-switched revenues, according to the appropriate bandwidth category.

**Virtual Private Network (VPN)**, services carried over the PSTN should be reported as a long distance service, according to how these services are charged (whether flat or as measured services).

**C. Connection** - non-recurring revenue earned from connecting, reconnecting or disconnecting customers to or from the PSTN. Only report charges actually received rather than just billed.

**D. Other Telecommunications Operating Revenues** - all other operating revenues not described above but earned as part of the respondent's core operating activities (directly related to the carriage or resale of telecommunications, e.g., late payment charges, mobile wireline services, etc.). Please specify any wireline or non-satellite revenues and any large 'other' revenue items (i.e., dollar value equal to any category reported above). Report residual activity on line 4.

**Total - Telecommunications Operating Revenues** - sum the bolded cells in the Total column to get the total in cell 1070.

### Non-Telecommunications Operating Revenues

These questions relate to services which support core telecom activity but are not part of the carriage or resale of voice, data, sound or image telecommunication. These activities are typically provided by telecom service providers but may also be provided by companies that are not part of the NAICS telecom industries (5133) described above.

Do not include revenues for the activities listed below that are earned by a non-telecom subsidiary or affiliated company unless that company consolidates its records with the respondent and does not maintain its own financial statements or accounts. These companies would otherwise report their activity on another Statistics Canada survey appropriate for their industry.

**A. Terminal Equipment Rental** - operating lease revenues for telephone sets, key telephones, PBX'es modems and data terminal equipment provided by the survey respondent. This equipment is usually located on the customer's premises but is not integral to the operation of the telecommunication channels provided by the carrier. Include capital lease revenues in the sale of telecommunications goods.

**B. Sales of Telecommunications Goods** - telecommunication goods such as terminal equipment (e.g., handsets, phones and accessories, satellite dishes, etc.), single line inside wire, etc. Please specify main good(s) sold.

**C. Installations** - revenues earned from the installation of antenna, receiving equipment, uplinks, etc.

**D. Late Payment and Related Charges** - fees customers incur on overdue accounts.

**E. Other Non-Telecommunications Operating Revenues** - include all other operating revenues not falling into the above categories but earned as part of the respondent's non-core operating activities (e.g., customer repairs and maintenance, consulting, commission income, management services, etc.). Please specify any large other revenue items (e.g., dollar value equal to a category described in this section).

### Customer base (Page Q-2)

Report the number of 2-way handsets or terminals (fixed or mobile) in service at the end of the year. Each subscriber should be a revenue customer with unique assigned radio/satellite/PSTN address.



Estimate the number of residential (res.) subscribers as a percentage of the total. Accounts refers to the total number of customers purchasing the listed services (at year end) for billing purposes. One customer account may account for many subscribers.

### Distribution of Operating Revenues by Type of Customer

This question is based on 'Total Operating Revenues' reported in cell 1102. 'Residential' customers include individuals and households; 'business and other' customers include public institutions (hospitals, schools, and universities), government (federal, provincial, territorial and municipal) and business (financial and non-financial commercial enterprises and crown corporations). If class of customer breakouts are not readily available, estimates are acceptable.

The share of total revenue from foreign customers and further detail on business customers are asked for in order to improve information on the origins of demand of goods and services. The sum of the cells in this section total 100% (= Total Operating Revenue). Information on a best estimates basis is acceptable.

## Module 2 - Operating Expenses (pages Q-3 to Q-4)

### Introduction

This module has two sections:

- one for reporting Telecommunications Operating Expenses - those arising from the provision of core telecommunications services (the carriage or resale of voice, data, sound or images; this is further divided into production activities (telecom network expenses) and commercial and administration activities;
- and the other for expenses incurred in providing non-core goods and services (those which are not part of the carriage of voice, data, sound or images).

Each of these sections correspond to the main sections found in the Operating Revenue Module. Non-operating expenses such as interest expenses, realized and unrealized capital losses should be reported on the Income Statement (Module 3).

### General

Each expense line item in this module has up to four cells corresponding to the four columns presented there. The primary column is the Total column (3). Include all expenses (including labour costs) associated with each line item in this column. Adjacent to some cells in column 3 are cells to isolate just the salary, wages and benefits expenses portion (column 4) of what was reported in column 3.

For example, report all expenses associated with 'Selling and marketing', line B.1, (including the labour expenses) in cell 2016 (column 3). Adjacent to this cell, cell 2017, in column 4, report just the labour expenses for this line item. Labour expenses may be reported in thousands of dollars or as a percentage of the amount reported in the column 3 (check the box indicating which unit of measure is being used). Labour expenses that cannot be specified by the categories available can be reported as a residual in cell 2071 (A.11 - Telecom

Network Expenses); cell 2045 (B.12.d - Commercial and Administrative Expenses); or cell 2055 (Non-Telecom Operating Expenses).

Labour expenditures that are capitalized, e.g., for own construction, are not reported as an operating expense but in the Employment Module's section on capitalized employment. See page 12 (Module 6, Employment) for any specifics regarding definitions of employment terms.

Columns 1 and 2 identify whether the wireline circuit/line rentals or purchased long distance services were made from incumbent carriers (column 1) or entrants - alternative providers to incumbents (column 2).

**Purchases** - inputs for resold services or inputs used in telecom production (circuit rentals, long-distance services) are purchased from outside providers rather than provided in-house. Please report purchases of these inputs where applicable. Best estimates are acceptable; purchases may be reported in thousands of dollars or as a percentage of the total expense for that item. Please check off the appropriate box indicating the units used (see the header box for this question).

It is also important to indicate whether these purchases were made from incumbent telecom service providers (ILECS - incumbent local exchange carriers: such as the former Stentor companies and independent telephone companies; Telesat Canada; and Teleglobe Canada) or entrants (CLECS - competitive local exchange carriers; APLDS - alternative providers of long distance services, resellers, etc.).

### Regional Incumbent carriers:

Bell Canada  
 British Columbia Telephone Company  
 Island Telephone Company Ltd.  
 M.T. & T. Ltd.  
 Manitoba Telephone System  
 The New Brunswick Telephone Co. Ltd.  
 Newfoundland Telephone Company Ltd.  
 Northern Telephone  
 Northwestel Inc.  
 Québec-Téléphone  
 Saskatchewan Telecommunications  
 Telebec Ltee.  
 Telesat Canada  
 Telus Communications Inc.  
 Teleglobe Canada

### Municipally-based Incumbent carriers:

Amtelcom Inc.  
 Brooke Telecom Co-operative Ltd.  
 Bruce Municipal Telephone System  
 City of Prince Rupert Telephone Department  
 Cochrane Public Utilities Commission  
 Coldwater Communications Inc.  
 Compagnie Téléphone Nantes Inc.  
 Co-op de Téléphone de Valcourt

Corporation de Téléphone de la Baie (1993)  
 Durham Telephones Ltd.  
 Dryden Municipal Telephone System  
 Gosfield North Municipal Telephone System  
 Hay Communications Co-operative Ltd.  
 Huron Telecommunications Co-operative Ltd.  
 Hurontario Telephones Ltd.  
 Keewatin Municipal Telephone System  
 Kenora Municipal Telephone System  
 La Cie de Téléphone de Courcelles Inc.  
 La Compagnie de Téléphone de Lambton Inc.  
 La Compagnie de Téléphone de St-Victor  
 La Compagnie de Téléphone Upton  
 La Compagnie de Téléphone de Warwick  
 Landsdowne Rural Telephone Co. Ltd.  
 Le Téléphone de St-Liboire de Bagot Inc.  
 Manitoulin Island Telephone Co. Ltd.  
 Mornignton Communications Co-operative Limited  
 North Frontenac Telephone Co. Ltd.  
 North Norwich Telephones Ltd.  
 North Renfrew Telephone Co. Ltd.  
 Ontario Northland Communications  
 Otanabee Telephones Limited  
 People's Telephone Co. Of Forest Ltd.  
 Pugwash River Mutual Telephone Company Ltd.  
 Roxborough Telephone Company Ltd.  
 Sogetel Inc.  
 South Bruce Rural Telephone Co. Ltd.  
 Télécom Québec Inc.  
 Téléphone de St-Ephrem Inc.  
 Téléphone Guevremont Inc.  
 Téléphone Milot Inc.  
 Thunder Bay Telephone  
 Tuckersmith Communications Co-operative Limited  
 Quadro Communications Co-operative Inc.  
 Westport Telephone Company Ltd.  
 Wightman Telephone Ltd.

### Telecommunications Operating Expenses

(pages Q-2 - Q-3)

**A. Telecom Network Expenses** - this item covers expenses incurred in the production of telecommunications services. It does not include activities concerning the commercialization of this production such as selling, marketing, billing, product development or management of these activities (see B. Commercial and Administrative Support).

1. Network operations - include all expenses for operating and managing the telecommunications network used in the production of telecommunications services including operator services, network equipment rentals, etc. Report maintenance and repairs in item 3, below.

2. Depreciation - report depreciation for fixed assets (network plant and equipment) whether used by the company and/or purchased for revenue generation (rental income):

- **plant** – “outside” network assets, e.g., buildings, structures, facilities used in carrier operations; and,
- **machinery and equipment** – “inside” network assets, e.g., central office equipment and station equipment and other equipment used in the transmission or switching of telecommunications or for network operations that are not allocated to cost of sales (see page 9(a) for more information).

Depreciation for non-network buildings and fixtures should be reported in question B.12, 'Depreciation', (cell 2030). Please estimate depreciation for network vs. commercial/administration activity if actual records are not available for these categories.

The amortization of intangible assets, deferred charges, one-time nature write-offs or write-downs or the amortization of tooling and special tooling costs, should be reported in B.12, 'Amortization charges' (cell 2029).

3. Maintenance and repairs - report the cost of routine inspection, repairs and maintenance (including supplies) of plant and equipment used in operations (see 2. 'Depreciation', above, for an elaboration on assets to include). Exclude all supplies that are charged to fixed assets accounts.
4. Wire circuit/line rentals - the cost of leasing lines, or portions thereof, and equipment or apparatus to form circuits or to enable telecommunications over the PSTN or for private usage. These facilities may be resold to other telecom service providers.
5. Wireless capacity rentals - the cost of leasing radio spectrum capacity from carriers and the dedicated use of wireless hardware. Include expenses for co-location, leasing cell or antenna sites. Licensing fees should be reported in S. below.
6. Satellite capacity rentals - The cost of leasing satellite transmission circuits.
7. Purchased long-distance services - message toll services purchased from other telecommunications service providers, on a per-use basis or in blocks of time, so the purchaser can provide long-distance service to its customers.
8. Contribution payments - mandated payments derived from long distance revenues made to the central fund or to other telecom service providers to underwrite local or access services. If applicable, report the internal contribution payments transferred directly from the competitive segment of your operations to the utility portion of your operations in cell 2061. This amount should not be part of the amount reported in the total column (cell 2014), unless paid directly to the central fund.
9. Interconnection - payments made to a terminating telecommunication service provider for the provision of services and facilities beyond the point of interconnection (such as switching and aggregation) by an originating service provider (the party which bills the end user). See 'Carrier Services', Module 1, for more detail.

10. Residual - include network expenses that do not fit in the above categories. Please specify large amounts.

## **B. Commercial and Administrative Expenses**

Expenses incurred in the commercialization of the telecom services produced or resold (activities undertaken to generate revenues): product development, selling, marketing, billing, customer relations, etc., and management and support functions that control, develop and enable these activities.

1. Selling and marketing - costs related to selling and marketing the respondent's services and goods such as sales management and associated costs, marketing, market research, telemarketing, special events promotions including in-store promotions, trade shows, customer relations, etc. Report entertainment expenses in B.8, 'Travel and entertainment.'
2. Customer servicing - costs associated with customer retention such as call or service centres for fielding customer inquiries, service changes, etc.
3. Billing and collections - administrative and support costs associated with invoicing customers and following up delinquent accounts.
4. Corporate administration and general office expenses - management expenses for corporate and head office activities that are not attributable to other specified categories (e.g., financial management, accounting, legal departments, etc., not already included in other functions), as well as general office expenses such as office supplies not included in other categories. Purchased professional services provided by consultants or other firms should be reported in Question B.9, 'Professional and business fees.'
5. Telecommunications, postage and courier fees - this question is for externally sourced services used in commercial operations. Include postal, local messenger, and delivery expenses. Do not include official telephone services.
7. Advertising and related services - expenses attributable to publicizing the company's products and services including public relations. This includes direct media purchases and co-op advertising, display advertising, etc. Report expenses associated with an in-house media or advertising department in selling and marketing. Expenses related to directory publishing and directory promotion should be reported in the section on 'Non-Telecommunications Operating Expenses'.
9. Professional and business fees - professional services that are purchased (legal, accounting, auditing, management, management consultants, etc.). Do not include advertising expenses (see B.2, Advertising and related services', above).
11. Amortization charges - the gradual expensing of capitalized expenditures for intangible assets and deferred charges reported on the Balance Sheet. This includes the amortization of goodwill, patents, other intangible assets, financing costs of issuing debt and equity, business transformation and downsizing.

12. Depreciation - include depreciation for non-telecom network capital assets such as buildings used for commercial or administrative purposes, furniture and office equipment, non-telecom network computers and software, motor vehicles, etc.

16. Licenses, permits and indirect taxes:

- a) Radio licensing fees - payments for the use of radio spectrum.
- b) CRTC licensing fees - payments made to CRTC as part of a license fee used to cover the costs of the regulatory body's operations.
- c) Permits and indirect taxes - payments to governments other than income or property taxes (e.g., gross receipts taxes, business permits, provincial capital taxes, health and education levies and payroll taxes not part of employment benefits, etc.).

Report income taxes in Module 3 and property taxes in item C., Occupancy Costs, below. Do not include federal or provincial taxes collected for remittance to a government agency such as sales and excise taxes, GST, PST, HST, etc., or employment taxes.

17. Other expenses - include commercial expenses not elsewhere classified, e.g., training, recruitment, automobile and vehicle expenses not allocated to network, sales or administration categories, royalties, R&D, charitable donations, memberships, back charges (other than interest), interest paid on customer deposits, etc). Please specify any expenses for wireless services and the largest amounts of any other expenses in cells 2041, 2042 and 2043. Residual values may be reported in cell 2044 and 2045 (for labour).

If possible, it is best to allocate computer related expenses to the department where they were incurred.

**C. Occupancy Costs** - for the telecom network or for commercial and administrative operations. Some occupancy costs, such as building depreciation and repairs and maintenance are reported in parts A. and B.

1. Land and buildings rentals - this is the total payment made by the lessee to the lessor for network or commercial operations.
2. Utilities - include expenses for light, heat, power and water used in the telecommunications network or for support of the commercial/ administration operations.
3. Property taxes

## **Non-Telecommunications Operating Expenses**

The operating expenses to be reported here are those incurred to earn the various categories of non-telecom revenues reported in the 'Non-Telecom Operating Revenues' section (Module 1).

B. Cost of Telecommunications Goods Sold - include all direct costs inventoried and depreciation and amortization associated with goods if applicable.

### Module 3 - Income Statement (page Q-4)

This module summarizes operating revenues and expenses from Modules 1 and 2 and records all other revenues and expenses that are not part of the company's operating activity, and income taxes, to produce Net Income or Loss (cell 3017). This result is also reported on the Balance Sheet in Retained Earnings (cell 4062).

C.4. **Write-offs and valuation adjustments** - unrealized gains and losses resulting from the adjustment of book values on the revaluation of assets which are not treated as extraordinary items on the income statement. Show before the deduction of applicable income taxes.

5. Other - n.e.c. (not elsewhere classified)

D. **Income Taxes** - include federal and provincial income taxes.

### Module 4 - Balance Sheet (pages Q-5 to Q-6)

#### General

This module is to be completed by all service providers except those for whom the provision of telecommunications services accounts for less than half of their organization's operations *and* who cannot segment their balance sheet data to reflect their telecommunications activities.

Report asset values at historical costs. Major categories of fixed assets are also reported net of depreciation (book value at year end).

#### Assets (page Q-5)

##### A. Current Assets:

1. Cash, deposits and temporary cash investments - include all cash in Canada, and Canadian and foreign term demand deposits, guaranteed investment and savings certificates, etc.
2. Accounts receivable - report this amount net of allowance for doubtful accounts; include trade receivables (including those with affiliates), holdbacks receivables (construction activity), promissory notes and installments receivables, investment income receivables, recoverable income taxes, insurance claims, balance recoverable represented by the excess of GST input tax credits claimed over GST collections, etc.
3. Inventory - value at the lower of cost or net realizable value determined by any generally accepted method for costing inventories (e.g., LIFO, FIFO, average cost).
4. Other - current assets not elsewhere classified (n.e.c.), e.g., prepaid expenses, customer deposits.

##### B. Fixed Assets (property, plant and equipment)

Fixed assets should be valued at acquisition cost including interest capitalized, or allowance for funds used for construction, plus the cost of betterments, less write-downs to reflect permanent impairment. Also include

assets acquired under capital leases (leases where all of the benefits and risks of ownership of the leased property - lands, building, machinery and equipment - are transferred from the lessor to the lessee).

2. Buildings - please differentiate between buildings used for network operations such as satellite control centres, or computer ground segment (CGS) structures, whether leased to other service providers or used in your own operations (cell 4013), and those used for non-network purposes such as office buildings (cell 4012). Please report accumulated depreciation for buildings in cell 4015 and subtract this from the total to arrive at a net figure in cell 4016.

3. Network infrastructure:

(infrastructure used for the carriage of telecommunications traffic)

a) Transmission structures - communication towers, poles, free standing antennas, cell sites, etc.

b) Machinery and equipment:

- transmission equipment - cross connects, multiplexers, optical electronics, modulators, receivers, splitters, transmitters, satellite earth stations, antennas, etc.
- switching equipment - digital and analogue switches and related software. Include PBX's used as public switches; PC's used as switches should be reported in 'Other' (cell 4027).
- terminal equipment - equipment you own or rent to customers on their premises: e.g., PBX's not used for public switching, mobile terminals, telephone sets, routers, modems in customer sites, key systems, scramblers, etc.
- satellites - including transponders.
- other - e.g., tools, motors, generators, transformers, etc.

4. Other fixed assets - fixed assets, apart from buildings and land, used to support the respondent's commercial and administration activities.

a) Computers, software and related equipment - workstations, servers etc. used for non-telecom network operations - e.g., customer provisioning such as billing, etc.

d) Residual - include any non-telecom network infrastructure equipment not specified in the categories listed in Question 4, 'Other fixed assets'.

##### C. Financial Investments (before deducting for losses)

1. Investments in and claims on parent, subsidiaries and affiliates - all investments, and claims (*other than trade accounts receivable*) on non-consolidated parent, affiliated and subsidiary corporations, affiliated joint ventures and partnerships, head office, directors, officers and individual shareholders.

**Subsidiary companies** have more than 50% of their voting shares directly held by the reporting company, whereas **affiliated companies** are effectively controlled or significantly influenced by the reporting company despite holding less than 50% of the affiliate's shares. Companies that are controlled or influenced by companies the respondent controls or are part of a group of companies with common ownership and control are also considered to be affiliated.



Include loans (and mortgage loans), notes, advances, dividends and other non-trade receivables.

2. Other - investment in Canadian and foreign non-affiliates, other marketable, debt and equity securities including mortgage and non-mortgage loans and debt securities issued by governments, etc.

**D. Deferred Charges** - include unamortized discount, premium and expenses on long-term debt, unamortized loss on foreign exchange, prepaid insurance and rents, research and development costs, preproduction costs, deferred pension costs and other deferred charges.

**E. Other** - include intangibles (goodwill, trademarks, licenses, rights, patents, franchises) and other net assets, provisions for losses on inventories, and other assets not specified elsewhere. Value at acquisition or amortized cost.

## Liabilities (page Q-7)

### A. Current Liabilities

1. Trade accounts payables - amounts claimed by creditors arising from the purchase of goods and services in the ordinary course of business, including accounts payable to affiliates and holdbacks payable.
2. Other accounts payable - accrued liabilities and expenses such as salaries, wages, payroll taxes, employee benefits, indirect taxes (GST, sales tax), guarantee and warranty costs, interest, dividends, rents and notes payable.
3. Short-term debt - book value of bonds, mortgages, debentures, bankers acceptances, commercial paper, and other debt obligations that mature within one year payable to affiliates and non-affiliates. Please specify the amounts not bearing interest (cell 4071).
4. Short-term deferrals - e.g., deferred revenue.
5. Other - Include all other liabilities not specified above due within one year, e.g., unrealized gains or losses on foreign exchange, income taxes payable.

### B. Long-term Liabilities

1. Long-term debt
  - a) Amount owing to parent, subsidiaries and affiliates: Debt other than trade payables owed to non-consolidated parent, subsidiary and affiliated companies, affiliated joint ventures and partnerships, directors, officers and individual shareholders.
  - b) Borrowing from non-affiliates: Bonds and debentures - include only debt securities offered to the public, and private placements, e.g., mortgage bonds, collateral trust bonds, income bonds, equipment trust certificates, own bonds held but not retired. Value at the proceeds of the issue before deducting fees or commission; if data on proceeds are not available, amortized values are acceptable.
  - c) Other - include loans and overdrafts from chartered banks and other non-affiliates, mortgage loans and capital lease obligations.

2. Deferrals and reserve accounts - include deferred credits (i.e., income received but not yet earned). Also include charges against income for which the amount has not yet been determined or a charge for which there is a reasonable expectation of materializing at a future date (e.g., deferred income taxes, retroactive increases in wages, provision for pension costs, provision for warranty claims, retroactive adjustments).

3. Other - all other liabilities not specified above, not likely to be due in the short term, e.g., minority interest in subsidiaries consolidated in this report. Shareholders' Equity

**A. Share Capital** - issued and outstanding share capital at par value, or stated value if there is no par value. Report contributed surplus in C. 'Other', below.

**B. Retained Earnings** - the accumulated undistributed earnings derived from all sources, including capital or extraordinary gains and losses. Include the undistributed profits portion of the head office accounts and capital accounts of unincorporated entities.

**C. Other** - include contributed surplus and appraisal increase credits (debits).

## Module 5 - Capital Expenditures (page Q-7)

### Introduction

This module is based on Statistics Canada's Survey on Capital and Repair Expenditures. If you complete that survey for this reporting unit, you may provide a copy of that form and complete only those questions not asked on that survey Machinery and Equipment. This module reflects the same categories listed on the Balance Sheet (*Module 4*).

### General

Report the gross expenditures (including subsidies) on capital assets for use in the operations of your organization or for lease or rent to others. Include all capital costs such as feasibility studies, architectural, legal, installation and engineering fees as well as work done by your own employees.

### Construction (page Q-7)

Assets under construction or work in progress should be allocated to the appropriate category listed below.

**A. Buildings** - report the total cost during the year for building and engineering construction (whether contracted out or built by your own employees) for your own use or rent to others. Do not include expenditures for land, but include:

- the cost of demolition of buildings, land servicing and of site preparation,
- leasehold and land improvements,
- all pre-construction planning and design costs such as engineering and consulting fees and any materials supplied to construction contractors for installation.

Please provide a breakdown or estimate of office /non-network buildings (used for commercial and administrative operations) and "telecom" network buildings (used to house machinery and equipment for transmitting telecommunications).

- B. Transmission Structures** - communication towers, poles, free standing antennas, cell sites, etc.
- C. Other** - construction not specified above, such as inside wiring, conduit, etc. (any large amounts should be specified)

**Machinery and Equipment** (page Q-8)

Report total cost during the year of all new machinery whether for your own use or for lease or rent to others. Any capitalized tooling should also be included. Include progress payments paid out before delivery in the year in which such payments are made. Receipts from the sale of your own fixed assets or allowance for scrap or trade-in should not be deducted from your total capital expenditures. Any balance owing or holdbacks should be reported in the year the cost was incurred.

- A. Transmission Equipment** - modulators, receivers, splitters, transmitters, cross connects, multiplexers, optical electronics, antenna, earth stations, etc.
- B. Switching Equipment** - digital and analogue switches and related software. Include PBX's used as public switches; report PC's used for switches in D. 'Other', below.
- C. Satellite(s)** - include transponders.
- D. Other** - Include equipment not specified above, such as terminal equipment, automobiles, trucks, professional and scientific equipment, office and store furniture and appliances, computers and software, motors, generators, transformers, tools, etc., whether for your own use or for lease or rent to others.

**Module 6 - Employment** (page Q-7)

**Introduction**

This module measures employment for two basic categories, the first relating to labour costs and the second to the number of employees.

**General**

Employment is quantified using dollars (thousands) for labour costs and persons (full-time and part-time) at year-end for employee counts.

**Labour Costs**

**Salaries and wages** - the total remuneration paid for employees before deductions (the equivalent to the taxable employment income reported in Box 14 of the employees' Canada Customs and Revenue Agency T4 slips).

This includes regular wages and salaries, overtime pay, paid leave, taxable allowances and benefits, gratuities, director's fees, vacation pay and special payments such as bonuses and commissions, retroactive and accumulated wage payments, termination/severance payments, cost of living adjustments and working owner's draws.

Do not include payments and expenses associated with outside contract workers and employment agencies or personnel suppliers.

**Fringe benefits** - include employer contributions to pension plans, medical and other welfare plans, unemployment insurance, Canada and Quebec Pension Plans and workers' compensation.

Do not include non-taxable benefits provided by an employer such as premiums under a private health plan, recreational facilities, moving expenses and certain employee counselling services.

**A. Expensed (Labour Costs)** - employment costs recorded in the expense accounts. Total expensed employment is the same as that reported in Module 2 - 'Operating Expenses', cell 2058.

**B. Capitalized (Labour Costs)** - employment costs that are recorded to an asset account rather than an expense account. This typically occurs in **own construction** - construction involving a firm's own employees for its own use. Salaries and wages in this circumstance contribute to the value of the asset, a building for example, which is reflected in an increase in the value of that asset account. These costs get realized in the expense accounts through depreciation reported over the life of the asset.

**Employees** - any person drawing pay for services rendered or for paid absences and for whom an employer must complete a Canada Customs and Revenue Agency T4 Supplementary Form. This includes full-time and part-time employees, working owners, directors, partners and other officers of incorporated businesses. It excludes owners or partners of unincorporated businesses, the self employed, unpaid family workers, persons outside Canada and casual workers for whom a T4 is not required. Do not count outside contract workers.

**C. Full-time employees** - record the monthly average number of full-time employees that are receiving pay for work performed or paid absence as defined in 'Employees' above.

**D. Part-time employees** - record the total number of employees who work less than 30 hours a week that are receiving pay for work performed or paid absence.

**Module 7 - International Transactions in Commercial Services** (page Q-7)

**Introduction**

This module is based on Statistics Canada's Survey on International Transactions in Commercial Services (Balance of Payments Division). If you complete that survey for this reporting unit, you may want to refer to it in the completion of this module. The International Transactions in Commercial Services survey does not detail trade in telecommunications services (e.g., interconnection, other services).

**General**

Part A covers **international transactions in telecommunications services: interconnection expenses** and other telecommunications services (see the Operating Revenue Module, page 4, for a description of these activities). Part B covers **international transactions in non-telecommunications services:** commercial, financial, professional, technical, administrative and management services, royalties, patents, copyrights, advertising, commissions, salaries, insurance premiums and claims, equipment rentals, computer services and all other receipts from, and payments to, non-residents for services which are directly remitted or charged to accounts.

Please provide payments and receipts based on whether they are to or from the USA or other countries, and whether they are made to affiliates or non-affiliates.

If estimates cannot be provided for the detail requested, enter data in the 'Total' rows or columns as appropriate. Any cells that are not applicable should be crossed out. All amounts should be reported in thousands of Canadian dollars (\$CA 000's).

## Module 8 - Network Infrastructure (pages Q-8)

### General

Report all data in actual units in this module, rather than thousands as was the case with cells reported in dollars.

**Switches** (owned by the respondent) - report the number of central office and remote network switches including PBX's used as public switches. Do not include personal computers used as switches, commonly used by extended area service providers.

1. Digital - switches that employ technology based on the conversion of input signals to binary coded messages for transmission over wire or fibre media. Digital switches are broken into two groups: ATM/IP (Asynchronous Transfer Mode/Internet Protocol), and circuit switches (e.g., DMS, ESS).
2. Analogue - switches that employ technology based on the conversion of input messages to electrical signals analogous to the original signal.

## Module 9 - Traffic Statistics (page Q-8)

### Introduction

This module measures the use of wireless networks connected to the PSTN in Canada. **Billed minutes** refers to the total time that the respondent bills its subscribers - it includes outgoing or originating traffic as well as terminating traffic - for local and long distance (including international) calls. Conversation minutes refer to calls originating with the respondent (outbound calls/messages), which, along with **international incoming calls**, (Part B), are used to measure unduplicated activity in the wireless industry. Transit calls (Part C) neither originate nor terminate in Canada even though they are switched or transited through Canada and therefore are not considered part of the Canadian market.

### General

**Conversation minutes** is the actual elapsed period in minutes a respondent's circuits and switches are in use (air time), or in the case of rebillers, the actual conversation time their customers use for calls and messages. If **billing increments** or pulse are used to measure customer usage (the discrete time intervals telecommunication service providers use to bill customers), please convert to conversation minutes and report traffic accordingly.

Please measure the total telecommunications calling/messaging (voice, data, text, or image conversation) activity (conversation minutes and number of calls) over the PSTN in thousands of units.

### A. Calls/messages, Canada to:

Report the number of calls/messages and number of time units that were billed for long distance communication by the respondent. This may include duplicated minutes if callers and call recipients each pay for a channel to converse on a satellite network, leading to the conversation time being counted twice.

Regarding conversation minutes, indicate the total number of long distance calling/messaging units originating in Canada and terminating in Canada, the United States, and overseas (foreign countries other than the United States). Respondents should count only those calls originating with their customers (those whom they bill, not including other telecommunications service providers who will be reporting their own traffic, but including hotels, motels, etc.).

### B. International incoming calls/messages, to Canada from:

Indicate the total number of long distance calling/messaging conversation minutes originating in either the United States, or overseas (foreign countries other than the United States) and terminating in Canada. To avoid double counting, calls originating outside Canada should be recorded only by those respondents carrying the call over an international boundary (through an international gateway).

**C. Transit traffic calls/messages** - indicate the total number of minutes of calls/messages originating in a country other than Canada and terminating in a country other than Canada.

## APPENDIX

### Introduction

The Appendix is a separate form to the main questionnaire. It is intended to record provincial and territorial breakdowns for key items reported on the main questionnaire. **Only those respondents who have employees in more than one province or territory need to complete an Appendix.** The Appendix information is subject to the same confidentiality rules as all other data collected.

If precise information cannot be provided for the summary questions asked, please provide your best estimates.

Regional detail is required only for data about revenues, expenses, capital expenditures, labour, network infra-structure and traffic (Modules 1, 2, 5, 6, 8 and 9).

### General

At the top of each page are boxes to write in the provinces or territory for which breakdowns are being provided. Each column relates to the province or territory indicated. Summation of sections are done vertically for each province or territory as needed.

For all sections except 'Distribution of Operating Revenue by Type of Customer', respondents can report regional data in the units used in the main questionnaire (e.g., thousands of dollars or number of switches) or as a percentage of the amount reported in the main questionnaire. Please check the appropriate box indicating how you are reporting data for each section.

The regional breakdowns should sum to the totals reported in the main questionnaire. The cell on the main questionnaire, which the provincial values should sum to, can be identified by the 4 digit reference number following the letter 'A' (for Appendix).

For example, provincial non-switched revenues (A1222) should add up to what was reported in the main form, cell 1222. There is a direct relationship between the cells in the Appendix and on the main questionnaire except for the Residual cell A.4 - which is the combination of several cells from the main form.

For further elaboration or definitions for any item in the Appendix, refer to the main questionnaire or the Reporting Guide.

**Distribution of Operating Revenues by Type of Customer** - please use percentages to answer this question. The customer base in each province or territory sums to 100%, which is equal to the total operating revenue reported for that province or territory in the section above. The sum of the provinces 'Residential' Business and other' , and 'Foreign' customer base should total what was reported for your national market in the main questionnaire.

## NOTES