2002

HOUSEHOLD INTERNET USE SURVEY CODE BOOK

(Reference Year - 2001)





HOUSEHOLD INTERNET USE SURVEY January 09, 2003 January 2002 Page 3 Variable: SAMPLEID Position: Length:20 Collection Name: **SAMPLEID** Record Identification Number This variable is suppressed on the public use microdata file. Variable: **SEQID** Position: 21 Length:5 Collection Name: **SEQID** Record Sequence Identification Number Allowed Min: 00001 Allowed Max: 34158 00001:34158 HIUS 2001: HIUS Str Position: Length:8 26 Collection Name: HIUS Str TIME(REAL); START OF HIUS SECTION This variable is suppressed on the public use microdata file. HIUS 2001: **HIUS End** Position: 34 Length:8 HIUS_End Collection Name: TIME(REAL); END OF HIUS SECTION This variable is suppressed on the public use microdata file. Derived variable: **UNDER18** 42 Length:1 Position: UNDER18 Collection Name: If a member of the Household is less than 18 then AgeLT18 = YES else AgeLT18 = NO. EDEO WID

| 1 | Yes, children under the age of 18 | 11,772 | 4,140,231 |
|---|-----------------------------------|--|------------|
| | No children under the age of 18 | 22,386 | 7,866,428 |
| 2 | No children under the age of 18 | ====================================== | 12,006,659 |

Note: Information derived from the LFS file.

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|--|--|--------------|--------|---|--|
| Derived Variable: Collection Name: | FAMTYPE FAMTYPE | Position: | 43 | Length:1 | |
| Type of family | | | | | |
| 1 2 3 4 | Single family household with Single family household with One person Households Multi family Households | | | FREQ 11,433 18 13,467 7,830 1,428 ———————————————————————————————————— | WTD 4,009,885 4,604,903 2,825,630 566,240 12,006,659 |
| Coverage: All Househole | ds | | | | |
| Demographic varial Collection Name: | ble: PROVINCE PROVINCE | Position: | 44 | Length:2 | |
| Province of the Hous | sehold | | | | |
| 10 11 12 13 24 35 46 47 48 59 | Newfoundland and Labrado Prince Edward Island Nova Scotia New Brunswick Québec Ontario Manitoba Saskatchewan Alberta British Columbia | r | | FREQ 1,358 942 2,309 1,996 6,725 9,969 2,495 2,668 2,772 2,924 34,158 | WTD 196,458 53,089 368,103 291,002 3,079,207 4,461,700 429,887 385,045 1,137,594 1,604,574 |
| Coverage: All Househole | de | | | | |
| | icked up from the LFS file. | | | | |

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|---|------------------|--------------|----|----------|------------|
| Demographic variable: Collection Name: | HHSIZE HHSIZE | Position: | 46 | Length:2 | |
| Household size | | | | | |
| | | | | FREQ | WTD |
| 01 1 per | rson | | | 7,830 | 2,825,630 |
| 02 2 per | rsons | | | 12,145 | 4,136,555 |
| | rsons | | | 5,867 | 2,052,746 |
| 04 4 per | rsons | | | 5,427 | 1,944,388 |
| 05 5 or | more persons | | | 2,889 | 1,047,341 |
| | | | | 34,158 | 12,006,659 |
| G All Handlalds | | | | | |

Coverage: All Households

Note: Information picked up from the LFS file.

Derived variable: CMATAB Position: 48 Length:2

Collection Name: CMATAB

This item indicates the Census Metropolitan Area (CMA) in which the surveyed unit is located. Population figures used to classify this variable were obtained from the 1996 Census and apply to the 1996 population covered by the Labour Force Survey within 1996 Census boundaries to conform with the sample design. Only selected CMA's are coded.

| | | FREQ | WTD |
|----|---|--------|------------|
| 00 | Not Applicable | 23,254 | 5,202,392 |
| 01 | Halifax | 537 | 139,363 |
| 02 | Québec | 482 | 304,333 |
| 03 | Montréal | 1,334 | 1,449,619 |
| 04 | Ottawa (Ontario portion of Ottawa/Hull) | 609 | 336,550 |
| 05 | Toronto | 1,752 | 1,744,949 |
| 06 | Kitchener | 511 | 169,517 |
| 07 | Hamilton | 467 | 270,182 |
| 08 | St. Catherines - Niagara | 501 | 159,537 |
| 09 | London | 476 | 172,125 |
| 10 | Windsor | 382 | 122,552 |
| 11 | Winnipeg | 1,251 | 266,941 |
| 12 | Calgary | 662 | 384,254 |
| 13 | Edmonton | 683 | 352,990 |
| 14 | Vancouver | 902 | 801,214 |
| 15 | Victoria | 355 | 130,141 |
| | | 34,158 | 12,006,659 |

Coverage: All Households

Note: This variable is merged from the LFS file and is called CMATAB.

Derived variable: **NEW CMA** Position: 50 Length:2

Collection Name: NEW_CMA

This item indicates the Census Metropolitan Area (CMA) with new levels of detail that combine Ottawa-Hull as a separate CMA. Population figures used to classify this variable were obtained from the 1996 Census and apply to the 1996 population covered by the Labour Force Survey within 1996 Census boundaries to conform with the sample design.

The "Not Applicable" will reflect Households in non-CMA/CA areas.

| | | FREQ | WTD |
|----|--------------------------|---------|------------|
| 00 | Not Applicable | 11,013 | 2,427,131 |
| 01 | Halifax | 537 | 139,363 |
| 02 | Québec | 482 | 304,333 |
| 03 | Montréal | 1,334 | 1,449,619 |
| 04 | Ottawa/Hull | 978 | 440,655 |
| 05 | Toronto | 1,752 | 1,744,949 |
| 06 | Kitchener | 511 | 169,517 |
| 07 | Hamilton | 467 | 270,182 |
| 08 | St. Catherines - Niagara | 501 | 159,537 |
| 09 | London | 476 | 172,125 |
| 10 | Windsor | 382 | 122,552 |
| 11 | Winnipeg | 1,251 | 266,941 |
| 12 | Calgary | 657 | 381,359 |
| 13 | Edmonton | 683 | 352,990 |
| 14 | Vancouver | 902 | 801,214 |
| 15 | Victoria | 355 | 130,141 |
| 16 | St John's | 308 | 64,111 |
| 17 | Saint John | 328 | 48,650 |
| 18 | Oshawa | 576 | 108,615 |
| 19 | Regina | 533 | 74,790 |
| 20 | Saskatoon | 554 | 91,883 |
| 21 | Chicoutimi-Jonquière | 349 | 63,873 |
| 22 | Sudbury | 513 | 63,992 |
| 23 | Thunder Bay | 456 | 50,386 |
| 24 | Trois-Rivières | 359 | 63,977 |
| 25 | Sherbrooke | 470 | 70,749 |
| 26 | Total CA | 7,330 | 1,943,553 |
| 27 | Undefined CA | 101 | 29,471 |
| | | 34,158 | 12,006,659 |
| | | 5 1,150 | 12,000,000 |

Coverage: All Households

Note: This variable is merged from the LFS file and is called NEW_CMA. **This variable is suppressed on the public use microdata file.**

| | HOUSEHOLD IN | | USE SU | RVEY | |
|--|---|--------------------|---------------|---|---|
| January 09, 2003 | Jan | uary 2002 | | | Page 7 |
| Derived variable: Collection Name: | HLFSSTAT HLFSSTAT | Position: | 52 | Length:1 | |
| What is the LFS stat | tus of the Head of Household | | | | |
| 1 2 3 4 5 6 | Employed at work Employed, absent from work Unemployed, temporary layoff Unemployed, job searcher Unemployed, future start Not in the Labour force Out of scope | | | FREQ 19,586 1,175 337 1,563 42 11,284 | WTD 7,187,047 380,927 96,586 559,572 13,004 3,727,278 42,245 |
| | | | | 34,158 | 12,006,659 |
| Note: This is a variable: Derived variable: Collection Name: | HAGE HAGE | Position: | 53 | Length:1 | |
| What is the age of H | Iead of Household (in ranges) | | | | |
| 1 2 3 4 | < 35 years 35-54 years 55-64 years 65+ years | | | FREQ 6,271 15,369 5,248 7,270 ———————————————————————————————————— | WTD 2,301,386 5,499,571 1,770,208 2,435,494 12,006,659 |
| Coverage: All Househo Note: The age of the | lds ne Head of the HHLD is collapsed here. It is d | erived from the LF | S head of the | e HHLD file. | |

| | HOUSEHOL | D INTERNET | USE SU | RVEY | |
|---|---|---------------------------|-------------|-----------------|------------------------|
| January 09, 2003 | | January 2002 | | | Page 8 |
| Derived variable: | HAGE_2 | Position: | 54 | Length:1 | |
| Collection Name: | HAGE_2 | | | | |
| What is the age of H | lead of Household (in range | s) | | | |
| | | | | FREQ | WTD |
| 1 | 15-24 years | | | 1,315 | 490,691 |
| 2 3 | 25-34 years 35-44 years | | | 4,956 7,857 | 1,810,695 2,841,859 |
| 4 | 45-54 years | | | 7,512 | 2,657,711 |
| 5 | 55-64 years | | | 5,248 | 1,770,208 |
| 6 | 65+ years | | | 7,270 | 2,435,494 |
| | | | | 34,158 | 12,006,659 |
| merged from | lds the Head of the HHLD is collapsed her the LFS head of the HHLD file. pressed on the public use m | | AGE which w | as | |
| Derived variable: Collection Name: | HSEX HSEX | Position: | 55 | Length:1 | |
| Sex of Head of Hous | sehold | | | | |
| | | | | | |
| 1 | Male | | | FREQ | WTD |
| 1 2 | Female | | | 25,894 8,264 | 9,017,846 2,988,813 |
| 2 | 1 chaic | | | | |
| | | | | 34,158 | 12,006,659 |
| Coverage: All Househol Note: This is a vari | lds able merged from the LFS Head of th | ne HHLD file. | | | |
| | | | | | |
| Derived variable: Collection Name: | HMARSTAT HMARSTAT | Position: | 56 | Length:1 | |
| What is the marital s | status of the Head of Housel | nold | | | |
| | | | | FREQ | WTD |
| 1 | Married | | | 18,479 | 6,300,838 |
| 2 | Common-law | | | 3,244 | 1,189,925 |
| 3 | Widow or widower | | | 3,360 | 1,089,522 |
| 4 | Separated Divorced | | | 1,431 | 495,409 957,739 |
| 5 6 | Single, never married | | | 2,584 5,060 | 1,973,227 |
| | | | | 34,158 | 12,006,659 |
| | | | | , | , , , |
| Coverage: All Househol | lds | | | | |
| Note: This is a vari | able merged from the LFS head of th | e HHLD file.(Matched with | h the Head | | |

of Household through SAMPLEID and line number).

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|--|--|--------------|--------------|---------------------|------------------|
| | 3 | January 2002 | | | Page 9 |
| Derived variable: Collection Name: | HEDUCLEV HEDUCLEV | Position: | 57 | Length:1 | |
| What is the highest | education level of the head of | f household | | | |
| | | | | FREQ | WTD |
| 0 | Grade 8 or lower | | | 4,140 | 1,226,066 |
| 1 | Grade 9-10 | | | 3,614 | 1,119,411 |
| 2 | Grade 11-13, non graduate | | | 1,722 | 559,210 |
| 3 | Grade 11-13, graduate | | | 5,950 | 2,134,889 |
| 4 | Some post secondary educ | cation | | 2,461 | 902,502 |
| 5 | Trade certificate or diplom | | | 5,248 | 1,674,675 |
| 6 | Community college, CEGE | P, etc | | 4,967 | 1,825,464 |
| 7 | University certificate below | w Bachelor's | | 804 | 313,667 |
| 8 | Bachelor's degree | | | 3,286 | 1,429,447 |
| 9 | Graduate degree (Masters | or Phd) | | 1,966 | 821,329 |
| | | | | 34,158 | 12,006,659 |
| | | | | | |
| through SAI | olds rived variable merged from the LFS file MPLEID and line number). ppressed on the public use mice | | of household | | |
| Note: This is a der through SAI | rived variable merged from the LFS file MPLEID and line number). | | of household | Length:1 | |
| Note: This is a der through SA! This variable is sup Derived variable: Collection Name: | rived variable merged from the LFS file MPLEID and line number). ppressed on the public use mic HEDUCL | Position: | | | |
| Note: This is a der through SA! This variable is sup Derived variable: Collection Name: | rived variable merged from the LFS file MPLEID and line number). ppressed on the public use mic HEDUCL HEDUCL | Position: | | Length:1 | WTD |
| Note: This is a der through SA! This variable is sup Derived variable: Collection Name: What is the highest | MPLEID and line number). pressed on the public use mic HEDUCL HEDUCL HEDUCL education level of the Head of | Position: | | Length:1 FREQ | WTD 2 904 687 |
| Note: This is a der through SA! This variable is sup Derived variable: Collection Name: What is the highest | MPLEID and line number). pressed on the public use mic HEDUCL HEDUCL deducation level of the Head of the Less than High school | Position: | | Length:1 FREQ 9,476 | 2,904,687 |
| Note: This is a der through SA! This variable is sup Derived variable: Collection Name: What is the highest | MPLEID and line number). pressed on the public use mic HEDUCL HEDUCL HEDUCL education level of the Head of | Position: | | Length:1 FREQ | |

Coverage: All Households

Note: The education of the Head of the HHLD is collapsed here.It is derived

from the HEDUCLEV which was merged from the LFS head of the HHLD file.

| | HOUSEHOLI | D INTERNET | USE SU | RVEY | |
|---------------------------------------|---|-------------------------|--------|--|--|
| January 09, 2003 | | January 2002 | | | Page 10 |
| Derived variable: Collection Name: | HEDUCL_2 HEDUCL_2 | Position: | 59 | Length:1 | |
| What is the education | on level of the Head of House | hold | | | |
| 1 2 3 4 5 | Less than High school Completed High school Some post-secondary Trade certificate or commu University certificate or de | | | FREQ 9,476 5,950 2,461 10,215 6,056 ==================================== | WTD 2,904,687 2,134,889 902,502 3,500,139 2,564,442 —————————————————————————————————— |
| from the HE | lds n of the Head of the HHLD is collapsed DUCLEV which was merged from the l pressed on the public use mic | LFS head of the HHLD fi | le. | | |
| Derived variable: Collection Name: | HHLD_ED HHLD_ED | Position: | 60 | Length:1 | |
| What is the highest | education level of all househo | old members | | | |
| 0 1 2 3 | Grade 8 or lower Grade 9-10 Grade 11-13, non graduate Grade 11-13, graduate | | | FREQ 2,335 2,339 1,248 4,989 | WTD 710,103 716,193 398,589 1,760,961 |
| 4 | Some post secondary educ | ation | | 2,602 | 952,769 |

5,042

7,413

1,220

4,436

2,534

34,158

1,557,138

2,543,187

1,850,548

1,067,561

12,006,659

449,611

Coverage: All Households

5

6

7 8

9

Note: Derived variable, using the LFS TABSFILE by looking within each household to determine

Trade certificate or diploma

Community college, CEGEP, etc

University certificate below Bachelor's

highest level of education among all household members

University degree

Graduate degree

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|---|--|-----------------------------------|---------------|---------------------------|--------------------------------|
| Derived variable: Collection Name: | STUDENTF STUDENTF | Position: | 61 | Length:1 | |
| Flag indicating present | ce of full-time college/ un | iversity student | | | |
| | Yes No | | | FREQ 2,663 31,495 | WTD 997,757 11,008,902 |
| | | | | 34,158 | 12,006,659 |
| | e, using the LFS TABSFILE by loessed on the public use mi | | old to determ | nine if STUDENT Length:1 | |
| Collection Name: | STUDENTP | | | S | |
| Flag indicating present | ce of part-time college/ ur | niversity student | | | |
| | Yes No | | | FREQ 936 33,222 | WTD 399,631 11,607,028 |
| | | | | 34,158 | 12,006,659 |
| | | | | | |
| | e, using the LFS TABSFILE by loessed on the public use minute of the public use of the public use minute of the public use o | | old to determ | nine if STUDENT Length:1 | |
| Note: Derived variable This variable is suppres Derived variable: Collection Name: | essed on the public use m | icrodata file. Position: | | | |
| Note: Derived variable This variable is suppresented variable: Collection Name: Indicating presence of | MEM00_05 MEM00_05 | Position: this age group aged 0-5 | | | WTE 1,642,777 10,363,882 |

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|---------------------------------------|---|-------------------------|--------------|------------------------------|--------------------------------|
| Derived variable: Collection Name: | MEM06_12 MEM06_12 | Position: | 64 | Length:1 | |
| Indicating presence | of Household member(s) in | this age group | | | |
| 1 2 | Yes household members a No household members ag | | | FREQ 6,082 28,076 | 2,132,980 9,873,679 |
| | | | | 34,158 | 12,006,659 |
| | lds able, using the LFS TABSFILE by loo pressed on the public use mi | | old for memb | pers in age group. | |
| Derived variable: Collection Name: | MEM13_15 MEM13_15 | Position: | 65 | Length:1 | |
| Indicating presence | of Household member(s) in | this age group | | | |
| 1 2 | Yes household members ag | | | FREQ 3,402 30,756 | WTD 1,166,069 10,840,590 |
| | | | | 34,158 | 12,006,659 |
| | Ids Jude, using the LFS TABSFILE by loopressed on the public use mi MEM16_17 MEM16_17 | - | old for memb | pers in age group. Length:1 | |
| Indicating presence | of Household member(s) in | this age group | | | |
| 1 | Yes household members a No household members ag | | | FREQ 2,461 31,697 | WTD 857,089 11,149,569 |
| 2 | | | | | |

| | | January 2002 | | | Page 13 |
|---|--|--|--------------|----------------------------------|----------------------|
| Derived variable: Collection Name: | MEM13_17 MEM13_17 | Position: | 67 | Length:1 | |
| Indicating presence of | of Household member(s) in | this age group | | | |
| | | | | FREQ | WTD |
| 1 | Yes household members a | aged 13-17 | | 4,986 | 1,730,438 |
| 2 | No household members a | | | 29,172 | 10,276,22 |
| | | | | 34,158 | 12,006,659 |
| | ds ble, using the LFS TABSFILE by lo pressed on the public use m | | old for memb | ers in age group. | |
| Derived variable: Collection Name: | MEM18_25 MEM18_25 | Position: | 68 | Length:1 | |
| Indicating presence of | of Household member(s) in | this age group | | | |
| | | | | FREQ | WTD |
| 1 | Yes household members a | | | 5,870 | 2,070,895 |
| 2 | No household members a | ged 18-25 | | 28,288 ====== | 9,935,764 |
| | | | | 34,158 | 12,006,659 |
| | | | | | |
| | ds ble, using the LFS TABSFILE by lo pressed on the public use m | | old for memb | ers in age group. | |
| Note: Derived varial This variable is supp | ble, using the LFS TABSFILE by lo | | old for memb | ers in age group. Length:1 | |
| Note: Derived varial This variable is supp Derived variable: Collection Name: | ble, using the LFS TABSFILE by looressed on the public use m EMPLSTAT | icrodata file. Position: | 69 | Length:1 | |
| Note: Derived varial This variable is supp Derived variable: Collection Name: | ble, using the LFS TABSFILE by looressed on the public use m EMPLSTAT EMPLSTAT ent status of Household men | icrodata file. Position: | 69 | Length:1 der FREQ | WTE |
| Note: Derived varial This variable is supp Derived variable: Collection Name: Indicating employme | ble, using the LFS TABSFILE by lead ressed on the public use members. EMPLSTAT EMPLSTAT ent status of Household men | icrodata file. Position: | 69 | Length:1 der FREQ 23,880 | 8,651,572 |
| Note: Derived varial This variable is supp Derived variable: Collection Name: Indicating employment 1 | EMPLSTAT EMPLSTAT Ent status of Household men Employed Unemployed | icrodata file. Position: | 69 | Length:1 der FREQ 23,880 1,348 | 8,651,572 439,163 |
| Note: Derived varial This variable is supp Derived variable: Collection Name: Indicating employment | ble, using the LFS TABSFILE by lead ressed on the public use members. EMPLSTAT EMPLSTAT ent status of Household men | icrodata file. Position: mber(s) 18 years of a | 69 | Length:1 der FREQ 23,880 | 8,651,572 |

Derived variable, using the LFS TABSFILE by looking within each household for employment status of HHLD members.

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|--|---|--------------------------|----------------|-----------------------------|---|
| Derived variable: Collection Name: | EMPLOYER EMPLOYER | Position: | 70 | Length:1 | |
| Indicating if Household | d member(s) 18 years of a | age and older are emp | ployed by | an employer | |
| | Class of worker main job Other | - employer | | FREQ 23,560 10,598 | WTD 8,404,729 3,601,930 |
| | | | | 34,158 | 12,006,659 |
| | , using the LFS TABSFILE by I 18 years and older are employed | • | nold to see if | | |
| Derived variable: Collection Name: | SELF_EMP SELF_EMP | Position: | 71 | Length:1 | |
| Indicating if Household | I member(s) 18 years of a | ge and older are self | -employed | I | |
| | Class of worker main job Other | - self-employed | | FREQ 5,825 28,333 | WTD 2,088,397 9,918,261 |
| | | | | 34,158 | 12,006,659 |
| | , using the LFS TABSFILE by l rs 18 years and older are self-emp | | old to see | | |
| GENERAL USE: Collection Name: | GUQ02 GU_Q02 | Position: | 72 | Length:1 | |
| Has anyone in your hou other location? | usehold ever used the Inte | ernet (E-mail or worl | d wide we | b) from home, work, sch | nool or any |
| 2 3 6 7 8 3 8 3 1 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 22,276 11,806 0 71 5 0 | WTD 8,130,595 3,849,129 0 25,013 1,921 |
| | | | | 34,158 | 12,006,659 |

Coverage: All Households

| | HOUSEHO | OLD INTERNET | USE SU | RVEY | |
|----------------------------------|--|--------------------------|-----------|--|--|
| January 09, 2003 | | January 2002 | | | Page 15 |
| GENERAL USE: Collection Name: | GUQ03 GU_Q03 | Position: | 73 | Length:1 | |
| In a typical month, d | loes anyone in this housel | nold use the Internet (f | rom any l | ocation)? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 19,478 2,771 11,882 26 1 0 | WTD 7,228,287 893,703 3,876,064 8,461 145 0 12,006,659 |
| Coverage: Households v | who have used Internet in the past | | | | |
| GENERAL USE: Collection Name: | GUQ04 GU_Q04 | Position: | 74 | Length:1 | |
| In a typical month, o | lo you personally use the | Internet? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 16,298 3,179 14,680 1 0 0 34,158 | WTD 6,139,595 1,087,274 4,778,372 1,417 0 0 12,006,659 |
| Coverage: Households v | who use the Internet in a typical n | nonth | | | |

| January 09, 2003 | HOUSEHO | OLD INTERNET January 2002 | USE SU | RVEY | Page 16 |
|------------------------------------|------------------------------------|--------------------------------|-----------|--------------------------|---------------|
| General Use: Collection Name: | GUQ05 GU_Q05 | Position: | 75 | Length:1 | |
| When was the last tin | me any member of this ho | ousehold used the Inte | rnet? | | |
| | | | | FREQ | WTD |
| 1 | 0-3 months ago | | | 1,530 | 493,673 |
| 2 | 4-6 months ago | | | 434 | 136,397 |
| 3 | 7-12 months ago | | | 247 | 74,326 |
| 4 | More than 1 year but le | ss than 2 years | | 204 | 71,414 |
| 5 | 2 years ago or more | | | 264 | 87,301 |
| 6 | Valid skip | | | 31,360 | 11,104,350 |
| 7 | Don't know | | | 116 | 38,786 |
| 8 | Refused | | | 3 | 413 |
| 9 | Not stated | | | 0 | 0 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households w | ho have used the Internet in the p | past but not in a typical mont | h | | |
| General Use: Collection Name: | GUQ05B GU_Q05B | Position: | 76 | Length:1 | |
| During the last 12 me or services? | onths, has any member of | f your household, used | the Inter | net to "Order" or "Purch | ase" products |
| | | | | FREQ | WTD |
| 1 | Yes | | | 96 | 28,359 |
| 2 | No | | | 2,109 | 674,934 |
| 6 | Valid skip | | | 31,947 | 11,302,263 |
| 7 | Don't know | | | 5 | 958 |
| 8 | Refused | | | 1 | 145 |

| 6 | Valid skip | 31,947 | 11,302,263 |
|---|------------|--------|------------|
| 7 | Don't know | 5 | 958 |
| 8 | Refused | 1 | 145 |
| 9 | Not stated | 0 | 0 |
| | | ====== | |
| | | 34,158 | 12,006,659 |
| | | | |

Coverage: Households who do not use the Internet in a typical month but have used the Internet during the

last 12 months.

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|--|---|----------------------|------------|--|---|
| GENERAL USE: Collection Name: | GUQ06 GU_Q06 | Position: | 77 | Length:1 | |
| In the past, has any i | member of this household us | ed the Internet in a | typical mo | onth, from any location? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 809 1,959 31,360 30 0 0 | WTD 253,754 638,027 11,104,350 10,527 0 0 ================================= |
| | | | | - , | ,000,000 |
| Coverage: Households v | who have used the Internet in the past | | | | |
| GENERAL USE: Collection Name: How often did they | GUQ07 GU_Q07 use the Internet in a typical n | Position: | 78 | Length:1 | |
| 1 2 | At least 7 times per week At least 4 times per month 1 to 3 times per month | | | FREQ 191 241 186 | WTD 61,415 71,879 62,636 |

| January 09, 2003 | | LD INTERNET U | | 14 / 12 1 | |
|---------------------------------------|--|----------------------|----|-----------------------------------|--|
| January 07, 2005 | | January 2002 | | | Page 18 |
| Derived variable: Collection Name: | GUQ07TO GU_Q07TO | Position: | 79 | Length:1 | |
| How often did they u | use the Internet in a typical | month? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 352 432 33,349 25 0 0 34,158 | WTD 113,446 133,294 11,752,905 7,015 0 0 |
| Coverage: Households w | who have used the Internet in a typic | al month in the past | | | |
| for validation GENERAL USE: | ble that collapses GUQ07, subset ca and comparability analysis. GUQ08P01 | _ | 80 | Length:1 | month |
| GENERAL USE: Collection Name: | ble that collapses GUQ07, subset ca and comparability analysis. | Position: | | | month |

Coverage: Households who have used the Internet in a typical month in the past

| Length:1 FREQ 198 609 | 81 | Position: | GUQ08P02 GU_Q08 | GENERAL USE: Collection Name: |
|---|-------------------|----------------------|--|--|
| 198 | | used? | | |
| 198 | | |) was the Internet typically | From what location(sWork |
| 198 | | | | |
| | | | Yes | 1 |
| 609 | | | No | 2 |
| 33,349 | | | Valid skip | 6 |
| 2 | | | Don't know | 7 |
| 0 | | | Refused | 8 |
| 0 | | | Not stated | 9 |
| 34,158 | | | | |
| Length:1 | 82 | Position: | GUQ08P03 GU_Q08 | GENERAL USE: Collection Name: |
| | | | | |
| FREQ | | | | |
| 167 | | | | 1 |
| | | | | 2 |
| 33,349 | | | | 6 |
| | | | | 7 |
| | | | | 8 9 |
| | | | Not stated | 9 |
| 34,158 | | | | |
| 0 ==================================== | Length:1 FR 33, | 82 Length:1 FR 33, | Position: 82 Length:1 used? udying FR 33, | Not stated 34, the have used the Internet in a typical month in the past GUQ08P03 |

| Page 20 | | | January 2002 | | January 09, 2003 |
|---|-------------------------------|----|---------------------------------|---|---|
| | Length:1 | 83 | Position: | GUQ08P04 GU_Q08 | GENERAL USE: Collection Name: |
| | | | used? | s) was the Internet typically | From what location(sPublic Library |
| WTD | FREQ | | | | |
| 24,786 | 62 | | | Yes | 1 |
| 228,750 | 745 | | | No | 2 |
| 11,752,905 | 33,349 | | | Valid skip | 6 |
| 218 | 2 | | | Don't know | 7 |
| (| 0 | | | Refused | 8 |
| | 0 | | | Not stated | 9 |
| (| | | | | |
| 12,006,659 | 34,158 | | al month in the past | tho have used the Internet in a typical | Coverage: Households w |
| | 34,158 Length:1 | 84 | al month in the past Position: | tho have used the Internet in a typical GUQ08P05 GU_Q08 | Coverage: Households w GENERAL USE: Collection Name: |
| | , | 84 | Position: | GUQ08P05 | GENERAL USE: Collection Name: |
| | Length:1 | 84 | Position: | GUQ08P05 GU_Q08 | GENERAL USE: Collection Name: From what location(s |
| 12,006,659 | , | 84 | Position: | GUQ08P05 GU_Q08 | GENERAL USE: Collection Name: From what location(s |
| 12,006,659 WTD | Length:1 | 84 | Position: | GUQ08P05 GU_Q08 s) was the Internet typically | GENERAL USE: Collection Name: From what location(sAnother Location |
| WTD 64,727 188,810 11,752,905 | Length:1 FREQ 213 594 33,349 | 84 | Position: | GUQ08P05 GU_Q08 s) was the Internet typically Yes No Valid skip | GENERAL USE: Collection Name: From what location(sAnother Location |
| WTD 64,727 188,810 11,752,905 218 | FREQ 213 594 33,349 2 | 84 | Position: | GUQ08P05 GU_Q08 s) was the Internet typically Yes No Valid skip Don't know | GENERAL USE: Collection Name: From what location(sAnother Location 1 2 6 7 |
| WTD 64,727 188,810 11,752,905 218 | FREQ 213 594 33,349 2 0 | 84 | Position: | GUQ08P05 GU_Q08 s) was the Internet typically Yes No Valid skip Don't know Refused | GENERAL USE: Collection Name: From what location(sAnother Location 1 2 6 7 8 |
| WTD 64,727 188,810 11,752,905 218 | FREQ 213 594 33,349 2 | 84 | Position: | GUQ08P05 GU_Q08 s) was the Internet typically Yes No Valid skip Don't know | GENERAL USE: Collection Name: From what location(sAnother Location 1 2 6 7 |

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|---|--|---------------|----|---|--|
| GENERAL USE: Collection Name: | GU08S1P1 GU_Q08S1 | Position: | 85 | Length:1 | |
| From what other locaRelative's home | ation(s) was the Internet typ | pically used? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 112 101 33,945 0 0 0 34,158 | WTD 31,621 33,106 11,941,932 0 0 0 12,006,659 |
| Coverage: Households w GENERAL USE: Collection Name: | GU08S1P2 GU_Q08S1 | Position: | 86 | Length:1 | |
| | ation(s) was the Internet typ | pically used? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 10 203 33,945 0 0 0 =============================== | WTD 5,182 59,545 11,941,932 0 0 0 12,006,659 |

| January 09, 2003 | | January 2002 | | | Page 22 |
|--|--|-----------------------|----|-------------------------|--|
| GENERAL USE: Collection Name: | GU08S1P3 GU_Q08S1 | Position: | 87 | Length:1 | |
| From what other loca Community Access | ation(s) was the Internet ty Program | pically used? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 5 208 33,945 0 0 0 | WTD 1,057 63,670 11,941,932 0 0 |
| | | | | 34,158 | 12,006,659 |
| Covergue Households w | the have used the Internet in a typic | cal month in the past | | 34,136 | 12,000,039 |
| This variable is supposed in the supposed in t | GU08S1P4 GU_Q08S1 attion(s) was the Internet type in the public use in the public us | Position: | 88 | Length:1 | 12,000,039 |

| January 09, 2003 | HOUSEHOI | LD INTERNET January 2002 | USE SU | RVEY | Page 23 |
|--|---|--------------------------|-------------|----------------------------|----------------|
| GENERAL USE: Collection Name: | GU08S1P5 GU Q08S1 | Position: | 89 | Length:1 | |
| From what other loca Other - Specify | ation(s) was the Internet typ | pically used? | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 6 | 1,317 |
| 2 | No | | | 207 | 63,409 |
| 6 | Valid skip | | | 33,945 | 11,941,932 |
| 7 | Don't know Refused | | | 0 | $0 \\ 0$ |
| 8 9 | Not stated | | | 0 | 0 |
| | | | | 34,158 | 12,006,659 |
| - | who have used the Internet in a typic pressed on the public use m | - | | | |
| GENERAL USE: Collection Name: | GUQ09P01 GU_Q09 | Position: | 90 | Length:1 | |
| What are the reasons Too costly (service | members of your househo or equipment) | ld no longer use the | Internet fr | rom any location(s) in a t | typical month? |
| | | | | FREQ | WTD |
| 1 | Yes | | | 109 | 35,136 |

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 109 | 35,136 |
| 2 | No | 688 | 215,421 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

GENERAL USE: GUQ09P02 Position: 91 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...Used at work, no longer in that position

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 39 | 12,037 |
| 2 | No | 758 | 238,519 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

This variable is suppressed on the public use microdata file.

GENERAL USE: GUQ09P03 Position: 92 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...Used in school, no longer in school

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 40 | 14,803 |
| 2 | No | 757 | 235,753 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | ===== | = |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

GENERAL USE: GUQ09P04 Position: 93 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ... Too difficult to use

| | | FREQ | WTD |
|---|------------|------------------|------------|
| 1 | Yes | 28 | 6,914 |
| 2 | No | 769 | 243,642 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | ===== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

This variable is suppressed on the public use microdata file.

GENERAL USE: GUQ09P05 Position: 94 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...No need

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 206 | 67,207 |
| 2 | No | 591 | 183,350 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

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GENERAL USE: GUQ09P06 Position: 95 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...Concerned children in household will give out personal information

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 3 | 831 |
| 2 | No | 794 | 249,725 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

This variable is suppressed on the public use microdata file.

GENERAL USE: GUQ09P07 Position: 96 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...Concerned for exposure to objectionable material

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 13 | 3,973 |
| 2 | No | 784 | 246,583 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | | = |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

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GENERAL USE: GUQ09P08 Position: 97 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...Other security, confidentiality or privacy concerns

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 9 | 1,973 |
| 2 | No | 788 | 248,584 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

This variable is suppressed on the public use microdata file.

GENERAL USE: GUQ09P09 Position: 98 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ... Equipment broken

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 29 | 9,350 |
| 2 | No | 768 | 241,206 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | ===== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

<u>January 09, 2003</u> <u>**January 2002** Page 28</u>

GENERAL USE: GUQ09P10 Position: 99 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...Not enough time, too busy

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 85 | 27,734 |
| 2 | No | 712 | 222,822 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

GENERAL USE: GUQ09P11 Position: 100 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...No computer access

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 252 | 77,180 |
| 2 | No | 545 | 173,377 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

<u>January 09, 2003</u> <u>**January 2002** Page 29</u>

GENERAL USE: GUQ09P12 Position: 101 Length:1

Collection Name: GU_Q09

What are the reasons members of your household no longer use the Internet from any location(s) in a typical month? ...Other - Specify

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 81 | 25,853 |
| 2 | No | 716 | 224,703 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past

GENERAL USE: GUQ09S01 Position: 102 Length:1

Collection Name: GU Q09S

For what other reason(s) do members of your household no longer use the Internet in a typical month? ...Moved, no immediate access or family moved, used at friends

| | | FREQ | WTD |
|---|------------|--------------|------------|
| 1 | Yes | 26 | 8,904 |
| 2 | No | 55 | 16,949 |
| 6 | Valid skip | 34,065 | 11,977,608 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 12 ====== | 3,198 |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

GENERAL USE: GUQ09S00 Position: 103 Length:1

Collection Name: GU_Q09S

For what other reason(s) do members of your household no longer use the Internet in a typical month? ...Other

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 55 | 16,949 |
| 2 | No | 26 | 8,904 |
| 6 | Valid skip | 34,065 | 11,977,608 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 12 | 3,198 |
| | | 34,158 | 12,006,659 |

Coverage: Households who have used the Internet in a typical month in the past.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

This variable is suppressed on the public use microdata file.

Derived variable: GUQ09TO Position: 104 Length:1

Collection Name: GU Q09TO

For what other reason(s) do members of your household no longer use the Internet from any location?

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 427 | 132,864 |
| 2 | No | 370 | 117,693 |
| 6 | Valid skip | 33,349 | 11,752,905 |
| 7 | Don't know | 12 | 3,198 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 0 | 0 |
| | | 34.158 | 12.006.659 |

Coverage: Households who have used the Internet in a typical month in the past

Note: Derived variable that collapses GUQ09, subset category 09 - Equipment broken, 10 - No time, too busy,

and 11 - No computer access with category 12 - Other - Specify for validation and comparability analysis.

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|-------------------------------|------------------------|---------------------------------|------------------|---------|
| USER AGE: Collection Name: | UAQ01 UA_Q01 | Position: 105 | Length:1 | |
| Do any of the househo | ld members aged 18 ye | ars or over use the Internet in | a typical month? | |
| | | | FREQ | WTD |

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 17,708 | 6,590,558 |
| 2 | No | 1,759 | 633,645 |
| 6 | Valid skip | 14,680 | 4,778,372 |
| 7 | Don't know | 8 | 2,522 |
| 8 | Refused | 3 | 1,562 |
| 9 | Not stated | 0 | 0 |
| | | ====== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet in a typical month

Derived variable: UAQ01TO Position: 106 Length:1

Collection Name: UA_Q01TO

Derived variable that indicates for household(s) with members aged 18 years or over using the Internet in a typical month, the presence of a member within the household under 18.

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 8,241 | 2,946,918 |
| 2 | No | 9,467 | 3,643,640 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 16,450 | 5,416,101 |
| | | 34,158 | 12,006,659 |

Coverage: Households with a member in the household age 18 years or over who use the Internet in a typical month.

Note: Derived variable that indicates a household with members aged 18 years or over using the Internet

in a typical month and the presence of a member within the household under 18

| January 09, 20 | | LD INTERNET U January 2002 | USE SUI | RVEY | Page 32 |
|------------------------------|--|-------------------------------|-------------|--|---|
| USER AGE: Collection Name | UAQ02 UA_Q02 | Position: | 107 | Length:1 | |
| Do any of the ho | usehold members under the ag | ge of 18 use the Intern | et in a typ | ical month? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 6,806 2,535 24,797 17 3 0 | WTD 2,411,476 911,391 8,676,665 6,381 746 0 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Househo | olds (having member(s) < 18 years) who | use the Internet in a typical | month | | |

Derived variable: UAQ02TO Position: 108 Length:1

Collection Name: UA_Q02TO

For Households who use the Internet in a typical month, indicates the presence of one or more members under 18.

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 9,361 | 3,329,994 |
| 2 | No | 10,117 | 3,898,292 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 14,680 | 4,778,372 |
| | | ====== | |
| | | 34,158 | 12,006,659 |

Coverage: Households (having member(s) < 18 years) who use the Internet in a typical month

Note: Derived variable that indicates a household with members aged 18 years or over using the Internet

in a typical month and the presence of a member within the household under 18

| January 09, 2003 | HOUSEH | January 2002 | | | Page 33 |
|--------------------------------------|--|--------------------------|------|--|---|
| LOCATION OF USE: Collection Name: | LUQ02 LU_Q02 | Position: | 109 | Length:1 | |
| In a typical month, doat home? | any members of your | household use the Inter- | net: | | |
| 1 2 6 7 | Yes No Valid skip Don't know | | | FREQ 15,383 4,095 14,680 | WTD 5,848,397 1,379,889 4,778,372 |
| 8 9 | Refused Not stated | | | 0 0 | 0 |
| | | | | 34,158 | 12,006,659 |
| | LUQ03 LU_Q03 any members of your | Position: | 110 | Length:1 | |
| at work? | | | | | |
| 1 2 6 7 8 | Yes No Valid skip Don't know Refused | | | FREQ 10,065 9,285 14,680 120 | WTD 3,909,559 3,261,783 4,778,372 53,936 921 |
| 9 | Not stated | | | 5 | 2,087 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households wh | to use the Internet in a typical | month | | | |

| | HOUSEHO |)LD INTERNET (| JSE SUI | RVEY | |
|---|--|----------------|---------|--|--|
| January 09, 2003 | | January 2002 | | | Page 34 |
| LOCATION OF USE: Collection Name: | LUQ04 LU_Q04 | Position: | 111 | Length:1 | |
| | any members of your h university where they a | | net: | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 7,428 11,810 14,680 225 7 8 | WTD 2,663,965 4,471,317 4,778,372 87,583 2,278 3,143 |
| | | | | 34,158 | 12,006,659 |
| LOCATION OF USE: Collection Name: In a typical month, dat a public library? | LUQ05 LU_Q05 lo any members of your | Position: | 112 | Length:1 | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 2,438 16,938 14,680 90 3 9 34,158 | WTD 944,929 6,244,236 4,778,372 34,431 921 3,769 |
| Coverage: Households wh | no use the Internet in a typical n | nonth | | | |

| | HOUSEHO | LD INTERNET | USE SUI | RVEY | |
|---|-------------------------------------|-----------------------|-----------|------------------|------------------------|
| January 09, 2003 | | January 2002 | | | Page 35 |
| LOCATION OF USE: Collection Name: | LUQ07 LU_Q07 | Position: | 113 | Length:1 | |
| In a typical month, oat another location? | lo any members of your h | ousehold use the Inte | rnet: | | |
| | | | | FREQ | WTD |
| 1 | Yes No | | | 3,158 | 1,156,605 |
| 2 | Valid skip | | | 16,242 14,680 | 6,043,787 4,778,372 |
| 6 7 | Don't know | | | 65 | 22,617 |
| 8 | Refused | | | 3 | 921 |
| 9 | Not stated | | | 10 | 4,356 |
| | | | | | |
| | | | | 34,158 | 12,006,659 |
| LOCATION OF USE: Collection Name: | LU07S1P1 LU_Q07S1 | Position: | 114 | Length:1 | |
| From what other locaRelative's home | tion(s) do members of yo | ur household use the | Internet? | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 1,200 | 412,809 |
| 2 | No | | | 1,957 | 743,382 |
| 6 | Valid skip | | | 31,000 | 10,850,054 |
| 7 | Don't know | | | 1 | 414 |
| 8 | Refused | | | 0 | 0 |
| 9 | Not stated | | | | 0 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households w | ho use the Internet in a typical me | onth. | | | |

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|--------------------------------------|---|----------------------|-----------|---|--|
| LOCATION OF USE: Collection Name: | LU07S1P2 LU_Q07S1 | Position: | 115 | Length:1 | |
| From what other locatioInternet Café | n(s) do members of yo | ur household use the | Internet? | | |
| 2 N 6 V 7 D 8 R | res lo ralid skip oon't know efused lot stated | | | FREQ 212 2,945 31,000 1 0 0 | WTD 106,607 1,049,585 10,850,054 414 0 0 |
| | | | | | |
| LOCATION OF USE: | use the Internet in a typical mo | onth. Position: | 116 | Length:1 | |
| | LU07S1P3 LU_Q07S1 n(s) do members of yo | Position: | | Length:1 | |

| January 09, 2003 | HOUSEHO | January 2002 | USE SUF | CVE Y | Page 37 |
|---|--|----------------------|-----------|---|---|
| LOCATION OF USE: Collection Name: | LU07S1P4 LU_Q07S1 | Position: | 117 | Length:1 | |
| From what other localFriend's, neighbour's | tion(s) do members of you | ur household use the | Internet? | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 1,746 1,411 31,000 1 0 0 34,158 | WTD 652,260 503,932 10,850,054 414 0 0 |
| LOCATION OF USE: | LU07S1P5 | Position: | 118 | Length:1 | |
| Collection Name: From what other localOther - Specify | LU_Q07S1 tion(s) do members of you | ur household use the | Internet? | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 196 2,961 31,000 1 0 0 34,158 | WTD 73,651 1,082,540 10,850,054 414 0 0 |
| Coverage: Households wh | no use the Internet in a typical mo | nth | | | |

| | HOUSEHO | ED HATERA ET | OSL SCI | I LI | |
|--|---|------------------------|----------------|---|---|
| January 09, 2003 | | January 2002 | | | Page 38 |
| LOCATION OF USE: Collection Name: | LUQ07S21 LU_Q07S2 | Position: | 119 | Length:1 | |
| | on(s) do members of your cravelling, remote, cell ph | | Internet? | | |
| 2 6 7 8 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 98 98 33,961 0 0 1 ============================ | WTD 38,916 34,735 11,932,594 0 414 |
| This variable wa asked this categorial to the control of the contr | LUQ07S20 | | ondents were n | Length:1 | |
| Collection Name: From what other locatiOther | LU_Q07S2 on(s) do members of you | ur household use the l | Internet? | | |
| 2 6 7 8 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 101 95 33,961 0 1 34,158 | WTD 35,641 38,010 11,932,594 0 414 12,006,659 |
| · · | use the Internet in a typical most derived from the Other-specify | | ondents were n | not | |

| January 09, 2003 | | January 2002 | | | Page 39 |
|---|--|-----------------------|--------------|--|-------------------------------|
| Derived variable: Collection Name: | LUQ07ANY LU_Q07ANY | Position: | 121 | Length:1 | |
| In a typical month, c | lo any members of your hou | sehold use the Intern | net from a | ny location? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 19,478 0 0 0 0 14,680 ==================================== | WTD 7,228,287 0 0 0 4,778,372 |
| | | | | | |
| Note: Derived varia LUQ02, LUQ HOME USAGE: | who use the Internet in a typical monable that indicates a 'Yes' response in 203, LUQ04, LUQ05 or LUQ07. HUQ01P01 | | ng questions | Length:1 | |
| Note: Derived varia LUQ02, LUQ HOME USAGE: Collection Name: Is your household co | able that indicates a 'Yes' response in Q03, LUQ04, LUQ05 or LUQ07. | Position: | | Length:1 | |

Coverage: Households who use the Internet at home in a typical month

| | HOUSEHOI | LD INTERNET | USE SUI | RVEY | |
|--|---|--------------|---------|----------|------------|
| January 09, 2003 | | January 2002 | | | Page 40 |
| HOME USAGE: Collection Name: | HUQ01P02 HU_Q01 | Position: | 123 | Length:1 | |
| Is your household co Cable line connect | onnection to the Internet at sed to a computer | home by: | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 4,016 | 1,751,138 |
| 2 | No | | | 11,276 | 4,061,731 |
| 6 | Valid skip | | | 18,775 | 6,158,261 |
| 7 | Don't know | | | 69 | 26,889 |
| 8 | Refused | | | 7 | 2,123 |
| 9 | Not stated | | | 15 | 6,517 |
| | | | | 34,158 | 12,006,659 |
| HOME USAGE: Collection Name: | HUQ01P03 HU_Q01 | Position: | 124 | Length:1 | |
| | onnection to the Internet at | home by: | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 51 | 19,983 |
| 2 | No | | | 15,241 | 5,792,885 |
| 6 | Valid skip | | | 18,775 | 6,158,261 |
| 7 | Don't know | | | 69 | 26,889 |
| 8 | Refused | | | 7 | 2,123 |
| 9 | Not stated | | | 15 | 6,517 |
| | | | | 34,158 | 12,006,659 |
| G Hamil II | che con the Internet of home | .:l | | | |

Households who use the Internet at home in a typical month. Coverage:

This variable not available for custom tabulation by detailed geography below national level.

| January 09, 2003 | | January 2002 | | | Page 41 |
|---------------------------------|--|--------------|-----|---|--|
| HOME USAGE: Collection Name: | HUQ01P04 HU_Q01 | Position: | 125 | Length:1 | |
| | onnection to the Internet at lar telephone, personal digit | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 57 15,235 18,775 69 7 15 —————————————————————————————————— | WTD 21,110 5,791,758 6,158,261 26,889 2,123 6,517 12,006,659 |
| _ | who use the Internet at home in a typoressed on the public use m HUQ01P05 HU_Q01 | | 126 | Length:1 | |
| | onnection to the Internet at | home by: | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 69 15,223 18,775 69 7 15 ——— 34,158 | WTD 25,140 5,787,728 6,158,261 26,889 2,123 6,517 |
| - | who use the Internet at home in a typoressed on the public use m | | | | |

HOUSEHOLD INTERNET USE SURVEY January 09, 2003 January 2002 Page 42 **HUQ01S01** HOME USAGE: 127 Length:1 Position: Collection Name: HU Q01S What kind of other connection does your household have? ...ADSL, DSL, SDSL, high speed, fiber optic **FREQ** WTD 1 Yes 38 14,636 2 No 31 10,504 33,998 6 Valid skip 11,945,989 7 Don't know 0 0 8 Refused 0 0 Not stated 91 35,529 34,158 12,006,659 Households who use the Internet at home in a typical month. This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly. This variable is suppressed on the public use microdata file. HOME USAGE: **HUQ01S00** 128 Length:1 Position: Collection Name: HU Q01S What kind of other connection does your household have? ...Other **FREQ** WTD 1 Yes 31 10,504 38 14,636 2 6 Valid skip 33,998 11,945,989 Don't know 0 7 0 Refused 8 0 0 9 Not stated 91 35,529

34,158

12,006,659

Coverage: Households who use the Internet at home in a typical month.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

| January 09, 2003 | | January 2002 | | Page 43 |
|---------------------------------|---|---------------|--|--|
| HOME USAGE: Collection Name: | HUQ01T HU_Q01T | Position: 129 | Length:1 | |
| Is your household In | ternet connection service j | paid for | | |
| 1 2 6 7 8 9 | by a member of this hou by a non-household mem Valid skip Don't know Refused Not stated | | FREQ 14,300 1,002 18,775 55 9 | WTD 5,407,494 399,959 6,158,261 29,042 4,071 7,831 |
| | | | 34,158 | 12,006,659 |
| - | tho use the Internet at home in a type or essed on the public use notes that the public use notes the public use | _ | 34,158 Length:1 | 12,006,659 |
| HOME USAGE: Collection Name: | ressed on the public use n | Position: 130 | | 12,006,659 |

| January 09, 2003 | | January 2002 | | | Page 44 |
|--|---|-----------------------|--------|--|---|
| HOME USAGE: Collection Name: | HUQ01V HU_Q01V | Position: | 131 | Length:2 | |
| What is the monthly <i>Allowed Min</i> : | amount paid for this house 01 Allowed Max: | ehold Internet connec | ction? | | |
| 01 : 95 96 97 98 99 | Valid skip Don't know Refused Not stated | | | FREQ 11,037 21,307 1,365 76 373 | WTD 4,305,687 7,027,099 480,966 30,446 162,462 |
| | | | | | |
| This variable is sup | whose Internet connection is paid m pressed on the public use n HIIO01W | nicrodata file. | 133 | Length:1 | |
| _ | _ | | 133 | Length:1 | |
| HOME USAGE: Collection Name: | pressed on the public use n | Position: | 133 | Length:1 | |

| January 09, 2003 | HOUSEHOLD I J: | INTERNET (anuary 2002 | USE SUI | RVEY | Page 45 | |
|---|--|-----------------------|-------------|--|---|--|
| HOME USAGE: Collection Name: | HUQ03 HU_Q03 | Position: | 134 | Length:1 | | |
| How often do members of your household use the Internet at home in a typical month? | | | | | | |
| 1 2 3 4 6 7 8 9 | At least 7 times per week At least 4 times per month 1 to 3 times per month Less than once per month Valid skip Don't know Refused Not stated | | | FREQ 11,241 3,589 359 66 18,775 72 13 43 | WTD 4,291,022 1,349,088 129,714 22,734 6,158,261 32,546 3,233 20,061 | |
| HOME USAGE: Collection Name: | tho use the Internet at home in a typical normal HUQ04 HU_Q04 | Position: | 135 | Length:2 | | |
| What is the total amo | ount of time members of your ho | ousehold spend | on the Inte | rnet at home in a typica | l month? | |
| 01 02 03 04 05 06 07 96 | Less than 5 hours Between 5 and 9 hours Between 10 and 19 hours Between 20 and 29 hours Between 30 and 39 hours Between 40 and 49 hours 50 hours or more Valid skip Don't know | | | FREQ 1,372 1,596 2,437 2,005 2,124 936 4,461 18,775 381 | WTD 511,129 600,683 924,268 760,539 780,548 363,848 1,719,950 6,158,261 | |

34,158

12,006,659

Coverage: Households who use the Internet at home in a typical month

| Derived variable: | HUQ04TO | Position: | 137 | Length:1 |
|-------------------|---------|-----------|-----|----------|
| | | | | |

Collection Name: HU_Q04TO

What is the total amount of time members of your household spend on the Internet at home in a typical month?

| | | FREQ | WTD |
|---|--------------------|--------|------------|
| 1 | 20 hours or more | 9,526 | 3,624,885 |
| 2 | Less than 20 hours | 5,405 | 2,036,080 |
| 6 | Valid skip | 18,775 | 6,158,261 |
| 7 | Don't know | 381 | 159,620 |
| 8 | Refused | 21 | 6,265 |
| 9 | Not stated | 50 | 21,547 |
| | | ====== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet at home in a typical month 20 hours or more.

Note: Derived variable that collapses HUQ04, subset category 04 - Between 20 and 29 hours; 05 - Between 30 and 39 hours;

06 - Between 40 and 49 hours and 07 - 50 hours or more for validation and comparability analysis

HOME USAGE: HUQ05 Position: 138 Length:1

Collection Name: HU_Q05

In a typical month, does anyone in your household use the Internet at home for self-employed business use?

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 2,252 | 896,380 |
| 2 | No | 13,026 | 4,903,630 |
| 6 | Valid skip | 18,775 | 6,158,261 |
| 7 | Don't know | 40 | 19,753 |
| 8 | Refused | 10 | 3,831 |
| 9 | Not stated | 55 | 24,802 |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet at home in a typical month

HOME USAGE: HUQ07 Position: 139 Length:1

Collection Name: HU Q07

In a typical month, does anyone in your household use the Internet at home for employer-related business use?

| | | FREQ | WTD |
|---|------------|-----------|------------|
| 1 | Yes | 3,651 | 1,457,324 |
| 2 | No | 11,602 | 4,331,817 |
| 6 | Valid skip | 18,775 | 6,158,261 |
| 7 | Don't know | 64 | 29,093 |
| 8 | Refused | 10 | 4,768 |
| 9 | Not stated | <u>56</u> | 25,396 |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet at home in a typical month

HOUSEHOLD INTERNET USE SURVEY January 09, 2003 January 2002 Page 47 HUQ07A HOME USAGE: 140 Position: Length:1 Collection Name: HU Q07A Some people work all or some of their regular scheduled hours at home. Excluding overtime, does any member of your household work any of their scheduled hours at home? **FREQ** WTD 2,532 1 Yes 1,040,763 2 No 12,698 4,738,171 6 Valid skip 18,775 6,158,261 7 Don't know 16 6,191 8 Refused 3 2,370 Not stated 60,902 134 34,158 12,006,659 Households who use the Internet at home in a typical month This variable is suppressed on the public use microdata file. HUQ07B Position: 141 Length:1 HOME USAGE: Collection Name: HU Q07B Do any of these members use the Internet for this scheduled work at home? WTD **FREQ** 1 Yes 1,809 767,900 2 718 271,576 No Valid skip 31,473 6 10,896,432 Don't know 5 1,287 7 Refused 0 8 9 Not stated 153 69,464

34,158

12,006,659

Coverage: Households who use the Internet at home in a typical month and also work scheduled hours at home

HOUSEHOLD INTERNET USE SURVEY January 09, 2003 January 2002 Page 48 HUQ09 HOME USAGE: 142 Position: Length:1 Collection Name: HU Q09 In a typical month, does anyone in your household use the Internet at home for personal(non-business) use? WTD **FREQ** 1 Yes 14,874 5,644,183 2 No 410 158,653 Valid skip 18,775 6,158,261 6 7 Don't know 27 14,400 8 Refused 10 3,648 9 Not stated 62 27,514 34,158 12,006,659 Households who use the Internet at home in a typical month HOME USAGE: HUQ11 Position: 143 Length:1 Collection Name: HU Q11 In a typical month does any member of your household use the Internet at home: ...for E-mail/Hotmail? **FREQ** WTD 5,539,358 1 Yes 14,603 252,530 2 No 652 Valid skip 18,775 6,158,261 6 Don't know 7 52 23,202 Refused 10 3,856 8 29,450 9 Not stated 66 34,158 12,006,659 Households who use the Internet at home in a typical month HOME USAGE: HUQ12 Position: 144 Length:1 HU Q12 Collection Name: In a typical month does any member of your household use the Internet at home: ...for electronic banking? **FREQ** WTD 2,594,872 1 Yes 6,673 2 No 8,550 3,180,536 6 Valid skip 18,775 6,158,261 Don't know 7 82 38,732 8 Refused 11 4,493 Not stated 67 29,765

12,006,659

34,158

Coverage: Households who use the Internet at home in a typical month

| | HOUSEHO | OLD INTERNET I | USE SUI | RVEY | |
|--|--|--------------------------|-------------|--|---|
| January 09, 2003 | | January 2002 | | | Page 49 |
| HOME USAGE: Collection Name: | HUQ13 HU_Q13 | Position: | 145 | Length:1 | |
| In a typical month dto purchase goods | oes any member of your sand services? | household use the Inter | rnet at hom | ne: | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 4,065 11,186 18,775 53 11 68 34,158 | WTD 1,522,789 4,268,386 6,158,261 23,411 3,927 29,885 |
| Coverage: Households v HOME USAGE: Collection Name: | who use the Internet at home in a HUQ14 HU_Q14 | typical month Position: | 146 | Length:1 | |
| | oes any member of your leal or health related inform | | net at hom | ne: | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 9,722 5,497 18,775 80 13 71 | WTD 3,612,144 2,165,781 6,158,261 34,007 4,051 32,415 |
| Coverage: Households v | who use the Internet at home in a | typical month | | | |

| January 09, 2003 | | January 2002 | | | Page 50 |
|--|--|----------------------------|-------------|--|---|
| HOME USAGE: Collection Name: | HUQ15 HU_Q15 | Position: | 147 | Length:1 | |
| | oes any member of your on, training or school wor | | rnet at hon | ne: | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 7,162 | 2,750,862 |
| 2 | No | | | 8,076 | 3,029,238 |
| 6 | Valid skip | | | 18,775 | 6,158,261 |
| 7 | Don't know | | | 61 | 31,245 |
| 8 | Refused | | | 12 | 4,114 |
| 9 | Not stated | | | 72 | 32,939 |
| | | | | | |
| Coverage: Households v | who use the Internet at home in | a typical month | | 34,158 | 12,006,659 |
| Coverage: Households v HOME USAGE: Collection Name: | who use the Internet at home in HUQ16 HUQ16 | a typical month Position: | 148 | 34,158 Length:1 | 12,006,659 |
| HOME USAGE: Collection Name: In a typical month d | HUQ16 | Position: | | Length:1 | 12,006,659 |
| HOME USAGE: Collection Name: In a typical month d | HUQ16 HU_Q16 oes any member of your | Position: | | Length:1 | |
| HOME USAGE: Collection Name: In a typical month d | HUQ16 HU_Q16 oes any member of your | Position: | | Length:1 | WTD |
| HOME USAGE: Collection Name: In a typical month d to search for gover | HUQ16 HU_Q16 oes any member of your nment related information | Position: | | Length:1 ne: FREQ | WTD 3,071,238 |
| HOME USAGE: Collection Name: In a typical month dto search for gover | HUQ16 HU_Q16 oes any member of your ment related information Yes No Valid skip | Position: | | Length:1 FREQ 8,023 7,131 18,775 | WTD 3,071,238 2,681,787 6,158,261 |
| HOME USAGE: Collection Name: In a typical month dto search for gover | HUQ16 HU_Q16 oes any member of your ment related information Yes No Valid skip Don't know | Position: | | Length:1 FREQ 8,023 7,131 18,775 141 | WTD 3,071,238 2,681,787 6,158,261 57,470 |
| HOME USAGE: Collection Name: In a typical month dto search for gover | HUQ16 HU_Q16 oes any member of your ment related information Yes No Valid skip Don't know Refused | Position: | | Length:1 FREQ 8,023 7,131 18,775 141 14 | WTD 3,071,238 2,681,787 6,158,261 57,470 4,399 |
| HOME USAGE: Collection Name: In a typical month dto search for gover | HUQ16 HU_Q16 oes any member of your ment related information Yes No Valid skip Don't know | Position: | | Length:1 FREQ 8,023 7,131 18,775 141 | WTD 3,071,238 2,681,787 6,158,261 57,470 |

| January 09, 2003 | | January 2002 | | | Page 51 |
|--|--|--------------------------|-------------|---|---|
| HOME USAGE: Collection Name: | HUQ17 HU_Q17 | Position: | 149 | Length:1 | |
| In a typical month doto search for emplo | oes any member of your hoyment? | nousehold use the Inter | rnet at hom | e: | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 4,865 10,364 18,775 64 14 76 | WTD 1,944,589 3,833,655 6,158,261 31,373 4,504 34,276 |
| | | | | | |
| Coverage: Households v HOME USAGE: Collection Name: | who use the Internet at home in a HUQ18 HU_Q18 | typical month Position: | 150 | Length:1 | |
| HOME USAGE: Collection Name: | HUQ18 HU_Q18 oes any member of your h | Position: | | Ü | |

| January 09, 2003 | | OLD INTERNET January 2002 | | | Page 52 |
|---|--|--------------------------------|------------|--|---|
| HOME USAGE: Collection Name: | HUQ19 HU_Q19 | Position: | 151 | Length:1 | |
| In a typical month dto play games on t | oes any member of your l he Internet? | nousehold use the Inter | net at hon | ne: | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 7,927 7,265 18,775 99 14 78 | WTD 2,931,113 2,829,836 6,158,261 47,480 4,538 35,430 |
| | | | | 34,158 | 12,006,659 |
| HOME USAGE: Collection Name: In a typical month d to participate in ch | HUQ20 HU_Q20 oes any member of your last groups? | Position: | 152 | Length:1 | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 4,353 10,822 18,775 117 14 77 | WTD 1,639,865 4,113,642 6,158,261 55,813 4,522 34,556 |

| 1 00 2002 | | OLD INTERNET I | USE SUF | RVEY | D 52 |
|--|--|-------------------------|------------|--|---|
| January 09, 2003 | | January 2002 | | | Page 53 |
| HOME USAGE: Collection Name: | HUQ21 HU_Q21 | Position: | 153 | Length:1 | |
| In a typical month dto obtain and save | oes any member of your l music? | nousehold use the Inter | net at hom | e: | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 7,392 7,789 18,775 110 13 | WTD 2,799,202 2,958,059 6,158,261 51,041 5,017 35,080 |
| | | | | 34,158 | 12,006,659 |
| | HUQ22 HU_Q22 loes any member of your l | Position: | 154 | Length:1 | |
| to listen to the rad | io? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 3,608 11,561 18,775 124 11 | WTD 1,477,922 4,277,163 6,158,261 54,174 4,059 35,080 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households | who use the Internet at home in a | typical month | | | |

| January 09, 2003 | | January 2002 | | | Page 54 |
|--|--|--------------------------|-------------|--|---|
| HOME USAGE: Collection Name: | HUQ23 HU_Q23 | Position: | 155 | Length:1 | |
| In a typical month deto find sports relate | oes any member of your hed information? | ousehold use the Inter | rnet at hom | ne: | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 6,925 8,267 18,775 97 14 80 | WTD 2,648,811 3,122,443 6,158,261 36,401 5,197 35,546 |
| | | | | | |
| HOME USAGE: | who use the Internet at home in a HUQ24 | typical month Position: | 156 | Length:1 | |
| HOME USAGE: Collection Name: | HUQ24 HU_Q24 oes any member of your h | Position: | | Ū | |

| January 2002 | Page 55 | | | January 2002 | | January 09, 2003 |
|--|---|---|------------|-------------------------|---|---|
| HUQ25 Position: 157 Length:1 HU_Q25 | | 157 Length:1 | 157 | Position: | | HOME USAGE: Collection Name: |
| oes any member of your household use the Internet at home: | | at home: | net at hon | household use the Inter | oes any member of your l | In a typical month doeto view the news? |
| FREQ | WTD | FREO | | | | |
| Yes 8,035 | 3,148,453 | - | | | Yes | 1 |
| No 7,181 | 2,623,624 | | | | No | 2 |
| Valid skip 18,775 | 6,158,261 | 18,775 | | | Valid skip | 6 |
| Don't know 72 | 35,463 | | | | | |
| Refused 14 | 5,138 | | | | | - |
| Not stated 81 | 35,720 | 81 | | | Not stated | 9 |
| Tiot stated 01 | | | | | | |
| 34,158 who use the Internet at home in a typical month | 12,006,659 | 34,158 | | a typical month | who use the Internet at home in a | Coverage: Households who |
| 34,158 | 12,006,659 | | 158 | | HUQ26 | Coverage: Households who HOME USAGE: Collection Name: |
| who use the Internet at home in a typical month HUQ26 | 12,006,659 | 158 Length:1 | | Position: | HUQ26 HU_Q26 Des any member of your h | HOME USAGE: Collection Name: |
| who use the Internet at home in a typical month HUQ26 | | 158 Length:1 t at home: | | Position: | HUQ26 HU_Q26 Des any member of your h | HOME USAGE: Collection Name: In a typical month doe |
| who use the Internet at home in a typical month HUQ26 | WTD 3,291,656 | 158 Length:1 t at home: | | Position: | HUQ26 HU_Q26 Des any member of your hon/arrangements? | HOME USAGE: Collection Name: In a typical month doefor travel information |
| who use the Internet at home in a typical month HUQ26 | WTD | 158 Length:1 t at home: FREQ 8,434 | | Position: | HUQ26 HU_Q26 Does any member of your hon/arrangements? | HOME USAGE: Collection Name: In a typical month doefor travel information |
| who use the Internet at home in a typical month HUQ26 | WTD 3,291,656 2,481,614 6,158,261 | 158 Length:1 t at home: FREQ 8,434 6,786 | | Position: | HUQ26 HU_Q26 Dees any member of your bon/arrangements? Yes No Valid skip | HOME USAGE: Collection Name: In a typical month doefor travel information 1 2 6 |
| THUQ26 Position: 158 Length:1 HUQ26 HU_Q26 Ooes any member of your household use the Internet at home: ion/arrangements? FREQ Yes 8,434 No 6,786 Valid skip 18,775 Don't know 68 | WTD 3,291,656 2,481,614 6,158,261 34,121 | 158 Length:1 t at home: FREQ 8,434 6,786 18,775 68 | | Position: | HUQ26 HU_Q26 Dees any member of your hon/arrangements? Yes No Valid skip Don't know | HOME USAGE: Collection Name: In a typical month doefor travel information 1 2 6 7 |
| THUQ26 Position: 158 Length:1 HUQ26 HU_Q26 Oes any member of your household use the Internet at home: ion/arrangements? FREQ Yes 8,434 No 6,786 Valid skip 18,775 Don't know 68 Refused 68 Refused 13 | WTD 3,291,656 2,481,614 6,158,261 34,121 5,071 | 158 Length:1 t at home: FREQ 8,434 6,786 18,775 68 13 | | Position: | HUQ26 HU_Q26 Des any member of your hon/arrangements? Yes No Valid skip Don't know Refused | HOME USAGE: Collection Name: In a typical month doefor travel information 1 2 6 7 8 |
| THUQ26 Position: 158 Length:1 HUQ26 HU_Q26 Ooes any member of your household use the Internet at home: ion/arrangements? FREQ Yes 8,434 No 6,786 Valid skip 18,775 Don't know 68 | WTD 3,291,656 2,481,614 6,158,261 34,121 | 158 Length:1 t at home: FREQ 8,434 6,786 18,775 68 13 | | Position: | HUQ26 HU_Q26 Des any member of your hon/arrangements? Yes No Valid skip Don't know Refused | HOME USAGE: Collection Name: In a typical month doefor travel information 1 2 6 7 8 |

| | HOUSEHOL | LD INTERNET | USE SUF | RVEY | D 4 6 |
|--|---|-----------------------|--------------|---|--|
| January 09, 2003 | | January 2002 | | | Page 56 |
| HOME USAGE: Collection Name: | HUQ27 HU_Q27 | Position: | 159 | Length:1 | |
| In a typical month doto search for other | oes any member of your ho information? | usehold use the Inter | rnet at hom | ee: | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 6,540 8,631 18,775 112 18 82 | WTD 2,529,464 3,232,075 6,158,261 43,809 7,115 35,935 12,006,659 |
| HOME USAGE: Collection Name: | HUQ27S01 HU_Q27S | Position: | 160 | Length:1 | |
| | ion is searched on the Inter literature, poetry, authors | net'? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 264 6,276 27,406 0 212 34,158 | WTD 100,752 2,428,712 9,390,336 0 0 86,859 |
| 0 | who use the Internet at home in a typ was derived from the Other-specify | | ondents were | not | |

| January 09, 2003 | HOUSEHOL | January 2002 | | KVE I | Page 57 |
|--|--|--------------|--------------|---|--|
| HOME USAGE: Collection Name: | HUQ27S02 HU_Q27S | Position: | 161 | Length:1 | |
| What other informationWindow shopping, | on is searched on the Inter product search | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 456 6,084 27,406 0 212 ================================= | WTD 189,478 2,339,987 9,390,336 0 86,859 |
| - | to use the Internet at home in a type as derived from the Other-specify gory directly. | | ondents were | not | |
| HOME USAGE: Collection Name: | HUQ27S03 HU_Q27S | Position: | 162 | Length:1 | |
| | on is searched on the Interest including parts, recreation | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 464 6,076 27,406 0 212 34,158 | WTD 158,317 2,371,147 9,390,336 0 0 86,859 |
| 0 | to use the Internet at home in a typeras derived from the Other-specify | | ondents were | not | |

| Page 58 | | | January 2002 | | January 09, 2003 |
|--|-------------------------|-----------------|----------------------|---|---|
| | Length:1 | 163 | Position: | HUQ27S04 HU_Q27S | HOME USAGE: Collection Name: |
| | | | net? | ion is searched on the Intern | What other informationReal Estate, cottage |
| WTI | FREQ | | | | |
| 96,32 | 212 | | | Yes | 1 |
| 2,433,13 | 6,328 | | | No | 2 |
| 9,390,33 | 27,406 | | | Valid skip | 6 |
| | 0 | | | Don't know | 7 |
| | 0 | | | Refused | 8 |
| 86,85 | 212 | | | Not stated | 9 |
| | | | | | |
| 12,006,65 | 34,158 not | ondents were no | | who use the Internet at home in a typic was derived from the Other-specify q egory directly. | - |
| 12,006,65 | | ondents were no | | was derived from the Other-specify q | This variable w |
| 12,006,65 | not | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 | This variable wasked this category HOME USAGE: Collection Name: What other information |
| 12,006,659 WTI | not | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 HU_Q27S ion is searched on the Intern | This variable wasked this category HOME USAGE: Collection Name: What other information |
| | Length:1 FREQ 342 | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 HU_Q27S ion is searched on the Intern rations, how to landscape, c | This variable wasked this category HOME USAGE: Collection Name: What other information |
| WTI | Length:1 | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 HU_Q27S ion is searched on the Intern rations, how to landscape, c | This variable wasked this category HOME USAGE: Collection Name: What other informationRenovations, decorated |
| WTI 117,71 | Length:1 FREQ 342 | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 HU_Q27S ion is searched on the Intern rations, how to landscape, c Yes No Valid skip | This variable wasked this cates HOME USAGE: Collection Name: What other informationRenovations, decorate |
| WTI 117,71; 2,411,74; 9,390,33; | FREQ 342 6,198 27,406 0 | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 HU_Q27S ion is searched on the Intern rations, how to landscape, c Yes No Valid skip Don't know | This variable wasked this cates HOME USAGE: Collection Name: What other informationRenovations, decording to the control of the control o |
| WTI 117,71 2,411,74 9,390,33 | FREQ 342 6,198 27,406 | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 HU_Q27S ion is searched on the Intern rations, how to landscape, c Yes No Valid skip Don't know Refused | This variable wasked this category HOME USAGE: Collection Name: What other informationRenovations, decorated |
| WTI 117,71; 2,411,74; 9,390,33; | FREQ 342 6,198 27,406 0 | | Position: Position: | was derived from the Other-specify q egory directly. HUQ27S05 HU_Q27S ion is searched on the Intern rations, how to landscape, c Yes No Valid skip Don't know | This variable wasked this category HOME USAGE: Collection Name: What other informationRenovations, decorated 1 2 6 7 |

This variable was derived from the Other-specify question. As such, all respondents were not

| January 09, 2003 | | January 2002 | | | Page 59 |
|--|---|--------------|--------------|--|--|
| HOME USAGE: Collection Name: | HUQ27S06 HU_Q27S | Position: | 165 | Length:1 | |
| | on is searched on the Inter sage, nutrition, vitamins | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 91 6,449 27,406 0 212 34,158 | WTE 34,818 2,494,646 9,390,336 (86,859 |
| - | o use the Internet at home in a type as derived from the Other-specify gory directly. | | ondents were | not | |
| HOME USAGE: Collection Name: | HUQ27S07 HU_Q27S | Position: | 166 | Length:1 | |
| What other informationWeather, road conditions | on is searched on the Inter itions, ski reports | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 420 6,120 27,406 0 212 34,158 | WTD 151,472 2,377,992 9,390,336 0 86,859 |
| 8 | o use the Internet at home in a type as derived from the Other-specify | | ondents were | not | |

| January 09, 2003 | HOUSEHOL | January 2002 | | | Page 60 |
|---------------------------------------|---|-----------------------------|--------------|---|---|
| HOME USAGE: Collection Name: | HUQ27S08 HU_Q27S | Position: | 167 | Length:1 | |
| What other informatEnvironment, anima | ion is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 94 6,446 27,406 0 0 212 | WTD 32,428 2,497,037 9,390,336 (86,859 |
| This variable asked this cat | who use the Internet at home in a type was derived from the Other-specify egory directly. | question. As such, all resp | | | |
| HOME USAGE: Collection Name: | HUQ27S09 HU_Q27S | Position: | 168 | Length:1 | |
| What other informatPets | ion is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 187 6,353 27,406 0 0 212 34,158 | WTD 63,486 2,465,978 9,390,336 0 0 86,859 |
| 0 | tho use the Internet at home in a type was derived from the Other-specify | | ondents were | not | |

| January 09, 2003 | | January 2002 | | | Page 61 |
|--|--|--------------|--------------|---|--|
| HOME USAGE: Collection Name: | HUQ27S10 HU_Q27S | Position: | 169 | Length:1 | |
| What other informatiOther Entertainmen | on is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 321 6,219 27,406 0 212 ================================= | WTI 126,800 2,402,650 9,390,330 86,850 12,006,650 |
| - | | | ondents were | | |
| HOME USAGE: Collection Name: | HUQ27S11 HU_Q27S | Position: | 170 | Length:1 | |
| What other informatiTV guide | on is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 127 6,413 27,406 0 0 212 | WTE 49,22: 2,480,24(9,390,336 (86,859 12,006,659 |
| 0 | ho use the Internet at home in a typ was derived from the Other-specify | | ondents were | not | |

| January 09, 2003 | | January 2002 | | | Page 62 |
|--|---|--------------|--------------|------------------------------------|---|
| HOME USAGE: Collection Name: | HUQ27S12 HU_Q27S | Position: | 171 | Length:1 | |
| What other informationParenting issues, ch | on is searched on the Inter- | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 253 6,287 27,406 0 212 34,158 | WTE 91,229 2,438,233 9,390,336 (86,859 12,006,659 |
| - | no use the Internet at home in a type was derived from the Other-specify gory directly. | | ondents were | not | |
| HOME USAGE: Collection Name: | HUQ27S13 HU_Q27S | Position: | 172 | Length:1 | |
| What other informationFilm, schedule, vide | on is searched on the Inter- eos, reviews | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 218 6,322 27,406 0 212 34,158 | WTD 110,335 2,419,129 9,390,336 (86,859 12,006,659 |
| o . | no use the Internet at home in a typ was derived from the Other-specify | | ondents were | not | |

| | HOUSEHOI | LD INTERNET | USE SUI | RVEY | |
|---------------------------------|---|--------------|--------------|---|---|
| January 09, 2003 | | January 2002 | | | Page 63 |
| HOME USAGE: Collection Name: | HUQ27S14 HU_Q27S | Position: | 173 | Length:1 | |
| What other informat | tion is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 151 6,389 27,406 0 212 ================================= | WTD 56,653 2,472,811 9,390,336 0 0 86,859 12,006,659 |
| This variable | who use the Internet at home in a typ was derived from the Other-specify tegory directly. | | ondents were | not | |
| HOME USAGE: Collection Name: | HUQ27S15 HU_Q27S | Position: | 174 | Length:1 | |
| What other informat | tion is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 155 6,385 27,406 0 0 212 | WTD 60,683 2,468,781 9,390,336 0 0 86,859 |
| 0 | who use the Internet at home in a typ was derived from the Other-specify | | ondents were | not | |

| January 09, 2003 | | January 2002 | | | Page 64 |
|--|--|--------------|--------------|---|---|
| HOME USAGE: Collection Name: | HUQ27S16 HU_Q27S | Position: | 175 | Length:1 | |
| What other informatOther, social scien | tion is searched on the Inter- ce, cultural | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 211 6,329 27,406 0 212 34,158 | WTE 77,36: 2,452,103 9,390,336 (|
| This variable | who use the Internet at home in a type was derived from the Other-specify tegory directly. | | ondents were | not | |
| HOME USAGE: Collection Name: | HUQ27S17 HU_Q27S | Position: | 176 | Length:1 | |
| What other informat | tion is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 116 6,424 27,406 0 212 ================================= | WTD 44,862 2,484,602 9,390,336 ((86,859 |
| 0 | who use the Internet at home in a typ was derived from the Other-specify | | ondents were | not | |

| January 09, 2003 | HOUSEHOL | January 2002 | | | Page 65 |
|---------------------------------|---|-----------------------------|--------------|------------------------------------|---|
| HOME USAGE: Collection Name: | HUQ27S18 HU_Q27S | Position: | 177 | Length:1 | |
| | ion is searched on the Inter h, patent information | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 67 6,473 27,406 0 212 34,158 | WTE 31,432 2,498,032 9,390,336 ((86,859 |
| This variable asked this cat | who use the Internet at home in a type was derived from the Other-specify egory directly. | question. As such, all resp | | | |
| HOME USAGE: Collection Name: | HUQ27S19 HU_Q27S | Position: | 178 | Length:1 | |
| What other informat | ion is searched on the Internach | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 202 6,338 27,406 0 212 34,158 | WTD 81,648 2,447,816 9,390,336 0 86,859 |
| 0 | who use the Internet at home in a type was derived from the Other-specify | | ondents were | not | |

| | January 2002 | | | Page 66 |
|--|---|---|---|---|
| HUQ27S20 HU_Q27S | Position: | 179 | Length:1 | |
| tion is searched on the Interrary, encyclopedia | net? | | | |
| Yes No Valid skip Don't know Refused Not stated | | | FREQ 144 6,396 27,406 0 212 ================================= | WTD 60,610 2,468,854 9,390,336 (86,859 12,006,659 |
| · - | | ondents were | not | |
| HUQ27S21 HU_Q27S | Position: | 180 | Length:1 | |
| | | | | |
| Yes No Valid skip Don't know Refused | | | FREQ 267 6,273 27,406 0 0 | WTD 126,083 2,403,381 9,390,336 0 0 |
| | HU_Q27S tion is searched on the Internary, encyclopedia Yes No Valid skip Don't know Refused Not stated who use the Internet at home in a typ was derived from the Other-specify of tegory directly. HUQ27S21 HU_Q27S tion is searched on the Internary, addresses, finding people Yes No Valid skip Don't know | HUQ27S20 HU_Q27S tion is searched on the Internet? ary, encyclopedia Yes No Valid skip Don't know Refused Not stated who use the Internet at home in a typical month. was derived from the Other-specify question. As such, all resp tegory directly. HUQ27S21 HU_Q27S tion is searched on the Internet? ry, addresses, finding people Yes No Valid skip Don't know | HUQ27S20 HU_Q27S tion is searched on the Internet? Ary, encyclopedia Yes No Valid skip Don't know Refused Not stated who use the Internet at home in a typical month. was derived from the Other-specify question. As such, all respondents were degory directly. HUQ27S21 HU_Q27S tion is searched on the Internet? ry, addresses, finding people Yes No Valid skip Don't know | HUQ27S20 HU_Q27S tion is searched on the Internet? ary, encyclopedia FREQ Yes 144 No 6,396 Valid skip 27,406 Don't know 0 Refused 0 Not stated 212 34,158 who use the Internet at home in a typical month. was derived from the Other-specify question. As such, all respondents were not legory directly. HUQ27S21 Position: 180 Length:1 HU_Q27S tion is searched on the Internet? rry, addresses, finding people FREQ Yes 267 No 6,273 Valid skip 27,406 Don't know 0 |

| January 09, 2003 | | January 2002 | | | Page 67 |
|---------------------------------|--|-----------------------------|-----|-------------------------------------|--|
| HOME USAGE: Collection Name: | HUQ27S22 HU_Q27S | Position: | 181 | Length:1 | |
| | tion is searched on the Internation Technology, software | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 271 6,269 27,406 0 212 34,158 | WTD 115,309 2,414,155 9,390,336 ((86,859 |
| This variable asked this ca | who use the Internet at home in a type was derived from the Other-specify tegory directly. | question. As such, all resp | | | |
| HOME USAGE: Collection Name: | HUQ27S23 HU_Q27S | Position: | 182 | Length:1 | |
| What other informationthe Arts | tion is searched on the Intern | net? | | | |
| 1 2 6 | Yes No Valid skip Don't know | | | FREQ 165 6,375 27,406 0 | WTD 77,223 2,452,241 9,390,336 |

| January 09, 2003 | | January 2002 | | | Page 68 |
|--|---|--------------|--------------|---|--|
| HOME USAGE: Collection Name: | HUQ27S24 HU_Q27S | Position: | 183 | Length:1 | |
| What other informatHobbies | ion is searched on the Inter | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 931 5,609 27,406 0 0 212 | WTD 322,995 2,206,470 9,390,336 0 0 86,859 |
| This variable | who use the Internet at home in a type was derived from the Other-specify egory directly. | | ondents were | not | |
| HOME USAGE: Collection Name: | HUQ27S25 HU_Q27S | Position: | 184 | Length:1 | |
| What other informatCooking, food, reci | ion is searched on the Interpes, wine | net? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 736 5,804 27,406 0 212 34,158 | WTD 293,478 2,235,986 9,390,336 0 86,859 |
| 0 | who use the Internet at home in a type was derived from the Other-specify | | ondents were | not | |

| Page 6 | | | January 2002 | | <u>January 09, 2003</u> |
|--------------------------------------|--|----------------|---------------------------|---|---|
| | Length:1 | 185 | Position: | HUQ27S26 HU_Q27S | HOME USAGE: Collection Name: |
| | | | et? | on is searched on the Interne | What other informationGenealogy |
| WTI 76,48 2,452,97 9,390,33 | FREQ 220 6,320 27,406 0 212 | | | Yes No Valid skip Don't know Refused Not stated | 1 2 6 7 8 9 |
| 12,006,65 | 34,158 | | | | |
| 12,006,65 | not | | estion. As such, all resp | <u> </u> | This variable asked this cate |
| 12,006,65 | | ondents were n | | was derived from the Other-specify qu | This variable |
| 12,006,65 | not | | Position: | was derived from the Other-specify quegory directly. HUQ27S27 HU_Q27S on is searched on the Internet | This variable asked this cate HOME USAGE: Collection Name: |

| | HOUSEHOLD I | NTERNET | USE SUI | RVEY | |
|---------------------------------|---|------------|--------------|---|---|
| January 09, 2003 | Ja | nuary 2002 | | | Page 70 |
| HOME USAGE: Collection Name: | HUQ27S28 HU_Q27S | Position: | 187 | Length:1 | |
| What other informaReligion | tion is searched on the Internet? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 89 6,451 27,406 0 0 212 ————————————————————————————————— | WTD 30,868 2,498,596 9,390,336 0 0 86,859 |
| This variable | who use the Internet at home in a typical me was derived from the Other-specify question attegory directly. | | ondents were | not | |
| HOME USAGE: Collection Name: | HUQ27S29 HU_Q27S | Position: | 188 | Length:1 | |
| | tion is searched on the Internet? machinery, horticulture, horses | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 120 6,420 27,406 0 212 34,158 | WTD 38,570 2,490,894 9,390,336 0 86,859 |
| · · | who use the Internet at home in a typical me was derived from the Other-specify question | | ondents were | not | |

| Page 7 | | | January 2002 | | January 09, 2003 |
|--|--|-----------------|--------------|---|--|
| | Length:1 | 189 | Position: | HUQ27S30 HU_Q27S | HOME USAGE: Collection Name: |
| | | | et? | on is searched on the Interneunions | What other information Work, professional, u |
| WTI 123,27 2,406,18 9,390,33 86,85 | FREQ 289 6,251 27,406 0 212 | | | Yes No Valid skip Don't know Refused Not stated | 2 6 7 8 |
| | | | | | |
| | | | | | |
| | Length:1 | ondents were no | | vas derived from the Other-specify qu | This variable wa |
| | | | Position: | ras derived from the Other-specify question directly. HUQ27S31 | This variable wa asked this categor HOME USAGE: Collection Name: |

| | HOUSEHOI | LD INTERNET I | USE SUF | RVEY | |
|---------------------------------|---|-----------------------|------------|------------|------------|
| January 09, 2003 | | January 2002 | | | Page 72 |
| HOME USAGE: Collection Name: | HUQ27S00 HU_Q27S | Position: | 191 | Length:1 | |
| What other informatOther | ion is searched on the Inter | net? | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 1,010 | 381,512 |
| 2 | No | | | 5,530 | 2,147,953 |
| 6 | Valid skip | | | 27,406 | 9,390,336 |
| 7 | Don't know | | | 0 | 0 |
| 8 | Refused | | | 0 | 0 |
| 9 | Not stated | | | 212 | 86,859 |
| | | | | 34,158 | 12,006,659 |
| Derived variable: | HUQ27TO | Position: | 192 | Length:1 | |
| • • | HU_Q27TO Does any member of your hospecific information? | usehold use the Inter | net at hom | e: FREQ | WTD |
| 1 | Yes | | | 13,981 | 5,359,671 |
| 2 | No | | | 1,283 | 434,234 |
| 6 | Valid skip | | | 18,775 | 6,158,261 |
| 7 | Don't know | | | 32 | 16,889 |
| 8 | Refused | | | 12 | 4,202 |
| 9 | Not stated | | | 75 | 33,402 |
| | | | | 34,158 | 12,006,659 |
| | | | | | |

Coverage: Households who use the Internet at home in a typical month

Note: Derived variable that collapses HUQ17, HUQ23, HUQ24, HUQ25, HUQ26 and HUQ27 for validation and comparability analysis

| | HOUSEHOI | LD INTERNET | USE SUI | RVEY | |
|---|--|--------------|--------------------|-----------|------------|
| January 09, 2003 | | January 2002 | | | Page 73 |
| HOME USAGE: Collection Name: | HUQ28P01 HU_Q28 | Position: | 193 | Length:1 | |
| | lucational purposes do mem | | | Internet? | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 851 | 326,941 |
| 2 | No | | | 6,230 | 2,391,660 |
| 6 | Valid skip | | | 26,996 | 9,255,797 |
| 7 | Don't know | | | 72 | 28,332 |
| 8 | Refused | | | 4 | 1,074 |
| 9 | Not stated | | | 5 | 2,856 |
| | | | | 34,158 | 12,006,659 |
| HOME USAGE: Collection Name: For what specific ed | HUQ28P02 HU_Q28 lucational purposes do mem | Position: | 194 old use the | Length:1 | |
| | nation for project assignmen | | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 6,197 | 2,367,685 |
| 2 | No | | | 884 | 350,915 |
| 6 | Valid skip | | | 26,996 | 9,255,797 |
| 7 | Don't know | | | 72 | 28,332 |
| 8 | Refused | | | 4 | 1,074 |
| 9 | Not stated | | | 5 | 2,856 |
| | | | | 34,158 | 12,006,659 |
| | | | | | |

Coverage: Households who use the Internet at home in a typical month and for educational purposes

| | HOUSEHO | LD INTERNET I | USE SUI | RVEY | |
|---------------------------------|--|-------------------------------|---------------|--|--|
| January 09, 2003 | | January 2002 | | | Page 74 |
| HOME USAGE: Collection Name: | HUQ28P03 HU_Q28 | Position: | 195 | Length:1 | |
| | ucational purposes do men with teachers and peers (inc | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 1,264 5,817 26,996 72 4 5 | WTD 522,618 2,195,983 9,255,797 28,332 1,074 2,856 |
| | | | | 34,158 | 12,006,659 |
| HOME USAGE: Collection Name: | HUQ28P04 HU_Q28 | Position: | 196 | Length:1 | |
| | ucational purposes do men mmunication, marks, regist | | old use the | e Internet? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 801 6,280 26,996 72 4 5 | WTD 343,079 2,375,522 9,255,797 28,332 1,074 2,856 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households v | who use the Internet at home in a type | pical month and for education | onal purposes | | |

| January 09, 2003 | | January 2002 | USE SUF | RVEY | Page 75 |
|--|---|---------------------------------------|---------------|---|---|
| HOME USAGE: Collection Name: | HUQ28P05 HU_Q28 | Position: | 197 | Length:1 | |
| For what specific eOther - Specify | ducational purposes do mem | bers of your househ | old use the | Internet? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 254 6,827 26,996 72 4 5 34,158 | WTD 99,196 2,619,405 9,255,797 28,332 1,074 2,856 |
| Coverage: Households HOME USAGE: Collection Name: | who use the Internet at home in a typi HUQ28S01 HU_Q28S | cal month and for education Position: | onal purposes | Length:1 | |
| | education purpose do member I interest, not specific, continu | | l use the In | ternet? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 196 58 33,823 0 0 81 | WTD 76,971 22,225 11,875,202 0 32,261 12,006,659 |
| This variabl | who use the Internet at home in a typi de was derived from the Other-specify of ategory directly. | | | not | |

| January 09, 2003 | HOUSEHOL | Page 76 | | |
|---------------------------------|----------------------------|-----------------------------|-------------|--|
| HOME USAGE: Collection Name: | HUQ28S00 HU_Q28S | Position: 199 | Length:1 | |
| For what of other educ | ation purpose do membe | rs of your household use th | e Internet? | |

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 60 | 22,881 |
| 2 | No | 194 | 76,315 |
| 6 | Valid skip | 33,823 | 11,875,202 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 81 | 32,261 |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet at home in a typical month and for educational purposes.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

This variable is suppressed on the public use microdata file.

Derived Variable: HUQ28TO Position: 200 Length:1

Collection Name: HU_Q28TO

For what specific educational purposes do members of your household use the Internet?

| | | FREQ | WTD |
|---|------------|-------------|------------|
| 1 | Yes | 1,045 | 437,932 |
| 2 | No | 6,036 | 2,280,669 |
| 6 | Valid skip | 26,996 | 9,255,797 |
| 7 | Don't know | 72 | 28,332 |
| 8 | Refused | 4 | 1,074 |
| 9 | Not stated | 5 | 2,856 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet at home in a typical month and for educational purposes

Note: A derived variable that collapses subset category 4 - Communicate with Administration, register, or obtain marks

with category 5 - Other - specify for validation and comparability analysis

| | HOUSEH | OLD INTERNET | USE SUI | RVEY | |
|---------------------------------|---|----------------------------|-------------|---|---|
| January 09, 2003 | | January 2002 | | | Page 77 |
| HOME USAGE: Collection Name: | HUQ29 HU_Q29 | Position: | 201 | Length:1 | |
| Does anyone in your services? | r household plan in the | next 12 months to use th | ne Internet | from home to purchase | products or |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 4,333 10,499 18,775 439 22 90 ================================ | WTD 1,631,102 3,990,927 6,158,261 178,861 7,921 39,587 ———————————————————————————————————— |
| Coverage: Households v | who use the Internet at home in | a typical month | | | |
| COMMERCE: Collection Name: | CMQ02 CM_Q02 | Position: | 202 | Length:1 | |
| where payment was | s, has anyone in your ho made, but not made dire usehold use not busines: | ectly over the Internet us | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 2,199 17,279 14,680 0 0 | WTD 774,556 6,453,731 4,778,372 0 0 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households v | who use the Internet from any lo | ocation in a typical month | | | |
| COMMERCE: Collection Name: | FLAGQ02 FLAG_Q02 | Position: | 203 | Length:1 | |
| CMQ02: Imputed = 1 | 1, Not Imputed = 0 | | | | |
| 0 1 | Not Imputed Imputed | | | FREQ 33,891 267 | WTD 11,898,837 107,822 |
| | | | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet from any location in a typical month

This variable is suppressed on the public use microdata file.

| Page 78 | | | January 2002 | | January 09, 2003 |
|--|---------------------------------|------------|---------------------------|--|--|
| | Length:1 | 204 | Position: | CMQ03P01 CM_Q03 | COMMERCE: Collection Name: |
| | | | , | cts or services were ordered? | What types of produc Computer software |
| WTD | FREQ | | | | |
| 73,607 | 192 | | | Yes | 1 |
| 684,515 | 1,950 | | | No | 2 |
| 11,232,103 | 31,959 | | | Valid skip | 6 |
| 4,079 | 15 | | | Don't know | 7 |
| 2,409 | 5 | | | Refused | 8 |
| 0.045 | 37 | | | Not stated | 9 |
| 9,945 | | | | | |
| 12,006,659 | 34,158 | e Internet | out paying directly on th | tho ordered products and services with | Coverage: Households wh |
| | 34,158 Length:1 | e Internet | out paying directly on th | CMQ03P02 CM_Q03 | Coverage: Households when the company of the company of the control of the contro |
| | | | Position: | CMQ03P02 CM_Q03 | COMMERCE: Collection Name: |
| | Length:1 | | Position: | CMQ03P02 CM_Q03 | COMMERCE: Collection Name: What types of produc |
| 12,006,659 | | | Position: | CMQ03P02 CM_Q03 | COMMERCE: Collection Name: What types of produc |
| 12,006,659 WTD | Length:1 FREQ | | Position: | CMQ03P02 CM_Q03 cts or services were ordered? | COMMERCE: Collection Name: What types of produc Computer hardware |
| WTD 39,882 718,241 11,232,103 | Length:1 FREQ 122 2,020 31,959 | | Position: | CMQ03P02 CM_Q03 cts or services were ordered? Yes No Valid skip | COMMERCE: Collection Name: What types of productionComputer hardware |
| WTD 39,882 718,241 11,232,103 4,079 | FREQ 122 2,020 31,959 15 | | Position: | CMQ03P02 CM_Q03 cts or services were ordered? Yes No Valid skip Don't know | COMMERCE: Collection Name: What types of productionComputer hardware |
| WTD 39,882 718,241 11,232,103 4,079 2,409 | FREQ 122 2,020 31,959 15 5 | | Position: | CMQ03P02 CM_Q03 cts or services were ordered? Yes No Valid skip Don't know Refused | COMMERCE: Collection Name: What types of productionComputer hardware |
| WTD 39,882 718,241 11,232,103 4,079 | FREQ 122 2,020 31,959 15 | | Position: | CMQ03P02 CM_Q03 cts or services were ordered? Yes No Valid skip Don't know | COMMERCE: Collection Name: What types of productionComputer hardware |

| January 09, 2003 | | January 2002 | | | Page 79 |
|--|--|---------------------------------------|----------------|---|--|
| COMMERCE: Collection Name: | CMQ03P03 CM_Q03 | Position: | 206 | Length:1 | |
| What types of produMusic (CDs, tapes | ucts or services were ordered, MP3) | 1? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 210 1,932 31,959 15 5 37 34,158 | WTD 77,051 681,071 11,232,103 4,079 2,409 9,945 |
| Coverage: Households v COMMERCE: Collection Name: | who ordered products and services wit CMQ03P04 CM_Q03 | hout paying directly on th Position: | e Internet 207 | Length:1 | |
| | ucts or services were orderec, on-line newspapers | 1? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 416 1,726 31,959 15 5 37 | WTD 159,901 598,221 11,232,103 4,079 2,409 9,945 |

| January 09, 200 | 3 | January 2002 | | | Page 80 |
|---|---|--------------------------------|------------|---------------------------------|--|
| COMMERCE: Collection Name: | CMQ03P05 CM_Q03 | Position: | 208 | Length:1 | |
| What types of prod Videos, digital vid | ducts or services were orderedeo disc (DVD) | ed? | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 77 | 26,184 |
| 2 | No | | | 2,065 | 731,938 |
| 6 | Valid skip | | | 31,959 | 11,232,103 |
| 7 | Don't know | | | 15 | 4,079 |
| 8 | Refused | | | 5 | 2,409 |
| 9 | Not stated | | | 37 | 9,945 |
| , | | | | | |
| | s who ordered products and services w | without paying directly on th | e Internet | 34,158 | 12,006,659 |
| | cMQ03P06 CM_Q03 | without paying directly on the | e Internet | 34,158 Length:1 | 12,006,659 |
| Coverage: Households COMMERCE: Collection Name: What types of proc | CMQ03P06 | Position: | | | 12,006,659 |
| Coverage: Households COMMERCE: Collection Name: What types of proc | CMQ03P06 CM_Q03 | Position: | | | 12,006,659 WTD |
| Coverage: Households COMMERCE: Collection Name: What types of procOther entertainm | CMQ03P06 CM_Q03 ducts or services were orderdent products (concert, theatr | Position: | | Length:1 FREQ 125 | WTD 57,038 |
| Coverage: Households COMMERCE: Collection Name: What types of procOther entertainm | CMQ03P06 CM_Q03 ducts or services were ordered tent products (concert, theatr | Position: | | Length:1 FREQ 125 2,017 | WTD 57,038 701,084 |
| Coverage: Households COMMERCE: Collection Name: What types of prodOther entertainment 1 2 6 | CMQ03P06 CM_Q03 ducts or services were ordered tent products (concert, theatr Yes No Valid skip | Position: | | Length:1 FREQ 125 2,017 31,959 | WTD 57,038 701,084 11,232,103 |
| Coverage: Households COMMERCE: Collection Name: What types of procOther entertainm 1 2 6 7 | CMQ03P06 CM_Q03 ducts or services were ordered tent products (concert, theatr Yes No Valid skip Don't know | Position: | | FREQ 125 2,017 31,959 15 | WTD 57,038 701,084 11,232,103 4,079 |
| Coverage: Households COMMERCE: Collection Name: What types of prodOther entertainm 1 2 6 7 8 | CMQ03P06 CM_Q03 ducts or services were ordered ent products (concert, theatr Yes No Valid skip Don't know Refused | Position: | | FREQ 125 2,017 31,959 15 5 | WTD 57,038 701,084 11,232,103 4,079 2,409 |
| Coverage: Households COMMERCE: Collection Name: What types of procOther entertainm 1 2 6 7 | CMQ03P06 CM_Q03 ducts or services were ordered ent products (concert, theatr Yes No Valid skip Don't know | Position: | | FREQ 125 2,017 31,959 15 | WTD 57,038 701,084 11,232,103 4,079 |

| January 09, 2003 | | January 2002 | | | Page 81 |
|--|--|--------------|------------|--|---|
| COMMERCE: Collection Name: | CMQ03P07 CM_Q03 | Position: | 210 | Length:1 | |
| What types of produFood, condiments, | ects or services were ordered beverages | 1? | | | |
| 1 2 6 7 8 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 47 2,095 31,959 15 5 | WTE 24,956 733,167 11,232,103 4,079 2,409 9,945 |
| | | | | | |
| Coverage: Households w | who ordered products and services wi | | e Internet | 34,158 | 12,006,659 |
| Coverage: Households w This variable is supp COMMERCE: Collection Name: | CMQ03P08 CM_Q03 | Position: | e Internet | 34,158 Length:1 | 12,006,659 |
| Coverage: Households w This variable is supp COMMERCE: Collection Name: | CMQ03P08 CM_Q03 | Position: | | | 12,006,659 |
| Coverage: Households w This variable is supp COMMERCE: Collection Name: What types of produ | CMQ03P08 CM_Q03 | Position: | | | WTD 26,644 731,479 11,232,103 4,079 2,409 9,945 |

| January 09, 2003 | | January 2002 | | | Page 82 |
|--|--|--------------|-----|---|--|
| COMMERCE: Collection Name: | CMQ03P09 CM_Q03 | Position: | 212 | Length:1 | |
| What types of produClothing, jewellery | ucts or services were ordered and accessories | ? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 467 1,675 31,959 15 5 37 ————————————————————————————————— | WTD 130,056 628,067 11,232,103 4,079 2,409 9,945 |
| Coverage: Households v COMMERCE: Collection Name: | who ordered products and services with CMQ03P10 CM_Q03 | Position: | 213 | Length:1 | |
| | ucts or services were ordered large appliances, furniture) | ? | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 150 1,992 31,959 15 5 37 | WTD 40,214 717,909 11,232,103 4,079 2,409 9,945 |

| I 00 2002 | | T 2002 | | | D 02 |
|---|--|-----------------------------|------------|-------------------------------------|---|
| January 09, 2003 | | January 2002 | | | Page 83 |
| COMMERCE: Collection Name: | CMQ03P11 CM_Q03 | Position: | 214 | Length:1 | |
| | ucts or services were ordered ics (e.g. camera, computer, st | | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 132 | 51,344 |
| 2 | No | | | 2,010 | 706,779 |
| 6 | Valid skip | | | 31,959 | 11,232,103 |
| 7 | Don't know | | | 15 | 4,079 |
| 8 | Refused | | | 5 | 2,409 |
| 9 | Not stated | | | 37 | 9,945 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households | who ordered products and services wi | thout paying directly on th | e Internet | | |
| Coverage: Households COMMERCE: Collection Name: | who ordered products and services wi CMQ03P12 CM_Q03 | thout paying directly on th | e Internet | Length:1 | |
| COMMERCE: Collection Name: What types of produ | CMQ03P12 | Position: | | Length:1 | |
| COMMERCE: Collection Name: What types of produ | CMQ03P12 CM_Q03 | Position: | | ū | WTD |
| COMMERCE: Collection Name: What types of produ | CMQ03P12 CM_Q03 | Position: | | Length:1 FREQ 84 | WTD 27,783 |
| COMMERCE: Collection Name: What types of produAutomotive (cars, | CMQ03P12 CM_Q03 acts or services were ordered trucks, recreational vehicles | Position: | | FREQ | |
| COMMERCE: Collection Name: What types of produAutomotive (cars, | CMQ03P12 CM_Q03 acts or services were ordered trucks, recreational vehicles Yes No Valid skip | Position: | | FREQ 84 | 27,783 |
| COMMERCE: Collection Name: What types of produAutomotive (cars, | CMQ03P12 CM_Q03 acts or services were ordered trucks, recreational vehicles Yes No Valid skip Don't know | Position: | | FREQ 84 2,058 31,959 15 | 27,783 730,339 11,232,103 4,079 |
| COMMERCE: Collection Name: What types of produAutomotive (cars, | CMQ03P12 CM_Q03 ucts or services were ordered trucks, recreational vehicles Yes No Valid skip Don't know Refused | Position: | | FREQ 84 2,058 31,959 15 | 27,783 730,339 11,232,103 4,079 2,409 |
| COMMERCE: Collection Name: What types of produAutomotive (cars, | CMQ03P12 CM_Q03 acts or services were ordered trucks, recreational vehicles Yes No Valid skip Don't know | Position: | | FREQ 84 2,058 31,959 15 | 27,783 730,339 11,232,103 4,079 |

Coverage: Households who ordered products and services without paying directly on the Internet

| January 09, 2003 | | January 2002 | USE SUI | | Page 84 |
|-------------------------------|--|--------------|---------|---------------------------------------|---|
| COMMERCE: Collection Name: | CMQ03P13 CM_Q03 | Position: | 216 | Length:1 | |
| | ucts or services were orderents (hotel reservations, travel | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 251 1,891 31,959 15 5 37 34,158 | WTD 98,634 659,488 11,232,103 4,079 2,409 9,945 |
| Comment Hanglette | | | | | |
| COMMERCE: Collection Name: | who ordered products and services wind services wind control of the control of th | Position: | 217 | Length:1 | |
| COMMERCE: Collection Name: | CMQ03P14 | Position: | | Length:1 | |

| January 09, 2003 | | January 2002 | | | Page 85 |
|--|--|------------------------------|------------|---|---|
| COMMERCE: Collection Name: | CMQ03P15 CM_Q03 | Position: | 218 | Length:1 | |
| What types of produSports equipment | ects or services were ordered | 1? | | | |
| 1 2 6 7 8 | Yes No Valid skip Don't know Refused | | | FREQ 120 2,022 31,959 15 5 | WTI 41,15 716,96 11,232,10 4,07 2,40 |
| 9 | Not stated | | | 37 | 9,945 |
| Coverage: Households v | who ordered products and services wi | thout paying directly on the | e Internet | 34,158 | 12,006,659 |
| COMMERCE: Collection Name: What types of produ | CMQ03P16 CM_Q03 | Position: | e Internet | 34,158 Length:1 | 12,006,659 |
| COMMERCE: Collection Name: | CMQ03P16 CM_Q03 | Position: | | | 12,006,659 |
| COMMERCE: Collection Name: What types of produ | CMQ03P16 CM_Q03 | Position: | | | WTE 38,578 719,549 11,232,100 4,079 2,409 9,949 |

| January 09, 2003 | HOUSEHOL | January 2002 | | | Page 86 |
|--|--|--------------|------------|--------------------------------------|--|
| COMMERCE: Collection Name: | CMQ03P17 CM_Q03 | Position: | 220 | Length:1 | |
| What types of produReal Estate | ects or services were ordere | d? | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 17 | 5,711 |
| 2 | No | | | 2,125 | 752,411 |
| 6 | Valid skip | | | 31,959 | 11,232,103 |
| 7 | Don't know | | | 15 | 4,079 |
| 8 | Refused | | | 5 | 2,409 |
| 9 | Not stated | | | 37 | 9,945 |
| 9 | | | | | |
| Coverage: Households v | who ordered products and services wi | | e Internet | 34,158 | 12,006,659 |
| Coverage: Households v | | | e Internet | | 12,006,659 |
| Coverage: Households verifies variable is supported to the company of the company | CMQ03P18 | Position: | | | 12,006,659 |
| Coverage: Households verifies variable is suppled to the comment of the comment o | CMQ03P18 CM_Q03 | Position: | | Length:1 | 12,006,659 |
| Coverage: Households verifies variable is suppled to the comment of the comment o | CMQ03P18 CM_Q03 | Position: | | | WTD |
| Coverage: Households verifies variable is supplemental comments. COMMERCE: Collection Name: What types of produm. Other - Specify | CMQ03P18 CM_Q03 ccts or services were ordered | Position: | | Length:1 FREQ | WTD 94,193 |
| Coverage: Households verifies variable is supplemental comments. COMMERCE: Collection Name: What types of produm. Other - Specify | CMQ03P18 CM_Q03 cts or services were ordered Yes No Valid skip | Position: | | Length:1 FREQ 269 | WTD 94,193 663,929 11,232,103 |
| Coverage: Households verifies variable is supplemental comments. COMMERCE: Collection Name: What types of produm. Other - Specify 1 2 6 7 | CMQ03P18 CM_Q03 Contest or services were ordered to the contest of | Position: | | Length:1 FREQ 269 1,873 31,959 15 | WTD 94,193 663,929 11,232,103 4,079 |
| Coverage: Households verifies variable is supple COMMERCE: Collection Name: What types of produm.Other - Specify 1 2 6 7 8 | CMQ03P18 CM_Q03 Compared to the public use many compared to th | Position: | | Length:1 FREQ 269 1,873 31,959 15 5 | WTD 94,193 663,929 11,232,103 4,079 2,409 |
| Coverage: Households verifies variable is supplemental comments. COMMERCE: Collection Name: What types of produm. Other - Specify 1 2 6 7 | CMQ03P18 CM_Q03 Contest or services were ordered to the contest of | Position: | | Length:1 FREQ 269 1,873 31,959 15 | |

January 09, 2003 January 2002 Page 87 CMQ03S01 COMMERCE: 222 Position: Length:1 Collection Name: CM Q03S What other type of products or services were ordered? ...Crafts, hobbies, collectibles, antiques, art, garden, music instrument, pets **FREQ** WTD 38,807 1 Yes 125 2 No 144 55,386 33,832 6 Valid skip 11,896,032 7 Don't know 0 0 8 Refused 0 0 57 Not stated 16,434 34,158 12,006,659 Households who ordered products and services without paying directly on the Internet. This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly. COMMERCE: **CMQ03S02** 223 Length:1 Position: CM Q03S Collection Name: What other type of products or services were ordered? ...Other household related items **FREQ** WTD 1 Yes 63 20,488 2 206 73,705 No Valid skip 33,832 11,896,032 6 7 Don't know 0 0 Refused 0 8 0 Not stated 57 16,434 34,158 12,006,659 Households who ordered products and services without paying directly on the Internet. This variable was derived from the Other-specify question. As such, all respondents were not

This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly.

This variable is suppressed on the public use microdata file.

January 09, 2003 January 2002 Page 88 **CMQ03S00** COMMERCE: 224 Position: Length:1 Collection Name: CM Q03S What other type of products or services were ordered? ...Other, Internet, renovations **FREQ** WTD 1 Yes 90 37,562 2 No 179 56,631 6 Valid skip 33,832 11,896,032 7 Don't know 0 0 8 Refused 0 0 57 9 Not stated 16,434 34,158 12,006,659 Households who ordered products and services without paying directly on the Internet. This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly. Derived variable: CMQ03TO 225 Length:1 Position: Collection Name: CM Q03TO What other type of products or services were ordered? **FREQ** WTD 1 213,966 Yes 614 2 1,528 No 544,156 Valid skip 31,959 11,232,103 6 7 Don't know 15 4,079 8 Refused 5 2,409 37 9,945 9 Not stated

Coverage: Households who ordered products and services without paying directly on the Internet

Note: Derived variable that collapses CMQ03, subset category 08 - Health, beauty, medical, vitamins, 14 - Flowers - Gifts, 15 -

Sports equipment, 16 - Toys and games and 17 - Real Estate with category 18 - Other - Specify for validation and

34,158

12,006,659

comparability analysis

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|-------------------------------------|--|---------------------|-------------|--------------------------|---------------|
| COMMERCE: Collection Name: | CMQ04 CM_Q04 | Position: | 226 | Length:3 | |
| _ | onths, how many separate or | ders for products o | r services | did your household plac | ce |
| but did not pay for di Allowed Min: | rectly over the Internet? | Allowed Mo | ix: | 995 | |
| | | | | FREQ | WTD |
| 001 : 100 | 77 11 1 1 1 | | | 2,199 | 774,556 |
| 996 | Valid skip | | | 31,959 | 11,232,103 |
| 997 998 | Don't know Refused | | | 0 | $0 \\ 0$ |
| 999 | Not stated | | | 0 | 0 |
| | | | | 34,158 | 12,006,659 |
| | tho ordered products and services with | | e Internet | | |
| COMMERCE: Collection Name: | FLAGQ04 FLAG_Q04 | Position: | 229 | Length:1 | |
| CMQ04: Imputed = 1 | , Not Imputed = 0 | | | | |
| | | | | FREQ | WTD |
| 0 | Not Imputed | | | 33,804 | 11,869,776 |
| 1 | Imputed | | | 354 | 136,883 |
| | | | | 34,158 | 12,006,659 |
| ~ | tho ordered products and services with oressed on the public use mic | | e Internet | | |
| COMMERCE: | CMQ05 | Position: | 230 | Length:6 | |
| Collection Name: | CM_Q05 | | | | |
| | onths, what was the estimate out did not pay for directly or | | adian dolla | ars, of the products and | services your |
| Allowed Min: | 000000 | Allowed Mo | ax: | 999995 | |
| | | | | FREQ | WTD |
| 000000 : 050000 | | | | 2,199 | 774,556 |
| 999996 | Valid skip | | | 31,959 | 11,232,103 |
| 999997 | Don't know | | | 0 | 0 |
| 999998 | Refused | | | 0 | 0 |
| 999999 | Not stated | | | | 0 |
| | | | | 34,158 | 12,006,659 |
| | | | | | |

Coverage: Households who ordered products and services without paying directly on the Internet

| 1 00 2002 | January 09, 2003 January 2002 | | | | |
|-----------------------------------|---|--|-----------------|-----------------------|--|
| January 09, 2003 | | January 2002 | | Page 90 | |
| COMMERCE: Collection Name: | FLAGQ05 FLAG_Q05 | Position: 236 | Length:1 | | |
| CMQ05: Imputed = 1 | 1, Not Imputed = 0 | | | | |
| | | | FREQ | WTD | |
| 0 | Not Imputed | | 33,743 | 11,844,696 | |
| 1 | Imputed | | 415 | 161,963 | |
| | | | 34,158 | 12,006,659 | |
| _ | who ordered products and services pressed on the public use i | without paying directly on the Interne | rt | | |
| COMMERCE: Collection Name: | CMQ06 CM Q06 | Position: 237 | Length:3 | | |
| Confection Name. | CM_Q00 | | | | |
| | | out not paid for directly over | the Internet, | | |
| how many of these of Allowed Min: | orders were from companie 000 | s in Canada? Allowed Max: | 995 | | |
| | | | | | |
| 000 100 | | | FREQ | WTD | |
| 000 : 100 996 | Valid skip | | 2,199 31,959 | 774,556 11,232,103 | |
| 997 | Don't know | | 0 | 11,232,103 | |
| 998 | Refused | | 0 | 0 | |
| 999 | Not stated | | 0 | 0 | |
| | | | 34,158 | 12,006,659 | |
| Coverage: Households v | who ordered products and services | without paying directly on the Interne | rt | | |
| COMMERCE: | FLAGQ06 | Position: 240 | Length:1 | | |
| Collection Name: | FLAG_Q06 | | | | |
| CMQ06: Imputed = 1 | 1, Not Imputed = 0 | | | | |
| | | | FREQ | WTD | |
| 0 | Not Imputed | | 33,744 | 11,848,103 | |
| 1 | Imputed | | 414 | 158,556 | |
| | | | 34,158 | 12,006,659 | |
| Coverage: Households v | who ordered products and services | without paying directly on the Interne | et | | |
| _ | pressed on the public use i | | | | |

| January 09, 2003 | посѕено | January 2002 | | KVE1 | Page 91 |
|---|---|--------------------------------|-------------|------------------|---------------------|
| COMMERCE: Collection Name: | CMQ07 | Position: | 241 | Length:6 | |
| Collection Name: | CM_Q07 | | | | |
| | pent on products or servi | | | r the Internet, | |
| how much was spent Allowed Min: | on products and services 000000 | Allowed Ma | | 999995 | |
| | | | | FREQ | WTD |
| 000000 : 050000 | X7 1: 1 1 : | | | 2,199 | 774,556 |
| 999996 999997 | Valid skip Don't know | | | 31,959 0 | 11,232,103 0 |
| 999998 | Refused | | | 0 | 0 |
| 999999 | Not stated | | | 0 | 0 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households w | ho ordered products and services | without paying directly on the | e Internet | | |
| COMMERCE: | FLAGQ07 | Position: | 247 | Length:1 | |
| Collection Name: | FLAG_Q07 | | | | |
| CMQ07: Imputed = 1 | , Not Imputed = 0 | | | | |
| | | | | FREQ | WTD |
| 0 | Not Imputed | | | 33,716 | 11,838,271 |
| 1 | Imputed | | | 442 | 168,388 |
| | | | | 34,158 | 12,006,659 |
| | ho ordered products and services ressed on the public use i | | e Internet | | |
| COMMERCE: Collection Name: | CMQ08P01 CM_Q08 | Position: | 248 | Length:1 | |
| During the last 12 mg (but not paid for over Credit card over the | | ehold pay for these pr | oducts or s | services ordered | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 944 | 358,172 |
| 2 | No Valid akin | | | 1,182 | 394,699 |
| 6 7 | Valid skip Don't know | | | 31,959 27 | 11,232,103 9,145 |
| 8 | Refused | | | 6 | 2,105 |
| 9 | Not stated | | | 40 | 10,435 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households w | ho ordered products and services | without paying directly on the | e Internet | | |

| January 09, 2003 | HOUSEHOL | January 2002 | | XVE1 | Page 92 |
|---|--|----------------------|-------------|---|---|
| COMMERCE: Collection Name: | CMQ08P02 CM_Q08 | Position: | 249 | Length:1 | |
| During the last 12 m (but not paid for ove Payment on deliver | | old pay for these pr | oducts or s | services ordered | |
| 1 2 6 7 8 | Yes No Valid skip Don't know Refused | | | FREQ 459 1,667 31,959 27 6 | WTD 134,167 618,705 11,232,103 9,145 2,105 |
| 9 | Not stated | | | 40 34,158 | 10,435 |
| COMMERCE: Collection Name: | CMQ08P03 CM_Q08 | Position: | 250 | Length:1 | |
| Collection Name: | CM_Q08 nonths, how did your housely | | | Ū | |
| By Cheque | i the internety! | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 435 1,691 31,959 27 6 40 | WTD 163,574 589,297 11,232,103 9,145 2,105 10,435 |
| | | | | 34,158 | 12,006,659 |

Coverage: Households who ordered products and services without paying directly on the Internet

January 09, 2003 January 2002 Page 93 CMQ08P04 COMMERCE: 251 Position: Length:1 Collection Name: CM Q08 During the last 12 months, how did your household pay for these products or services ordered (but not paid for over the Internet)? ...Other **FREQ** WTD 1 Yes 474 166,231 2 No 1,652 586,641 6 Valid skip 31,959 11,232,103 7 Don't know 27 9,145 8 Refused 6 2,105 9 Not stated 40 10,435 34,158 12,006,659 Households who ordered products and services without paying directly on the Internet Coverage: CMQ08TO Position: 252 Length:1 Derived variable: Collection Name: CM Q08TO During the last 12 months, how did your household pay for these products or services ordered? ...Other **FREQ** WTD 1 884 321,162 Yes 2 No 1,242 431,710 Valid skip 31,959 11,232,103 6 Don't know 7 27 9,145 8 Refused 6 2,105 Not stated 40 9 10,435 34,158 12,006,659

Coverage: Households who ordered products and services without paying directly on the Internet

Note: Derived variable that collapses CMQ08, subset category 3 - By cheque with category 4 - Other for

validation and comparability analysis.

| January 09, 2003 | HOUSEHOL | January 2002 | | XVE1 | Page 94 |
|---------------------------------------|--|-------------------------------|------------|--------------------------------------|--|
| COMMERCE: Collection Name: | CMQ10 CM_Q10 | Position: | 253 | Length:1 | |
| | onths, has anyone in your le purchase was directly pa | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 4,538 14,940 14,680 0 0 34,158 | WTD 1,778,081 5,450,206 4,778,372 0 0 0 12,006,659 |
| Coverage: Households w | who use the Internet from any location | on in a typical month | | | |
| COMMERCE: Collection Name: | FLAGQ10 FLAG_Q10 | Position: | 254 | Length:1 | |
| CMQ10: Imputed = 1 | , Not Imputed = 0 | | | | |
| 0 | Not Imputed Imputed | | | FREQ 33,889 269 | WTD 11,900,482 106,177 |
| | | | | 34,158 | 12,006,659 |
| | who use the Internet from any location | | | | |
| COMMERCE: Collection Name: | CMQ11P01 CM_Q11 | Position: | 255 | Length:1 | |
| What types of produ Computer software | cts or services were purcha | ased (ordered and pa | d for over | the Internet)? | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 694 3,751 29,620 33 8 52 34,158 | WTD 259,014 1,481,013 10,228,578 11,981 1,747 24,324 |
| Coverage: Households w | ho ordered products and services ar | nd paid directly on the Inter | net | | |

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|--|---|--|-------------|---|--|
| COMMERCE: Collection Name: | CMQ11P02 CM_Q11 | Position: | 256 | Length:1 | |
| What types of produComputer hardwar | ucts or services were purch re | ased (ordered and pai | id for over | the Internet)? | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 299 | 111,649 |
| 2 | No | | | 4,146 | 1,628,379 |
| 6 | Valid skip | | | 29,620 | 10,228,578 |
| 7 | Don't know | | | 33 | 11,981 |
| 8 | Refused | | | 8 | 1,747 |
| 9 | Not stated | | | 52 ======= | 24,324 |
| | | | | | 12.006.650 |
| Coverage: Households | who ordered products and services a | nd paid directly on the Inter | net | 34,158 | 12,006,655 |
| Coverage: Households COMMERCE: Collection Name: | who ordered products and services a CMQ11P03 CM_Q11 | nd paid directly on the Inter Position: | net | 34,158 Length:1 | 12,006,659 |
| COMMERCE: Collection Name: | CMQ11P03 CM_Q11 | Position: | 257 | Length:1 | 12,006,659 |
| COMMERCE: Collection Name: What types of produ | CMQ11P03 CM_Q11 | Position: | 257 | Length:1 | 12,006,659 |
| COMMERCE: Collection Name: What types of produ | CMQ11P03 CM_Q11 ucts or services were purch s, MP3) | Position: | 257 | Length:1 the Internet)? FREQ 487 | WTD 203,025 |
| COMMERCE: Collection Name: What types of produMusic (CDs, tapes | CMQ11P03 CM_Q11 ucts or services were purch s, MP3) | Position: | 257 | Length:1 the Internet)? FREQ | WTD 203,025 1,537,003 |
| COMMERCE: Collection Name: What types of produMusic (CDs, tapes | CMQ11P03 CM_Q11 ucts or services were purch s, MP3) Yes No Valid skip | Position: | 257 | Length:1 the Internet)? FREQ 487 | WTD 203,025 1,537,003 10,228,578 |
| COMMERCE: Collection Name: What types of produMusic (CDs, tapes | CMQ11P03 CM_Q11 ucts or services were purch s, MP3) Yes No Valid skip Don't know | Position: | 257 | Length:1 the Internet)? FREQ 487 3,958 29,620 33 | WTD 203,025 1,537,003 10,228,578 11,981 |
| COMMERCE: Collection Name: What types of prodeMusic (CDs, tapes | CMQ11P03 CM_Q11 ucts or services were purch s, MP3) Yes No Valid skip | Position: | 257 | Length:1 the Internet)? FREQ 487 3,958 29,620 33 8 | WTD 203,025 1,537,003 10,228,578 11,981 1,747 |
| COMMERCE: Collection Name: What types of prodeMusic (CDs, tapes) 1 2 6 7 | CMQ11P03 CM_Q11 ucts or services were purch s, MP3) Yes No Valid skip Don't know | Position: | 257 | Length:1 the Internet)? FREQ 487 3,958 29,620 33 | WTD 203,025 1,537,003 10,228,578 11,981 |

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|---|--|--|-------------|--------------------------------|--|
| COMMERCE: Collection Name: | CMQ11P04 CM_Q11 | Position: | 258 | Length:1 | |
| | lucts or services were purchas, on-line newspapers | ased (ordered and pa | id for over | the Internet)? | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 1,253 | 519,618 |
| 2 | No | | | 3,192 | 1,220,410 |
| 6 | Valid skip | | | 29,620 | 10,228,578 |
| 7 | Don't know | | | 33 | 11,981 |
| 8 | Refused | | | 8 | 1,747 |
| 9 | Not stated | | | 52 | 24,324 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households | who ordered products and services an | nd paid directly on the Inter | net | | |
| COMMERCE: | CMQ11P05 | nd paid directly on the Inter Position: | 259 | Length:1 | |
| COMMERCE: Collection Name: | CMQ11P05 CM_Q11 | Position: | 259 | Ū | |
| COMMERCE: Collection Name: What types of prod | CMQ11P05 CM_Q11 lucts or services were purchated disc (DVD) | Position: | 259 | the Internet)? | WTD |
| COMMERCE: Collection Name: What types of prod Videos, digital vid | CMQ11P05 CM_Q11 | Position: | 259 | the Internet)? FREQ 224 | 93,049 |
| COMMERCE: Collection Name: What types of prod Videos, digital vid | CMQ11P05 CM_Q11 lucts or services were purchadeo disc (DVD) | Position: | 259 | the Internet)? FREQ 224 4,221 | 93,049 1,646,979 |
| COMMERCE: Collection Name: What types of prod Videos, digital videos, digital videos | CMQ11P05 CM_Q11 lucts or services were purchated disc (DVD) Yes No Valid skip | Position: | 259 | FREQ 224 4,221 29,620 | 93,049 1,646,979 10,228,578 |
| COMMERCE: Collection Name: What types of prodVideos, digital vid | CMQ11P05 CM_Q11 lucts or services were purchated disc (DVD) Yes No Valid skip Don't know | Position: | 259 | FREQ 224 4,221 29,620 33 | 93,049 1,646,979 10,228,578 11,981 |
| COMMERCE: Collection Name: What types of prodVideos, digital vid | CMQ11P05 CM_Q11 ducts or services were purchated disc (DVD) Yes No Valid skip Don't know Refused | Position: | 259 | FREQ 224 4,221 29,620 33 8 | 93,049 1,646,979 10,228,578 11,981 1,747 |
| COMMERCE: Collection Name: What types of prodVideos, digital vid | CMQ11P05 CM_Q11 lucts or services were purchated disc (DVD) Yes No Valid skip Don't know | Position: | 259 | FREQ 224 4,221 29,620 33 | 93,049 1,646,979 10,228,578 11,981 |

Coverage: Households who ordered products and services and paid directly on the Internet

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|---|---|------------|-------------------------------|---|---|
| | Length:1 | 260 | Position: | CMQ11P06 CM_Q11 | COMMERCE: Collection Name: |
| | the Internet)? | d for over | | cts or services were purchat products (concert, theatr | |
| WT | FREQ | | | | |
| 192,14 | 383 | | | Yes | 1 |
| 1,547,88 | 4,062 | | | No | |
| 10,228,57 | 29,620 | | | Valid skip | 6 |
| 11,98 | 33 | | | Don't know | |
| 1,74 | 8 | | | Refused | • |
| 24,32 | 52 | | | Not stated | 9 |
| 2 1,32 | | | | | |
| 12,006,65 | 34,158 | | | ho ordered products and services a | |
| ======================================= | 34,158 Length:1 | 261 | nd paid directly on the Inter | tho ordered products and services a CMQ11P07 CM_Q11 | COMMERCE: |
| ======================================= | Length:1 | 261 | Position: | CMQ11P07 CM_Q11 | COMMERCE: Collection Name: |
| 12,006,65 | Length:1 the Internet)? | 261 | Position: | CMQ11P07 CM_Q11 | COMMERCE: Collection Name: What types of products |
| 12,006,65 | Length:1 | 261 | Position: | CMQ11P07 CM_Q11 cts or services were purchabeverages | COMMERCE: Collection Name: What types of products Food, condiments, be |
| 12,006,65 WT. 44,12 | Length:1 the Internet)? FREQ | 261 | Position: | CMQ11P07 CM_Q11 | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| WT 44,12 1,695,90 | Length:1 the Internet)? FREQ 91 4,354 | 261 | Position: | CMQ11P07 CM_Q11 cts or services were purchase beverages Yes No | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| 12,006,65 WT. 44,12 | Length:1 the Internet)? FREQ 91 | 261 | Position: | CMQ11P07 CM_Q11 cts or services were purchabeverages | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| WT 44,12 1,695,90 10,228,57 | Length:1 the Internet)? FREQ 91 4,354 29,620 | 261 | Position: | CMQ11P07 CM_Q11 cts or services were purchabeverages Yes No Valid skip | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| 12,006,65 WT: 44,12 1,695,90 10,228,57 11,98 | Length:1 the Internet)? FREQ 91 4,354 29,620 33 | 261 | Position: | CMQ11P07 CM_Q11 cts or services were purchabeverages Yes No Valid skip Don't know | COMMERCE: Collection Name: What types of productsFood, condiments, be |

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|---|--|--------------------------------|------------|--|--|
| COMMERCE: Collection Name: | CMQ11P08 CM_Q11 | Position: | 262 | Length:1 | |
| What types of prodHealth, beauty, me | ucts or services were purch edical, vitamins | ased (ordered and pa | d for over | the Internet)? | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 221 | 91,411 |
| 2 | No | | | 4,224 | 1,648,616 |
| 6 | Valid skip | | | 29,620 | 10,228,578 |
| 7 | Don't know | | | 33 | 11,981 |
| 8 | Refused | | | 8 | 1,747 |
| 9 | Not stated | | | 52 | 24,324 |
| | | | | | |
| | who ordered products and services a | and paid directly on the Inter | net | 34,158 | 12,006,659 |
| | who ordered products and services a CMQ11P09 CM_Q11 | and paid directly on the Inter | 263 | 34,158 Length:1 | 12,006,659 |
| Coverage: Households COMMERCE: Collection Name: | CMQ11P09 CM_Q11 | Position: | 263 | Length:1 | 12,006,659 |
| Coverage: Households COMMERCE: Collection Name: What types of prod | CMQ11P09 CM_Q11 | Position: | 263 | Length:1 the Internet)? | 12,006,659 |
| Coverage: Households COMMERCE: Collection Name: What types of prodClothing, jeweller | CMQ11P09 CM_Q11 | Position: | 263 | Length:1 | WTD |
| Coverage: Households COMMERCE: Collection Name: What types of prod | CMQ11P09 CM_Q11 ucts or services were purch y and accessories | Position: | 263 | Length:1 the Internet)? FREQ | WTD 306,585 1,433,443 |
| Coverage: Households COMMERCE: Collection Name: What types of prodClothing, jeweller | CMQ11P09 CM_Q11 ucts or services were purch by and accessories | Position: | 263 | Length:1 the Internet)? FREQ 961 | WTD 306,585 1,433,443 |
| Coverage: Households COMMERCE: Collection Name: What types of prodClothing, jeweller | CMQ11P09 CM_Q11 ucts or services were purch y and accessories Yes No | Position: | 263 | Length:1 the Internet)? FREQ 961 3,484 | WTD 306,585 1,433,443 10,228,578 |
| Coverage: Households COMMERCE: Collection Name: What types of prodClothing, jeweller 1 2 6 | CMQ11P09 CM_Q11 ucts or services were purch y and accessories Yes No Valid skip | Position: | 263 | Length:1 the Internet)? FREQ 961 3,484 29,620 | WTD 306,585 1,433,443 10,228,578 11,981 1,747 |
| Coverage: Households COMMERCE: Collection Name: What types of prodClothing, jeweller 1 2 6 7 | CMQ11P09 CM_Q11 ucts or services were purch y and accessories Yes No Valid skip Don't know | Position: | 263 | Length:1 the Internet)? FREQ 961 3,484 29,620 33 | WTD 306,585 1,433,443 10,228,578 11,981 |

January 09, 2003 January 2002 Page 99 COMMERCE: **CMQ11P10** Position: 264 Length:1 Collection Name: CM Q11 What types of products or services were purchased (ordered and paid for over the Internet)? ...Housewares (e.g. large appliances, furniture) **FREQ** WTD 90,316 1 Yes 274 2 No 4,171 1,649,712 6 Valid skip 29,620 10,228,578 7 Don't know 33 11,981 8 Refused 8 1,747 Not stated 9 52 24,324 34,158 12,006,659 Households who ordered products and services and paid directly on the Internet Coverage: COMMERCE: **CMQ11P11** Position: 265 Length:1 CM Q11 Collection Name: What types of products or services were purchased (ordered and paid for over the Internet)? ...Consumer electronics (e.g.camera, computer, stereo, TV, VCR) **FREQ** WTD Yes 290 1 110,543 2 4,155 1,629,484 No 29,620 10,228,578 6 Valid skip 7 Don't know 33 11,981 Refused 8 8 1,747 9 Not stated 52 24,324 34,158 12,006,659

Coverage: Households who ordered products and services and paid directly on the Internet

January 09, 2003 January 2002 Page 100 COMMERCE: **CMQ11P12** Position: 266 Length:1 Collection Name: CM Q11 What types of products or services were purchased (ordered and paid for over the Internet)? ...Automotive (cars, trucks, recreational vehicles or products) **FREQ** WTD 35,824 1 Yes 97 2 No 4,348 1,704,204 6 Valid skip 29,620 10,228,578 7 Don't know 33 11,981 8 Refused 8 1,747 Not stated 9 52 24,324 34,158 12,006,659 Households who ordered products and services and paid directly on the Internet Coverage: COMMERCE: **CMQ11P13** Position: 267 Length:1 CM Q11 Collection Name: What types of products or services were purchased (ordered and paid for over the Internet)? ...Travel arrangements (hotel reservations, travel tickets, rental car) **FREQ** WTD 285,403 1 Yes 657 2 3,788 1,454,624 No 29,620 6 Valid skip 10,228,578 Don't know 33 11,981 7 8 Refused 8 1,747 9 Not stated 52 24,324 34,158 12,006,659

Households who ordered products and services and paid directly on the Internet

Coverage:

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|--|--|--|
| COMMERCE: CMQ11P14 Posi Collection Name: CM_Q11 | on: 268 Length:1 | |
| What types of products or services were purchased (ordered .Flowers - Gifts | nd paid for over the Internet)? | |
| | FREQ | WTD |
| Yes | 225 | 90,513 |
| No | 4,220 | 1,649,514 |
| Valid skip | 29,620 | 10,228,578 |
| Don't know | 33 | 11,981 |
| Refused | 8 | 1,747 |
| Not stated | 52 | 24,324 |
| | | |
| **Coverage: Households who ordered products and services and paid directly on | 34,158 ne Internet | 12,006,659 |
| COMMERCE: CMQ11P15 Posicollection Name: CM_Q11 | ne Internet | 12,006,659 |
| COMMERCE: CMQ11P15 Posi | on: 269 Length:1 | 12,006,659 |
| COMMERCE: CMQ11P15 Posi Collection Name: CM_Q11 What types of products or services were purchased (ordered | on: 269 Length:1 and paid for over the Internet)? | |
| COMMERCE: CMQ11P15 Posi Collection Name: CM_Q11 What types of products or services were purchased (ordered | on: 269 Length:1 | WTD 89,178 |
| COMMERCE: CMQ11P15 Posi Collection Name: CM_Q11 What types of products or services were purchased (ordered .Sports equipment | on: 269 Length:1 and paid for over the Internet)? FREQ | WTD |
| COMMERCE: CMQ11P15 Posi Collection Name: CM_Q11 What types of products or services were purchased (ordered .Sports equipment | on: 269 Length:1 and paid for over the Internet)? FREQ 239 | WTD 89,178 |
| COMMERCE: CMQ11P15 Posi Collection Name: CM_Q11 What types of products or services were purchased (ordered .Sports equipment Yes No | on: 269 Length:1 and paid for over the Internet)? FREQ 239 4,206 | WTD 89,178 1,650,850 |
| COMMERCE: CMQ11P15 Position Name: CM_Q11 What types of products or services were purchased (orderedSports equipment Yes No Valid skip | on: 269 Length:1 Indicate the Internet of the | WTD 89,178 1,650,850 10,228,578 |
| COMMERCE: CMQ11P15 Position Name: CM_Q11 What types of products or services were purchased (ordered .Sports equipment Yes No Valid skip Don't know | on: 269 Length:1 Indiginal paid for over the Internet)? FREQ 239 4,206 29,620 33 | WTD 89,178 1,650,850 10,228,578 11,981 |

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|---|---|--|-------------|---|--|
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| COMMERCE: Collection Name: | CMQ11P16 CM_Q11 | Position: | 270 | Length:1 | |
| What types of produ | acts or services were purcha | sed (ordered and pa | id for over | the Internet)? | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 283 | 105,062 |
| 2 | No | | | 4,162 | 1,634,965 |
| 6 | Valid skip | | | 29,620 | 10,228,578 |
| 7 | Don't know | | | 33 | 11,981 |
| 8 | Refused | | | 8 | 1,747 |
| 9 | Not stated | | | 52 | 24,324 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households w | who ordered products and services an | d paid directly on the Inter | net | , | , , |
| COMMERCE: | CMQ11P17 | nd paid directly on the Inter Position: | 271 | Length:1 | |
| COMMERCE: Collection Name: | <u> </u> | Position: | 271 | Length:1 | |
| COMMERCE: Collection Name: What types of produ | CMQ11P17 CM_Q11 | Position: | 271 | Length:1 | WTD |
| COMMERCE: Collection Name: What types of produ Real Estate | CMQ11P17 CM_Q11 acts or services were purcha | Position: | 271 | Length:1 the Internet)? FREQ 11 | WTD 5,658 |
| COMMERCE: Collection Name: What types of produReal Estate | CMQ11P17 CM_Q11 acts or services were purcha | Position: | 271 | Length:1 the Internet)? FREQ 11 4,434 | WTD 5,658 1,734,370 |
| COMMERCE: Collection Name: What types of produReal Estate | CMQ11P17 CM_Q11 acts or services were purchated Yes No Valid skip | Position: | 271 | Length:1 the Internet)? FREQ 11 4,434 29,620 | WTD 5,658 1,734,370 10,228,578 |
| COMMERCE: Collection Name: What types of produReal Estate 1 2 6 7 | CMQ11P17 CM_Q11 acts or services were purcha Yes No Valid skip Don't know | Position: | 271 | Length:1 the Internet)? FREQ 11 4,434 29,620 33 | WTD 5,658 1,734,370 10,228,578 11,981 |
| COMMERCE: Collection Name: What types of produReal Estate 1 2 6 7 8 | CMQ11P17 CM_Q11 acts or services were purcha Yes No Valid skip Don't know Refused | Position: | 271 | Length:1 the Internet)? FREQ 11 4,434 29,620 33 8 | WTD 5,658 1,734,370 10,228,578 11,981 1,747 |
| COMMERCE: Collection Name: What types of produReal Estate 1 2 6 7 | CMQ11P17 CM_Q11 acts or services were purcha Yes No Valid skip Don't know | Position: | 271 | Length:1 the Internet)? FREQ 11 4,434 29,620 33 | WTD 5,658 1,734,370 10,228,578 11,981 |

Coverage: Households who ordered products and services and paid directly on the Internet

This variable is suppressed on the public use microdata file.

January 09, 2003 January 2002 Page 103 COMMERCE: **CMQ11P18** 272 Position: Length:1 Collection Name: CM Q11 What types of products or services were purchased (ordered and paid for over the Internet)? ...Other - Specify **FREQ** WTD 255,309 1 Yes 627 2 No 3,818 1,484,719 6 Valid skip 29,620 10,228,578 7 Don't know 33 11,981 8 Refused 8 1,747 Not stated 9 52 24,324 34,158 12,006,659 Households who ordered products and services and paid directly on the Internet Coverage: COMMERCE: CMQ11S01 Position: 273 Length:1 CM Q11S Collection Name: What types of products or services were purchased (ordered and paid for over the Internet)? ...Crafts, hobbies, garden, music instrument, pets **FREQ** WTD 1 Yes 148 47,674 2 479 207,635 No 33,438 6 Valid skip 11,713,297 7 Don't know 0 0 8 Refused 0 0 9 Not stated 93 38,053 34,158 12,006,659

Households who ordered products and services and paid directly on the Internet. Coverage:

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

January 09, 2003 January 2002 Page 104 COMMERCE: CMQ11S02 274 Position: Length:1 Collection Name: CM Q11S What types of products or services were purchased (ordered and paid for over the Internet)? ...Other household related items **FREQ** WTD 57,875 1 Yes 156 2 No 471 197,434 6 Valid skip 33,438 11,713,297 7 Don't know 0 0 8 Refused 0 0 Not stated 93 9 38,053 34,158 12,006,659 Households who ordered products and services and paid directly on the Internet. This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly. COMMERCE: **CMQ11S03** 275 Length:1 Position: CM Q11S Collection Name: What types of products or services were purchased (ordered and paid for over the Internet)? ...Antiques, collectibles and art **FREQ** WTD 1 Yes 71 25,402 2 No 556 229,907 Valid skip 33,438 11,713,297 6 7 Don't know 0 0 Refused 0 8 0 93 Not stated 38,053

34,158

12,006,659

| Coverage: | Households who ordered products and services and paid directly on the Internet. |
|-----------|---|

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

HOUSEHOLD INTERNET USE SURVEY January 2002 January 09, 2003 Page 105 CMQ11S04 COMMERCE: 276 Position: Length:1 Collection Name: CM Q11S What types of products or services were purchased (ordered and paid for over the Internet)? ...Internet on-line services **FREQ** WTD 81,245 1 Yes 161 2 No 466 174,064 6 Valid skip 33,438 11,713,297 7 Don't know 0 0 8 Refused 0 0 Not stated 93 38,053 34,158 12,006,659 Households who ordered products and services and paid directly on the Internet. This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly. COMMERCE: **CMQ11S05** Position: 277 Length:1 Collection Name: CM Q11S What types of products or services were purchased (ordered and paid for over the Internet)? ...Education

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 60 | 26,372 |
| 2 | No | 567 | 228,937 |
| 6 | Valid skip | 33,438 | 11,713,297 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 93 | 38,053 |
| | | 34,158 | 12,006,659 |

Households who ordered products and services and paid directly on the Internet. Coverage:

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

COMMERCE: CMQ11S00 Position: 278 Length:1

Collection Name: CM_Q11S

What types of products or services were purchased (ordered and paid for over the Internet)? ...Other

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 70 | 31,798 |
| 2 | No | 557 | 223,511 |
| 6 | Valid skip | 33,438 | 11,713,297 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 93 | 38,053 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who ordered products and services and paid directly on the Internet.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

Derived variable: CMQ11TO Position: 279 Length:1

Collection Name: CM_Q11TO

What types of products or services were purchased (ordered and paid for over the Internet)?

| | | FREQ | WTD |
|---|------------|---|------------|
| 1 | Yes | 1,407 | 551,691 |
| 2 | No | 3,038 | 1,188,336 |
| 6 | Valid skip | 29,620 | 10,228,578 |
| 7 | Don't know | 33 | 11,981 |
| 8 | Refused | 8 | 1,747 |
| 9 | Not stated | 52 | 24,324 |
| | | ======================================= | |
| | | 34,158 | 12,006,659 |

Coverage: Households who ordered products and services and paid directly on the Internet

Note: Derived variable that collapses CMQ11, subset category 08 - Health, beauty, medical, vitamins, 14 - Flowers - Gifts, 15 -

Sports equipment, 16 - Toys and games and 17 - Real Estate with category 18 - Other - Specify

for validation and comparability analysis

| 1 00 2002 | HOUSEHO | | | KVL1 | D 107 |
|---|---|---------------------------------|-------------|--|--|
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| COMMERCE: Collection Name: | CMQ12 CM_Q12 | Position: | 280 | Length:3 | |
| | onths, how many separate over the Internet) did you 001 | | er the Inte | rnet? 995 | |
| 001 : 500 996 997 998 999 | Valid skip Don't know Refused Not stated | | | FREQ 4,538 29,620 0 0 0 ============================== | WTD 1,778,081 10,228,578 0 0 0 12,006,659 |
| Coverage: Households w | ho ordered products and services a | nd paid directly on the Intern | net | | |
| COMMERCE: Collection Name: | FLAGQ12 FLAG_Q12 | Position: | 283 | Length:1 | |
| CMQ12: Imputed = 1 | , Not Imputed = 0 | | | | |
| 0 | Not Imputed Imputed | | | FREQ 33,762 396 | WTD 11,849,550 157,109 |
| | | | | 34,158 | 12,006,659 |
| _ | ho ordered products and services a ressed on the public use r | = - | net | | |
| COMMERCE: Collection Name: | CMQ13 CM_Q13 | Position: | 284 | Length:6 | |
| | onths, what was the estima ervices your household or 000001 | | rectly over | | |
| 000001 : 200000 999996 999997 999998 999999 | Valid skip Don't know Refused Not stated | | | FREQ 4,538 29,620 0 0 0 ============================== | WTD 1,778,081 10,228,578 0 0 0 =============================== |
| Coverage: Households w | ho ordered products and services a | and paid directly on the Intern | net | | |

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|------------------------------------|--|---------------------------------|----------|-----------------|-------------------------|
| COMMERCE: Collection Name: | FLAGQ13 FLAG_Q13 | Position: | 290 | Length:1 | |
| CMQ13: Imputed = 1, 1 | Not Imputed = 0 | | | | |
| | | | | FREQ | WTD |
| | Not Imputed Imputed | | | 33,637 521 | 11,803,162 203,497 |
| | | | | 34,158 | 12,006,659 |
| _ | o ordered products and services a essed on the public use i | | et | | |
| COMMERCE: Collection Name: | CMQ14 CM_Q14 | Position: | 291 | Length:3 | |
| | separate orders placed | | over the | Internet, | |
| how many of these ord Allowed Min: | ers were from companie 000 | es in Canada? Allowed Ma | x: | 995 | |
| | | | | FREQ | WTD |
| 000 : 150 996 | Valid skip | | | 4,538 29,620 | 1,778,081 10,228,578 |
| | Don't know | | | 0 | 0 |
| | Refused | | | 0 | 0 |
| 999 | Not stated | | | | |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households who | o ordered products and services | and paid directly on the Intern | et | | |
| COMMERCE: Collection Name: | FLAGQ14 FLAG_Q14 | Position: | 294 | Length:1 | |
| CMQ14: Imputed = 1, 1 | Not Imputed = 0 | | | | |
| | | | | FREQ | WTD |
| | Not Imputed | | | 33,646 | 11,806,378 |
| 1 | Imputed | | | 512 | 200,281 |
| | | | | 34,158 | 12,006,659 |
| _ | o ordered products and services essed on the public use i | • | et | | |

| January 09, 2003 COMMERCE: | | January 2002 | | | Page 109 |
|---|--|---------------------------------|----------|---|---|
| | | | | | |
| Collection Name: | CMQ15 CM_Q15 | Position: | 295 | Length:6 | |
| | spent on products or service, how much was spent on 000000 | | from com | | |
| 000000 : 200000 999996 999997 999998 999999 | Valid skip Don't know Refused Not stated | | | FREQ 4,538 29,620 0 0 | WTD 1,778,081 10,228,578 0 0 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households w | ho ordered products and services a | and paid directly on the Interr | 301 | Length:1 | |
| Collection Name: | FLAG_Q15 | | | | |
| CMQ15: Imputed = 1 | , Not Imputed = 0 | | | | |
| 0 | Not Imputed Imputed | | | FREQ 33,571 587 | WTD 11,775,202 231,457 |
| | | | | 34,158 | 12,006,659 |
| _ | cho ordered products and services a pressed on the public use r CMQ16 CM_Q16 | | 302 | Length:1 | |
| In the next 12 months | s, do you expect the value r the Internet or not, to inc | | | | |
| 1 2 3 6 7 8 9 | Increase Decrease Stay the same Valid skip Don't know Refused Not stated | | | FREQ 1,273 948 3,469 28,238 146 9 | WTD 515,846 353,711 1,280,336 9,762,350 64,027 3,780 26,610 |
| | | | | 34,158 | 12,006,659 |

Coverage: Households who ordered products and services on the Internet

<u>January 09, 2003</u> <u>**January 2002** Page 110</u>

COMMERCE: CMQ18 Position: 303 Length:1

Collection Name: CM_Q18

During the last 12 months, has anyone in your household purchased a digital product, delivered directly to your computer, over the Internet? (For personal or household use not business use).

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 854 | 327,929 |
| 2 | No | 4,945 | 1,866,753 |
| 6 | Valid skip | 28,238 | 9,762,350 |
| 7 | Don't know | 40 | 19,763 |
| 8 | Refused | 6 | 3,254 |
| 9 | Not stated | 75 | 26,610 |
| | | 34,158 | 12,006,659 |

Coverage: Households who ordered products and services on the Internet

COMMERCE: CMQ19 Position: 304 Length:6

Collection Name: CM Q19

During the last 12 months, what was the estimated total cost of products that your household ordered that were received in a digital format directly over the Internet?

(Please include all such products regardless of the method of payment.)

Allowed Min: 000001 Allowed Max: 999995

| | | FREQ | WTD |
|---------------|------------|--------|------------|
| 000001:030000 | | 787 | 303,272 |
| 999996 | Valid skip | 33,229 | 11,652,121 |
| 999997 | Don't know | 62 | 22,230 |
| 999998 | Refused | 5 | 2,426 |
| 999999 | Not stated | 75 | 26,610 |
| | | = | |
| | | 34.158 | 12.006.659 |

Coverage: Households who purchased digital products on the Internet

| | January 2002 | | Page 111 |
|---------------------------|--|---|--|
| CMQ20 CM_Q20 | Position: 310 | Length:6 | |
| onths, how much of what w | as spent on these digital pro | oducts ordered was from co | ompanies in |
| 000000 | Allowed Max: | 999995 | |
| | | FREQ | WTD |
| | | | 285,792 |
| | | | 11,652,121 |
| | | | 40,486 |
| | | • | 1,651 26,610 |
| Not stated | | ====== | ======================================= |
| | | 34,158 | 12,006,659 |
| CMQ20AP1 CM_Q20A | Position: 316 | Length:1 | |
| | , | | |
| | | EDEO | WTD |
| Yes | | | 222,920 |
| | | | 62,872 |
| Valid skip | | | 11,694,258 |
| Don't know | | 0 | 0 |
| Refused | | 0 | 0 |
| Not stated | | 75 | 26,610 |
| Not stated | | | |
| | CM_Q20 nonths, how much of what w 000000 Valid skip Don't know Refused Not stated CMQ20AP1 CM_Q20A all products were purchased? Yes No Valid skip Don't know | CM_Q20 nonths, how much of what was spent on these digital pro 000000 Allowed Max: Valid skip Don't know Refused Not stated CMQ20AP1 Position: 316 CM_Q20A all products were purchased? Yes No Valid skip Don't know | CM_Q20 nonths, how much of what was spent on these digital products ordered was from color of the color of t |

| January 09, 2003 | HOUSEHOL | January 2002 | | XVE1 | Page 112 |
|--|---|--------------|-----|--|---|
| COMMERCE: Collection Name: | CMQ20AP2 CM_Q20A | Position: | 317 | Length:1 | |
| What types of digitaMusic(CDs, tapes, | al products were purchased? MP3) | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 53 691 33,339 0 0 75 ================================ | WTD 22,602 263,190 11,694,258 0 0 26,610 ==================================== |
| This variable is support of the commence of th | who purchased digital products on the pressed on the public use mic | | 318 | Length:1 | |
| Collection Name: What types of digitaBooks, magazines, | CM_Q20A al products were purchased? on-line newpapers | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 57 687 33,339 0 75 34,158 | WTD 24,468 261,324 11,694,258 0 26,610 ==================================== |
| _ | who purchased digital products on the pressed on the public use mic | | | | |

| January 09, 2003 | | Page 113 | | | |
|--|--|-----------|-----|---|---|
| COMMERCE: Collection Name: | CMQ20AP4 CM_Q20A | Position: | 319 | Length:1 | |
| What types of digitalVideos, digital vide | al products were purchased? to disc (DVD) | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 19 725 33,339 0 0 75 | WTD 9,771 276,021 11,694,258 ((26,610 |
| , | | | | | |
| Coverage: Households v | who purchased digital products on the pressed on the public use mice | | | 34,158 | 12,006,659 |
| Coverage: Households v This variable is supp COMMERCE: Collection Name: | CMQ20AP5 CM_Q20A | | 320 | 34,158 Length:1 | 12,006,659 |
| Coverage: Households verifies variable is support to the compact of the control o | oressed on the public use mic | Position: | 320 | | 12,006,659 |
| Coverage: Households verifies variable is support to the compact of the control o | CMQ20AP5 CM_Q20A | Position: | 320 | | WTD 3,786 282,006 11,694,258 |

Coverage: Households who purchased digital products on the Internet **This variable is suppressed on the public use microdata file.**

| | Page 114 |
|---|------------------------|
| COMMERCE: CMQ20AP6 Position: 321 Length:1 Collection Name: CM_Q20A | |
| What types of digital products were purchased?Other - Specify | |
| FREQ | WTD |
| Yes 68 | 22,183 |
| No 676 | 263,609 |
| * | 11,694,258 |
| 7 Don't know 0 Refused 0 | $0 \\ 0$ |
| Not stated 75 | 26,610 |
| 34,158 | 12,006,659 |
| Coverage: Households who purchased digital products on the Internet This variable is suppressed on the public use microdata file. | |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 | |
| This variable is suppressed on the public use microdata file. | |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 | |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 Collection Name: CM_Q20OT Dollar value of non-Canadian digital products | WTD |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 Collection Name: CM_Q20OT Dollar value of non-Canadian digital products Allowed Min: 000000 Allowed Max: 999995 FREQ 728 | WTD 279,796 |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 Collection Name: CM_Q20OT Dollar value of non-Canadian digital products Allowed Min: 000000 Allowed Max: 999995 FREQ 2000000: 015000 728 2099996 Valid skip 0 | 279,796 0 |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 Collection Name: CM_Q20OT Dollar value of non-Canadian digital products Allowed Min: 000000 Allowed Max: 999995 FREQ 2000000: 015000 728 2099996 Valid skip 0 2099997 Don't know 0 | 279,796 0 0 |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 Collection Name: CM_Q20OT Dollar value of non-Canadian digital products Allowed Min: 000000 Allowed Max: 999995 FREQ 000000: 015000 728 0099996 Valid skip 0 009997 Don't know 0 0099998 Refused 0 | 279,796 0 0 0 |
| This variable is suppressed on the public use microdata file. Derived variable: CMQ20OT Position: 322 Length:6 Collection Name: CM_Q20OT Dollar value of non-Canadian digital products Allowed Min: 000000 Allowed Max: 999995 FREQ 000000: 015000 728 0099996 Valid skip 0 009997 Don't know 0 0099998 Refused 0 | 279,796 0 0 |

Note: Derived variable from CMQ19 and CMQ20 that takes CMQ19 - CMQ20, to determine the non-Canadian \$\\$ value of digital products.

COMMERCE: CMQ21 Position: 328 Length:1

Collection Name: CM_Q21

In the last 12 months, have you, or anyone in your household, ever used the Internet to "Window Shop" for personal or household use? That is, has the Internet ever been used to narrow down the search for products or services without placing an order directly over the Internet?

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 8,934 | 3,307,695 |
| 2 | No | 10,250 | 3,795,320 |
| 6 | Valid skip | 14,680 | 4,778,372 |
| 7 | Don't know | 140 | 59,837 |
| 8 | Refused | 30 | 11,688 |
| 9 | Not stated | 124 | 53,746 |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet from any location in a typical month

COMMERCE: CMQ22P01 Position: 329 Length:1

Collection Name: CM_Q22

What types of products or services were these?

...Computer software

| | | FREQ | WTD |
|---|------------|-------------|------------|
| 1 | Yes | 918 | 352,785 |
| 2 | No | 7,912 | 2,918,406 |
| 6 | Valid skip | 25,100 | 8,645,217 |
| 7 | Don't know | 98 | 32,986 |
| 8 | Refused | 6 | 3,518 |
| 9 | Not stated | 124 | 53,746 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who have window shopped on the Internet during the last 12 months

| <u>January 09, 2003</u> | HOUSEHOLD | January 2002 | | | Page 116 |
|---|--|--------------|-----------|--|---|
| COMMERCE: Collection Name: | CMQ22P02 CM_Q22 | Position: | 330 | Length:1 | |
| What types of produ | acts or services were these? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 1,014 7,816 25,100 98 6 124 | WTE 405,024 2,866,16' 8,645,21' 32,986 3,518 53,746 |
| Coverage: Households w COMMERCE: Collection Name: | cMQ22P03 CM Q22 | Position: | onths 331 | Length:1 | |
| What types of produ Music (CDs, tapes, | acts or services were these? MP3) | | | | |
| 1 2 6 7 8 | Yes No Valid skip Don't know Refused | | | FREQ 885 7,945 25,100 98 6 | WTD 354,649 2,916,542 8,645,217 32,986 3,518 53,746 |

| January 09, 2003 | | January 2002 | USE SUI | | Page 117 |
|--|--|--------------|-----------|--|---|
| COMMERCE: Collection Name: | CMQ22P04 CM_Q22 | Position: | 332 | Length:1 | |
| What types of produBooks, magazines, | on-line newspapers | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 1,248 7,582 25,100 98 6 124 | WTD 526,906 2,744,285 8,645,217 32,986 3,518 53,746 |
| Coverage: Households v COMMERCE: Collection Name: | who have window shopped on the Interest CMQ22P05 CM_Q22 | Position: | onths 333 | Length:1 | |
| What types of produVideos, digital videos | acts or services were these? so disc (DVD) | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 521 8,309 25,100 98 6 124 34,158 | WTD 208,559 3,062,632 8,645,217 32,986 3,518 53,746 |

| Page 118 | | | January 2002 | | January 09, 2003 |
|--|---------------------------------|-----------|--|---|---|
| | Length:1 | 334 | Position: | CMQ22P06 CM_Q22 | COMMERCE: Collection Name: |
| | | | | acts or services were these? nt products (concert, theatre | |
| WTD | FREQ | | | | |
| 167,404 | 365 | | | Yes | 1 |
| 3,103,78 | 8,465 | | | No | |
| 8,645,21 | 25,100 | | | Valid skip | |
| 32,980 | 98 | | | Don't know | |
| 3,518 | 6 | | | Refused | 8 |
| | 124 | | | Not stated | 9 |
| 53,740 | | | | | |
| 12,006,659 | 34,158 | | <u> </u> | who have window shopped on the Inte | |
| ======================================= | 34,158 Length:1 | onths 335 | ternet during the last 12 meres the last 12 mere | who have window shopped on the Inte CMQ22P07 CM_Q22 | Coverage: Households who COMMERCE: Collection Name: |
| ======================================= | | | Position: | CMQ22P07 CM_Q22 | COMMERCE: Collection Name: |
| ======================================= | Length:1 | | Position: | CMQ22P07 CM_Q22 | COMMERCE: Collection Name: What types of products |
| 12,006,659 | | | Position: | CMQ22P07 CM_Q22 | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| WTE 81,26- 3,189,925 | Length:1 FREQ | | Position: | CMQ22P07 CM_Q22 acts or services were these? beverages | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| WTE 81,26 3,189,928 8,645,21 | Length:1 FREQ 194 8,636 25,100 | | Position: | CMQ22P07 CM_Q22 acts or services were these? beverages Yes No Valid skip | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| WTE 81,264 3,189,928 8,645,21' 32,986 | FREQ 194 8,636 25,100 98 | | Position: | CMQ22P07 CM_Q22 acts or services were these? beverages Yes No Valid skip Don't know | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| WTE 81,26 3,189,92 8,645,21 32,98 3,518 | FREQ 194 8,636 25,100 98 6 | | Position: | CMQ22P07 CM_Q22 acts or services were these? beverages Yes No Valid skip Don't know Refused | COMMERCE: Collection Name: What types of productsFood, condiments, be |
| WTE 81,264 3,189,928 8,645,21' 32,986 | FREQ 194 8,636 25,100 98 | | Position: | CMQ22P07 CM_Q22 acts or services were these? beverages Yes No Valid skip Don't know | COMMERCE: Collection Name: What types of productsFood, condiments, be |

| 02 Page 119 | nuary 2002 | | January 09, 2003 |
|--|---------------------------|---|--|
| n: 336 Length:1 | Position: 336 | CMQ22P08 CM_Q22 | COMMERCE: Collection Name: |
| | | cts or services were these? | What types of produc Health, beauty, med |
| FREQ WTD 459 189,410 8,371 3,081,781 25,100 8,645,217 98 32,986 | | Yes No Valid skip Don't know | 1 2 6 7 |
| 6 3,518 | | Refused Not stated | 8 9 |
| 124 53,746 | | | |
| 34,158 = 12,006,659 | luring the last 12 months | tho have window shopped on the Interne | Coverage: Households wh |
| 34,158 12,006,659 2 months | | CMQ22P09 CM_Q22 cts or services were these? | COMMERCE: Collection Name: What types of produc |
| 34,158 12,006,659 2 months 1: 337 Length:1 | | CMQ22P09 CM_Q22 cts or services were these? | COMMERCE: Collection Name: |
| 34,158 | | CMQ22P09 CM_Q22 cts or services were these? and accessories | COMMERCE: Collection Name: What types of productionClothing, jewellery |
| 34,158 12,006,659 2 months 1: 337 Length:1 FREQ WTD 2,495 848,334 | | CMQ22P09 CM_Q22 cts or services were these? | COMMERCE: Collection Name: What types of productionClothing, jewellery |
| 34,158 12,006,659 2 months 1: 337 Length:1 FREQ WTD 2,495 848,334 6,335 2,422,857 | | CMQ22P09 CM_Q22 cts or services were these? and accessories Yes No Valid skip | COMMERCE: Collection Name: What types of produc Clothing, jewellery |
| 34,158 12,006,659 2 months FREQ WTD 2,495 848,334 6,335 2,422,857 25,100 8,645,217 98 32,986 | | CMQ22P09 CM_Q22 cts or services were these? and accessories Yes No Valid skip Don't know | COMMERCE: Collection Name: What types of produc Clothing, jewellery |
| 34,158 12,006,659 2 months FREQ WTD 2,495 848,334 6,335 2,422,857 25,100 8,645,217 98 32,986 6 3,518 | | CMQ22P09 CM_Q22 cts or services were these? and accessories Yes No Valid skip Don't know Refused | COMMERCE: Collection Name: What types of productionClothing, jewellery 1 2 6 7 8 |
| ### 34,158 | | CMQ22P09 CM_Q22 cts or services were these? and accessories Yes No Valid skip Don't know | COMMERCE: Collection Name: What types of productionClothing, jewellery |

| Innuary 00, 2002 | HOUSEHOL | D INTERNET | USE SUI | KVLY | Dago 120 |
|----------------------------|--|--------------|---------|--|---|
| January 09, 2003 | | January 2002 | | | Page 120 |
| COMMERCE: Collection Name: | CMQ22P10 CM_Q22 | Position: | 338 | Length:1 | |
| * | cts or services were these? rge appliances, furniture) | | | | |
| 1 2 6 7 | Yes No Valid skip Don't know | | | FREQ 2,480 6,350 25,100 98 | WTD 872,527 2,398,665 8,645,217 32,986 |
| 8 9 | Refused Not stated | | | 6 124 | 3,518 53,746 |
| | | | | 34,158 | 12,006,659 |
| COMMERCE: Collection Name: | CMQ22P11 CM_Q22 | Position: | 339 | Length:1 | |
| | ets or services were these? es (e.g.camera, computer, st | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 1,797 7,033 25,100 98 6 124 | WTD 714,140 2,557,052 8,645,217 32,986 3,518 53,746 |
| | | | | | |

Coverage: Households who have window shopped on the Internet during the last 12 months

| January 09, 2003 | | January 2002 | | | Page 121 |
|---|--|----------------------------|------------|------------------------------|---|
| COMMERCE: Collection Name: | CMQ22P12 CM_Q22 | Position: | 340 | Length:1 | |
| | ncts or services were these? trucks, recreational vehicles | or products) | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 1,932 | 702,825 |
| 2 | No | | | 6,898 | 2,568,367 |
| 6 | Valid skip | | | 25,100 | 8,645,217 |
| 7 | Don't know | | | 98 | 32,986 |
| 8 | Refused | | | 6 | 3,518 |
| 9 | Not stated | | | 124 | 53,746 |
| | | | | 34,158 | 12,006,659 |
| Coverage: Households v | who have window shopped on the Int | ernet during the last 12 m | onths | 34,150 | 12,000,009 |
| COMMERCE: | CMQ22P13 | ernet during the last 12 m | oonths 341 | Length:1 | 12,000,000 |
| COMMERCE: Collection Name: | | Position: | | | 12,000,007 |
| COMMERCE: Collection Name: | CMQ22P13 CM_Q22 acts or services were these? ats (hotel reservations, travel | Position: | | Length:1 FREQ | WTD |
| COMMERCE: Collection Name: What types of produTravel arrangement | CMQ22P13 CM_Q22 acts or services were these? tts (hotel reservations, travel | Position: | | Length:1 FREQ 1,251 | WTD 538,096 |
| COMMERCE: Collection Name: What types of produTravel arrangemen | CMQ22P13 CM_Q22 acts or services were these? ats (hotel reservations, travel | Position: | | Length:1 FREQ 1,251 7,579 | WTD 538,096 2,733,095 |
| COMMERCE: Collection Name: What types of produTravel arrangement | CMQ22P13 CM_Q22 acts or services were these? ats (hotel reservations, travel) Yes No Valid skip | Position: | | FREQ 1,251 7,579 25,100 | WTD 538,096 2,733,095 8,645,217 |
| COMMERCE: Collection Name: What types of produTravel arrangement 1 2 6 7 | CMQ22P13 CM_Q22 acts or services were these? ats (hotel reservations, travel) Yes No Valid skip Don't know | Position: | | FREQ 1,251 7,579 25,100 98 | WTD 538,096 2,733,095 8,645,217 32,986 |
| COMMERCE: Collection Name: What types of produTravel arrangement 1 2 6 7 8 | CMQ22P13 CM_Q22 acts or services were these? ats (hotel reservations, travel) Yes No Valid skip Don't know Refused | Position: | | FREQ 1,251 7,579 25,100 98 6 | WTD 538,096 2,733,095 8,645,217 32,986 3,518 |
| COMMERCE: Collection Name: What types of produTravel arrangement 1 2 6 7 | CMQ22P13 CM_Q22 acts or services were these? ats (hotel reservations, travel) Yes No Valid skip Don't know | Position: | | FREQ 1,251 7,579 25,100 98 | WTD 538,096 2,733,095 8,645,217 32,986 |

Coverage: Households who have window shopped on the Internet during the last 12 months

| January 09, 2003 | | January 2002 | | | Page 122 |
|--|--|--------------|-----------|--|---|
| COMMERCE: Collection Name: | CMQ22P14 CM_Q22 | Position: | 342 | Length:1 | |
| What types of produ Flowers - Gifts | acts or services were these? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 329 8,501 25,100 98 6 124 | WTD 137,218 3,133,973 8,645,217 32,986 3,518 53,746 |
| Coverage: Households v COMMERCE: Collection Name: | who have window shopped on the Int CMQ22P15 CM_Q22 | Position: | onths 343 | Length:1 | |
| What types of produ Sports equipment | acts or services were these? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 831 7,999 25,100 98 6 124 | WTD 299,263 2,971,928 8,645,217 32,986 3,518 53,746 |

| | January 2002 | | Page 123 |
|--|---|--|---|
| CMQ22P16 CM_Q22 | Position: 344 | Length:1 | |
| ucts or services were these? | | | |
| Yes No Valid skip Don't know Refused Not stated | | FREQ 748 8,082 25,100 98 6 124 34,158 | WTD 267,616 3,003,575 8,645,217 32,986 3,518 53,746 |
| CMQ22P17 | Position: 345 | Length:1 | |
| ucts or services were these? | | | |
| | | FREQ | |
| | CMQ22P16 CM_Q22 Lets or services were these? Yes No Valid skip Don't know Refused Not stated CMQ22P17 CM_Q22 | CMQ22P16 Position: 344 CM_Q22 Acts or services were these? Yes No Valid skip Don't know Refused Not stated Who have window shopped on the Internet during the last 12 months CMQ22P17 Position: 345 CM_Q22 | CMQ22P16 CM_Q22 Position: 344 Length:1 acts or services were these? FREQ Yes No 748 8,082 Valid skip 25,100 Don't know 98 Refused 6 Not stated 124 34,158 **The company of the internet during the last 12 months **CMQ22P17 |

| | | D INTERNET | USE SUI | RVEY | |
|--|--|-----------------------------|-----------|--|---|
| January 09, 2003 | 3 | January 2002 | | | Page 124 |
| COMMERCE: Collection Name: | CMQ22P18 CM_Q22 | Position: | 346 | Length:1 | |
| What types of prod Other - Specify | ducts or services were these? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 1,037 7,793 25,100 98 6 124 | WTD 366,386 2,904,805 8,645,217 32,986 3,518 53,746 |
| Coverage: Households COMMERCE: Collection Name: | cMQ22S01 CM_Q22S | ernet during the last 12 me | onths 347 | Length:1 | |
| | f products and services? collectibles, music instrument, | pets | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 217 820 32,893 0 0 228 34,158 | WTD 73,423 292,963 11,550,022 0 0 90,250 12,006,659 |
| Ü | s who have window shopped on the Int le was derived from the Other-specify of | - | | not | |

asked this category directly.

| January 09, 2003 | HOUSEHOL | January 2002 | CSESCI | KVL1 | Page 125 |
|----------------------------|--|--------------|--------|--|--|
| | CITOAACA | | 2.40 | | 1 age 123 |
| COMMERCE: Collection Name: | CMQ22S02 CM_Q22S | Position: | 348 | Length:1 | |
| What other type of I | products and services? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 153 884 32,893 0 0 228 | WTD 51,287 315,099 11,550,022 0 0 90,250 |
| | | | | 34,158 | 12,006,659 |
| COMMERCE: Collection Name: | CMQ22S03 CM_Q22S | Position: | 349 | Length:1 | |
| | products and services? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 95 942 32,893 0 0 228 34,158 | WTD 32,962 333,424 11,550,022 0 0 90,250 12,006,659 |
| U | who have window shopped on the Inte was derived from the Other-specify qu | - | | not | |

asked this category directly.

| January 09, 2003 | HOUSEHOL | January 2002 | | | Page 126 |
|--|---|-----------------------------|---------------|-------------------------------------|---|
| COMMERCE: Collection Name: | CMQ22S04 CM_Q22S | Position: | 350 | Length:1 | |
| What other type of p | products and services? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 168 869 32,893 0 0 228 34,158 | WTE 56,93 309,456 11,550,022 (|
| | | | | | |
| This variable asked this cat | who have window shopped on the Interest was derived from the Other-specify of egory directly. CMQ22S05 | ~ | | not Length:1 | |
| This variable asked this cat COMMERCE: Collection Name: | was derived from the Other-specify of egory directly. | question. As such, all resp | oondents were | | |
| This variable asked this cat COMMERCE: Collection Name: What other type of p | was derived from the Other-specify of egory directly. CMQ22S05 CM_Q22S | question. As such, all resp | oondents were | | WTD 19,557 346,830 11,550,022 (90,250 |

This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly.

This variable is suppressed on the public use microdata file.

| January 09, 2003 | Поозеное | January 2002 | | AVET | Page 127 |
|--------------------------------------|---|--------------|-----|---|---|
| COMMERCE: Collection Name: | CMQ22S06 CM_Q22S | Position: | 352 | Length:1 | |
| What other type of pTools | roducts and services? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 117 920 32,893 0 0 228 | WTD 39,657 326,729 11,550,022 (90,250 |
| | ho have window shopped on the Interval described from the Other-specify query directly. | | | 34,158 not | 12,006,659 |
| COMMERCE: Collection Name: | CMQ22S07 CM_Q22S | Position: | 353 | Length:1 | |
| What other type of pArt and antiques | roducts and services? | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | FREQ 115 922 32,893 0 0 228 34,158 | WTD 43,228 323,159 11,550,022 0 90,250 |
| 8 | ho have window shopped on the Interval was derived from the Other-specify q | • | | not | |

asked this category directly.

| January 09, 2003 | | January 2002 | USE SUI | AVE I | Page 128 |
|----------------------------------|----------------------------|--------------|---------|----------|------------|
| COMMERCE: Collection Name: | CMQ22S00 CM_Q22S | Position: | 354 | Length:1 | |
| What other type ofOther category | products and services? | | | | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 212 | 84,202 |
| 2 | No | | | 825 | 282,184 |
| 6 | Valid skip | | | 32,893 | 11,550,022 |
| 7 | Don't know | | | 0 | 0 |
| 8 | Refused | | | 0 | 0 |
| 9 | Not stated | | | 228 | 90,250 |
| | | | | 34,158 | 12,006,659 |

Coverage: Households who have window shopped on the Internet during the last 12 months.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

COMMERCE: CMQ22Z Position: 355 Length:1

Collection Name: CM_Q22Z

Did the search for products and services using the Internet, "Window Shopping", later result in a direct purchase from a retailer? That is, a purchase that did not involve the ordering or payment of a product or service over the Internet.

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 4,578 | 1,720,069 |
| 2 | No | 4,291 | 1,562,714 |
| 6 | Valid skip | 25,100 | 8,645,217 |
| 7 | Don't know | 61 | 23,365 |
| 8 | Refused | 3 | 702 |
| 9 | Not stated | 125 | 54,592 |
| | | 34,158 | 12,006,659 |

Coverage: Households who have window shopped on the Internet during the last 12 months

| January 09, 2003 | | LD INTERNET January 2002 | | | Page 129 |
|---|---|--|--------------|---|---|
| COMMERCE: Collection Name: | CMQ23 CM_Q23 | Position: | 356 | Length:1 | |
| Are you willing to u | se a credit card on the Inte | rnet to pay for produc | ets or servi | ces? | |
| | | | | FREQ | WTD |
| 1 | Yes | | | 1,977 | 769,136 |
| 2 | No | | | 12,617 | 4,549,689 |
| 6 | Valid skip | | | 19,218 | 6,556,453 |
| 7 | Don't know | | | 221 | 78,063 |
| 8 | Refused | | | 22 | 9,326 |
| 9 | Not stated | | | 103 | 43,992 |
| | | | | | |
| COMMERCE: | who use the Internet at home and ne | ver paid by credit card on th Position: | ne Internet | 34,158 Length:1 | 12,006,659 |
| COMMERCE: Collection Name: | CMQ24 CM_Q24 | Position: | | | 12,006,659 |
| COMMERCE: Collection Name: In general, how con | CMQ24 | Position: | 357 | Length:1 | 12,006,659 |
| COMMERCE: Collection Name: In general, how con | CMQ24 CM_Q24 cerned are you about priva | Position: | 357 | Length:1 | 12,006,659 WTD |
| COMMERCE: Collection Name: In general, how con | CMQ24 CM_Q24 cerned are you about privation out what websites you have | Position: | 357 | Length:1 mail.) FREQ 4,190 | WTD 1,530,819 |
| COMMERCE: Collection Name: In general, how con (E.g. people finding | CMQ24 CM_Q24 cerned are you about privation out what websites you have Not at all concerned Concerned | Position: | 357 | Length:1 mail.) FREQ 4,190 7,579 | WTD 1,530,819 2,799,223 |
| COMMERCE: Collection Name: In general, how con (E.g. people finding | CMQ24 CM_Q24 cerned are you about privation out what websites you have Not at all concerned Concerned Very concerned | Position: | 357 | Length:1 mail.) FREQ 4,190 7,579 7,441 | WTD 1,530,819 2,799,223 2,779,971 |
| COMMERCE: Collection Name: In general, how con (E.g. people finding) | CMQ24 CM_Q24 cerned are you about privation out what websites you have Not at all concerned Concerned Very concerned Valid skip | Position: | 357 | Length:1 mail.) FREQ 4,190 7,579 7,441 14,680 | WTD 1,530,819 2,799,223 2,779,971 4,778,372 |
| COMMERCE: Collection Name: In general, how con (E.g. people finding) | CMQ24 CM_Q24 cerned are you about privation out what websites you have the concerned Concerned Very concerned Valid skip Don't know | Position: | 357 | Length:1 mail.) FREQ 4,190 7,579 7,441 14,680 110 | WTD 1,530,819 2,799,223 2,779,971 4,778,372 48,595 |
| COMMERCE: Collection Name: In general, how con (E.g. people finding) 1 2 3 6 7 8 | CMQ24 CM_Q24 cerned are you about privation out what websites you have Not at all concerned Concerned Very concerned Valid skip Don't know Refused | Position: | 357 | Length:1 FREQ 4,190 7,579 7,441 14,680 110 28 | WTD 1,530,819 2,799,223 2,779,971 4,778,372 48,595 12,792 |
| COMMERCE: Collection Name: In general, how con (E.g. people finding) 1 2 3 6 7 | CMQ24 CM_Q24 cerned are you about privation out what websites you have the concerned Concerned Very concerned Valid skip Don't know | Position: | 357 | Length:1 mail.) FREQ 4,190 7,579 7,441 14,680 110 | WTD 1,530,819 2,799,223 2,779,971 4,778,372 48,595 |

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COMMERCE: CMQ25 Position: 358 Length:1

Collection Name: CM_Q25

How concerned are you about security in relation to your household financial transactions conducted over the Internet?

(By transactions we mean purchasing products over the Internet using a credit card or banking over the Internet)

| | | FREQ | WTD |
|---|----------------------|---|------------|
| 1 | Not at all concerned | 4,588 | 1,700,276 |
| 2 | Concerned | 5,612 | 2,098,525 |
| 3 | Very concerned | 8,917 | 3,277,829 |
| 6 | Valid skip | 14,680 | 4,778,372 |
| 7 | Don't know | 190 | 78,359 |
| 8 | Refused | 41 | 16,410 |
| 9 | Not stated | 130 | 56,887 |
| | | ======================================= | |
| | | 34,158 | 12,006,659 |

Coverage: Households who use the Internet from any location in a typical month

COMMERCE: CMQ26 Position: 359 Length:1

Collection Name: CM_Q26

How concerned are you about Internet content that might be viewed by members of your household under the age of 18?

| | | FREQ | WTD |
|---|----------------------|--------|------------|
| 1 | Not at all concerned | 2,702 | 996,059 |
| 2 | Concerned | 2,307 | 826,088 |
| 3 | Very concerned | 4,209 | 1,440,663 |
| 6 | Valid skip | 24,797 | 8,676,665 |
| 7 | Don't know | 64 | 34,473 |
| 8 | Refused | 17 | 5,445 |
| 9 | Not stated | 62 | 27,266 |
| | | 34,158 | 12,006,659 |

Coverage: Households who have household members < 18

COMMERCE: CMQ27 Position: 360 Length:2

Collection Name: CM_Q27

What type of Internet content concerns you the most for members under the age of 18?

| | | FREQ | WTD |
|----|---|--------|------------|
| 01 | Pornography - sexually explicit material | 5,228 | 1,823,324 |
| 02 | Hate literature - based on sexual preference, ethnic | | |
| | origin or racial background | 125 | 46,194 |
| 03 | Chat groups - developing relationships with strangers | 446 | 141,498 |
| 04 | Violence (including bomb making and fire arms material) | 271 | 100,934 |
| 05 | Gambling | 27 | 13,132 |
| 06 | Game - use or excessive use | 19 | 8,136 |
| 07 | Advertising directed to children (including unsolicited | | |
| | E-mail) | 66 | 24,774 |
| 08 | Other - Specify | 261 | 85,662 |
| 96 | Valid skip | 27,642 | 9,739,908 |
| 97 | Don't know | 69 | 21,363 |
| 98 | Refused | 4 | 1,734 |
| 99 | Not stated | 0 | 0 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Respondents who are concerned by Internet content viewed by household members < 18.

Derived variable: CMQ27REC Position: 362 Length:2

Collection Name: CM_Q27REC

What type of Internet content concerns you the most for members under the age of 18?

| | | FREQ | WTD |
|----|---|--------|------------|
| 01 | Pornography - sexually explicit material | 5,241 | 1,825,905 |
| 02 | Hate literature - based on sexual preference, ethnic | | |
| | origin or racial background | 128 | 46,599 |
| 03 | Chat groups - developing relationships with strangers | 456 | 144,430 |
| 04 | Violence (including bomb making and fire arms material) | 272 | 101,320 |
| 05 | Gambling | 28 | 13,829 |
| 06 | Game - use or excessive use | 21 | 9,026 |
| 07 | Advertising directed to children (including unsolicited | | |
| | E-mail) | 69 | 25,149 |
| 08 | Other - Specify | 73 | 25,159 |
| 09 | Multiple choice | 64 | 23,092 |
| 10 | All categories | 91 | 29,145 |
| 11 | Not applicable | 0 | 0 |
| 96 | Valid skip | 27,642 | 9,739,908 |
| 97 | Don't know | 69 | 21,363 |
| 98 | Refused | 4 | 1,734 |
| 99 | Not stated | 0 | 0 |
| | | 34,158 | 12,006,659 |

Coverage: Respondents who are concerned by Internet content viewed by household members <18.

Note: "Multiple" or "All" are categories that were written in by the respondent

This variable is suppressed on the public use microdata file.

| January 09, 2003 | HOUSEIN | January 2002 | | | | Page 132 |
|--------------------------------------|--|-------------------------|--------------|---------|--|---|
| EVER USERS AND N Collection Name: | ON USERS: NU_Q01 | NUQ01 | Position: | 364 | Length:1 | |
| During the next 12 m | onths, does any member | of your household plan | to regularly | use the | e Internet from | any location? |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | ; | FREQ 4,139 14,270 15,383 359 7 0 | WTD 1,390,722 4,641,394 5,848,397 123,401 2,744 0 12,006,659 |
| Coverage: Households w | ho don't use the Internet at home | in a typical month | | | | |
| EVER USERS AND N Collection Name: | NU_Q02 | NUQ02P01 | Position: | 365 | Length:1 | |
| Would this regular ushome? | se be from | | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | , | FREQ 1,400 2,731 29,653 7 0 367 | WTD 491,905 896,974 10,489,792 1,386 0 126,602 ==================================== |
| | | | | | | |
| Coverage: Households w | ho plan on using the Internet du | ring the next 12 months | | | | |
| EVER USERS AND N Collection Name: | NU_Q02 | NUQ02P02 | Position: | 366 | Length:1 | |
| work? | | | | | | |
| 1 2 6 7 8 9 | Yes No Valid skip Don't know Refused Not stated | | | | FREQ 1,833 2,298 29,653 7 0 367 | WTD 633,312 755,566 10,489,792 1,386 0 126,602 |

Coverage: Households who plan on using the Internet during the next 12 months

| 1 | January 09, 2003 | | January 2002 | | | | Page 133 |
|---|------------------|---|--------------|-----------|-----|---|--|
| school, college or university? FREQ Valid Ves 1,013 314 1,07 314 1,07 6 Valid skip 29,653 10,489 7 Don't know 7 7 8 Refused 0 9 Not stated 367 120 12,000 12 | | | NUQ02P03 | Position: | 367 | Length:1 | |
| 1 | | | | | | | |
| Coverage: Households who plan on using the Internet during the next 12 months EVER USERS AND NON USERS: NUQ02P04 Position: 368 Length:1 Collection Name: NU_Q02 Would this regular use be froma public library? FREQ V 472 159 2 No 3,659 1,229 6 Valid skip 29,653 10,489 7 Don't know 7 8 Refused 0 | 2 6 7 8 | No Valid skip Don't know Refused | | | | 1,013 3,118 29,653 7 0 | WTD 310,993 1,077,886 10,489,792 1,386 0 126,602 |
| EVER USERS AND NON USERS: Collection Name: NU_Q02 Would this regular use be froma public library? FREQ Yes 472 159 2 No 6 Valid skip 7 Don't know 8 Refused NUQ02P04 Position: 368 Length:1 Square Position: 368 Length:1 268 279 368 29,653 10,489 369 7 | | | | | | 34,158 | 12,006,659 |
| a public library? FREQ V Yes 472 159 No 3,659 1,229 Valid skip 29,653 10,489 To Don't know 7 Refused 0 | EVER USERS AND | NON USERS: | | Position: | 368 | Length:1 | |
| 1 Yes 472 159 2 No 3,659 1,229 6 Valid skip 29,653 10,489 7 Don't know 7 8 Refused 0 | | ise be from | | | | | |
| 24 150 12 00 | 2 6 7 8 | No Valid skip Don't know Refused | | | | 472 3,659 29,653 7 0 367 | WTD 159,314 1,229,565 10,489,792 1,386 0 126,602 |
| 34,158 12,000 | | | | | | 34,158 | 12,006,659 |

| <u> </u> | 2003 | January 2002 | | | | Page 134 |
|---|---|--------------|-----------|-----|---------------------------------|--|
| EVER USERS . Collection Nat | AND NON USERS: me: NU_Q02 | NUQ02P05 | Position: | 369 | Length:1 | |
| Would this reg | gular use be from fy. | | | | | |
| | | | | | FREQ | WTI |
| 1 | Yes | | | | 647 | 209,56 |
| 2 | No | | | | 3,484 | 1,179,31 |
| 6 | Valid skip | | | | 29,653 | 10,489,792 |
| 7 | Don't know | | | | 7 | 1,386 |
| 8 | Refused | | | | 0 | (|
| 9 | Not stated | | | | 367 | 126,602 |
| | | | | : | 34,158 | 12,006,659 |
| | eholds who plan on using the Internet d | | Desiries | 270 | | 12,000,00 |
| EVER USERS . Collection Nan | AND NON USERS: me: NU_Q02S er location(s) would Internet b | NUQ02S01 | Position: | 370 | Length:1 | 12,000,00 |
| EVER USERS Collection Nan | AND NON USERS: me: NU_Q02S er location(s) would Internet b | NUQ02S01 | Position: | 370 | Length:1 | |
| EVER USERS Collection Nat From what othFriend's, neig | AND NON USERS: me: NU_Q02S er location(s) would Internet beginbours | NUQ02S01 | Position: | 370 | Length:1 | WTE |
| EVER USERS Collection National From what otherFriend's, neign | AND NON USERS: me: NU_Q02S er location(s) would Internet beginbours Yes | NUQ02S01 | Position: | 370 | Length:1 FREQ 277 | WTE 94,06° |
| EVER USERS . Collection Nan From what othFriend's, neig | AND NON USERS: me: NU_Q02S er location(s) would Internet beginbours Yes No | NUQ02S01 | Position: | 370 | Length:1 FREQ 277 370 | WTE 94,06 115,493 |
| EVER USERS . Collection Nan From what othFriend's, neig | AND NON USERS: me: NU_Q02S er location(s) would Internet beginbours Yes No Valid skip | NUQ02S01 | Position: | 370 | Length:1 FREQ 277 370 33,137 | WTE 94,067 115,493 11,669,110 |
| EVER USERS . Collection Nan From what othFriend's, neig | AND NON USERS: me: NU_Q02S er location(s) would Internet by ghbours Yes No Valid skip Don't know | NUQ02S01 | Position: | 370 | Length:1 FREQ 277 370 33,137 0 | WTE 94,067 115,493 11,669,110 |
| EVER USERS . Collection Nan From what othFriend's, neig | AND NON USERS: me: NU_Q02S er location(s) would Internet beginbours Yes No Valid skip | NUQ02S01 | Position: | 370 | Length:1 FREQ 277 370 33,137 | WTE 94,06 115,493 |

asked this category directly.

January 09, 2003 January 2002 Page 135 EVER USERS AND NON USERS: NUQ02S02 Position: 371 Length:1 Collection Name: NU Q02S From what other location(s) would Internet be used regularly? ...Relatives **FREQ** WTD 94,172 1 Yes 320 2 No 327 115,389 33,137 6 Valid skip 11,669,110 7 Don't know 0 0 8 Refused 0 0 Not stated 374 127,988 34,158 12,006,659 Households who plan on using the Internet during the next 12 months. This variable was derived from the Other-specify question. As such, all respondents were not asked this category directly. EVER USERS AND NON USERS: **NUQ02S00** *Position:* 372 Length:1 Collection Name: NU Q02S From what other location(s) would Internet be used regularly? ...Other **FREQ** WTD 38,363 1 Yes 97 550 2 No 171,198 33,137 Valid skip 11,669,110 6 7 Don't know 0 0 8 Refused 0 0 374 Not stated 127,988 34,158 12,006,659

Coverage: Households who plan on using the Internet during the next 12 months.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

| HOUSEHOLD INTERNET USE SURVEY | | | | | | |
|--|--|----------------------------|--------------|--------|-----------------|---------------------|
| January 09, 2003 | | January 2002 | | | | Page 136 |
| EVER USERS AND T Collection Name: | NON USERS: NU_Q03 | NUQ03 | Position: | 373 | Length:1 | |
| Do you have a comp | uter at home? | | | | | |
| | | | | | FREQ | WTD |
| 1 | Yes | | | | 4,276 | 1,492,379 |
| 2 | No | | | | 14,498 | 4,665,425 |
| 6 | Valid skip | | | | 15,383 | 5,848,397 |
| 7 | Don't know | | | | 0 | 0 |
| 8 | Refused Not stated | | | | 0 1 | 0 458 |
| | | | | | | |
| | | | | | 34,158 | 12,006,659 |
| Coverage: Households w | who presently don't use the Internet | at home | | | | |
| | | | | | | |
| Variable: Collection Name: | NUQ04P01 NU_Q04 | Position: | 374 | Leng | <i>th:</i> 1 | |
| What are the reasons Too costly (service | s why your household doe e or equipment) | s not use your home | computer for | access | ing the Interne | et? |
| | | | | | FREQ | WTD |
| 1 | Yes | | | | 846 | 309,914 |
| 2 | No | | | | 3,400 | 1,172,369 |
| 6 7 | Valid skip Don't know | | | | 29,881 23 | 10,513,822 6,395 |
| 8 | Refused | | | | 4 | 1,848 |
| 9 | Not stated | | | | 4 | 2,311 |
| | | | | | 34,158 | 12,006,659 |
| Coverage: Households w | who presently don't use the Internet | at home but have a compute | er | | | |
| Variable: Collection Name: | NUQ04P02 NU_Q04 | Position: | 375 | Leng | <i>th</i> :1 | |
| | s why your household doe ers too difficult to use | s not use your home | computer for | access | ing the Interne | et? |
| | | | | | FREQ | WTD |
| 1 | Yes | | | | 212 | 79,814 |
| 2 | No | | | | 4,034 | 1,402,469 |
| 6 7 | Valid skip Don't know | | | | 29,881 23 | 10,513,822 6,395 |
| 8 | Refused | | | | 4 | 1,848 |
| 9 | Not stated | | | | 4 | 2,311 |
| | | | | | 34,158 | 12,006,659 |
| | | | | | , | ,, |

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Variable: NUQ04P03 Position: 376 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Use at work instead

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 215 | 81,805 |
| 2 | No | 4,031 | 1,400,478 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer

Variable: NUQ04P04 Position: 377 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Use at another location instead

| | | FREQ | WTD |
|---|------------|-------------|------------|
| 1 | Yes | 91 | 30,155 |
| 2 | No | 4,155 | 1,452,128 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 ====== | 2,311 |
| | | 34,158 | 12,006,659 |

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Variable: NUQ04P05 Position: 378 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...No need / not useful

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 684 | 237,447 |
| 2 | No | 3,562 | 1,244,836 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | ====== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer

Variable: NUQ04P06 Position: 379 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Not enough time

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 322 | 116,862 |
| 2 | No | 3,924 | 1,365,421 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | 34,158 | 12,006,659 |

Variable: NUQ04P07 Position: 380 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Concerned child(ren) in household will give out personal information

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 77 | 24,721 |
| 2 | No | 4,169 | 1,457,562 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer

This variable is suppressed on the public use microdata file.

Variable: NUQ04P08 Position: 381 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Concerned for exposure to objectionable material

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 126 | 37,577 |
| 2 | No | 4,120 | 1,444,706 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | = | |
| | | 34,158 | 12,006,659 |

Variable: NUQ04P09 Position: 382 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ... Cannot obtain access due to remote location of the dwelling

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 37 | 12,608 |
| 2 | No | 4,209 | 1,469,675 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | ====== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer

This variable is suppressed on the public use microdata file.

Variable: NUQ04P10 Position: 383 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Other confidentiality, security or privacy concerns

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 116 | 38,893 |
| 2 | No | 4,130 | 1,443,390 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | | |
| | | 34,158 | 12,006,659 |

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Variable: NUQ04P11 Position: 384 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Computer too old

| | | FREQ | WTD |
|---|------------|-------------|------------|
| 1 | Yes | 719 | 243,727 |
| 2 | No | 3,527 | 1,238,556 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer

Variable: NUQ04P12 Position: 385 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Waiting for installation

| | | FREQ | WTD |
|---|------------|-------------|------------|
| 1 | Yes | 240 | 85,514 |
| 2 | No | 4,006 | 1,396,769 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 ====== | 2,311 |
| | | 34,158 | 12,006,659 |

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Variable: NUQ04P13 Position: 386 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...No interest

| | | FREQ | WID |
|---|------------|--------|------------|
| 1 | Yes | 696 | 225,418 |
| 2 | No | 3,550 | 1,256,865 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer

Variable: NUQ04P14 Position: 387 Length:1

Collection Name: NU_Q04

What are the reasons why your household does not use your home computer for accessing the Internet? ...Other - Specify

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 498 | 181,199 |
| 2 | No | 3,748 | 1,301,084 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | | |
| | | 34,158 | 12,006,659 |

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Variable: NUQ04S01 Position: 388 Length:1

Collection Name: NU Q04S

For what other reason(s) your household does not use your home computer to access the Internet? ...Broken computer

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 98 | 35,790 |
| 2 | No | 400 | 145,409 |
| 6 | Valid skip | 33,629 | 11,814,906 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 31 | 10,554 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

Variable: NUQ04S02 Position: 389 Length:1

Collection Name: NU_Q04S

For what other reason(s) your household does not use your home computer to access the Internet? ...New computer user/learning

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 79 | 25,962 |
| 2 | No | 419 | 155,237 |
| 6 | Valid skip | 33,629 | 11,814,906 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 31 | 10,554 |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

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Variable: NUQ04S03 Position: 390 Length:1

Collection Name: NU_Q04S

For what other reason(s) your household does not use your home computer to access the Internet? ...No connection, not yet connected/not decided (use/ISP)

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 84 | 30,336 |
| 2 | No | 414 | 150,863 |
| 6 | Valid skip | 33,629 | 11,814,906 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 31 | 10,554 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

Variable: NUQ04S04 Position: 391 Length:1

Collection Name: NU_Q04S

For what other reason(s) your household does not use your home computer to access the Internet? ...Family reasons(impact, belief, health, move)

| | | FREQ | WTD |
|---|------------|------------------|------------|
| 1 | Yes | 162 | 64,065 |
| 2 | No | 336 | 117,134 |
| 6 | Valid skip | 33,629 | 11,814,906 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 31 | 10,554 |
| | | ===== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

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Variable: NUQ04S00 Position: 392 Length:1

Collection Name: NU_Q04S

For what other reason(s) your household does not use your home computer to access the Internet? ...Other

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 96 | 32,648 |
| 2 | No | 402 | 148,552 |
| 6 | Valid skip | 33,629 | 11,814,906 |
| 7 | Don't know | 0 | 0 |
| 8 | Refused | 0 | 0 |
| 9 | Not stated | 31 | 10,554 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer.

This variable was derived from the Other-specify question. As such, all respondents were not

asked this category directly.

Derived variable: NUQ04TO Position: 393 Length:1

Collection Name: NU Q04TO

What are the reasons why your household does not use your home computer for accessing the Internet?

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 2,102 | 717,234 |
| 2 | No | 2,144 | 765,049 |
| 6 | Valid skip | 29,881 | 10,513,822 |
| 7 | Don't know | 23 | 6,395 |
| 8 | Refused | 4 | 1,848 |
| 9 | Not stated | 4 | 2,311 |
| | | ====== | |
| | | 34,158 | 12,006,659 |

Coverage: Households who presently don't use the Internet at home but have a computer

Note: Derived variable that collapses NUQ04, subset category 11 - Computer too old, 12 - Waiting for installation, 13 -

No interest with category 14 - Other - Specify for validation and comparability analysis.

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INCOME: INCQ1P01 Position: 394 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Wages and salaries

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 22,701 | 8,068,394 |
| 2 | No | 9,593 | 3,280,695 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: All Households

INCOME: INCQ1P02 Position: 395 Length:1

Collection Name: INC Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Income from self-employment

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 5,970 | 2,110,038 |
| 2 | No | 26,324 | 9,239,050 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

INCOME: INCQ1P03 Position: 396 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Dividends and interest on bonds, savings, stocks, etc.

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 6,897 | 2,441,994 |
| 2 | No | 25,397 | 8,907,095 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: All Households

INCOME: INCQ1P04 Position: 397 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Employment Insurance

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 3,994 | 1,175,317 |
| 2 | No | 28,300 | 10,173,771 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

INCOME: INCQ1P05 Position: 398 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ... Workers Compensation

| | | FREQ | WTD |
|---|------------|-------------|------------|
| 1 | Yes | 1,072 | 351,527 |
| 2 | No | 31,222 | 10,997,562 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: All Households

INCOME: INCQ1P06 Position: 399 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Benefits from Canada or Quebec pension plan

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 7,596 | 2,466,345 |
| 2 | No | 24,698 | 8,882,743 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

INCOME: INCQ1P07 Position: 400 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Retirement pensions, superannuation and annuities

| | | FREQ | WTD |
|---|------------|-------------------|------------|
| 1 | Yes | 5,651 | 1,889,620 |
| 2 | No | 26,643 | 9,459,468 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | ====== | |
| | | 34,158 | 12,006,659 |

Coverage: All Households

INCOME: INCQ1P08 Position: 401 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Old Age Security and Guaranteed Income Supplement

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 5,699 | 1,834,702 |
| 2 | No | 26,595 | 9,514,386 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

INCOME: INCQ1P09 Position: 402 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Child Tax Benefit

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 6,509 | 2,098,090 |
| 2 | No | 25,785 | 9,250,999 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: All Households

INCOME: INCQ1P10 Position: 403 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Provincial or municipal social assistance or welfare

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 1,717 | 589,062 |
| 2 | No | 30,577 | 10,760,027 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

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INCOME: INCQ1P11 Position: 404 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Child Support

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 1,064 | 354,045 |
| 2 | No | 31,230 | 10,995,043 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: All Households

INCOME: INCQ1P12 Position: 405 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Alimony

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 175 | 66,792 |
| 2 | No | 32,119 | 11,282,296 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

INCOME: INCQ1P13 Position: 406 Length:1

Collection Name: INC_Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...Other income (e.g. rental, scholarships, other government income, etc.)

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 2,586 | 896,606 |
| 2 | No | 29,708 | 10,452,482 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: All Households

INCOME: INCQ1P14 Position: 407 Length:1

Collection Name: INC Q01

Various measures of income are needed to study the relationship between the household's overall economic situation and their use of technology.

From which of the following sources did your household receive any income in the past 12 months? ...No income

| | | FREQ | WTD |
|---|------------|--------|------------|
| 1 | Yes | 152 | 59,679 |
| 2 | No | 32,142 | 11,289,410 |
| 6 | Valid skip | 0 | 0 |
| 7 | Don't know | 675 | 252,780 |
| 8 | Refused | 1,019 | 332,964 |
| 9 | Not stated | 170 | 71,827 |
| | | | |
| | | 34,158 | 12,006,659 |

INCOME: INCQ02 Position: 408 Length:6

Collection Name: INC_Q02

What is your best estimate of the total income before taxes and deductions of all household members

from all sources in the past 12 months?

Allowed Min: 000000 Allowed Max: 999995

| | | FREQ | WTD |
|-----------------|------------|--------|------------|
| 000000 : 900000 |) | 20,595 | 7,231,712 |
| 999996 | Valid skip | 152 | 59,679 |
| 999997 | Don't know | 10,340 | 3,637,731 |
| 999998 | Refused | 2,887 | 1,000,976 |
| 999999 | Not stated | 184 | 76,561 |
| | | | |
| | | 34,158 | 12,006,659 |

Coverage: Households with Income

This variable is suppressed on the public use microdata file.

INCOME: INCQ03 Position: 414 Length:2

Collection Name: INC_Q03

What is your best estimate of the total income before deductions, of all household members from all sources during the past 12 months?

Was the total household income:

| | | FREQ | WTD |
|----|-----------------------------|--------|------------|
| 01 | Less than \$5,000 | 102 | 33,975 |
| 02 | Between \$5,000 - \$9,999 | 387 | 134,054 |
| 03 | Between \$10,000 - \$14,999 | 729 | 248,687 |
| 04 | Between \$15,000 - \$19,999 | 787 | 255,479 |
| 05 | Between \$20,000 - \$29,999 | 1,245 | 414,157 |
| 06 | Between \$30,000 - \$39,999 | 1,081 | 373,128 |
| 07 | Between \$40,000 - \$49,999 | 808 | 280,399 |
| 08 | Between \$50,000 - \$59,999 | 657 | 247,978 |
| 09 | Between \$60,000 - \$79,999 | 726 | 289,524 |
| 10 | Between \$80,000 - \$99,999 | 434 | 179,472 |
| 11 | \$100,000 or more | 523 | 226,791 |
| 96 | Valid skip | 20,747 | 7,291,391 |
| 97 | Don't know | 3,302 | 1,125,670 |
| 98 | Refused | 2,441 | 828,231 |
| 99 | Not stated | 189 | 77,724 |
| | | 34,158 | 12,006,659 |

Coverage: Households who answered Don't know or Refused to an estimate of total Household income from all sources before deductions during the past 12 months

This variable is suppressed on the public use microdata file.

January 09, 2003 January 2002 Page 154 Variable: FINWT Length:9.4 Position: 416 Collection Name: FINWT Record Weight Derived variable: **QUARTILE** Position: 425 Length:1

Quartiles are based on the total household income after imputation has taken place. Quartiles are defined by two factors:

QUARTILE

(a) an income marker and (b) the number of records required to make the sum of the final weights equal to 25%, 50%, and 75% of the population. The income marker is derived by sorting the records by increasing values of income and finding the first income value for which the cumulative weight is at least 25%, 50% or 75%. If several records have values equal to the marker then the number of records required to have the sum of weights equal to 25%, 50% and 75% is determined and that number of records are put into one quartile and the remainder of the records at the marker value are put into the next quartile.

For example: If 5 records have a value of \$20,000 (this being the marker value for quartile1) but only 3 records are required to have the sum of weights in quartile 1 equal 25% of the population; three of the five records are placed in quartile 1 and the remaining 2 are placed in quartile2.

| | | FREQ | WTD |
|---|----------------------------------|--------|------------|
| 1 | Quartile 1 - <= \$23,000 | 9,232 | 3,001,662 |
| 2 | Quartile 2 - \$23,001 - \$39,999 | 8,933 | 3,002,143 |
| 3 | Quartile 3 - \$40,000 - \$69,999 | 8,444 | 3,000,639 |
| 4 | Quartile 4 - \$70,000 + | 7,549 | 3,002,215 |
| | | 34,158 | 12,006,659 |
| | | 54,150 | 12,000,039 |

Note: Income Quartiles

Collection Name:

Derived variable: QUINTILE Position: 426 Length:1

Collection Name: QUINTILE

Quintiles are based on the total household income after imputation has taken place. Quintiles are defined by two factors:

(a) an income marker and (b) the number of records required to make the sum of the final weights equal to 20%, 40%, 60% and 80% of the population. The income marker is derived by sorting the records by increasing values of income and finding the first income value for which the cumulative weight is at least 20%, 40%, 60% or 80%. If several records have values equal to the marker then the number of records required to have the sum of weights equal to 20%, 40%, 60% and 80% is determined and that number of records are put into one quintile and the remainder of the records at the marker value are put into the next quintile.

For example: If 5 records have a value of \$20,000 (this being the marker value for quintile1) but only 3 records are required to have the sum of weights in quintile 1 equal 25% of the population; three of the five records are placed in quintile 1 and the remaining 2 are placed in quintile2.

| | | FREQ | WTD |
|---|----------------------------------|-------------|------------|
| 1 | Quintile 1 - <= \$20,000 | 7,406 | 2,400,896 |
| 2 | Quintile 2 - \$20,001 - \$34,999 | 7,206 | 2,401,423 |
| 3 | Quintile 3 - \$35,000 - \$49,999 | 7,055 | 2,401,249 |
| 4 | Quintile 4 - \$50,000 - \$74,999 | 6,556 | 2,401,247 |
| 5 | Quintile 5 - \$75,000 + | 5,935 | 2,401,844 |
| | | | |
| | | 34,158 | 12,006,659 |

Note: Income Quintiles

This variable is suppressed on the public use microdata file.

Derived variable: INC CAT Position: 427 Length:2

Collection Name: INC_CAT

What is your best estimate of the total income before deductions, of all household members from all sources during the past 12 months?

Was the total household income:

| | | FREQ | WTD |
|----|-----------------------------|-------------|------------|
| 01 | Less than \$5,000 | 636 | 224,748 |
| 02 | Between \$5,000 - \$9,999 | 913 | 310,808 |
| 03 | Between \$10,000 - \$14,999 | 2,093 | 690,398 |
| 04 | Between \$15,000 - \$19,999 | 2,008 | 632,149 |
| 05 | Between \$20,000 - \$29,999 | 4,093 | 1,342,010 |
| 06 | Between \$30,000 - \$39,999 | 3,691 | 1,238,815 |
| 07 | Between \$40,000 - \$49,999 | 3,112 | 1,076,205 |
| 08 | Between \$50,000 - \$59,999 | 2,679 | 953,787 |
| 09 | Between \$60,000 - \$79,999 | 3,923 | 1,428,605 |
| 10 | Between \$80,000 - \$99,999 | 2,247 | 886,705 |
| 11 | \$100,000 or more | 2,831 | 1,190,803 |
| 96 | Valid skip | 0 | 0 |
| 97 | Don't know | 0 | 0 |
| 98 | Refused | 0 | 0 |
| 99 | Not stated | 5,932 | 2,031,625 |
| | | | = |
| | | 34,158 | 12,006,659 |

This variable is suppressed on the public use microdata file.