

Value of CV	Code	Rating
0 to 10%	A	Very Good
10% to 19.99%	B	Good
20% to 29.99%	C	Good to Poor -- use with caution
30% to 39.99%	D	Very poor -- may not be acceptable
40% and over		Estimates not published

Survey estimates may also contain non-sampling error. Non-sampling errors are not related to sampling and may occur for many reasons. Population coverage errors, differences in the interpretation of questions, incorrect information from respondents, and mistakes in recording, coding and processing data are examples of non-sampling errors. Non-response is an important source of non-sampling error. While the impact of non-sampling errors is difficult to evaluate, measures such as response rates and imputation rates can be used as indicators of the potential level of non-sampling error. The response rate for the commercial portion of this survey was 67.8%. The federal government response rate was 95.6%.