

Monthly New Motor Vehicle Sales Survey

CONFIDENTIAL once completed.

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692 ou ATS 1-855-382-7745

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.
COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

Introduction

Survey purpose

This survey is conducted by Statistics Canada in order to collect the necessary information to support the Integrated Business Statistics Program (IBSP). This program combines various survey and administrative data to develop comprehensive measures of the Canadian economy.

The automotive industry plays a prominent role in the Canadian economy. This survey provides information on the sales of new motor vehicles in Canada by North American and overseas automobile manufacturers. This information serves as a very important indicator of Canadian economic performance and is required by government in establishing informed economic policies. The business community uses this information to analyze market performance and developments.

Your information may also be used by Statistics Canada for other statistical and research purposes.

Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Note: Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada online surveys.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 10 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

If you are unable to complete within 10 days **OR** if you need help, call us at **1-800-972-9692** or **TTY 1-855-382-7745**.

Statistics Canada
Operations and Integration Division
150 Tunney's Pasture Driveway
Ottawa, Ontario K1A 0T6

Visit our website, www.statcan.gc.ca

Reporting instructions

- Please print in ink.
- Do not include sales tax.
- When precise figures are not available, please provide your best estimates.
- Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.

Business or organization and contact information

1. Please **verify or provide** the business or organization's **legal and operating name** and correct where needed.

Note: Legal name modifications should only be done to correct a spelling error or typo.

Legal name

Operating name (if applicable)

2. Please **verify or provide the contact information** of the designated business or organization contact person for this questionnaire and correct where needed.

Note: The designated contact person is the person who should receive this questionnaire. The designated contact person may not always be the one who actually completes the questionnaire.

First name

Last name

Title

Preferred language of communication

☐ English ☐ French

Mailing address (number and street)

City

Province, territory or state

Postal code or ZIP code

Example: A9A 9A9 or 12345-1234

Country

Email address

Example: user@example.gov.ca

Telephone number (including area code)

Example: 123-123-1234

Extension number
(if applicable)

Fax number (including area code)

Example: 123-123-1234

3. Please **verify or provide the current operational status** of the business or organization identified by the legal and operating name.

B00323

001 ☐ Operational

002 ☐ Not currently operational

e.g., temporarily or permanently closed, change of ownership

Why is this business or organization not currently operational?

B00309

001 ☐ Seasonal operations → Go to question 3a.

002 ☐ Ceased operations → Go to question 3b.

003 ☐ Sold operations → Go to question 3c.

004 ☐ Amalgamated with (an) other business(es) or organization(s) → Go to question 3d.

005 ☐ Temporarily inactive but will re-open → Go to question 3e.

006 ☐ No longer operating due to other reason(s) → Go to question 3f.

3a. Seasonal operations

When did this business or organization close for the season?

Date
B00217
YYYY MM DD
[][][][] [][][] [][][]

When does this business or organization expect to resume operations?

Date
B00218
YYYY MM DD
[][][][] [][][] [][][]

3b. Ceased operations

When did this business or organization cease operations?

Date
B00211
YYYY MM DD
[][][][] [][][] [][][]

Why did this business or organization cease operations?

B00311

001 ☐ Bankruptcy

002 ☐ Liquidation

003 ☐ Dissolution

004 ☐ Other reasons — specify:

B00312

3c. Sold operations

When was this business or organization sold?

YYYY MM DD
B00212

What is the legal name of the buyer?

B00406

3d. Amalgamated with (an) other business(es) or organization(s)

When did this business or organization amalgamate?

YYYY MM DD
B00213

What is the legal name of the resulting or continuing business or organization?

B00407

What is(are) the legal name(s) of the other amalgamated business(es) or organization(s)?

B00408

3e. Temporarily inactive but will re-open

When did this business or organization become temporarily inactive?

YYYY MM DD
B00214

When does this business or organization expect to resume operations?

YYYY MM DD
B00215

Why is this business or organization temporarily inactive?

B00313

3f. No longer operating due to other reason(s)

When did this business or organization cease operations?

YYYY MM DD
B00216

Why did this business or organization cease operations?

B00314

Vehicle types

1. Please indicate the type(s) of vehicles sold.

Select all that apply.

B05169_y1

☐

Passenger cars

Include all automobiles sold for the primary purpose of carrying passengers.

B05169_y2

☐

Light trucks (e.g., classes 1, 2, 3) GVWR ranges from 0-14000lb

Include all minivans, sport-utility vehicles, trucks and vans sold regardless of the intended use.

B05169_y3

☐

Heavy trucks (e.g., classes 4, 5, 6, 7, 8) GVWR exceeding 14000lb

Include all heavy trucks and vans sold regardless of the intended use.

B05169_y4

☐

Buses and coaches

Include all buses and coaches sold regardless of the intended use.

Passenger car sales

2. Please report the number and value of passenger cars sold.

Include:

- all automobiles sold for the primary purpose of carrying passengers, including those used for commercial purposes (e.g., taxis, auto rentals and any other fleets)
- demonstrator automobiles sold to the consumers

	Number of Passenger Cars	Dollar Value CAN\$
	E65353_y1_g1	E65354_y1_g1
a. Newfoundland and Labrador	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g2	E65354_y1_g2
b. Prince Edward Island	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g3	E65354_y1_g3
c. Nova Scotia	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g4	E65354_y1_g4
d. New Brunswick	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g5	E65354_y1_g5
e. Quebec	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g6	E65354_y1_g6
f. Ontario	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g7	E65354_y1_g7
g. Manitoba	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g8	E65354_y1_g8
h. Saskatchewan	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g9	E65354_y1_g9
i. Alberta	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g10	E65354_y1_g10
j. British Columbia	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g11	E65354_y1_g11
k. Yukon	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g12	E65354_y1_g12
l. Northwest Territories	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g13	E65354_y1_g13
m. Nunavut	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g14	E65354_y1_g14
Total passenger cars sold in Canada	<input type="text"/>	\$ <input type="text"/> .00

Light truck sales

3. Please report the number and value of light trucks (e.g., classes 1, 2, 3) sold.

Include all minivans, sport-utility vehicles, trucks and vans sold regardless of the intended use.

	Number of Light Trucks	Dollar Value CAN\$
	E65353_y2_g1	E65354_y2_g1
a. Newfoundland and Labrador	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g2	E65354_y2_g2
b. Prince Edward Island	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y1_g3	E65354_y1_g3
c. Nova Scotia	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g4	E65354_y2_g4
d. New Brunswick	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g5	E65354_y2_g5
e. Quebec	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g6	E65354_y2_g6
f. Ontario	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g7	E65354_y2_g7
g. Manitoba	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g8	E65354_y2_g8
h. Saskatchewan	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g9	E65354_y2_g9
i. Alberta	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g10	E65354_y2_g10
j. British Columbia	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g11	E65354_y2_g11
k. Yukon	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g12	E65354_y2_g12
l. Northwest Territories	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g13	E65354_y2_g13
m. Nunavut	<input type="text"/>	\$ <input type="text"/> .00
	E65353_y2_g14	E65354_y2_g14
Total light trucks sold in Canada	<input type="text"/>	\$ <input type="text"/> .00

Heavy truck sales

4. Please report the number and value of heavy trucks (**e.g.**, classes 4, 5, 6, 7, 8) sold.

Include all heavy trucks and vans sold regardless of the intended use.

	Number of Heavy Trucks	Dollar Value CAN\$
a. Newfoundland and Labrador	E65353_y3_g1 [Input Box]	E65354_y3_g1 \$ [Input Box] .00
b. Prince Edward Island	E65353_y3_g2 [Input Box]	E65354_y3_g2 \$ [Input Box] .00
c. Nova Scotia	E65353_y3_g3 [Input Box]	E65354_y3_g3 \$ [Input Box] .00
d. New Brunswick	E65353_y3_g4 [Input Box]	E65354_y3_g4 \$ [Input Box] .00
e. Quebec	E65353_y3_g5 [Input Box]	E65354_y3_g5 \$ [Input Box] .00
f. Ontario	E65353_y3_g6 [Input Box]	E65354_y3_g6 \$ [Input Box] .00
g. Manitoba	E65353_y3_g7 [Input Box]	E65354_y3_g7 \$ [Input Box] .00
h. Saskatchewan	E65353_y3_g8 [Input Box]	E65354_y3_g8 \$ [Input Box] .00
i. Alberta	E65353_y3_g9 [Input Box]	E65354_y3_g9 \$ [Input Box] .00
j. British Columbia	E65353_y3_g10 [Input Box]	E65354_y3_g10 \$ [Input Box] .00
k. Yukon	E65353_y3_g11 [Input Box]	E65354_y3_g11 \$ [Input Box] .00
l. Northwest Territories	E65353_y3_g12 [Input Box]	E65354_y3_g12 \$ [Input Box] .00
m. Nunavut	E65353_y3_g13 [Input Box]	E65354_y3_g13 \$ [Input Box] .00
Total heavy trucks sold in Canada	E65353_y3_g14 [Input Box]	E65354_y3_g14 \$ [Input Box] .00

Bus and coach sales

5. Please report the number and value of buses and coaches sold.
Include all buses and coaches sold regardless of the intended use.

	Number of Buses and Coaches	Dollar Value CAN\$
a. Newfoundland and Labrador	E65353_y4_g1	E65354_y4_g1
b. Prince Edward Island	E65353_y4_g2	E65354_y4_g2
c. Nova Scotia	E65353_y4_g3	E65354_y4_g3
d. New Brunswick	E65353_y4_g4	E65354_y4_g4
e. Quebec	E65353_y4_g5	E65354_y4_g5
f. Ontario	E65353_y4_g6	E65354_y4_g6
g. Manitoba	E65353_y4_g7	E65354_y4_g7
h. Saskatchewan	E65353_y4_g8	E65354_y4_g8
i. Alberta	E65353_y4_g9	E65354_y4_g9
j. British Columbia	E65353_y4_g10	E65354_y4_g10
k. Yukon	E65353_y4_g11	E65354_y4_g11
l. Northwest Territories	E65353_y4_g12	E65354_y4_g12
m. Nunavut	E65353_y4_g13	E65354_y4_g13
Total buses and coaches sold in Canada	E65353_y4_g14	E65354_y4_g14

Contact person

1. Statistics Canada may need to contact the person who completed this questionnaire for further information.

If the contact person is the same as on cover page, please check ☐ → **Go to "Feedback"**

Otherwise, who is the best person to contact about this questionnaire?

First name

Last name

Title

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Email address (example: user@example.gov.ca)

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Telephone number (including area code)

Example: 123-123-1234

Extension number

(if applicable)

Fax number (including area code)

Example: 123-123-1234

10/26

Feedback

Hours Minutes

1. How long did it take to complete this questionnaire?

Include the time spent gathering the necessary information.

2. We invite your comments about this questionnaire.

B00002

INFORMATION
DO NOT COPY

General information

Confidentiality

Your answers are confidential

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*.

Statistics Canada will use information from this survey for statistical purposes.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire.

Please retain a copy for your records.

Visit our website, www.statcan.gc.ca