

**2010 Survey of Service Industries:
Film, Television and Video Production**

This document is confidential when completed.
Si vous préférez recevoir ce questionnaire en français,
veuillez nous appeler au numéro sans frais suivant :
1-800-972-9692.



■ **If necessary, please make address label corrections in the boxes below.**

0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/territory or state	
0008	First name of contact		0053	Country	0007 Postal code/zip code
0028	Last name of contact		0010	Language preference	¹ <input type="checkbox"/> English ² <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S-19.*

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Please access www.statcan.gc.ca/survey-enquete/index-eng.htm for more information on this survey.

Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data sharing agreements with provincial and territorial statistical agencies and other government organizations, which must keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 30 days.
Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

Lost the return envelope or need help? Call us at **1-800-972-9692** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.gc.ca

B - Main business activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

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Film, television and video production

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New media (interactive digital production)

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Independent or freelance film, television or video production (this includes individuals, whether incorporated or unincorporated, that contract their services) – Please call **1-800-972-9692** for further instructions.

0040

None of the above — Please call **1-800-972-9692** for further instructions.

C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2010 and March 31, 2011. Please indicate below the period covered by this questionnaire.

from	0011	yyyy	mm	dd	to	0012	yyyy	mm	dd
		<input type="text"/>	<input type="text"/>	<input type="text"/>			<input type="text"/>	<input type="text"/>	<input type="text"/>

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031

seasonal operations
 new business
 change of fiscal year
 change of ownership
 ceased operations
 temporarily inactive

Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.

D - Revenue

A detailed breakdown may be requested in other sections.

	CAN\$
1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances.	2299
2. Grants, subsidies, donations and fundraising { exclude tax credits}	2068
3. Royalties, rights, licensing and franchise fees	2022
4. Investment income (dividends and interest)	2097
5. Other revenue (please specify):	2077
6. Total revenue (sum of questions 1 to 5)	2098

E - Expenses

CAN\$

1. Salaries and wages of employees who have been issued a T4 statement	3010	
2. Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040	
3. Commissions paid to non-employees	4466	
4. Professional and business services fees (e.g., legal, accounting)	4315	
5. Subcontract expenses (include contract labour, contract work and custom work)	3060	
6. Charges for services provided by your head office	4555	
7. Cost of goods sold, if applicable (purchases plus opening inventory minus closing inventory)	5721	
8. Office supplies	3301	
9. Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)	4115	
10. Repair and maintenance (e.g., property, equipment, vehicles)	4178	
11. Insurance (include professional liability, motor vehicles, etc.)	4350	
12. Advertising, marketing and promotions (report charitable donations at question 22)	4365	
13. Travel, meals and entertainment	4370	
14. Utilities and telecommunications expenses (include gas, heating, hydro, water, telephone and Internet expenses)	4084	
15. Property and business taxes, licences and permits	4410	
16. Royalties, rights, licensing and franchise fees	4440	
17. Delivery, warehousing, postage and courier	4179	
18. Financial services fees	4325	
19. Interest expenses	4630	
20. Amortization and depreciation of tangible and intangible assets	4520	
21. Bad debts	4542	
22. All other expenses (please specify):	4531	4569
23. Total expenses (sum of questions 1 to 22)	4699	
24. Corporate taxes, if applicable	4600	
25. Gains (losses) and other items (see reporting guide)	4601	
26. Net profit/loss after tax and other items (see reporting guide)	2304	

F - Industry characteristics

Production revenue for titles produced in-house and contract productions by type

Please provide a breakdown of your in-house production revenue (e.g., for which you own the copyright), and your contract production revenue (e.g., others hold the copyright) by type of production. **Include** sales, royalties, licence fees and licence fee top-ups.

		Contract production	In-house production	Total
		CAN\$	CAN\$	CAN\$
1. Feature films	3111	3091	3234	
2. Television productions	3112	3092	3235	
3. Commercials	3113	3093	3236	
4. Music videos	3114	3094	3237	
5. Educational videos	3115	3095	3238	
6. Videos for government boards, agencies, departments or Crown corporations	3116	3096	3239	
7. Corporate/industry videos	3117	3097	3240	
8. Other (please specify):	3242 3118	3098	3241	
9. Total production revenue (sum of questions 1 to 8)	3119	3099	3243	

Revenue from other services

Please provide any additional revenue from other sources (e.g., post-production services, rental of production facilities).

10. Other sales (please specify):	2559		2558	CAN\$
11. Of the total production revenue reported at question 9 of this section, what percentage comes from funding/financing (e.g., Telefilm Canada, Canadian Television Fund, Canada Feature Film Fund, tax credits, etc.)?			3147	%

F - Industry characteristics (continued)

12. Is this business unit associated with any other incorporated production companies or single-purpose production companies that were active in 2010? (Please refer to **Section F** of the reporting guide for definitions.)

0950 1 yes, go to **question 13**

3 no, go to **section L**

13. Please list the names of all **active** single-purpose production companies or incorporated production companies associated with this business unit. Also, please **include** their annual revenues and expenses and indicate if these amounts have been reported elsewhere in this questionnaire. If additional space is required, please attach a list in the same format as below. Questionnaires will **NOT** be sent to all the business units listed here. This information is used to determine which units are included or not included in THIS questionnaire.

	Name	Province	Total revenue CAN\$	Total expenses CAN\$	Please indicate if these amounts have been included elsewhere in this questionnaire	
0001a1		0006a1	2098a1	4699a1	9900a1	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a2		0006a2	2098a2	4699a2	9900a2	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a3		0006a3	2098a3	4699a3	9900a3	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a4		0006a4	2098a4	4699a4	9900a4	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a5		0006a5	2098a5	4699a5	9900a5	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a6		0006a6	2098a6	4699a6	9900a6	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a7		0006a7	2098a7	4699a7	9900a7	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a8		0006a8	2098a8	4699a8	9900a8	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a9		0006a9	2098a9	4699a9	9900a9	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a10		0006a10	2098a10	4699a10	9900a10	1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no

14. Please specify the name(s) of the parent company/companies.

0001b1

G, H, I, J and K - Not applicable

L - Contact information

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed: 0015 yyyy mm dd

How long did you spend collecting the data and completing the questionnaire? 9910 hour(s) 9909 minutes

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

FOR
INFORMATION
ONLY

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General information

Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. The confidentiality provisions of the *Statistics Act* are not affected by either the *Access to Information Act* or any other legislation. Therefore, for example, the Canada Revenue Agency cannot access identifiable survey records from Statistics Canada.

Information from this survey will be used for statistical purposes only and will be published in aggregate form only.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data sharing agreements with provincial and territorial statistical agencies and other government organizations, which must keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies

have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon.

The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey, Statistics Canada may combine it with information from other surveys or from administrative sources.

**Thank you for completing this questionnaire.
Please retain a copy for your records.
Visit our website at www.statcan.gc.ca**