

2013 Survey of Service Industries: Film, Television and Video Production

CONFIDENTIAL once completed.

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692.

Please verify the information for this business's contact person and correct where needed.

B00101

B00102

B00109

B00111

B00112

B00103

B00104

B00105 B00106

B00107

Business and contact information

Email address

B00113

Preferred language of communication

B00117_n

English French

Telephone number (including area code)

B00114

Extension number

B00115

Fax number (including area code)

B00116

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19. COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access www.statcan.gc.ca/survey-enquete/index-eng.htm for more information on this survey.

Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*. **Note:** Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada's online surveys.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 21 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

If you are unable to complete within 21 days **OR** if you need help, call us at **1-800-972-9692**.

Statistics Canada
 Operations and Integration Division
 150 Tunney's Pasture Driveway
 Ottawa, Ontario K1A 0T6
Visit our website, www.statcan.gc.ca

Reporting instructions

1. Please print in ink.
2. Report all dollar amounts **in thousands of Canadian dollars ('000 CAN\$)**.
3. Do not include sales tax.
4. Percentages should be rounded to whole numbers.
5. Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.
6. When precise figures are not available, please provide your best estimates.

Business activity

1. Statistics Canada uses the **North American Industrial Classification System** to classify the activities of each business. According to our records, this business's **main activity** is classified as:

Is this the **main activity** of this business?

B05002

- Yes**, this is the **main activity** of this business. ▶ *Go to question 1b*
- No**, this is **not the main activity** of this business. ▶ *Go to question 1a*

- a) Please provide a brief but precise **description** of this business's **main activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05003

B05004

- b) Approximately what **percentage of this business's revenue** is generated by this **main activity**?

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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 %

Are there any other activities that **contribute significantly** (at least 10%) to this **business's revenue**?

B05024

- Yes** ▶ *Go to question 1c*
- No** ▶ *Go to next page*

- c) Please provide a brief but precise **description** of this business's **secondary activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05005

B05006

- d) Approximately what **percentage of this business's revenue** is generated by this **secondary activity**?

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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 %

Reporting period information

1. For this survey, please report information for this business's most recent **12 month fiscal period**.

Note: For this survey, the **End date** should fall between **April 1, 2013** and **March 31, 2014**.

	YYYY	MM	DD		YYYY	MM	DD
Start date				End date			

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

<p>B00301_r1 <input type="checkbox"/> seasonal operations</p> <p>B00301_r2 <input type="checkbox"/> new business</p> <p>B00301_r3 <input type="checkbox"/> change of ownership</p> <p>B00301_r4 <input type="checkbox"/> change of fiscal year</p>	<p>B00301_r5 <input type="checkbox"/> ceased operations</p> <p>B00301_r6 <input type="checkbox"/> temporarily inactive</p> <p>B00301_r7 <input type="checkbox"/> other reason — please specify: B00301_r8 <input style="width: 100%; height: 20px;" type="text"/></p>
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3. Please indicate below, any changes or events that may have affected the reported values for this business compared to the last reporting period (mark all that apply):

<p>B00302_t1 <input type="checkbox"/> strike or lockout</p> <p>B00302_t2 <input type="checkbox"/> exchange rate impact</p> <p>B00302_t3 <input type="checkbox"/> price changes in goods or services sold</p> <p>B00302_t4 <input type="checkbox"/> contracting out</p> <p>B00302_t5 <input type="checkbox"/> organizational change</p> <p>B00302_t6 <input type="checkbox"/> price changes in labour or raw materials</p> <p>B00302_t7 <input type="checkbox"/> natural disaster</p> <p>B00302_t8 <input type="checkbox"/> recession</p>	<p>B00302_t9 <input type="checkbox"/> change in product line</p> <p>B00302_t10 <input type="checkbox"/> sold business units</p> <p>B00302_t11 <input type="checkbox"/> expansion</p> <p>B00302_t12 <input type="checkbox"/> new/lost contract</p> <p>B00302_t13 <input type="checkbox"/> plant closures</p> <p>B00302_t14 <input type="checkbox"/> acquired business units</p> <p>B00302_t15 <input type="checkbox"/> other changes or events — please specify: B00302_t16 <input style="width: 100%; height: 20px;" type="text"/></p>
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Industry characteristics

Sales

Production revenue for titles produced in-house and contract productions by type

1. Please provide a breakdown of your in-house production revenue for titles (i.e., for which you own the copyright), and your contract production revenue (i.e., others hold the copyright), by type of production.

'000 CAN\$

	F43285	
a) feature films	\$ <input type="text"/>	,000
<hr/>		
	F43286	
b) television productions	\$ <input type="text"/>	,000
<hr/>		
	F43287	
c) commercials	\$ <input type="text"/>	,000
<hr/>		
	F43288	
d) digital media productions and/or convergent digital media productions	\$ <input type="text"/>	,000
<hr/>		
e) videos and/or other sales — please specify:		
F43289	<input type="text"/>	F43291
	\$ <input type="text"/>	,000
<hr/>		
f) Total sales (sum of questions 1a to 1e)	F43020	<input type="text"/>
	\$,000

2. What is the revenue from royalties? F47223
\$,000

3. What percentages of this business's revenue comes from:

percentage

	F43292	
a) Canadian productions Exclude: Canadian audiovisual treaty co-productions	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> %	
<hr/>		
	F43293	
b) Canadian audiovisual treaty co-productions	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> %	
<hr/>		
	F43294	
c) foreign location and service productions	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> %	

100%

4. Is this business unit associated with any other incorporated production companies or single-purpose production companies that were active in 2013?

B30001

- Yes ► Go to question 5
- No ► Go to next page

5. Please list the names of all **active** single-purpose production companies or incorporated production companies associated with this business unit. Please **include** their annual revenue and expenses, and indicate if these amounts have been reported elsewhere in this questionnaire.

Name	Province	Total revenue		Total expenses		Please indicate if these amounts have been included elsewhere in this questionnaire	
		'000 CAN\$	'000 CAN\$	'000 CAN\$	'000 CAN\$	Yes	No
B00403_lst1	B50004_nc_1	F40001_nc_1	F60001_nc_1	B00503_nc1			
B00403_lst2	B50004_nc_2	F40001_nc_2	F60001_nc_2	B00503_nc2			
B00403_lst3	B50004_nc_3	F40001_nc_3	F60001_nc_3	B00503_nc3			
B00403_lst4	B50004_nc_4	F40001_nc_4	F60001_nc_4	B00503_nc4			
B00403_lst5	B50004_nc_5	F40001_nc_5	F60001_nc_5	B00503_nc5			
B00403_lst6	B50004_nc_6	F40001_nc_6	F60001_nc_6	B00503_nc6			
B00403_lst7	B50004_nc_7	F40001_nc_7	F60001_nc_7	B00503_nc7			
B00403_lst8	B50004_nc_8	F40001_nc_8	F60001_nc_8	B00503_nc8			
B00403_lst9	B50004_nc_9	F40001_nc_9	F60001_nc_9	B00503_nc9			
B00403_lst10	B50004_nc_10	F40001_nc_10	F60001_nc_10	B00503_nc10			

6. Please specify the name(s) of the parent company (companies).

B00404

General information

Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*.

Statistics Canada will use information from this survey for statistical purposes.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire.

Please retain a copy for your records.

Visit our website, www.statcan.gc.ca

For Information Only