



**2008 Survey of Service Industries:
Film, Television and Video Post-production**

This document is confidential when completed.
Si vous préférez recevoir ce questionnaire en français,
veuillez nous appeler au numéro sans frais suivant :
1-888-881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name	0004	Address (number and street)	
0002	Business name	0005	City	
0021	Title of contact	0006	Province/territory or state	
0008	First name of contact	0053	Country	0007 Postal code/zip code
0028	Last name of contact	0010	Language preference	<input type="checkbox"/> English <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies and other government departments for the sharing of data. The data will be kept confidential and used for statistical purposes only by these organizations. For further details on any data-sharing agreement for this survey, please consult the enclosed reporting guide.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca

B - Main business activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0639 Film, television and video post-production

0040 None of the above — Please call **1-888-881-3666** for further instructions.

C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2008 and March 31, 2009. Please indicate below the period covered by this questionnaire.

from ⁰⁰¹¹ to ⁰⁰¹²

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031 ¹ seasonal operations ² new business ³ change of fiscal year ⁴ change of ownership ⁵ ceased operations ⁶ temporarily inactive

Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

D - Revenue

A detailed breakdown may be requested in other sections.

	2299	CAN\$
1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances.	2299	
2. Grants, subsidies, donations and fundraising	2068	
3. Royalties, rights, licensing and franchise fees	2022	
4. Investment income (dividends and interest)	2097	
5. Other revenue ²⁰⁰¹ (please specify):	2077	
6. Total revenue (sum of questions 1 to 5)	2098	

E - Expenses

		CAN\$
1.	Salaries and wages of employees who have been issued a T4 statement	3010
2.	Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040
3.	Commissions paid to non-employees	4466
4.	Professional and business services fees (e.g., legal, accounting)	4315
5.	Subcontract expenses (include contract labour, contract work and custom work)	3060
6.	Charges for services provided by your head office	4555
7.	Cost of goods sold, if applicable (purchases plus opening inventory minus closing inventory)	5721
8.	Office supplies	3301
9.	Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)	4115
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178
11.	Insurance (include professional liability, motor vehicles, etc.)	4350
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365
13.	Travel, meals and entertainment	4370
14.	Utilities and telecommunications expenses (include gas, heating, hydro, water, telephone and Internet expenses)	4084
15.	Property and business taxes, licences and permits	4410
16.	Royalties, rights, licensing and franchise fees	4440
17.	Delivery, warehousing, postage and courier	4179
18.	Financial services fees	4325
19.	Interest expenses	4630
20.	Amortization and depreciation of tangible and intangible assets	4520
21.	Bad debts	4542
22.	All other expenses (please specify):	4569
23.	Total expenses (sum of questions 1 to 22)	4699
24.	Corporate taxes, if applicable	4600
25.	Gains (losses) and other items (see reporting guide)	4601
26.	Net profit/loss after tax and other items (see reporting guide)	2304

F - Industry Characteristics

Sales by type of revenue

Please provide a breakdown of your sales in Canadian dollars (**exclude** royalties and license fees)

		CAN\$
1. Motion picture film laboratory services (e.g., printing, processing, negative matching, colour timing, cleaning)	3021	
2. Editing services for audiovisual works	2668	
3. Transfer services (e.g., film to tape or digital media to film, etc.)	3022	
4. Colour correction and digital restoration services	3023	
5. Visual effects and animation services for audiovisual works	2672	
6. Subtitling, titling and captioning services	3024	
7. DVD authoring services (include menu creation and mastering)	3025	
8. Format conversion services, digital encoding and conversion (e.g., transcoding)	2669	
9. Duplication and copying services (except large run) for audiovisual works, digital and video (e.g., duplication of masters, small run duplications).	2670	
10. Sound editing and design services for sound elements of audiovisual works (e.g., dubbing, sound synchronization)	3026	
11. Total post-production sales (sum of questions 1 to 10)	2675	
12. Contract production of audiovisual works (exclude royalties and licence fees)	2676	
13. Other sales (e.g., script translation, large run duplication of audiovisual works, for retail or rental market, sales of merchandise, etc.)	2558	
(please specify): <input type="text" value="2559"/>		
14. Total sales (sum of questions 11 to 13)	2305	

Sales (domestic and foreign) by type of revenue

Please report your total sales in Canadian dollars (**exclude** royalties and licence fees).

		Domestic CAN\$	Foreign CAN\$	Total CAN\$
15. Post-production	3165	3169	3173	
16. Production services	3166	3170	3174	
17. Other sales (please specify): <input type="text" value="3177"/>	3167	3171	3175	
18. Total sales (sum of questions 15 to 17)	3168	3172	3176	

Post-production sales by type of client (first point of sale)

Please report your **total post-production sales** (as reported at question 11 in this section) in Canadian dollars (**exclude** royalties and licence fees).

		CAN\$
19. Advertising agencies and public relations firms	3074	
20. Production companies	3075	
21. Broadcasters	3076	
22. Distributors and wholesalers	3077	
23. Other post-production sales (please specify): <input type="text" value="3073"/>	3078	
24. Total post-production sales (sum of questions 19 to 23 should equal question 11 in this section)	3079	

G - Personnel			number
1.	Number of partners and proprietors, non-salaried (if salaried, report at question 2 below)	6321	
2.	Paid employees		
a)	average number of paid employees during the reporting period (see reporting guide)	6339	
b)	percentage of paid employees (from question 2a) who worked full time	6328	%
3.	Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable)	6320	number
4.	Number of volunteers during the reporting period (estimates are acceptable)	6014	
5.	Number of hours worked by all volunteers during the reporting period (estimates are acceptable)	6026	number of hours

H - Sales by type of client			%
Please provide a percentage breakdown of your sales by type of client.			
1.	Clients in Canada		
a)	businesses	8112	
b)	individuals and households	8100	
c)	governments, not-for-profit organizations and public institutions (e.g., hospitals, schools)	8233	
2.	Clients outside Canada	8140	
			100%

I - Sales by client location			%
Please provide a percentage breakdown of your sales by client location (first point of sale).			
1.	Newfoundland and Labrador	8400	
2.	Prince Edward Island	8415	
3.	Nova Scotia	8405	
4.	New Brunswick	8410	
5.	Quebec	8420	
6.	Ontario	8425	
7.	Manitoba	8430	
8.	Saskatchewan	8435	
9.	Alberta	8440	
10.	British Columbia	8445	
11.	Yukon	8455	
12.	Northwest Territories	8451	
13.	Nunavut	8452	
14.	Clients outside Canada (must equal question 2 in section H)	8401	
			100%

J - International transactions

Exports

1. Did you receive revenue from clients outside Canada for the **export** of goods, services, royalties, rights, licensing or franchise fees?

0531 ¹ **yes**, complete **questions 2, 3 and 4**

³ **no**, go to **question 5**

2. Please report revenue received from **exports**.

0666

CAN\$

3. Please provide a percentage breakdown of **exports** by:

%

a) goods

0667

b) services

0668

c) royalties, rights, licensing and franchise fees

0669

100%

4. Please provide a percentage breakdown of **exports** by country:

%

a) United States

0748

b) Mexico

0749

c) other countries (please specify):

0724

0750

0676

0672

0677

0673

0678

0674

0679

0675

100%

Imports

5. Did you make payments to suppliers outside Canada for the **import** of goods, services, royalties, rights, licensing or franchise fees?

0715 ¹ **yes**, complete **questions 6, 7 and 8**

³ **no**, go to **next section**

6. Please report payments made for **imports**.

0717

CAN\$

7. Please provide a percentage breakdown of **imports** by:

%

a) goods

0736

b) services

0737

c) royalties, rights, licensing and franchise fees

0738

100%

8. Please provide a percentage breakdown of **imports** by country:

%

a) United States

0751

b) Mexico

0752

c) other countries (please specify):

0743

0753

0744

0739

0745

0740

0746

0741

0747

0742

100%

FOR
INFORMATION
ONLY

K - Not applicable

L - Contact information

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed: 0015

yyyy	mm	dd
<input type="text"/>	<input type="text"/>	<input type="text"/>

How long did you spend collecting the data and completing the questionnaire?

9910	hour(s)	9909	minutes
	<input type="text"/>		<input type="text"/>

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

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Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca