

2016 Survey of Service Industries: Motion Picture Theatres

CONFIDENTIAL once completed.

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1-800-972-9692 ou ATS 1-855-382-7745

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.
COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access www.statcan.gc.ca/survey-enquete/index-eng.htm for more information on this survey.

Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Note: Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada online surveys.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 21 days.

**Please mail the completed questionnaire in the enclosed envelope
or fax it to Statistics Canada at 1-888-883-7999.**

If you are unable to complete within 21 days **OR** if you need help,
call us at **1-800-972-9692** or **TTY 1-855-382-7745**.

Statistics Canada
Operations and Integration Division
150 Tunney's Pasture Driveway
Ottawa, Ontario K1A 0T6

Visit our website, www.statcan.gc.ca

Reporting instructions

- Please print in ink.
- **Report** dollar amounts in **thousands of Canadian dollars** ('000).
- **Exclude** sales tax.
- Percentages should be rounded to whole numbers.
- When precise figures are not available, please provide your best estimates.
- Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.

Business or organization and contact information

1. Please **verify or provide** the business or organization's **legal and operating name** and correct where needed.

Note: Legal name modifications should only be done to correct a spelling error or typo.

Legal name

Operating name (if applicable)

2. Please **verify or provide the contact information** of the designated business or organization contact person for this questionnaire and correct where needed.

Note: The designated contact person is the person who should receive this questionnaire. The designated contact person may not always be the one who actually completes the questionnaire.

First name

Last name

Title

Preferred language of communication

English French

Mailing address (number and street)

City

Province, territory or state

Postal code or ZIP code

Example: A9A 9A9 or 12345-1234

Country

Email address

Example: user@example.gov.ca

Telephone number (including area code)

Example: 123-123-1234

Extension number
(if applicable)

Fax number (including area code)

Example: 123-123-1234

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3. Please **verify or provide the current operational status** of the business or organization identified by the legal and operating name.

B00323

001 Operational → Go to question 4

002 Not currently operational

e.g., temporarily or permanently closed, change of ownership

Why is this business or organization not currently operational?

B00309

002 Seasonal operations → Go to question 3a.

003 Ceased operations → Go to question 3b.

004 Sold operations → Go to question 3c.

005 Amalgamated with (an) other business(es) or organization(s) → Go to question 3d.

006 Temporarily inactive but will re-open → Go to question 3e.

007 No longer operating due to other reason(s) → Go to question 3f.

3a. Seasonal operations

When did this business or organization close for the season?

Date YYYY MM DD
B00217

When does this business or organization expect to resume operations?

Date YYYY MM DD
B00218 → Go to question 4

3b. Ceased operations

When did this business or organization cease operations?

Date YYYY MM DD
B00211

Why did this business or organization cease operations?

B00311

001 Bankruptcy

002 Liquidation

003 Dissolution

004 Other reasons — specify:

B00312

→ Go to question 4

4. Please **verify or provide the current main activity** of the business or organization identified by the legal and operating name.

Note: The described activity was assigned using the North American Industry Classification System (NAICS).

B05002
001



Go to question 7

002 **Other main activity** → Please provide a **brief but precise description** of this business or organization's **main activity**.
e.g., breakfast cereal manufacturing, shoe store, software development

B05003

5. Was this business or organization's main activity ever classified as:

B05024
001 **Yes**

002 **No** → **Go to question 7**

6. When did the main activity change?

B00219
Date

7. Are there any **other activities that contribute significantly (at least 10%) to this business or organization's revenue?**

B05024
001 **Yes**, there are other activities.

002 **No**, that is the only significant activity. → **Go to question 9**

8. Please provide a brief but precise **description** of this business or organization's **secondary activity**.

e.g., breakfast cereal manufacturing, shoe store, software development

B05005

9. Approximately what **percentage of this business or organization's revenue** is generated by each of the following activities?

When precise figures are not available, please provide your best estimates.

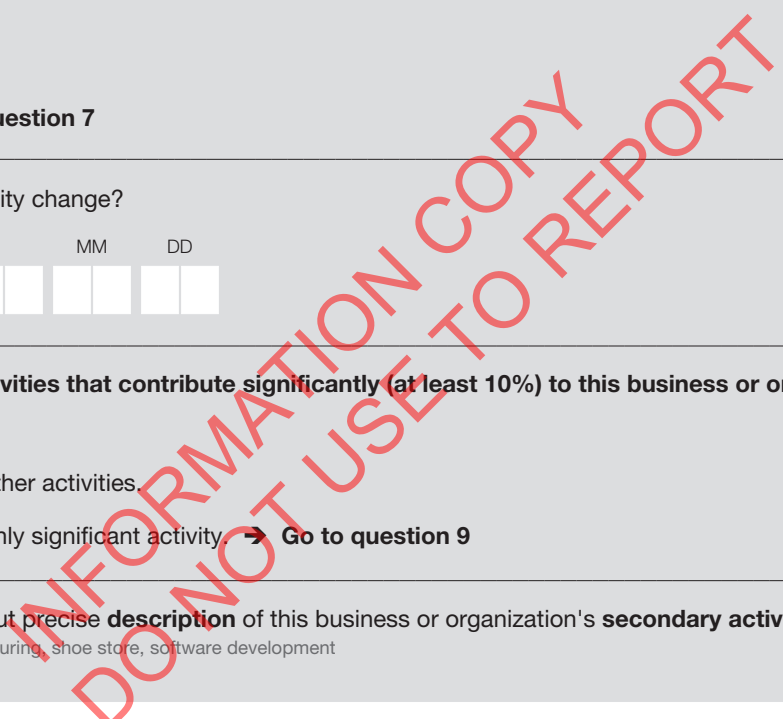
Percentage of revenue

a. Main activity %

b. Secondary activity %

c. All other activities %

Total percentage %



Reporting period information

1. For this survey, please report information for this business's most recent **12 month fiscal period**.

Note: For this survey, the **End date** should fall between April 1, 2016 and March 31, 2017.

	YYYY	MM	DD		YYYY	MM	DD
Start date	<input type="text"/>	<input type="text"/>	<input type="text"/>	End date	<input type="text"/>	<input type="text"/>	<input type="text"/>

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

B00301_r1

seasonal operations

B00301_r2

new business

B00301_r3

change of ownership

B00301_r4

change of fiscal year

B00301_r5

ceased operations

B00301_r6

temporarily inactive

B00301_r7

other reason — please specify:

B00301_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business compared to the last reporting period (mark all that apply):

B00302_t1

strike or lockout

B00302_t2

exchange rate impact

B00302_t3

price changes in goods or services sold

B00302_t4

contracting out

B00302_t5

organisational change

B00302_t6

price changes in labour or raw materials

B00302_t7

natural disaster

B00302_t8

recession

B00302_t9

change in product line

B00302_t10

sold business units

B00302_t11

expansion

B00302_t12

new/lost contract

B00302_t13

plant closures

B00302_t14

acquisition of business units

B00302_t15

other change or event — please specify:

B00302_t16

B00302_t17

no change or event

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E-Commerce

1. For this reporting period, what was this business's total revenue?

Please report all amounts in **thousands of Canadian dollars**.

Include: sales of goods and services; rental, leasing and property management; commissions; subsidies, grants, donations, fundraising and sponsorships; royalties; rights; licensing and franchise fees; dividends, interest and other revenue.

CAN\$ '000

F4000PF1

€\$,000

2. Did this business have any e-commerce revenue in this reporting period?

E-commerce revenue: sale of goods and services conducted over the Internet with or without online payment.

Include: all revenue for which an order is received and commitment to purchase is made via the Internet, although payment can be made by other means, such as orders made on web pages, an extranet, mobile devices or Electronic Data Interchange (EDI).

Exclude: orders made by telephone, facsimile or e-mail.

B05163

1 Yes → **Go to question 3**

3 No → **Go to question 6**

CAN\$ '000

F43459

3. What was the total e-commerce revenue in this reporting period?

If precise figures are not available, please provide your best estimate.

€\$,000

4. During this reporting period, did this business make sales over the Internet through any of the following methods?

Mark all that apply.

a. Via a mobile app

B05164_m1

b. Via your company website

B05164_m2

c. Via a third-party website

B05164_m3

d. Via Electronic Data Interchange (EDI)

B05164_m4

e. Other methods — specify:

B05164_m5

B05164_m6

5. Does this business have any full-time staff dedicated solely to activities related to e-commerce?

B20052

1 Yes

3 No

6. If you answered No at question 2, please identify the reasons why this business did not make sales over the Internet:

Mark all that apply.

a. Goods and services do not lend themselves to online sales

B05165_r1

b. Prefer to maintain current business model

B05165_r2

c. Lack of skilled workers to implement and maintain e-commerce infrastructure

B05165_r3

d. Cost of development is too high

B05165_r4

e. Security concerns

B05165_r5

f. Other reasons — specify:

B05165_r6

B05165_r7

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Industry characteristics

1. What were this business's **sales** for each of the following **goods and services**?

Please report all amounts in **thousands of Canadian dollars**.

Include: film festivals.

CAN\$ '000

	F43008_y20	\$ <input type="text"/> ,000
a. admission receipts for 3D format		
	F43008_y21	\$ <input type="text"/> ,000
b. admission receipts for non-3D format		
	F43008_y1	\$ <input type="text"/> ,000
c. total admission receipts (admission receipts for 3D format plus the admission receipts for non-3D format)		
	F43008_y2	\$ <input type="text"/> ,000
d. advertising revenue		
	F43008_y3	\$ <input type="text"/> ,000
e. rental of facilities (e.g., events, meetings)		
	F43008_y4	\$ <input type="text"/> ,000
f. amusement arcade revenue (e.g., coin-operated games)		
	F43008_y5	\$ <input type="text"/> ,000
g. sales of food and beverages		
h. other sales of goods and services — please specify:		
	F43008_y7	\$ <input type="text"/> ,000
	F43008_y8	\$ <input type="text"/> ,000
Total sales of goods and services (sum of questions 1c to 1h)		

2. What were this business's **expenses** for each of the following?

CAN\$ '000

	F61019_y1	\$ <input type="text"/> ,000
a. film rental and royalty payments		
	F61019_y2	\$ <input type="text"/> ,000
b. franchise fees (e.g., concessions)		
	F61019_y3	\$ <input type="text"/> ,000
c. other expenses related to facilities for non-theatrical events — please specify:		
	F61019_y4	\$ <input type="text"/> ,000

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3. What were this business's **amusement taxes** collected? \$,000

4. What were this business's counts for the following **theatre operations**?

Number

Admissions

(e.g., attendance)

a. number of paid admissions for 3D format

B20031_y20

b. number of paid admissions for non-3D format

B20031_y21

c. total number of paid admissions
(number of paid admissions for 3D format **plus** the number of paid admissions for non-3D format) . . .

B20031_y1

Other theatre operations

d. number of screens

B20031_y2

e. number of screens equipped with a 3D projector for the screening of movies

B20031_y4

f. number of seats

B20031_y5

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Detail on purchased services

Please provide a breakdown of expenses for the following purchased services.
Please report all amounts in **thousands of Canadian dollars**.

1. Professional and business fees

CAN\$ '000

	F62402	
a. legal services	\$,000
	F62403	
b. accounting, tax preparation, bookkeeping and payroll services	\$,000
	F62404	
c. management, scientific and technical consulting services Include: training	\$,000
	F62405	
d. office administrative services	\$,000
	F62406	
e. freight transportation arrangements and customs brokering services	\$,000
	F62407	
f. brokerage and other insurance related services	\$,000
	F62408	
g. security brokerage and securities dealing services	\$,000
	F62409	
h. other purchased professional services	\$,000
Total expenses for professional and business fees	\$,000

2. Office and computer related expenses

CAN\$ '000

	F61308	
a. data processing, hosting and related services	\$,000
	F61309	
b. business support services Include: reproductions, call centres and debt collection	\$,000
	F61311	
c. other office and computer related purchased services	\$,000
Total expenses for office and computer related expenses	\$,000

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3. **Royalties, franchise fees and membership**

CAN\$ '000

	F62002	\$,000
a. rights to non-financial intangible assets				
	F62603	\$,000
b. membership fees or services				
	F62003	\$,000
c. other royalties, franchise fees and memberships				
Total expenses for royalties, franchise fees and memberships	F62000	\$,000

4. **Rental and leasing services**

CAN\$ '000

	F62411	\$,000
a. non-residential real estate rental				
	F62412	\$,000
b. motor vehicle rental and leasing				
	F62413	\$,000
c. computer equipment rental and leasing				
d. office machinery and equipment rental and leasing services Exclude: computer equipment	F62414	\$,000
e. commercial and industrial machinery and equipment renting and leasing services, without operator Exclude: office equipment	F62415	\$,000
f. other rental services	F62416	\$,000
Total expenses for rental and leasing services	F62410	\$,000

5. **Repair and maintenance services**

CAN\$ '000

	F62417	\$,000
a. security services and investigation				
	F62418	\$,000
b. waste management and remediation services				
	F62419	\$,000
c. motor vehicle repair and maintenance services				
	F62421	\$,000
d. other repair and maintenance services				
Total expenses for repair and maintenance services	F62420	\$,000

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General information

Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. Statistics Canada will use the information from this survey for statistical purposes.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

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Thank you for completing this questionnaire.
Please retain a copy for your records.
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