



Service Industries Division

# Annual Survey of Arts, Entertainment and Recreation, 2004

▼ Reference number ▼

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Completion of this questionnaire is a legal requirement under this Act.

**This document is confidential when completed.**

Français au verso



If necessary, please correct pre-printed information below.

0001	Legal name	0004	Address (number and street)		
0002	Business name	0005	City		
0003	C/O	0006	Province or State		
0008	First name of contact	0053	Country	0007	Postal code / Zip code
0028	Last name of contact	0010	Language preference	<input type="radio"/> English <input type="radio"/> French	

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## A. General Information

### Coverage

Please complete the questionnaire for the business unit(s) in the pre-printed area above. For this purpose, a "business unit" is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

### Survey Purpose

The survey purpose is the collection and publication of data necessary for the statistical analysis of the arts, entertainment and recreation industry. The information from the survey can be used by businesses and trade associations for market analysis and assessment of industry performance, operating characteristics and trends, by government to develop national and regional economic policies, by other users involved in research or policy making and by Statistics Canada for maintaining important data input to the preparation of the Canadian System of National Accounts.

### Data-Sharing Agreements

In order to reduce response burden and to provide consistent statistics, Statistics Canada has entered into data sharing agreement with the statistical agencies of Quebec, Manitoba and British Columbia in accordance with Section 11 of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19*. For business locations operated in Quebec, Manitoba and British Columbia, the agreement authorize Statistics Canada to forward a record of the data collected in this survey to the statistical agencies of these provinces. The *Statistics Acts* of these provinces include the same provisions for confidentiality and penalties for disclosure of information as the federal *Statistics Act*.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

### Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

### Reporting Instructions

- Report for all operation(s) and/or location(s) pre-printed in the above address area. If it is not possible to report for the above business unit(s), please explain the reason(s) in the comments section at the end of the questionnaire.
- When precise figures are not available, please provide your best estimates.

### Return of Questionnaire

Please mail the completed questionnaire(s) in the enclosed envelope or fax it to Statistics Canada at 1 888 605-2493 within 30 days of receipt.

Lost the return envelope or need help? Call us at 1 800 916-9316 or mail to:

Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6

**1. Business Activity**

a) Please describe the nature of your firm's business activity in 2004: 0055 \_\_\_\_\_

b) Is this a change from the previous year? ..... 0142

1  Yes      3  No



If yes, please describe these changes in the Comments section at the end of the questionnaire.

c) Please check ( ✓ ) below the one industry that most accurately describes your firm's principal source of operating revenue.

**Spectator Sports**

- 0277 711211  Sports Teams and Clubs (professional, semi-professional and amateur teams and clubs presenting events before an audience)
- 0278 711213  Horse Race Tracks
- 0279 711213  Racehorse Stables and Racehorse Training (include racehorse trainers, jockeys and harness drivers)
- 0280 711218  Other Spectator Sports and Independent Sports Professionals (e.g. independent athletes, sports trainers, scouts, other race tracks (include teams, owners and drivers) (please specify)

0281 \_\_\_\_\_

**Industries Related to Performing Arts and Spectator Sports**

- 0289 711410  Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures
- 0317 711510  Independent Artists, Writers and Performers (independent "free-lance" individuals, **excluding** musicians and vocalists) (e.g. costume and set designers, comedians, spokespersons, directors) (please specify)
- 0316 \_\_\_\_\_
- 0307 711130  Independent Musicians and Vocalists (If you have checked this item please complete the Certification section on page 7 and return the questionnaire.)
- 0308 711510  Other industries Related to Performing Arts and Spectator Sports (please specify)
- 0309 \_\_\_\_\_

**Promoters (Presenters) of Performing Arts, Sports and Similar Events**

- 0282 711311  **With Facilities** Live Theatre and Other Performing Arts Presenters (with facilities) (include festivals)
- 0284 711319  Fair Organizers, agricultural (with facilities)
- 0283 711319  Sports Stadiums and Other Presenters (with facilities)
- 0285 711321  **Without Facilities** Performing Arts Promoters (Presenters) (without facilities) (exclude festivals)
- 0286 711322  Festivals (without facilities)
- 0287 711322  Agricultural Fair Promoters (without facilities)
- 0288 711329  Sports Presenters and Other Presenters (without facilities)

**Amusement and Recreational Industries**

- 0299 713100  Amusement and Theme Parks
- 0298 713120  Amusement Arcades (include indoor playgrounds)
- 0299 713910  Golf Courses and Country Clubs
- 0300 713920  Skiing Facilities
- 0301 713930  Marinas
- 0302 713940  Fitness and Recreational Sports Centres and Facilities
- 0324 713950  Bowling Centres
- 0304 713990  All Other Amusement and Recreational Industries (please specify)
- 0305 \_\_\_\_\_
- 0040  None of the above (please specify)
- 0041 \_\_\_\_\_

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## 2. Form of Organization

a) Type of organization (please check **one** only):

- 0024   1  Sole proprietorship   2  Partnership   3  Incorporated company   4  Co-operative  
 5  Joint venture   6  Government business entity   7  Government   8  Non-profit

b) Is the sole purpose of this business unit to provide services to your parent company, an affiliated company or a professional practice?

0029   1  Yes – If yes, please name the company or professional practice

0030 \_\_\_\_\_

3  No

## 3. Reporting Period

Please report information for your **fiscal year** (normal business year) ending between April 1, 2004 and March 31, 2005. Please indicate below the period covered by this questionnaire.

From 0011 

YYYY	MM	DD

 To 0012 

YYYY	MM	DD

**Period of Operation** If you did not operate this business for a full year, please check (✓) the reason below:

0042  Seasonal operation

0032  New business in 2004

0033  Change of fiscal year end

0034  Change of ownership  
(please provide name and address of the other owner)

0124 \_\_\_\_\_

Effective date  
of change



0125

YYYY	MM	DD

0035  Ceased operation (please specify) 0119 \_\_\_\_\_

0036  Temporarily closed (please specify) 0049 \_\_\_\_\_

#### 4. Revenue

- Please exclude GST and all other taxes collected by you for remittance to a government agency.
- Please report all answers in **Canadian dollars**.

	\$ CDN
a) Admissions and service fees for sporting events, arts performances and recreational facilities <b>Include</b> ticket sales, subscriptions, green fees, lift tickets, membership fees, parking and mooring fees, check room charges and revenues from coin operated devices. <b>Exclude</b> franchise fees (item h) and commissions (item i).	1413
b) Sales of alcoholic beverages Report offsetting cost in Section 5, item a.	1414
c) Sales of food and non-alcoholic beverages <b>Include</b> prepared meals, packaged food, vending machine sales, etc. Report offsetting cost in Section 5, item a.	1415
d) Rental revenue Report revenue from the rental and/or leasing of recreational and sports equipment and accessories, and any other equipment or goods. <b>Exclude</b> facility and accommodation revenue (item g) and revenue from rental of real estate (item l).	2155
e) Sales of merchandise <b>Include</b> revenue from parts and materials charged in repair work as well as revenue from the sales of all items other than food or beverages (e.g., recreational and sports equipment and accessories, oil and gasoline). Report offsetting cost in Section 5, item a.	2048
f) Repair revenue <b>Exclude</b> charges for parts and materials, report them in item e. Sales of merchandise.	2041
g) Facility and accommodation revenue <b>Include</b> rentals of conference rooms, theatre, track, stables, cabins.	2297
h) Revenue from royalties, franchise fees and foreign exchange	2200
i) Commissions and professional fees <b>Include</b> teletheatre commissions, track commissions, management fees, training fees, agent fees, talent service fees.	2060
j) Corporate sponsorships	2162
k) Operating grants and subsidies <b>Exclude</b> donations and bequests (see item n).	2068
l) Other operating revenue (e.g. revenue from rental of real estate). (please specify) 2071 _____	2077
m) <b>Total operating revenue</b> (sum of items a to l).	2080
n) Non-operating revenue (e.g., interest, donations, bequests and all other revenue that is not directly related to the operation of this business).	2097
o) <b>Total revenue</b> (sum of items m and n).	2098

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## 5. Operating Expenses

- Please report all answers in **Canadian** dollars.
- Do not include capital expenditures.
- Please include GST, except the portion that is refundable by government.
- **If you prefer, you may attach a copy of your income statement and proceed to Section 6.**

	\$ CDN
a) Cost of goods sold (purchases plus opening inventory minus closing inventory). This item represents the offsetting cost of the revenue reported from sales in Section 4, items b, c and e. <b>Exclude</b> purchases for use in the business and for rental purposes (see item r).	5721
b) Salaries and wages paid to employees for whom you issued a T4 - Statement of Remuneration Paid. <b>Include</b> vacation pay, bonuses and commissions.	3010
c) Employee benefits paid for all employees for whom you issued a T4 - Statement of Remuneration Paid. <b>Include</b> employer's contributions to pension, medical/life, employment insurance and workers' compensation plans.	3040
d) Fees paid to contract workers	3610
e) Purse payouts, prize money, cost of supplies used in the business (e.g., costumes, props, feed, fertilizers, irrigation, etc.)	4000
f) Rent and/or lease of land and buildings <b>Include</b> rent/lease of office space.	4120
g) Rent and/or lease of motor vehicles	4126
h) Rent and/or lease of other machinery and equipment	4136
i) Repairs and maintenance	4175
j) Professional fees (e.g., legal, accounting, veterinary, management, etc.)	4230
k) Advertising and sales promotion	4365
l) Insurance	4350
m) Utilities <b>Include</b> telephone, telecommunications, postage, heat, light, power	4102
n) Travel and entertainment	4370
o) Royalties and franchise fees	4440
p) Depreciation and amortization	4520
q) Interest expense	4630
r) All other operating expenses <b>Exclude</b> bad debts. (Please specify major items or attach a separate sheet.)	4569
4561 _____	4599
s) <b>Total Operating Expenses</b> (sum of items a to r)	

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## 6. Employment

a) Paid employees

Please report the average number of persons employed during the reporting period to whom you paid Salaries and Wages as shown in Section 5, item b.

	Number
i) Full-time employees Regular employees who worked the standard work week as observed by the business.	6310
ii) Part-time employees Those who worked fewer than the standard work week hours observed by the business or who worked only for a given period or season.	6311
b) Contract workers Individuals engaged only for the duration of a specific project or term.	6320
c) Working proprietors and partners of unincorporated businesses (non-salaried)	6321

## 7. Inventories

Please report the value of goods held by you FOR SALE at the opening and closing of your 2004 reporting period. **Exclude** inventories held on consignment from others. **Also exclude** supplies and materials used in the business or for rental purposes.

	\$ CDN
Opening inventory	5562
Closing inventory	5567

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## 8. Client Base

Please indicate the percentage of **Total operating revenue** (Section 4, item m) by the type of client to whom the goods or services were delivered.

	%
<b>Domestic</b>	<b>8100</b>
a) Households or individuals for personal use	8125
b) Businesses	8126
c) Governments (federal, provincial, territorial and municipal administration)	8127
d) Institutions (e.g. hospitals, schools)	8140
<b>Foreign</b> Foreign consumers	
<b>Total</b> (total of above boxes must equal 100%)	<b>100 %</b>

**9. Provincial/Territorial Distribution**

- Please report all answers in **Canadian dollars**.
- Business unit is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

**Number**

5001

a) Please report the number of permanent business units operated in Canada during the reporting period.

b) Do you have permanent business locations in **more** than one province or territory?

9966  3 No – Please go to Section 10

1 Yes – Please complete 9 c



c) Please report the following data for the provinces or territories in which you have units.

Province or Territory	Business units (Number)	Total revenue \$ CDN	Salaries, wages and employee benefits \$ CDN	Employees (Number)	Total operating expenses \$ CDN
Nfld.Lab.	5002	4824	4826	6225	4925
P.E.I.	5003	4829	4831	6230	4930
N.S.	5004	4834	4836	6235	4935
N.B.	5005	4839	4841	6240	4940
Que.	5006	4844	4846	6245	4945
Ont.	5007	4849	4851	6250	4950
Man.	5008	4854	4856	6255	4955
Sask.	5009	4859	4861	6260	4960
Alta.	5010	4864	4866	6265	4965
B.C.	5011	4869	4871	6270	4970
Yukon	5014	4874	4876	6275	4975
N.W.T.	5013	4879	4881	6280	4980
Nunavut	5012	4884	4886	6285	4985
<b>Total</b>	<b>5015</b>	<b>4889</b>	<b>4891</b>	<b>6290</b>	<b>4990</b>

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Should equal item 9 a	Should equal item 4 o	Should equal the sum of items 5 b and 5 c	Should equal the sum of items 6 a) i and 6 a) ii	Should equal item 5 s
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**10. Certification**

I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person	Title 0014	Date 0015		
		Year	Month	Day

Name of person to contact for further information (please print) 0026	0013
0026	First name
1 <input type="radio"/> Mr. 2 <input type="radio"/> Mrs. 3 <input type="radio"/> Miss 4 <input type="radio"/> Ms. 0054	0054
	Last name

E-mail address: 0018	Web site address: 0020
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Telephone number: ( ) 0017	Extension: 0027	Fax number: ( ) 0016
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How long did you spend collecting the data and completing this questionnaire?	9910 hour(s)	9909 minutes
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**11. Comments**

We invite your comments below. If necessary, please attach a separate page. Please be assured that we review all comments with the intent to improve the survey.

9920

9913

9914

9915

9916

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***Thank you for completing this questionnaire. Please retain a copy for your records.***

Statistics Canada's publications are available for use  
in Statistics Canada's regional offices and all major libraries.  
As well, please visit our Web site at [www.statcan.ca](http://www.statcan.ca)

If you need help, please contact us at 1-800-916-9316