

# 2014 Annual Survey of Service Industries: Amusement and Recreation

**CONFIDENTIAL once completed.**

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692.

Please verify the information for this business's contact person and correct where needed.

Legal name  
 \_\_\_\_\_

Operating name  
 \_\_\_\_\_

First name  
 \_\_\_\_\_

Last name  
 \_\_\_\_\_

Title  
 \_\_\_\_\_

Address (number and street)  
 \_\_\_\_\_

City  
 \_\_\_\_\_

Province, territory or state  
 \_\_\_\_\_

Postal code or zip code  
 \_\_\_\_\_

Country  
 \_\_\_\_\_

## Business and contact information

Email address _____	Telephone number (including area code) _____	Extension number _____
Preferred language of communication <input type="radio"/> English <input type="radio"/> French	Fax number (including area code) _____	

**This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19. COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## Introduction

### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access [www.statcan.gc.ca/survey-enquete/index-eng.htm](http://www.statcan.gc.ca/survey-enquete/index-eng.htm) for more information on this survey.

### Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*. **Note:** Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada's online surveys.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

**Please return the questionnaire within 21 days.**

**Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.**

If you are unable to complete within 21 days **OR** if you need help, call us at **1-800-972-9692**.

Statistics Canada  
 Operations and Integration Division  
 150 Tunney's Pasture Driveway  
 Ottawa, Ontario K1A 0T6  
**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**

## Business status

1. Is this business currently in operation?

B00309

- Yes ► **Go to next Section**
- No, seasonal operations ► **Go to question 2**
- No, ceased all operations ► **Go to question 4**
- No, sold all operations ► **Go to question 6**
- No, amalgamated with (an) other business(es) ► **Go to question 8**
- No, temporarily inactive but will re-open ► **Go to question 11**
- No, no longer operating due to other reason(s) ► **Go to question 14**

2. When did this business close for the season?

YYYY MM DD

B00217

Date

3. When does this business expect to resume operations?

YYYY MM DD

B00218

Date           ► **Go to next Section**

4. When did this business cease all operations?

YYYY MM DD

B00211

Date

5. Why did this business cease all operations?

B00311

- Bankruptcy
- Liquidation
- Dissolution
- Other reason — please specify:

B00312

► **Go to next Section**

6. When was this business sold?

YYYY MM DD

B00212

Date

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7. What is the legal name of the buyer?

B00406

▶ Go to next Section

8. When did this business amalgamate?

Date B00213

YYYY				MM		DD	

9. What is the legal name of the resulting or continuing business?

B00407

10. What is (are) the legal name(s) of the other amalgamated business(es)?

B00408

▶ Go to next Section

11. When did this business become temporarily inactive?

Date B00214

YYYY				MM		DD	

12. When does this business expect to resume operations?

Date B00215

YYYY				MM		DD	

13. Why is this business temporarily inactive?

B00313

▶ Go to next Section

14. When did this business cease operations?

Date B00216

YYYY				MM		DD	

15. Why did this business cease operations?

B00314

▶ Go to next Section

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## Reporting instructions

1. Please print in ink.
2. Report all dollar amounts in **thousands of Canadian dollars**.
3. Do not include sales tax.
4. Percentages should be rounded to whole numbers.
5. Consult the reporting guide at [www.statcan.gc.ca/guides-e](http://www.statcan.gc.ca/guides-e) for further information.
6. When precise figures are not available, please provide your best estimates.

## Business activity

1. Statistics Canada uses the **North American Industrial Classification System** to classify the activities of each business. According to our records, this business's **main activity** is classified as:

Is this the **main activity** of this business?

B05002

- Yes, this is the **main activity** of this business. ► **Go to question 1c**
- No, this is **not the main activity** of this business. ► **Go to question 1a**

- a. Was this business's main activity, which typically generates the most revenue, **ever** classified as described above?

B05111

- Yes ► **When did the main business activity change?** ► **Date :**
- No ► **Go to question 1b**

YYYY	MM	DD
<input type="text"/>	<input type="text"/>	<input type="text"/>

- b. Please provide a **brief but precise description** of this business's **main activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05003

- c. Approximately what **percentage of this business's revenue** is generated by this **main activity**?

Estimates are acceptable. ....

B05004		
<input type="text"/>	<input type="text"/>	<input type="text"/>

 %

Are there any other activities that **contribute significantly** (at least 10%) to this **business's revenue**?

B05024

- Yes ► **Go to question 1d**
- No ► **Go to next page**

- d. Please provide a **brief but precise description** of this business's **secondary activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05005

- e. Approximately what **percentage of this business's revenue** is generated by this **secondary activity**?

Estimates are acceptable. ....

B05006		
<input type="text"/>	<input type="text"/>	<input type="text"/>

 %

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## Reporting period information

1. For this survey, please report information for this business's most recent **12 month fiscal period**.

**Note:** For this survey, the **End date** should fall between April 1, 2014 and March 31, 2015.

Start date <sup>B00205</sup> YYYY MM DD End date <sup>B00206</sup> YYYY MM DD

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

B00301\_r1

seasonal operations

B00301\_r2

new business

B00301\_r3

change of ownership

B00301\_r4

change of fiscal year

B00301\_r5

ceased operations

B00301\_r6

temporarily inactive

B00301\_r7

other reason — please specify:

B00301\_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business compared to the last reporting period (mark all that apply):

B00302\_t1

strike or lockout

B00302\_t2

exchange rate impact

B00302\_t3

price changes in goods or services sold

B00302\_t4

contracting out

B00302\_t5

organisational change

B00302\_t6

price changes in labour or raw materials

B00302\_t7

natural disaster

B00302\_t8

recession

B00302\_t9

change in product line

B00302\_t10

sold business units

B00302\_t11

expansion

B00302\_t12

new/lost contract

B00302\_t13

plant closures

B00302\_t14

acquisition of business units

B00302\_t15

other change or event — please specify:

B00302\_t16

B00302\_t17

no change or event

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## Revenue

- Notes:**
- A detailed breakdown may be requested in other sections.
  - These questions are asked of many different industries. Some questions may not apply to this business.
  - Refer to the reporting guide for detailed instructions.
  - Please report all amounts in **thousands of Canadian dollars**.

What was this business's revenue from each of the following sources?

		CAN\$ '000
1.	Sales of goods and services <b>Include:</b> sales, commissions, rental and leasing revenue if they are this business's primary revenue source .....	F43008 \$ <input type="text"/> ,000
2.	Rental and leasing (report only if this is a secondary source of revenue; if rental and leasing are your primary revenue source, report in question 1) .....	F45801 \$ <input type="text"/> ,000
3.	Commissions (report only if this is a secondary source of revenue; if commissions are your primary revenue source, report in question 1) .....	F45701 \$ <input type="text"/> ,000
4.	Subsidies <b>Include:</b> grants, donations, fundraising and sponsorships .....	F47101 \$ <input type="text"/> ,000
5.	Royalties, rights, licensing and franchise fees .....	F47201 \$ <input type="text"/> ,000
6.	Dividends .....	F51101 \$ <input type="text"/> ,000
7.	Interest .....	F51201 \$ <input type="text"/> ,000
8.	Other revenue — please specify: <b>Include:</b> intracompany transfers	
	F51302 <input type="text"/>	F51301 \$ <input type="text"/> ,000
9.	<b>Total revenue</b> (sum of questions 1 to 8) .....	F40000 \$ <input type="text"/> ,000

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## Expenses

- Notes:**
- A detailed breakdown may be requested in other sections.
  - These questions are asked of many different industries. Some questions may not apply to this business.
  - Refer to the reporting guide for detailed instructions.
  - Please report all amounts in **thousands of Canadian dollars**.

What were this business's expenses for the following items?

1. Cost of goods sold		<b>CAN\$ '000</b>
		F61206
a.	opening inventories .....	\$ <input type="text"/> ,000
b.	purchases <b>Include:</b> raw materials, goods purchased for resale and non-returnable containers <b>Exclude:</b> change in inventories .....	F61306 \$ <input type="text"/> ,000
c.	closing inventories .....	F61406 \$ <input type="text"/> ,000
d.	cost of goods sold (opening inventories <b>plus</b> purchases <b>minus</b> closing inventories) .....	<b>CAN\$ '000</b> F61101 \$ <input type="text"/> ,000
2. Employment costs and expenses <b>Include:</b> all employees who were issued a T4 <b>Exclude:</b> commissions paid to non-employees, report in question 3		
a.	salaries, wages and commissions .....	F61501 \$ <input type="text"/> ,000
b.	employee benefits (please refer to the reporting guide for the list of inclusions and exclusions) .....	F61502 \$ <input type="text"/> ,000
3. Subcontracts <b>Include:</b> commissions paid to non-employees <b>Exclude:</b> research and development .....		F62503 \$ <input type="text"/> ,000
4. Research and development fees <b>Exclude:</b> in-house research and development .....		F62504 \$ <input type="text"/> ,000
5. Professional and business fees (e.g., legal, accounting, consulting, scientific and property management fees) .....		F62601 \$ <input type="text"/> ,000
6. Utilities (e.g., electricity, water and gas) .....		F61801 \$ <input type="text"/> ,000
7. Office and computer related expenses (e.g., office supplies, postage and computer upgrades) .....		F62505 \$ <input type="text"/> ,000
8. Telephone, Internet and other telecommunication .....		F61802 \$ <input type="text"/> ,000
9. Business taxes, licenses and permits (e.g., beverage tax, business tax, license fees and property taxes) .....		F61901 \$ <input type="text"/> ,000
10. Royalties, franchise fees and memberships <b>Exclude:</b> Crown royalties .....		F62001 \$ <input type="text"/> ,000
11. Crown charges (for logging, mining and energy industries only) .....		F62506 \$ <input type="text"/> ,000

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CAN\$ '000

12. Rental and leasing <b>Include:</b> land, building, equipment and vehicles .....	F62101 \$ [ ] ,000
13. Repair and maintenance <b>Include:</b> buildings, equipment and vehicles .....	F62201 \$ [ ] ,000
14. Amortization and depreciation .....	F61601 \$ [ ] ,000
15. Insurance .....	F62301 \$ [ ] ,000
16. Advertising, marketing, promotion, meals and entertainment .....	F62507 \$ [ ] ,000
17. Travel, meetings and conventions .....	F62508 \$ [ ] ,000
18. Financial services (e.g., bank charges and transaction fees) .....	F62401 \$ [ ] ,000
19. Interest expense .....	F69101 \$ [ ] ,000
20. Other non-production-related costs and expenses <b>Include:</b> bad debt, loan losses, donations, political contributions and inventory write-down .....	F62509 \$ [ ] ,000
21. All other cost and expenses — please specify: <b>Include:</b> intracompany expenses F62512 [ ]	F62511 \$ [ ] ,000
22. <b>Total expenses</b> (sum of lines 1 to 21) .....	F60000 \$ [ ] ,000

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## Industry characteristics

### Sales

What were this business's sales for each of the following goods and services?

Please report all amounts in **thousands of Canadian dollars**.

**Exclude** subsidies, royalties, dividend and interest revenue.

1. Admission receipts

**Include:** all admissions such as green fees, lift tickets, gate receipts, season passes, memberships and initiation fees

CAN\$ '000

		F45024	
a.	golf courses and country clubs .....	\$	,000
		F45025	
b.	skiing facilities .....	\$	,000
		F45026	
c.	fitness and recreational sports centres (e.g., swimming pools, ice skating rinks, racquetball clubs, physical fitness centres) <b>Exclude:</b> spa services .....	\$	,000
		F45027	
d.	amusement parks and arcades <b>Include:</b> receipts from rides, games and attractions .....	\$	,000
		F45028	
e.	bowling centres <b>Exclude:</b> lawn bowling .....	\$	,000
		F45029	
f.	other amusement and recreational facilities (e.g., billiard parlors, curling clubs, horseback riding, miniature golf courses, dance halls, lawn bowling, day camps, etc.) .....	\$	,000
		F45031	
2.	Marina services <b>Include:</b> pleasure craft dockage, launching and utilities services .....	\$	,000
		F45032	
3.	Spa services .....	\$	,000
		F45033	
4.	Corporate and party event services .....	\$	,000
		F45034	
5.	Sports and recreation occupation services <b>Include:</b> caddy fees, guide services, instructional program fees, fitness evaluation and sports coaching ..	\$	,000
		F45812	
6.	Rental of facilities (e.g., conference rooms, theatres, ice surfaces and grounds) .....	\$	,000
		F45813	
7.	Rental of traveller accommodations .....	\$	,000
		F45814	
8.	Rental of recreational goods and equipment .....	\$	,000
		F45903	
9.	Repair and maintenance of sporting, fitness and recreational vehicles and equipment .....	\$	,000
		F43181	
10.	Registration fees for sports tournaments and matches .....	\$	,000
		F45035	
11.	Advertising revenue .....	\$	,000

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CAN\$ '000

F43182

12. Sales of food and non-alcoholic beverages ..... \$  ,000

F43026

13. Sales of alcoholic beverages ..... \$  ,000

F43178

14. Sales of merchandise ..... \$  ,000

15. Other revenue from sales or services – please specify:  
(e.g., fishing charters)

F43175

F43005

\$  ,000

F43000

16. **Total sales of goods and services**  
(sum of questions 1 to 15) ..... \$  ,000

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## Sales by type of client

What was this business's breakdown of sales by the following types of client?

### 1. Clients in Canada

#### Percentage

a. individuals and households .....    %

F43008\_c1

b. businesses .....    %

F43008\_c2

c. governments, not-for-profit organizations and public institutions  
(e.g., hospitals and schools) .....    %

F43008\_c3

2. Clients outside of Canada .....    %

F43008\_c4

100%

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## International transactions

### Revenue received from exports

1. Did this business receive revenue from **clients outside Canada** for the sale of products, services, royalties, rights, licensing or franchise fees?

B05011\_b

- Yes ➔ Complete questions 2, 3 and 4.
- No ➔ Go to question 5.

2. What was the revenue received from **clients outside Canada**? ..... CAN\$ '000

F43217 \$  ,000

3. What was the percentage breakdown of revenue received from **clients outside Canada** by goods, services and royalties?

	Percentage	
a. goods .....	F43218 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. services .....	F43219 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. royalties, rights, licensing and franchise fees .....	F47202 <input type="text"/> <input type="text"/> <input type="text"/> %	

**Total** ..... F43590    %

4. What was the percentage breakdown of revenue received from **clients outside Canada** by country?

	Percentage	
a. United States .....	F43221_g1 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Mexico .....	F43221_g2 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. other countries — please specify by listing top 4 contributors:		

B50002\_1 F43222\_1    %

B50002\_2 F43222\_2    %

B50002\_3 F43222\_3    %

B50002\_4 F43222\_4    %

### Purchases from outside Canada (imports)

5. Did this business make payments to **suppliers outside Canada** for the purchase of products, services, royalties, rights, licensing or franchise fees?

B05012\_b

- Yes ➔ Complete questions 6, 7 and 8.
- No ➔ Go to next section.

6. What were the payments made to **suppliers outside Canada**? ..... CAN\$ '000

F61314 \$  ,000

7. What was the percentage breakdown of payments made to **suppliers outside Canada** by goods, services and royalties?

	Percentage	
a. goods .....	F61315 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. services .....	F61316 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. royalties, rights, licensing and franchise fees .....	F61317 <input type="text"/> <input type="text"/> <input type="text"/> %	

**Total** ..... F61330    %

8. What was the percentage breakdown of payments made to **suppliers outside Canada** by country?

	Percentage	
a. United States .....	F61318_g1 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Mexico .....	F61318_g2 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. other countries — please specify by listing top 4 contributors:		

B50003\_1 F61319\_1    %

B50003\_2 F61319\_2    %

B50003\_3 F61319\_3    %

B50003\_4 F61319\_4    %

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## Contact person

### Name of person to contact about this questionnaire:

First name

Last name

Title

Email address

Telephone number

Extension number

Fax number

hours

minutes

How long did you spend collecting the data and completing the questionnaire? .....

:

## Comments

We invite your comments below.

If necessary, please attach a separate sheet.

Please be assured that we review all comments with the intent of improving the survey.

B00002

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## General information

### Confidentiality

#### Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*.

Statistics Canada will use information from this survey for statistical purposes.

### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

**Section 11** of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

**Section 12** of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

### Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

**Thank you for completing this questionnaire.**

**Please retain a copy for your records.**

**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**