



# 2006 Survey of Service Industries: Automotive Equipment Rental and Leasing

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français,  
veuillez nous téléphoner au numéro sans frais suivant :  
1 888 881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ Territory or State	
0008	First name of contact		0053	Country	0007 Postal code/ Zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English      2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## A - Introduction

### Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access [www.statcan.ca/english/survey/index.htm](http://www.statcan.ca/english/survey/index.htm).

### Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed Reporting Guide for details of these agreements.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed Reporting Guide for more information.

### Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope  
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at **1 888 881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at [www.statcan.ca](http://www.statcan.ca)



## B - Main Business Activity

1. Please describe the nature of your business.

0055

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2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0113

Passenger car rental (without driver)

0114

Passenger car leasing (without driver) (**exclude** business units primarily engaged in retailing cars)

0115

Truck, bus, utility trailer and RV (recreational vehicle) rental and leasing (without driver) (**exclude** business units primarily engaged in renting/leasing heavy equipment; **include** renting/leasing modular space)

0040

None of the above – Please call **1 888 881-3666** for further instructions.

3. Is the sole purpose of this business unit to provide services to your parent company, an affiliated company or a professional practice?

0029

Yes – If "**Yes**", please provide the name of the company or professional practice.

0030

3

No

4. Is this business unit engaged in sales financing?

0527

Yes

3

No

## C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2006 and March 31, 2007. Please indicate below the period covered by this questionnaire.

YYYY

MM

DD

YYYY

MM

DD

From

0011




To

0012




2. If you **did not operate** this business unit for a **full year**, please check the reason(s) below:

0031

Seasonal operations

2

New business

3

Change of fiscal year

4

Change of ownership

5

Ceased operations

6

Temporarily inactive

## Reporting Instructions:

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars only. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed Reporting Guide for further information.

## D - Revenue

CAN\$

1. **Sales of goods and services** (e.g., rental and leasing income, commissions, fees, admissions, services revenue)

2299

Report net of returns and allowances. A detailed breakdown will be requested in **Section F**.

2. Grants, subsidies, donations and fundraising

2068

3. Royalties, rights, licensing and franchise fees

2022

4. Investment income (dividends and interest)

2097

5. Other revenue  
(please specify):

2001

2077

6. **Total revenue** (sum of questions 1 to 5)

2098

## E - Expenses

		CAN\$
1.	Salaries and wages of employees who have been issued a T4 statement	3010
2.	Employer portion of employee benefits ( <b>include</b> employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040
3.	Commissions paid to non-employees	4466
4.	Professional and business service fees (e.g., legal, accounting)	4315
5.	Outsourcing ( <b>include</b> work contracted out such as payments to freelancers, personnel suppliers, artists, etc.)	3060
6.	Charges for services provided by your head office	4555
7.	Cost of goods sold – <b>if applicable</b> (purchases <b>plus</b> opening inventory <b>minus</b> closing inventory)	5721
8.	Office supplies	3301
9.	Rental and leasing ( <b>include</b> rental of premises, equipment, motor vehicles, etc.)	4115
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178
11.	Insurance ( <b>include</b> professional liability, motor vehicles, etc.)	4350
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365
13.	Travel, meals and entertainment	4370
14.	Utilities ( <b>include</b> gas, heating, hydro, water)	4066
15.	Telephone, Internet and other telecommunication expenses	4101
16.	Property and business taxes, licences and permits	4410
17.	Royalties, rights, licensing and franchise fees	4440
18.	Delivery, warehousing, postage and courier	4179
19.	Financial services fees (e.g., bank and credit card charges)	4325
20.	Interest expenses	4630
21.	Amortization and depreciation of tangible and intangible assets { <b>include</b> depreciation leased assets }	4520
22.	Charitable donations	4521
23.	Bad debts	4542
24.	All other expenses (please specify):	4569
25.	<b>Total expenses</b> (sum of questions 1 to 24)	4699
26.	Corporate taxes (if applicable)	4600
27.	Gains (losses) and other items (see Reporting Guide)	4601
28.	<b>Net profit/loss after tax and other items</b> (see Reporting Guide)	2304

## F - Industry Characteristics - Automotive Equipment Rental and Leasing

Please provide a breakdown of your sales.

		CAN\$
1.	Revenue from rental and/or operating lease agreements ( <b>exclude</b> rental of real estate)	
	a) Automobiles and passenger vans	2205
	b) Trucks, buses, utility trailers and RVs (recreational vehicles)	2206
2.	Revenue from capital leases (i.e., leases that transfer the benefits/risks of ownership to the lessee; <b>include</b> interest and principal)	
	a) Automobiles and passenger vans	1192
	b) Trucks, buses, utility trailers and RVs (recreational vehicles)	1193
3.	Labour charged to customers for repair and maintenance services ( <b>exclude</b> materials and parts charged to customers and report them at question 4)	2041
4.	Sales of merchandise (e.g., new or used vehicles, oil, gasoline; <b>include</b> materials and parts charged to customers in the performance of repairs). Charges for labour should be reported at question 3.	2048
5.	a) Net gains (losses) from disposal of previously rented and/or leased equipment	2198
	b) Gross proceeds from disposal of previously rented and/or leased equipment	2199
6.	Commissions revenue ( <b>include</b> commissions earned from the sale of insurance, etc.)	2060
7.	Other sales ( <b>include</b> revenue from rental of real estate and miscellaneous service revenue)	2558
	(please specify):	2559
8.	<b>Total sales</b> (sum of questions 1 to 7; <b>do not</b> include question 5b)	2305

## G - Personnel

		Number
1.	Number of <b>non-salaried</b> partners and proprietors (if salaried, report only at question 2 below)	6321
2.	a) Number of paid employees (based on year-end T4 payroll summaries)	6339
	b) Percentage of paid employees who worked <b>full time</b>	6328
		%
3.	Number of contract workers (for whom you did not issue a T4, such as freelancers and casual workers)	6320
4.	Number of volunteers (including unpaid interns and co-op students) during the reporting period (estimates are acceptable)	6014
5.	Total number of hours worked by volunteers during the reporting period (estimates are acceptable)	6026
		Number of hours

## H - Sales by Type of Client

Please provide a percentage breakdown of your sales by type of client.

### 1. Clients in Canada

a) Businesses

8112

%

b) Individuals and households

8100

c) Governments and public institutions (e.g., hospitals, schools)

8233

8140

### 2. Clients outside Canada

**Total**

**100%**

## I - Sales by Client Location

Please provide a percentage breakdown of your sales by client location (first point of sale).

1. Newfoundland and Labrador

8400

%

2. Prince Edward Island

8415

3. Nova Scotia

8405

4. New Brunswick

8410

5. Quebec

8420

6. Ontario

8425

7. Manitoba

8430

8. Saskatchewan

8435

9. Alberta

8440

10. British Columbia

8445

11. Yukon

8455

12. Northwest Territories

8451

13. Nunavut

8452

14. Clients outside Canada

8401

**Total**

**100%**

FOR  
INFORMATION  
ONLY

## J - International Transactions in Services

Complete this section only if you have **purchased** services, royalties and/or rights outside Canada (imports), or **sold** services, royalties and/or rights outside Canada (exports).

Please report in Canadian dollars.

**Note:** Services cover a variety of industrial, professional, trade and business services, as well as transactions in royalties, rights, licences and franchise fees but **exclude** imports and exports of goods, transportation and travel costs.

		CAN\$			CAN\$		
		Payments made to suppliers outside Canada (imports)			Sales to customers outside Canada (exports)		
		Services		Royalties and rights	Services		Royalties and rights
1.	United States	0538		0509	0558	0548	
2.	Mexico	0539		0510	0559	0549	
3.	United Kingdom	0540		0511	0560	0550	
4.	France	0541		0512	0561	0551	
5.	Other European Union countries <sup>1</sup>	0542		0513	0562	0552	
6.	Africa	0601		0597	0609	0605	
7.	Middle East countries <sup>2</sup>	0602		0598	0610	0606	
8.	India	0603		0599	0611	0607	
9.	China	0543		0514	0563	0553	
10.	Japan	0544		0515	0564	0554	
11.	Other Asian Pacific countries <sup>3</sup>	0545		0516	0565	0555	
12.	Australia/New Zealand	0604		0600	0612	0608	
13.	All other countries (please specify):	0546		0517	0566	0556	
	0613						
14.	<b>Total</b>	0547		0524	0567	0557	

- Other European Union countries** (defined as Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, and Sweden)
- Middle East countries** (Armenia, Azerbaijan, Bahrain, Georgia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territory, Qatar, Saudi Arabia, Syrian Arab Republic, United Arab Emirates, Yemen, etc.)
- Other Asian Pacific countries** (Brunei Darussalam, Cambodia, Indonesia, Korea, Lao People's Democratic Republic, Malaysia, Myanmar, Papua New Guinea, Philippines, Singapore, Taiwan, Thailand, Vietnam, etc.)

## K - Provincial/Territorial Distribution

Number

5001

1. Please report the number of permanent business units/locations operating in Canada during the reporting period. Business unit is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

2. Do you have permanent business units/locations in more than **one** province or territory?

<sup>9966</sup> 1  Yes – Please complete question 3

3  No – Please go to Section L

3. Please report the following data for the provinces or territories in which you have business units.

Please indicate if you are reporting in **either** Canadian dollars **or** percentages.

<sup>9967</sup> 1  \$ OR 2  %

	Number of business units (locations)	Total revenue	Salaries, wages and employee benefits	Amortization and depreciation of tangible and intangible assets	Total expenses
1. Newfoundland and Labrador	5002	4824	4826	4827	4927
2. Prince Edward Island	5003	4829	4831	4832	4932
3. Nova Scotia	5004	4834	4836	4837	4937
4. New Brunswick	5005	4839	4841	4842	4942
5. Quebec	5006	4844	4846	4847	4947
6. Ontario	5007	4849	4851	4852	4952
7. Manitoba	5008	4854	4856	4857	4957
8. Saskatchewan	5009	4859	4861	4862	4962
9. Alberta	5010	4864	4866	4867	4967
10. British Columbia	5011	4869	4871	4872	4972
11. Yukon	5014	4874	4876	4877	4977
12. Northwest Territories	5013	4879	4881	4882	4982
13. Nunavut	5012	4884	4886	4887	4987
14. Total	5015	4889	4891	4892	4992

## L - Contact Information

0015

Date completed

YYYY

MM

DD

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Name of person to contact about this questionnaire:

0026 1  Mr. 2  Mrs. 3  Miss 4  Ms

0013

0054

0014

E-mail address  
0018

Website address  
0020

Telephone number  
0017

(       )

Extension number  
0027

(       )

Fax number  
0016

(       )

How long did you spend collecting the data and completing the questionnaire?

9910	Hour(s)	9909	Minutes
	<input type="text"/>		<input type="text"/>

## M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

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***Thank you for completing this questionnaire. Please retain a copy for your records.***

Visit our website at [www.statcan.ca](http://www.statcan.ca)