



Unified Enterprise Survey – Annual

## 2008 Survey of Service Industries: Automotive Equipment Rental and Leasing

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français,  
veuillez nous appeler au numéro sans frais suivant :  
**1-888-881-3666.**

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/territory or state	
0008	First name of contact		0053	Country	0007 Postal code/zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

### A - Introduction

#### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access [www.statcan.ca/english/survey/index.htm](http://www.statcan.ca/english/survey/index.htm).

#### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies and other government departments for the sharing of data. The data will be kept confidential and used for statistical purposes only by these organizations. For further details on any data-sharing agreement for this survey, please consult the enclosed reporting guide.

#### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

#### Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.**

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:

Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at [www.statcan.ca](http://www.statcan.ca)



## B - Main business activity

1. Please describe the nature of your business.

0055

---

---

---

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

- 0113 ☐ Passenger car rental (without driver)
- 0114 ☐ Passenger car leasing (without driver) (**exclude** business units primarily engaged in retailing cars)
- 0115 ☐ Truck, bus, utility trailer and RV (recreational vehicle) rental and leasing (without driver) (**exclude** business units primarily engaged in renting/leasing heavy equipment; **include** renting/leasing modular space)
- 0040 ☐ None of the above — Please call **1-888-881-3666** for further instructions.

3. Is the sole purpose of this business unit to provide services to your parent company, an affiliated company or a professional practice?

0029 <sup>1</sup> ☐ yes, please provide the name of the company or professional practice

0030

<sup>3</sup> ☐ no

4. Is this business unit engaged in sales financing?

0527 <sup>1</sup> ☐ yes <sup>3</sup> ☐ no

## C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2008 and March 31, 2009. Please indicate below the period covered by this questionnaire.

from 0011  <sup>yyyy</sup>  <sup>mm</sup>  <sup>dd</sup> to 0012  <sup>yyyy</sup>  <sup>mm</sup>  <sup>dd</sup>

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

- 0031 <sup>1</sup> ☐ seasonal operations <sup>2</sup> ☐ new business <sup>3</sup> ☐ change of fiscal year <sup>4</sup> ☐ change of ownership <sup>5</sup> ☐ ceased operations <sup>6</sup> ☐ temporarily inactive

## Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

## D and E - Not applicable

## F - Industry characteristics

Please provide a breakdown of your sales.

1. Revenue from automotive equipment rental and/or operating leases (without driver)  
**Include** payments for lease contracts in which the lessor is responsible for maintenance of the vehicle.

CAN\$

2205

- a) automobiles and light trucks (**include** cars, vans, mini-vans, SUVs and light trucks)

2896

- b) motor homes, RVs, travel trailers, and campers

2897

- c) heavy trucks, truck trailers and buses

2. Revenue from automotive equipment capital (financial) leases (without driver)  
**Include** payments for lease contracts in which the lessee is responsible for maintenance of the vehicle, interest and principal.

1192

- a) automobiles and light truck (**include** cars, vans, mini-vans, SUVs and light trucks)

2898

- b) motor homes, RVs, travel trailers, and campers

2899

- c) heavy trucks, truck trailers and buses

3. Labour charged to customers for repair and maintenance services (**exclude** parts and materials charged to customers and **include** on the next line)

2041

4. Sales of merchandise (**include** materials and parts charged to customers in the performance of repairs). Sales of all other items (non-rental items, food, beverages) must be **included** here.

2048

5. a) net gains or losses from disposal of previously rented and/or leased equipment

2198

- b) gross proceeds from disposal of previously rented and/or leased equipment

2199

6. Commissions revenue (**include** commissions earned from the sale of insurance, etc.)

2060

7. Other sales (**include** revenue from rental of real estate and miscellaneous service revenue)

2558

(please specify):

2559

2305

8. **Total sales** (sum of questions 1 to 7; **do not** include question 5b)

## G - Personnel

number

6321

1. Number of partners and proprietors, **non-salaried** (if salaried, report at question 2 below)

2. Paid employees

6339

- a) average number of paid employees during the reporting period (see reporting guide)

%

6328

- b) percentage of paid employees (from question 2a) who worked **full time**

number

6320

3. Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable)

6014

4. Number of volunteers during the reporting period (estimates are acceptable)

number  
of hours

6026

5. Number of hours worked by all volunteers during the reporting period (estimates are acceptable)

## H - Sales by type of client

Please provide a percentage breakdown of your sales by type of client.

### 1. Clients in Canada

		%
a) businesses	8112	
b) individuals and households	8100	
c) governments, not-for-profit organizations and public institutions (e.g., hospitals, schools)	8233	
	8140	
2. Clients outside Canada		
		100%

## I - Sales by client location

Please provide a percentage breakdown of your sales by client location (first point of sale).

		%
1. Newfoundland and Labrador	8400	
2. Prince Edward Island	8415	
3. Nova Scotia	8405	
4. New Brunswick	8410	
5. Quebec	8420	
6. Ontario	8425	
7. Manitoba	8430	
8. Saskatchewan	8435	
9. Alberta	8440	
10. British Columbia	8445	
11. Yukon	8455	
12. Northwest Territories	8451	
13. Nunavut	8452	
14. Clients outside Canada (must equal question 2 in section H)	8401	
		100%

**J and K - Not applicable**

**L - Contact information**

Name of person to contact about this questionnaire:

0026 1 ☐ Mr. 2 ☐ Mrs. 3 ☐ Miss 4 ☐ Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed: 0015  yyyy  mm  dd

How long did you spend collecting the data and completing the questionnaire? 9910  hour(s) 9909  minutes

**M - Comments**

We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

9920 \_\_\_\_\_

9913 \_\_\_\_\_

9914 \_\_\_\_\_

9915 \_\_\_\_\_

9916 \_\_\_\_\_

***Thank you for completing this questionnaire. Please retain a copy for your records.***

Visit our website at [www.statcan.ca](http://www.statcan.ca)