

## 2017 Annual Non-store Retail Survey

**CONFIDENTIAL once completed.**

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1-800-858-7921 ou ATS 1-855-382-7745

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.  
**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

### Introduction

#### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access [www.statcan.gc.ca/survey-enquete/index-eng.htm](http://www.statcan.gc.ca/survey-enquete/index-eng.htm) for more information on this survey.

#### Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Note:** Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada online surveys.

#### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

#### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

**Please return the questionnaire within 21 days.**

**Please mail the completed questionnaire in the enclosed envelope  
or fax it to Statistics Canada at 1-888-883-7999.**

If you are unable to complete within 21 days **OR** if you need help,  
call us at **1-800-858-7921** or **TTY 1-855-382-7745**.

Statistics Canada  
Operations and Integration Division  
150 Tunney's Pasture Driveway  
Ottawa, Ontario K1A 0T6

**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**

## Reporting instructions

- Please print in ink.
- **Report** dollar amounts in **thousands of Canadian dollars** ('000).
- **Exclude** sales tax.
- Percentages should be rounded to whole numbers.
- When precise figures are not available, please provide your best estimates.
- Consult the reporting guide at [www.statcan.gc.ca/guides-e](http://www.statcan.gc.ca/guides-e) for further information.

## Business or organization and contact information

1. Please **provide** the business or organization's **legal and operating name**.

Legal name

Operating name (if applicable)

2. Please **provide the contact information** of the designated business or organization **contact person** for this questionnaire.

**Note:** The designated contact person is the person who should receive this questionnaire.

The designated contact person may not always be the one who actually completes the questionnaire.

First name

Last name

Title

Preferred language of communication

☐

English

☐

French

Mailing address (number and street)

City

Province, territory or state

Postal code or ZIP code

Example: A9A 9A9 or 12345-1234

Country

Email address

Example: user@example.gov.ca

Telephone number (including area code)

Example: 123-123-1234

Extension number  
(if applicable)

Fax number (including area code)

Example: 123-123-1234

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3. Please **provide the current operational status** of the business or organization identified by the legal and operating name.

B00323

1 ☐ Operational → **Go to question 4**

2 ☐ Not currently operational

e.g., temporarily or permanently closed, change of ownership

Why is this business or organization not currently operational?

B00309

2 ☐ Seasonal operations → **Go to question 3a.**

3 ☐ Ceased operations → **Go to question 3b.**

4 ☐ Sold operations → **Go to question 3c.**

5 ☐ Amalgamated with other businesses or organizations → **Go to question 3d.**

6 ☐ Temporarily inactive but will re-open → **Go to question 3e.**

7 ☐ No longer operating due to other reasons → **Go to question 3f.**

### 3a. Seasonal operations

When did this business or organization close for the season?

Date B00217

| YYYY                 | MM                   | DD                   |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

When does this business or organization expect to resume operations?

Date B00218

| YYYY                 | MM                   | DD                   |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

 → **Go to question 4**

### 3b. Ceased operations

When did this business or organization cease operations?

Date B00211

| YYYY                 | MM                   | DD                   |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

Why did this business or organization cease operations?

B00311

1 ☐ Bankruptcy

2 ☐ Liquidation

3 ☐ Dissolution

4 ☐ Other  
Specify the other reasons for ceased operations

B00312

→ **Go to question 4**

### 3c. Sold operations

When was this business or organization sold?

B00212  
Date YYYY MM DD

What is the legal name of the buyer?

B00406

→ Go to question 4

### 3d. Amalgamated with other businesses or organizations

When did this business or organization amalgamate?

B00213  
Date YYYY MM DD

What is the legal name of the resulting or continuing business or organization?

B00407

What are the legal names of the other amalgamated businesses or organizations?

B00408

→ Go to question 4

### 3e. Temporarily inactive but will re-open

When did this business or organization become temporarily inactive?

B00214  
Date YYYY MM DD

When does this business or organization expect to resume operations?

B00215  
Date YYYY MM DD

Why is this business or organization temporarily inactive?

B00313

→ Go to question 4

### 3f. No longer operating due to other reasons

When did this business or organization cease operations?

B00216  
Date YYYY MM DD

Why did this business or organization cease operations?

B00314

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4. Please **verify or provide the current main activity** of the business or organization identified by the legal and operating name.

**Note:** The described activity was assigned using the North American Industry Classification System (NAICS).

B05002

1 ☐ This is the current main activity. → **Go to question 7**

2 ☐ This is **not** the current main activity.

Please provide a **brief but precise description** of this business or organization's **main activity**.

e.g., breakfast cereal manufacturing, shoe store, software development

B05003



5. Was this business or organization's main activity ever classified as:

B05111

1 ☐ **Yes**

2 ☐ **No → Go to question 7**

6. When did the main activity change?

Date

|      |  |  |  |    |  |    |  |  |  |
|------|--|--|--|----|--|----|--|--|--|
|      |  |  |  |    |  |    |  |  |  |
| YYYY |  |  |  | MM |  | DD |  |  |  |

B00219

7. Are there any **other activities that contribute significantly (at least 10%) to this business or organization's revenue?**

B05024

1 ☐ **Yes**, there are other activities.

2 ☐ **No**, that is the only significant activity. → **Go to next section**

8. Please provide a brief but precise **description** of this business or organization's **secondary activity**.

e.g., breakfast cereal manufacturing, shoe store, software development

B05005

9. Approximately what **percentage of this business or organization's revenue** is generated by each of the following activities?

When precise figures are not available, please provide your best estimates.

a. Main activity .....

b. Secondary activity .....

c. All other activities .....

**Total percentage** .....

**Percentage  
of revenue**

B05004

|  |  |  |   |
|--|--|--|---|
|  |  |  | % |
|--|--|--|---|

B05006

|  |  |  |   |
|--|--|--|---|
|  |  |  | % |
|--|--|--|---|

B05008

|  |  |  |   |
|--|--|--|---|
|  |  |  | % |
|--|--|--|---|

B05000

|   |   |   |   |
|---|---|---|---|
| 1 | 0 | 0 | % |
|---|---|---|---|

## Reporting period information

1. For this survey, please report information for this business or organization most recent **12 month fiscal period**.

**Note:** For this survey, the **End date** should fall between April 1, 2017 and March 31, 2018.

|            |                      |                      |                      |          |                      |                      |                      |
|------------|----------------------|----------------------|----------------------|----------|----------------------|----------------------|----------------------|
|            | YYYY                 | MM                   | DD                   |          | YYYY                 | MM                   | DD                   |
| Start date | <input type="text"/> | <input type="text"/> | <input type="text"/> | End date | <input type="text"/> | <input type="text"/> | <input type="text"/> |

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

B00301\_r1

☐ seasonal operations

B00301\_r2

☐ new business

B00301\_r3

☐ change of ownership

B00301\_r4

☐ change of fiscal year

B00301\_r5

☐ ceased operations

B00301\_r6

☐ temporarily inactive

B00301\_r7

☐ other reason — please specify:

B00301\_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business or organization compared to the last reporting period (mark all that apply):

B00302\_t1

☐ strike or lockout

B00302\_t2

☐ exchange rate impact

B00302\_t3

☐ price changes in goods or services sold

B00302\_t4

☐ contracting out

B00302\_t5

☐ organizational change

B00302\_t6

☐ price changes in labour or raw materials

B00302\_t7

☐ natural disaster

B00302\_t8

☐ recession

B00302\_t9

☐ change in product line

B00302\_t10

☐ sold business units

B00302\_t11

☐ expansion

B00302\_t12

☐ new/lost contract

B00302\_t13

☐ plant closures

B00302\_t14

☐ acquisition of business units

B00302\_t15

☐ other change or event — please specify:

B00302\_t16

B00302\_t17

☐ no change or event

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## Revenue

- Notes:**
- A detailed breakdown may be requested in other sections.
  - These questions are asked of many different industries. Some questions may not apply to this business.
  - Refer to the reporting guide for detailed instructions.
  - Please report all amounts in **thousands of Canadian dollars**.

What was this business's revenue from each of the following sources?

**CAN\$ '000**

|  |  |
|--|--|
| 1. Sales of goods and services<br><b>Exclude:</b> GST/HST, PST and QST .....                                   | F43008<br>\$ <input type="text"/> ,000 |
| 2. Rental and leasing .....  | F45801<br>\$ <input type="text"/> ,000 |
| 3. Commissions .....   | F45701<br>\$ <input type="text"/> ,000 |
| 4. Subsidies<br><b>Include:</b> grants, donations and fundraising .....  | F47101<br>\$ <input type="text"/> ,000 |
| 5. Royalties, rights, licensing and franchise fees .....   | F47201<br>\$ <input type="text"/> ,000 |
| 6. Dividends .....   | F51101<br>\$ <input type="text"/> ,000 |
| 7. Interest .....  | F51201<br>\$ <input type="text"/> ,000 |
| 8. Other revenue — please specify:<br><b>Include:</b> intracompany transfers<br>F51302<br><input type="text"/> | F51301<br>\$ <input type="text"/> ,000 |
| 9. <b>Total revenue</b><br>(sum of questions 1 to 8) .....   | F40000<br>\$ <input type="text"/> ,000 |

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## Expenses

- Notes:**
- A detailed breakdown may be requested in other sections.
  - These questions are asked of many different industries. Some questions may not apply to this business.
  - Refer to the reporting guide for detailed instructions.
  - Please report all amounts in **thousands of Canadian dollars**.

What were this business's expenses for the following items?

|  |   | CAN\$ '000 |      |
|--|---|------------|------|
| 1. Cost of goods sold                                    |   |            |      |
|  |   | F61206     |      |
| a.   | opening inventories .....   | \$         | ,000 |
| b.   | purchases   |            |      |
|  | <b>Include:</b> raw materials, goods purchased for resale and non-returnable containers | F61306     |      |
|  | <b>Exclude:</b> change in inventories .....   | \$         | ,000 |
|  |   | F61406     |      |
| c.   | closing inventories .....   | \$         | ,000 |
|  |   | CAN\$ '000 |      |
| d.   | cost of goods sold  | F61101     |      |
|  | (opening inventories <b>plus</b> purchases <b>minus</b> closing inventories) .....      | \$         | ,000 |
| 2. Employment costs and expenses                         |   |            |      |
|  | <b>Include:</b> all employees who were issued a T4                                      |            |      |
|  | <b>Exclude:</b> commissions paid to non-employees (report at question 3)                |            |      |
|  |   | F61501     |      |
| a.   | salaries, wages and commissions .....   | \$         | ,000 |
|  |   | F61502     |      |
| b.   | employee benefits   |            |      |
|  | (please refer to the reporting guide for the list of inclusions and exclusions) .....   | \$         | ,000 |
| 3. Subcontracts  |   |            |      |
|  | <b>Include:</b> commissions paid to non-employees                                       | F62503     |      |
|  | <b>Exclude:</b> research and development .....  | \$         | ,000 |
| 4. Research and development fees                         |   |            |      |
|  | <b>Exclude:</b> in-house research and development .....                                 | F62504     |      |
|  |   | \$         | ,000 |
| 5. Professional and business fees                        |   |            |      |
|  | (e.g., legal, accounting, consulting, scientific fees) .....                            | F62601     |      |
|  |   | \$         | ,000 |
| 6. Utilities   |   |            |      |
|  | (e.g., electricity, water and gas) .....  | F61801     |      |
|  |   | \$         | ,000 |
| 7. Office and computer related expenses                  |   |            |      |
|  | (e.g., office supplies, postage, computer upgrades) .....                               | F62505     |      |
|  |   | \$         | ,000 |
| 8. Telephone, Internet and other telecommunication ..... |   | F61802     |      |
|  |   | \$         | ,000 |
| 9. Business taxes, licenses and permits                  |   |            |      |
|  | (e.g., beverage tax, business tax, license fees, property taxes) .....                  | F61901     |      |
|  |   | \$         | ,000 |
| 10. Royalties, franchise fees and memberships            |   |            |      |
|  | <b>Exclude:</b> Crown royalties .....   | F62001     |      |
|  |   | \$         | ,000 |

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CAN\$ '000

|   |  |
|---|--|
| 11. Crown charges<br>(for logging, mining and energy industries only) .....   | F62506<br>\$ <input type="text"/> ,000 |
| 12. Rental and leasing<br><b>Include:</b> land, buildings, equipment and vehicles .....   | F62101<br>\$ <input type="text"/> ,000 |
| 13. Repair and maintenance<br><b>Include:</b> buildings, equipment and vehicles .....   | F62201<br>\$ <input type="text"/> ,000 |
| 14. Amortization and depreciation .....   | F61601<br>\$ <input type="text"/> ,000 |
| 15. Insurance .....   | F62301<br>\$ <input type="text"/> ,000 |
| 16. Advertising, marketing, promotion, meals and entertainment .....  | F62507<br>\$ <input type="text"/> ,000 |
| 17. Travel, meetings and conventions .....  | F62508<br>\$ <input type="text"/> ,000 |
| 18. Financial services<br>(e.g., bank charges and transaction fees) .....   | F62401<br>\$ <input type="text"/> ,000 |
| 19. Interest expense .....  | F69101<br>\$ <input type="text"/> ,000 |
| 20. Other non-production-related costs and expenses<br><b>Include:</b> bad debt, loan losses, donations, political contributions and inventory write-down ..... | F62509<br>\$ <input type="text"/> ,000 |
| 21. All other cost and expenses — please specify:<br><b>Include:</b> intracompany expenses  | F62511<br>\$ <input type="text"/> ,000 |
| F62512<br><input type="text"/>  |  |
| 22. <b>Total expenses</b><br>(sum of questions 1 to 21) .....   | F60000<br>\$ <input type="text"/> ,000 |

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## Industry characteristics

### Selected sales information

Please provide sales for each of the following goods and services.  
Please report all amounts in **thousands of Canadian dollars**.

**CAN\$ '000**

1. Revenue from sales of goods purchased for resale or manufactured, net of returns, rebates and discounts

F43011

\$  ,000

2. Revenue from shipping and handling charges that is not embedded in the price of the merchandise

F43012

\$  ,000

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## Sales by type of client

What was this business's breakdown of sales by the following types of client?

### 1. Clients in Canada

#### Percentage

a. individuals and households .....    %

F43008\_c1

b. businesses .....    %

F43008\_c2

c. governments, not-for-profit organizations and public institutions  
(e.g., hospitals and schools) .....    %

F43008\_c3

2. Clients outside of Canada .....    %

F43008\_c4

100%

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## Sales by consumer location

Please provide the percentage breakdown of this business's sales by consumer location  
Consumer location is the location where the goods or services will ultimately be used.

If ultimate consumer location is not known, acceptable substitutes:

- shipping destination
- client's billing address
- location of this business's retail customers
- the location of this business's warehouses/distribution centres.

|                                    | Percentage   |
|------------------------------------|--|
| a. Newfoundland and Labrador ..... | F43008_g1<br><div> <div></div> <div></div> <div></div> </div> %  |
| b. Prince Edward Island .....      | F43008_g2<br><div> <div></div> <div></div> <div></div> </div> %  |
| c. Nova Scotia .....               | F43008_g3<br><div> <div></div> <div></div> <div></div> </div> %  |
| d. New Brunswick .....             | F43008_g4<br><div> <div></div> <div></div> <div></div> </div> %  |
| e. Quebec .....                    | F43008_g5<br><div> <div></div> <div></div> <div></div> </div> %  |
| f. Ontario .....                   | F43008_g6<br><div> <div></div> <div></div> <div></div> </div> %  |
| g. Manitoba .....                  | F43008_g7<br><div> <div></div> <div></div> <div></div> </div> %  |
| h. Saskatchewan .....              | F43008_g8<br><div> <div></div> <div></div> <div></div> </div> %  |
| i. Alberta .....                   | F43008_g9<br><div> <div></div> <div></div> <div></div> </div> %  |
| j. British Columbia .....          | F43008_g10<br><div> <div></div> <div></div> <div></div> </div> % |
| k. Yukon .....                     | F43008_g11<br><div> <div></div> <div></div> <div></div> </div> % |
| l. Northwest Territories .....     | F43008_g12<br><div> <div></div> <div></div> <div></div> </div> % |
| m. Nunavut .....                   | F43008_g13<br><div> <div></div> <div></div> <div></div> </div> % |
| n. United States .....             | F43008_g14<br><div> <div></div> <div></div> <div></div> </div> % |
| o. All other countries .....       | F43008_g15<br><div> <div></div> <div></div> <div></div> </div> % |
| <div>100%</div>                    |  |

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## Distribution of operating revenue by method of sale

Please provide a percentage breakdown of the operating revenue by method of sale.

### Percentage

1. In-store sales .....

F43166

%

2. E-commerce

**Include:** all revenue where the order is received and the commitment to purchase is made via the Internet, although payment can be made by other means; include orders made in web pages, extranet, mobile devices or Electronic Data Interchange (EDI).

**Exclude:** orders made by telephone calls, facsimile or e-mail. ....

F43167

%

F43168

%

3. Catalogue and mail-order or telephone .....

4. All other methods — please specify:

F43169

F43171

%

100%

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## E-Commerce

1. For this reporting period, what was this business's total revenue?

Please report all amounts in **thousands of Canadian dollars**.

**Include:** sales of goods and services; rental, leasing and property management; commissions; subsidies, grants, donations, fundraising and sponsorships; royalties; rights; licensing and franchise fees; dividends, interest and other revenue. ....

CAN\$ '000

F4000PF1

\$\$

,000

2. Did this business have any e-commerce revenue in this reporting period?

**E-commerce revenue:** sale of goods and services conducted over the Internet with or without online payment.

**Include:** all revenue for which an order is received and the commitment to purchase is made via the Internet, although payment can be made by other means, such as orders made on Web pages, an extranet, mobile devices or Electronic Data Interchange (EDI).

**Exclude:** orders made by telephone, facsimile or email.

B05163

1 ☐ Yes → Go to question 3

3 ☐ No → Go to question 6

CAN\$ '000

F43459

\$\$

,000

3. What was the total e-commerce revenue in this reporting period?

If precise figures are not available, please provide your best estimate. ....

4. During this reporting period, did this business make sales over the Internet through any of the following methods?

Select all that apply.

- a. Via a mobile app .....  
b. Via your company website .....  
c. Via a third-party website .....  
d. Via Electronic Data Interchange (EDI) .....  
e. Other methods — please specify: .....

B05164\_m6

B05164\_m1

B05164\_m2

B05164\_m3

B05164\_m4

B05164\_m5

5. Does this business have any full-time staff dedicated solely to activities related to e-commerce?

B20052

1 ☐ Yes

3 ☐ No

6. If you answered No at question 2, please identify the reasons why this business did not make sales over the Internet:

Select all that apply.

- a. Goods and services do not lend themselves to online sales .....  
b. Prefer to maintain current business model .....  
c. Lack of skilled workers to implement and maintain e-commerce infrastructure .....  
d. Cost of development is too high .....  
e. Security concerns .....  
f. Other reasons — please specify: .....

B05165\_r7

B05165\_r1

B05165\_r2

B05165\_r3

B05165\_r4

B05165\_r5

B05165\_r6

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## Sales of commodities

Please report sales of all commodities (goods and services) sold by this business unit within or outside Canada, during the reporting period. **When precise figures are not available, please provide your best estimates.**

### 1. Food and beverages

For further information, consult the reporting guide at [www.statcan.gc.ca/guides-e](http://www.statcan.gc.ca/guides-e)

CAN\$ '000

|  |                 |    |  |      |
|--|-----------------|----|--|------|
| Fresh meat and poultry   | F43006_pc1_pd1  | \$ |  | ,000 |
| Fresh fish and other fresh seafood   | F43006_pc1_pd2  | \$ |  | ,000 |
| Fresh fruit and vegetables   | F43006_pc1_pd3  | \$ |  | ,000 |
| Eggs and dairy products<br><b>Exclude:</b> frozen desserts   | F43006_pc1_pd4  | \$ |  | ,000 |
| Baked goods<br><b>Exclude:</b> frozen products, cookies and crackers                                   | F43006_pc1_pd5  | \$ |  | ,000 |
| Perishable prepared foods<br><b>Include:</b> fresh sliced deli meats, prepared entrées and fresh pasta | F43006_pc1_pd6  | \$ |  | ,000 |
| Frozen food  | F43006_pc1_pd7  | \$ |  | ,000 |
| Cookies, confectionery and snack foods   | F43006_pc1_pd8  | \$ |  | ,000 |
| Packaged food dry goods, not elsewhere classified  | F43006_pc1_pd9  | \$ |  | ,000 |
| Soft drinks<br><b>Exclude:</b> bottled water   | F43006_pc1_pd10 | \$ |  | ,000 |
| Non-alcoholic beverages<br><b>Exclude:</b> soft drinks, milk, hot beverages and frozen drinks          | F43006_pc1_pd11 | \$ |  | ,000 |
| Prepared hot beverages<br><b>Include:</b> coffee   | F43006_pc1_pd12 | \$ |  | ,000 |
| Alcoholic beverages<br><b>Exclude:</b> served on premises  | F43006_pc1_pd13 | \$ |  | ,000 |
| Alcoholic beverages for immediate consumption  | F43006_pc1_pd14 | \$ |  | ,000 |
| Ice  | F43006_pc1_pd15 | \$ |  | ,000 |
| Prepared meals   | F43006_pc1_pd16 | \$ |  | ,000 |

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**2. Clothing, footwear and accessories****CAN\$ '000**

|   |                         |      |
|---|-------------------------|------|
|   | F43006_pc2_pd1          |      |
| Men's outerwear coats and jackets                                   | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd2          |      |
| Men's suits, sport jackets and blazers                              | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd3          |      |
| Men's pants, shirts, sweaters and other bottoms and tops            | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd4          |      |
| Men's sleepwear, underwear and hosiery                              | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd5          |      |
| Men's hats, gloves, belts and other accessories                     | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd6          |      |
| Men's clothing, not elsewhere classified                            | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd7          |      |
| Women's outerwear coats and jackets                                 | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd8          |      |
| Women's dresses and suits   | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd9          |      |
| Women's skirts, pants, blouses, sweaters and other bottoms and tops | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd10         |      |
| Women's lingerie, sleepwear and underwear                           | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd11         |      |
| Women's hosiery   | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd12         |      |
| Women's handbags, purses and accessories                            | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd13         |      |
| Women's clothing, not elsewhere classified                          | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd14         |      |
| Boys' clothing and accessories                                      | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd15         |      |
| Girls' clothing and accessories                                     | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd16         |      |
| Infant clothing, fabric and accessories                             | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd17         |      |
| Unisex clothing, costumes and vestments                             | \$ <input type="text"/> | ,000 |
|   | F43006_pc2_pd18         |      |
| Men's athletic footwear   | \$ <input type="text"/> | ,000 |

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CAN\$ '000

Men's footwear and accessories  
**Exclude:** athletic

F43006\_pc2\_pd19

\$ ,000

Women's athletic footwear

F43006\_pc2\_pd20

\$ ,000

Women's footwear and accessories  
**Exclude:** athletic

F43006\_pc2\_pd21

\$ ,000

Infant footwear

F43006\_pc2\_pd22

\$ ,000

Children's athletic footwear

F43006\_pc2\_pd23

\$ ,000

Children's footwear, not elsewhere classified

F43006\_pc2\_pd24

\$ ,000

Fine jewellery  
**Include:** precious metal, diamonds, gemstones, and pearls

F43006\_pc2\_pd25

\$ ,000

Costume jewellery  
**Include:** base metal, glass, plastic, and synthetic stones

F43006\_pc2\_pd26

\$ ,000

Watches

F43006\_pc2\_pd27

\$ ,000

Luggage, briefcases, knapsacks, and duffel bags

F43006\_pc2\_pd28

\$ ,000

### 3. Home furniture, furnishings, housewares, appliances and electronics

CAN\$ '000

Mattresses and foundations

F43006\_pc3\_pd1

\$ ,000

Infant furniture

F43006\_pc3\_pd2

\$ ,000

Indoor home furniture, not elsewhere classified

F43006\_pc3\_pd3

\$ ,000

Outdoor home furniture

F43006\_pc3\_pd4

\$ ,000

Window treatments

F43006\_pc3\_pd5

\$ ,000

Household textile products, not elsewhere classified

F43006\_pc3\_pd6

\$ ,000

Decorative home furnishings  
**Exclude:** textile products

F43006\_pc3\_pd7

\$ ,000

CAN\$ '000

F43006\_pc3\_pd8

Tableware, kitchenware, cookware and bakeware

\$ ,000

F43006\_pc3\_pd9

Household cleaning supplies

\$ ,000

F43006\_pc3\_pd10

Miscellaneous household supplies, not elsewhere classified

\$ ,000

F43006\_pc3\_pd11

Small home appliances

\$ ,000

F43006\_pc3\_pd12

Major home appliances

**Include:** room air conditioners, major appliances, microwave ovens, convection ovens, ranges, kitchen range hoods or fans, dishwashers and washing machines and clothes dryers.

\$ ,000

F43006\_pc3\_pd13

Computers, peripherals and networking equipment

\$ ,000

F43006\_pc3\_pd14

Computer software

**Exclude:** games

\$ ,000

F43006\_pc3\_pd15

Telephones and related products

\$ ,000

F43006\_pc3\_pd16

Televisions and home audiovisual equipment

\$ ,000

F43006\_pc3\_pd17

Still cameras and other photographic equipment and supplies

**Exclude:** video cameras

\$ ,000

F43006\_pc3\_pd18

Rental services of movies and games on DVDs, tapes and cassettes

\$ ,000

F43006\_pc3\_pd19

Rental and operating leasing services of computer equipment

\$ ,000

**4. Sporting and leisure products**

CAN\$ '000

F43006\_pc4\_pd1

Bicycles and biking equipment and accessories

\$ ,000

F43006\_pc4\_pd2

Exercise equipment

\$ ,000

F43006\_pc4\_pd3

Golf equipment

\$ ,000

F43006\_pc4\_pd4

Skiing and snowboarding equipment

\$ ,000

F43006\_pc4\_pd5

Hunting, fishing and camping equipment

\$ ,000

CAN\$ '000

|   |                 |      |
|---|-----------------|------|
|   | F43006_pc4_pd6  |      |
| Team sporting equipment   | \$              | ,000 |
|   | F43006_pc4_pd7  |      |
| Sporting equipment, not elsewhere classified  | \$              | ,000 |
|   | F43006_pc4_pd8  |      |
| Electronic game consoles<br><b>Exclude:</b> game software   | \$              | ,000 |
|   | F43006_pc4_pd19 |      |
| Game software on physical media   | \$              | ,000 |
|   | F43006_pc4_pd20 |      |
| Game software, downloadable   | \$              | ,000 |
|   | F43006_pc4_pd9  |      |
| Toys and games<br><b>Exclude:</b> game consoles and game software   | \$              | ,000 |
|   | F43006_pc4_pd14 |      |
| Artists' equipment and supplies   | \$              | ,000 |
|   | F43006_pc4_pd15 |      |
| Musical instruments and print music   | \$              | ,000 |
|   | F43006_pc4_pd16 |      |
| Sewing and knitting supplies  | \$              | ,000 |
|   | F43006_pc4_pd17 |      |
| Craft and hobby kits and leisure supplies, not elsewhere classified   | \$              | ,000 |
|   | F43006_pc4_pd21 |      |
| Printed books   | \$              | ,000 |
|   | F43006_pc4_pd22 |      |
| E-books   | \$              | ,000 |
|   | F43006_pc4_pd23 |      |
| Newspapers, magazines and other periodicals, printed  | \$              | ,000 |
|   | F43006_pc4_pd24 |      |
| Newspapers, magazines and other periodicals, online   | \$              | ,000 |
|   | F43006_pc4_pd25 |      |
| Other publications not elsewhere classified, printed<br><b>Include:</b> anniversary cards printed, art prints, greeting cards printed, love cards printed, posters, printed maps, wedding cards printed.                      | \$              | ,000 |
|   | F43006_pc4_pd26 |      |
| Other publications not elsewhere classified, online<br><b>Include:</b> digital maps, online anniversary cards, online birthday cards, online Christmas cards, online greeting cards, online love cards, online wedding cards. | \$              | ,000 |
|   | F43006_pc4_pd27 |      |
| Audio recordings, on physical media   | \$              | ,000 |
|   | F43006_pc4_pd28 |      |
| Audio recordings, downloadable  | \$              | ,000 |

CAN\$ '000

F43006\_pc4\_pd29

|                           |    |  |      |
|---------------------------|----|--|------|
| Movies, on physical media | \$ |  | ,000 |
|---------------------------|----|--|------|

F43006\_pc4\_pd30

|                      |    |  |      |
|----------------------|----|--|------|
| Movies, downloadable | \$ |  | ,000 |
|----------------------|----|--|------|

F43006\_pc4\_pd31

|   |    |  |      |
|---|----|--|------|
| Television programs and other video recordings, on physical media | \$ |  | ,000 |
|---|----|--|------|

F43006\_pc4\_pd32

|  |    |  |      |
|--|----|--|------|
| Television programs and other video recordings, downloadable | \$ |  | ,000 |
|--|----|--|------|

**5. Motor vehicles, recreational vehicles, motor vehicle parts and accessories**

CAN\$ '000

F43006\_pc5\_pd1

|                           |    |  |      |
|---------------------------|----|--|------|
| New passenger automobiles | \$ |  | ,000 |
|---------------------------|----|--|------|

F43006\_pc5\_pd2

|   |    |  |      |
|---|----|--|------|
| New minivans, sport utility vehicles and light trucks | \$ |  | ,000 |
|---|----|--|------|

F43006\_pc5\_pd3

|                             |    |  |      |
|-----------------------------|----|--|------|
| New medium and heavy trucks | \$ |  | ,000 |
|-----------------------------|----|--|------|

F43006\_pc5\_pd4

|                            |    |  |      |
|----------------------------|----|--|------|
| Used passenger automobiles | \$ |  | ,000 |
|----------------------------|----|--|------|

F43006\_pc5\_pd5

|  |    |  |      |
|--|----|--|------|
| Used minivans, sport utility vehicles and light trucks | \$ |  | ,000 |
|--|----|--|------|

F43006\_pc5\_pd6

|                              |    |  |      |
|------------------------------|----|--|------|
| Used medium and heavy trucks | \$ |  | ,000 |
|------------------------------|----|--|------|

F43006\_pc5\_pd7

|                              |    |  |      |
|------------------------------|----|--|------|
| New motorcycles and scooters | \$ |  | ,000 |
|------------------------------|----|--|------|

F43006\_pc5\_pd8

|  |    |  |      |
|--|----|--|------|
| New motor homes, travel trailers and truck campers | \$ |  | ,000 |
|--|----|--|------|

F43006\_pc5\_pd9

|  |    |  |      |
|--|----|--|------|
| New snowmobiles and other personal off-road vehicles | \$ |  | ,000 |
|--|----|--|------|

F43006\_pc5\_pd10

|  |    |  |      |
|--|----|--|------|
| New recreational boats and other recreational vehicles, not elsewhere classified | \$ |  | ,000 |
|--|----|--|------|

F43006\_pc5\_pd11

|                               |    |  |      |
|-------------------------------|----|--|------|
| Used motorcycles and scooters | \$ |  | ,000 |
|-------------------------------|----|--|------|

F43006\_pc5\_pd12

|   |    |  |      |
|---|----|--|------|
| Used motor homes, travel trailers and truck campers | \$ |  | ,000 |
|---|----|--|------|

F43006\_pc5\_pd13

|   |    |  |      |
|---|----|--|------|
| Used snowmobiles and other personal off-road vehicles | \$ |  | ,000 |
|---|----|--|------|

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CAN\$ '000

F43006\_pc5\_pd14

Used recreational boats and other used recreational vehicles, not elsewhere classified

\$  ,000

F43006\_pc5\_pd15

New motor vehicle tires

\$  ,000

F43006\_pc5\_pd16

Motor vehicle parts and accessories, new and used  
**Exclude:** tires\$  ,000

F43006\_pc5\_pd17

Automotive chemicals

\$  ,000

F43006\_pc5\_pd19

Motor vehicle maintenance and repair services

\$  ,000

F43006\_pc5\_pd18

Rental and operating leasing services of motor homes, travel trailers and campers

\$  ,000

F43006\_pc5\_pd20

Rental and operating leasing services of automobiles and light trucks, without operator

\$  ,000

F43006\_pc5\_pd21

Rental and operating leasing services of heavy trucks, truck trailers and buses, without operator

\$  ,000**6. Automotive and household fuels**

CAN\$ '000

F43006\_pc6\_pd1

Automotive fuels

\$  ,000

F43006\_pc6\_pd2

Household fuels

\$  ,000**7. Health, personal and household products**

CAN\$ '000

F43006\_pc7\_pd1

Prescription pharmaceuticals

\$  ,000

F43006\_pc7\_pd2

Non-prescription pharmaceuticals

\$  ,000

F43006\_pc7\_pd3

Vitamins, minerals, and other health supplements

\$  ,000

F43006\_pc7\_pd4

Prescription eyewear

\$  ,000

F43006\_pc7\_pd5

Non-prescription eyewear

\$  ,000

F43006\_pc7\_pd6

Home health products, not elsewhere classified

\$  ,000

CAN\$ '000

F43006\_pc7\_pd7

Disposable diapers

\$  ,000

F43006\_pc7\_pd8

Infant and children's car seats

\$  ,000

F43006\_pc7\_pd9

Strollers and infant care products, not elsewhere classified

\$  ,000

F43006\_pc7\_pd10

Cosmetics and fragrances

\$  ,000

F43006\_pc7\_pd11

Toiletries

\$  ,000

F43006\_pc7\_pd12

Feminine hygiene products

\$  ,000

F43006\_pc7\_pd13

Personal care supplies and equipment, not elsewhere classified

\$  ,000**8. Hardware, tools, renovation and lawn and garden products**

CAN\$ '000

F43006\_pc8\_pd1

Hardware

\$  ,000

F43006\_pc8\_pd2

Hand tools

\$  ,000

F43006\_pc8\_pd3

Power tools

\$  ,000

F43006\_pc8\_pd4

Major household air conditioning, heating and water heating equipment

\$  ,000

F43006\_pc8\_pd5

Plumbing and electrical supplies

**Include:** fixtures\$  ,000

F43006\_pc8\_pd6

Paint, painting supplies and wallpaper

\$  ,000

F43006\_pc8\_pd7

Flooring, floor coverings and floor and wall tiles

\$  ,000

F43006\_pc8\_pd8

Lumber and other renovation materials and supplies

\$  ,000

F43006\_pc8\_pd9

Hardware and renovation related products, not elsewhere classified

\$  ,000

F43006\_pc8\_pd10

Lawnmowers, snowblowers and gardening tools

\$  ,000

CAN\$ '000

F43006\_pc8\_pd11

Live plants, seeds and other home and garden supplies  
**Exclude:** agricultural fertilizers and pesticides

\$ ,000

F43006\_pc8\_pd12

Rental and operating leasing services of commercial and industrial machinery and equipment  
**Exclude:** office equipment

\$ ,000

**9. Miscellaneous retail products**

CAN\$ '000

F43006\_pc9\_pd1

Pets

\$ ,000

F43006\_pc9\_pd2

Pet food, supplies and accessories

\$ ,000

F43006\_pc9\_pd3

Tobacco products and accessories  
**Exclude:** e-cigarettes

\$ ,000

F43006\_pc9\_pd19

Electronic cigarettes, e-liquid refills, vaporizers and other e-liquid delivery systems

\$ ,000

F43006\_pc9\_pd4

Home office equipment, not elsewhere classified

\$ ,000

F43006\_pc9\_pd5

Home office supplies, not elsewhere classified

\$ ,000

F43006\_pc9\_pd6

Farm equipment

\$ ,000

F43006\_pc9\_pd7

Farm supplies

\$ ,000

F43006\_pc9\_pd8

Supplies for beer and wine making

\$ ,000

F43006\_pc9\_pd9

Cut flowers, indoor potted plants and floral supplies

\$ ,000

F43006\_pc9\_pd10

Monuments and tombstones

\$ ,000

F43006\_pc9\_pd11

Manufactured mobile homes

\$ ,000

F43006\_pc9\_pd12

Professional and scientific instruments

\$ ,000

F43006\_pc9\_pd13

Equipment and supplies for non-farm activities, not elsewhere classified

\$ ,000

F43006\_pc9\_pd15

Artwork

\$ ,000

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CAN\$ '000

F43006\_pc9\_pd16

Collectors' items

\$  ,000

F43006\_pc9\_pd17

Antiques, and used or second-hand merchandise

**Exclude:** motor vehicles and mobile homes\$  ,000

F43006\_pc9\_pd14

Other miscellaneous equipment and supplies not elsewhere classified

\$  ,000**10. Other retail**

CAN\$ '000

Retail trade commissions

F43006\_pc10\_pd1

**Exclude:** lottery tickets issued by the lottery operator, the service of buying and selling merchandise on own account at the final step in the distribution chain.\$  ,000**11. Miscellaneous services**

CAN\$ '000

Rental and operating leasing services of office furniture and equipment

F43006\_pc11\_pd1

**Exclude:** computer equipment\$  ,000

Rental and operating leasing services of other goods

F43006\_pc11\_pd2

**Exclude:** movies and games on DVDs, tapes and cassettes\$  ,000

Repair and maintenance services

F43006\_pc11\_pd3

**Exclude:** for buildings and transportation equipment\$  ,000INFORMATION COPY  
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**12. Other goods and services – please specify:****CAN\$ '000**

B40014\_pc12\_pd1

F43006\_pc12\_pd1

\$ ,000

B40014\_pc12\_pd2

F43006\_pc12\_pd2

\$ ,000

B40014\_pc12\_pd3

F43006\_pc12\_pd3

\$ ,000

B40014\_pc12\_pd4

F43006\_pc12\_pd4

\$ ,000

B40014\_pc12\_pd5

F43006\_pc12\_pd5

\$ ,000

B40014\_pc12\_pd6

F43006\_pc12\_pd6

\$ ,000

B40014\_pc12\_pd7

F43006\_pc12\_pd7

\$ ,000

B40014\_pc12\_pd8

F43006\_pc12\_pd8

\$ ,000

B40014\_pc12\_pd9

F43006\_pc12\_pd9

\$ ,000

B40014\_pc12\_pd10

F43006\_pc12\_pd10

\$ ,000

**Total sales of goods and services**

F43000

\$ ,000

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## Contact person

13. Statistics Canada may need to contact the person who completed this questionnaire for further information.

If the contact person is the same as on cover page, please check ☐ → **Go to "Feedback"**

**Otherwise, who is the best person to contact about this questionnaire?**

First name

Last name

Title

Email address (example: user@example.gov.ca)

Y. P. R.

Telephone number (including area code)

Example: 123-123-1234

Extension number

(if applicable)

Fax number (including area code)

Example: 123-123-1234

REF

## Feedback

14. How long did it take to complete this questionnaire?

**Include** the time spent gathering the necessary information. ....

Hours

Minutes

15. We invite your comments about this questionnaire.

B00002

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## General information

### Confidentiality

#### Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. Statistics Canada will use the information from this survey for statistical purposes.

### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

**Section 11** of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

**Section 12** of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

### Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

**Thank you for completing this questionnaire.**  
**Please retain a copy for your records.**  
**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**