## 2013 Annual Non-store Retail Survey

CONFIDENTIAL once completed.
Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-858-7921.
Please verify the information for this business's contact person and correct where needed.

Legal name
B00101
Operating name
B00102
First name
B00109
Last name
B00111

300112
Title

B00103
Address (number and street)

B00104

300105

B00107

## Reporting instructions

1. Please print in ink.
2. Report all dollar amounts in thousands of Canadian dollars ('000 CAN\$).
3. Do not include sales tax.
4. Percentages should be rounded to whole numbers.
5. Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.
6. When precise figures are not available, please provide your best estimates.

## Business activity

1. Statistics Canada uses the North American Industrial Classification System to classify the activities of each business. According to our records, this business's main activity is classified as:


Is this the main activity of this business?
${ }^{805002}$
Yes, this is the main activity of this business. Go to question $1 b$
No, this is not the main activity of this business. Go to question 1a
a) Please provide a brief but precise description of this business's main activity (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

b) Approximately what percentage of this business's revenue is generated by this main activity?

Are there any other activities that contribute significantly (at least 10\%) to this business's revenue? B05024
Yes Go to question 1c
No Go to next page
c) Please provide a brief but precise description of this business's secondary activity (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05005
d) Approximately what percentage of this business's revenue is generated by this secondary activity?

## Reporting period information

1. For this survey, please report information for this business's most recent $\mathbf{1 2}$ month fiscal period.

Note: For this survey, the End date should fall between April 1, 2013 and March 31, 2014.

Start date


End date

2. If the reporting period does not cover a full year, please check the reason(s) below (mark all that apply):

B00301_r1
seasonal operations
B00301_r2
new business
B00301_r3
change of ownership
B00301_r4
change of fiscal year

B00301_r5
ceased operations
B00301_r6
temporarily inactive
во0301_17
other reason - please specify:
B00301_18

3. Please indicate below, any changes or events that may have affected the reported values for this business compared to the last reporting period (mark all that apply):

B00302_11
strike or lockout
B00302_12

- exchange rate impact

B00302_t3
price changes in goods or services sold
B00302_44
contracting out


## B00302_t6

price changes in labour or raw materials

## в00302_17

natural disaster


вооз32 29

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ices sold
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(o)


B00302_115
other changes or events - please specify: B00302_116
new/lost contract
B00302_113
plant closures
B00302_114 acquired business units
change in product line
B00302-10
sold business units
B00302_t11

- expansion

B00302_112

## Industry characteristics

## Selected sales information

Please provide the following sales in thousands of Canadian dollars.
'000 CAN\$

1. Revenue from sales of goods purchased for resale or manufactured, net of returns and discounts
2. Revenue from shipping and handling charges that is not embedded in the price of the merchandise

## Sales by type of customer

What was this business's breakdown of sales by the following types of client?

1. Clients in Canada percentage

F43008_c1
a) individuals and households


F43008_c2
b) businesses

c) governments, not-for-profit organizations and public institutions (e.g., hospitals and schools)
2. Clients outside of Canada

## Sales by consumer location

Please provide the percentage breakdown of this business's sales by consumer location (the consumer location is where the goods or services will ultimately be used).


## Distribution of operating revenue by method of sale

Please provide a percentage breakdown of your operating revenue by method of sale.
percentage

F43166 \%

F43167
2. E-commerce
(e.g., sales generated through online Internet orders)

Catalogue and mail-order or telephone
4. All other methods - please specify:

F43169


## Sales of commodities

Please report sales of all commodities (goods and services) sold by this business unit within or outside Canada, during the reporting period. When precise figures are not available, please provide your best estimates.

1. Food and beverages
'000 CAN\$

## Fresh meat and poultry




|  |  |  |
| :--- | :--- | :--- |



|  |  |
| :--- | :--- |


6. Automotive and household fuels

| Automotive fuels |  |  |  |
| :--- | :--- | :--- | :--- |

7. Health, personal and household products

| Prescription pharmaceuticals |
| :--- |
| Non-prescription pharmaceuticals |
| Vitamin, mineral, and other health supplements |
| Prescription eyewear |
| Non-prescription eyewear |
| Home health products, not elsewhere classified |
| Disposable diapers |
| Strollers and infant care products, not elsewhere classified |


| 8. |  |  |
| :--- | :--- | :--- |




## Contact person

## Name of person to contact about this questionnaire:



We invite your comments below.
If necessary, please attach a separate sheet.
Please be assured that we review all comments with the intent of improving the survey.

$\square$
$\square$
$\square$

## Confidentiality

## Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the Statistics Act.

Statistics Canada will use information from this survey for statistical purposes.

## Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the Statistics Act provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the Statistics Act. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are Section 11 agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the Statistics Act provides for the sharing of information with federal, provincial or territorial government organizations. Under Section 12, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are Section 12 agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

## Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire. Please retain a copy for your records.
Visit our website, www.statcan.gc.ca


