



# 2005 Annual Return of "Broadcasting Distribution" Licensee (Long Form)

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

**For the fiscal period ended August 31, 2005**

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2005 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radio-television and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.



Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920.

**STC**

**CRTC FILE**

**ATTN:**

System  
Number

System  
Class

Location

Prov. CRTC ID

FOR INFORMATION ONLY

in co-operation with the Canadian Radio-television  
and Telecommunications Commission

**SECTION 1 (pages 2 to 4)**  
**LICENSEE (COMPANY) INFORMATION**

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Gatineau, Telephone: (819) 997-4384, Fax: (819) 953-5107

Complete name of licensee:

Mailing address of the licensee:

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Person to be contacted in connection with this return:

Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]

\_\_\_\_\_  
 (Name) (Title)

Address (if different from licensee address)

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_

Postal Code \_\_\_\_\_

If the information in this return is for a period other than 12 months ending August 31, 2005, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2005, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

Date(s) of transaction(s): \_\_\_\_\_

Type of business organization:

- |  |   |                                     |
|--|---|-------------------------------------|
| <input type="radio"/> Incorporated company, shares publicly traded     | <input type="radio"/> Sole proprietorship/partnership | <input type="radio"/> Co-operative  |
| <input type="radio"/> Incorporated company, shares NOT publicly traded | <input type="radio"/> Non-profit organization         | <input type="radio"/> Military Unit |
| <input type="radio"/> Other (specify) _____                            |   |                                     |

**MANAGEMENT CERTIFICATION**

\_\_\_\_\_, am authorized  
 (Name) (Title)

to certify on behalf of \_\_\_\_\_  
 (Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

\_\_\_\_\_  
 (Signature) (Date) (Telephone and Area Code)

**Date received**

**CRTC File Number**

\_\_\_\_\_  
 (Official use only)

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# OPERATING DATA

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## 1. Operating data

1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Total		01						
2. Number of subscribers - Indirect (number of units served by bulk contracts) - Total		02						
3. - Total (cell 01+02)		03						
4. Wireless undertaking only- Reply to questions 1.7, 1.10, 1.11, 1.12, 1.13, 1.14, and 1.15		04						
Households in area wired for cable - Individual houses		05						
5. - Multiple dwelling units		06						
6. - Total		07						
7. Total dwelling units in licensed area (including area not served by cable plant)		08						
8. CABLE: Distribution cable (rounded to nearest kilometre) - Aerial		Km						
- Conduit		Km						
- Buried		Km						
Main or trunk cable (not used for customer services drops)		Km						
9. Total		24 Km						
10. Standard monthly fee for direct subscribers (excluding taxes) - Analogue		12 \$ ¢						
11. Channel capacity		15						
12. Number of channel in use:	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 100px; text-align: center;">16</td> <td style="width: 100px; text-align: center;">=</td> <td style="width: 100px; text-align: center;">17</td> </tr> <tr> <td style="text-align: center;">Basic Tier Services</td> <td></td> <td style="text-align: center;">Non-basic, non-programming and exempt services</td> </tr> </table>	16	=	17	Basic Tier Services		Non-basic, non-programming and exempt services	18
16	=	17						
Basic Tier Services		Non-basic, non-programming and exempt services						
<b>13 COMMUNITY PROGRAMMING</b>								
1. Program hours		19						
a) Licensee produced		20						
b) Local community produced		21						
c) Programs from other licensees		22						
d) Local alphanumeric public service messages		23						
e) Other (specify) _____		27						
f) Total program hours (maximum 168 hours per channel)		26						
2. Number of community channels (if more than one, provide details)		29						
3. Number of volunteers (average) which participate in operation of community channel		30						
4. Number of volunteers trained								

## DIRECT OPERATING EXPENSE SUMMARY

### 1. Programming

<b>Community programming</b>		41
1. Direct expenses (excluding depreciation)		42
2. Indirect expenses		43
<b>3. Sub-total - Community Programming</b>		
4. Funding of Community Programming Expense	44	
a) financial contributions from basic revenue		
b) re-investment from community channelsponsorship revenue	45	
5. Other local special programming expenses (e.g. educational, ethnic, barker, etc.)		46
<b>6. Total - Programming (to cell 07, page 5)</b>		47

# DIRECT OPERATING EXPENSE SUMMARY - (continued)

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## 2. Technical

				Basic Tier Only
1. Rent/lease payments - distribution system				01
2. System Powering				02
3. Pole attachment and duct rental				03
4. Asset based taxes				05
5. Maintenance materials				06
6. Maintenance Remuneration (to cell 43, page 5)				07
7. Deduct: maintenance wages capitalized				08
<b>8. Sub-total - Common facilities operating costs</b>				<b>09</b>
9. Rent/lease payments - head end/earth receiving stations				10
10. Materials - other				11
11. Vehicle expenses				12
	CTCPF		Other Funds	
12. Contribution to Production Fund	26		27	25
13. Other - (incl. re-allocation of head office costs)				13
	Canadian		Non-Canadian	
14. Affiliation payments - Specialty services	21	+	22	=
15. Distant signal delivery (e.g. microwave, CANCOM)				15
	Canadian		Non-Canadian	
16. Copyright expense - distant signals	23	+	24	=
17. Copyright - other (e.g. music)				17
18. Remuneration - Other Technical (to cell 43, page 5)				18
19. Deduct: Other Technical wages capitalized				19
<b>20. Total - Technical (to cell 08, page 5)</b>				<b>20</b>

## 3. Sales and Promotion

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1. Promotion (including travel)	01
2. Other	02
3. Remuneration (to cell 44, page 5)	03
<b>4. Total - Sales and Promotion (to cell 09, page 5)</b>	<b>04</b>

## 4. Administration and General

1. Cost of premises (e.g. rent or lease)	06
2. Professional services	07
3. CRTC license fee	08
4. Other license fees, dues and subscription	09
5. Office supplies and services (incl. telephone, etc.)	10
6. Management services	11
7. Bad debt expense	12
8. Other (incl. re-allocation of head office costs)	13
9. Remuneration (incl. director's fees) (to cell 45, page 5)	14
<b>10. Total - Administration and General (to cell 10, page 5)</b>	<b>15</b>

## 5. 1. Total Operating Expense

(Lines 1.6, 2.20, 3.4, 4.10) (to cell 11, page 5)	<b>16</b>
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# SECTION 3 - SYSTEM INFORMATION (pages 9-11)

## Non-Basic, Exempt and Non-Programming Services

### Financial Summary For year ended August 31, 2005

To be completed for each licensed system

(See Guide for details)

System Location - Municipality: _____		7 0		7 1
	Non-Basic (Pay & Specialty) (1)	Exempt Programming (see guide page 6) (2)	Non-Programming Services (see guide page 6) (3)	Total Services (4)
<b>1. Revenue</b>	<b>01</b>	<b>21</b>	<b>41</b>	<b>01</b>
1. Subscription \$				
2. Connection (install. & reconnect) \$	02	22	42	02
3. Digital Addressable DVC Decodes - Rental \$	03	23	43	03
4. - Net Sales \$	04	24	44	04
5. Other (specify) \$	05	25	45	05
<b>6. Total Revenue \$</b>	<b>06</b>	<b>26</b>	<b>46</b>	<b>06</b>
<b>2. Expenses</b>	<b>07</b>	<b>27</b>	<b>47</b>	<b>07</b>
1. Affiliation Payments \$				
2. Technical \$	08	28	48	08
3. Sales and Promotion \$	09	29	49	09
4. Administration and General \$	10	30	50	10
<b>5. Total Expenses \$</b>	<b>11</b>	<b>31</b>	<b>51</b>	<b>11</b>
<b>3. 1. Operating Income (loss) \$</b>	<b>12</b>	<b>32</b>	<b>52</b>	<b>12</b>
2. Less: Depreciation (recorded in accounts) \$	13	33	53	13
3. Interest expense \$	14	34	54	14
4. Other adjustments - Income (expense) \$	15	35	55	15
<b>5. Net income (loss) before income taxes \$</b>	<b>16</b>	<b>36</b>	<b>56</b>	<b>16</b>
6. Provision for income taxes \$	17	37	57	17
<b>7. Net income (loss) after income taxes \$</b>	<b>18</b>	<b>38</b>	<b>58</b>	<b>18</b>
<b>4. Other financial data</b>				<b>19</b>
1. Salaries and other staff benefits \$				20
2. Number of employees (weekly average of full time equivalent) No.				24
3. Number of non-basic subscribers as of August 31 (unduplicated)* - Total No.				24

\* Each subscriber to several non-basic programming services should be counted only once.

## GROSS REVENUE FROM EXEMPT PROGRAMMING & NON-PROGRAMMING SERVICES

EXEMPT PROGRAMMING	Licensee Revenue	Affiliate Entity Revenue	Total Revenue
Classified advertising	25	35	45
Teleshopping/general services	26	36	46
Infomercials	27	37	47
Games services	28	38	48
Other exempt	34	44	54
<b>Total (should equal sum of cells 26 on line 1.6 above)</b>	<b>55</b>	<b>56</b>	<b>57</b>
NON-PROGRAMMING SERVICES	Licensee Revenue	Affiliate Entity Revenue	Total Revenue
Channel lease	30	40	50
Internet access services	58	61	62
Other telecommunications services (incl. security)	29	39	49
Allocation of packaged services to non-programming services (See guide page 7)	31	41	51
Other (specify)	32	42	52
<b>Total (should equal the sum of cell 46 on line 1.6 above)</b>	<b>33</b>	<b>43</b>	<b>53</b>
<b>CRTC File Number</b>	<b>CRTC Undertaking ID.</b>		



