Integrated Business Statistics Program (IBSP)

2016 Survey of Service Industries: Book Publishers

CONFIDENTIAL once completed.

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692 ou ATS 1-855-382-7745

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access www.statcan.gc.ca/survey-enquete/index-eng:htm for more information on this survey.

Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the Statistics Act.

Note: Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada online surveys.

Confidentiality

The Statistics Act protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 21 days.

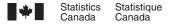
Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

If you are unable to complete within 21 days **or** if you need help, call us at **1-800-972-9692** or **TTY 1-855-382-7745**.

Statistics Canada
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Visit our website, www.statcan.gc.ca

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Reporting instructions

- Please print in ink.
- Report dollar amounts in thousands of Canadian dollars ('000).
- Exclude sales tax.
- Percentages should be rounded to whole numbers.
- When precise figures are not available, please provide your best estimates.
- Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.

В	usiness or organization and contact info	ormati	tion	
1.	Please verify or provide the business or organization's Note : Legal name modifications should only be done to correct a spellir			
	Legal name		Operating name (if applicable)	
2.	Please verify or provide the contact information of the questionnaire and correct where needed.	ne desigr	gnated business or organization contact person for this	
	Note: The designated contact person is the person who should receive completes the questionnaire.	this quest	estionnaire. The designated contact person may not always be the one who actually	
	First name		Last name	
			OX CS	
	Title		Preferred language of communication	
		7	English French	
	Mailing address (number and street)	Θ_{i}		
		C		
	and the same of th	7		
	City		Province, territory or state	
	Postal code or ZIP code Example: A9A 9A9 or 12345-1234			
	Country			
	Farall address			
	Email address Example: user@example.gov.ca			
			n number	
	Example: 123-123-1234 (if a	applicable	ble)	
	Fax number (including area code) Example: 123-123-1234			

	and op	verify or provide the current operational status of the business or organization identified by the legal erating name.
	B00323 001	
		Operational → Go to question 4
	002	Not currently operational
		e.g., temporarily or permanently closed, change of ownership
	4	Why is this business or organization not currently operational?
		B00309 002 Seasonal operations → Go to question 3a. Ceased operations → Go to question 3b.
		Sold operations → Go to question 3c.
		Amalgamated with (an) other business(es) or organization(s) → Go to question 3d.
		Temporarily inactive but will re-open → Go to question 3e.
		No longer operating due to other reason(s) → Go to question 3f.
		1 2
3a	. Seaso	onal operations
	When	did this business or organization close for the season?
	Date	NYYYY MM DD
	When	does this business or organization expect to resume operations?
	Date	B00218 → Go to question 4
3b	. Cease	ed operations
	When	did this business or organization cease operations?
	Date	YYYY MM DD B00211
	Why 0	did this business or organization cease operations?
	001	Bankruptcy
	002	Liquidation
	003	Dissolution → Go to question 4
	004	Other reasons — specify:
		J

3c.	Sold operations
	When was this business or organization sold? YYYY MM DD
	B00212
	Date
	What is the legal name of the buyer?
	800406
	→ Go to question 4
3d.	Amalgamated with (an) other business(es) or organization(s)
	When did this business or organization amalgamate?
	YYYY MM DD
	B00213 Date
	What is the legal name of the resulting or continuing business or organization?
	300407
	What is (are) the legal name(s) of the other amalgamated business(es) or organization(s)?
	800408
	→ Go to question 4
	$^{\prime\prime}O,^{\prime}C$
3e.	Temporarily inactive but will re-open
	When did this business or organization become temporarily inactive?
	YYYY MM DD
	Date
	When does this business or organization expect to resume operations?
	YYYY MM DD B00215
	Date
	Why is this business or organization temporarily inactive?
	B00313
	→ Go to question 4
3f.	No longer operating due to other reason(s)
	When did this business or organization cease operations?
	YYYY MM DD
	B00216 Date
	Why did this business or organization cease operations?
	800314

4.	Please verify or provide the current main activity of the business or organization identified by the legal and operating name. Note: The described activity was assigned using the North American Industry Classification System (NAICS).					
	B05002 #{NAICS_Title_E.Prefill}					
	002	↓ Go to question 7				
	Other main activity Please provide a brief but precise description of this business or organ e.g., breakfast cereal manufacturing, shoe store, software development 805003	nization's main activity.				
5.	Was this business or organization's main activity ever classified as:					
	#{NAICS_Title_E.Prefill}					
	805111 001 Yes					
	No → Go to question 7					
6.	When did the main activity change? YYYY MM DD					
	Date B00219					
7.		nization's revenue?				
	Ves, there are other activities					
	No, that is the only significant activity. Go to question 9					
8.	Please provide a brief but precise description of this business or organization's secondary activity. e.g., breakfast cereal manufacturing, shoe store, software development					
	805005					
9.	Approximately what percentage of this business or organization's revenue is generated					
	by each of the following activities? When precise figures are not available, please provide your best estimates.	Percentage of revenue				
	a. Main activity	% B05006				
	b. Secondary activity	% B05008				
	c. All other activities.	% B05000				
	Total percentage	1 0 0 %				

Re	porting period information	
1.	For this survey, please report information for this business's mo	ost recent 12 month fiscal period.
	Note: For this survey, the End date should fall between April 1,	2016 and March 31, 2017.
	YYYY MM DD	YYYY MM DD 800206
	Start date End da	
2.	If the reporting period does not cover a full year, please check	the reason(s) below
	(mark all that apply):	
	B00301_r1	B00301_r5
	seasonal operations	ceased operations
	B00301_r2	B00301_r6
	new business	temporarily inactive
	B00301_r3	B00301_r7
	change of ownership	other reason — please specify:
	B00301_r4	B00301_r8
	change of fiscal year	
	change of fiscal year	
3.	Please indicate below, any changes or events that may have aff	fected the reported values for this business compared to the
	last reporting period (mark all that apply):	
	800302_t1	B00302_t10
	strike or lockout	sold business units
	B00302_12	B00302_t11
	exchange rate impact	expansion
	B00302_t3	B00302_12
	price changes in goods or services sold B00302_14 contracting out	new/lost contract
	B00302_14	B00302_t13
	contracting out	plant closures
	800302_t5	B00302_t14
	organisational change	acquisition of business units
	B00302_16	B00302_t15
	price changes in labour or raw materials	other change or event — please specify:
		B00302 t16
	B00302_17	
	natural disaster	
	800302_18	B00302_t17
	recession	no change or event
	800302_t9	
	change in product line	

Revenue Notes: • A detailed breakdown may be requested in other sections. · These questions are asked of many different industries. Some questions may not apply to this business. Refer to the reporting guide for detailed instructions. Please report all amounts in thousands of Canadian dollars. What was this business's revenue from each of the following sources? **CAN\$ '000** F43008 Sales of goods and services Include: sales, commissions, rental and leasing revenue F45801 Rental and leasing (report only if this is a secondary source of revenue; F45701 (report only if this is a secondary source of revenue; F47101 THO WAT USE OF THE F47201 Royalties, rights, licensing and franchise fees E51101 F51201 7. Interest Other revenue — please specify: Include: intracompany transfers. F51301 \$ F40000 **Total revenue** (sum of questions 1 to 8) ...

E	Con	nmerce		
1.		this reporting period, what was this business's total revenue? se report all amounts in thousands of Canadian dollars.		CAN\$ '000
	gran	ude: sales of goods and services; rental, leasing and property management; comn ts, donations, fundraising and sponsorships; royalties; rights; licensing and franch est and other revenue.	ise fees; dividends,	,000
2.	Did	this business have any e-commerce revenue in this reporting period?		
	Incl uothe	pmmerce revenue: sale of goods and services conducted over the Internet with o ude: all revenue for which an order is received and commitment to purchase is mar means, such as orders made on web pages, an extranet, mobile devices or Electude: orders made by telephone, facsimile or e-mail.	de via the Internet, although p	
	1	Yes → Go to question 3		
	3	No → Go to question 6		CAN\$ '000
3.		at was the total e-commerce revenue in this reporting period? ecise figures are not available, please provide your best estimate.		,000
4.	thro	ing this reporting period, did this business make sales over the Internet ugh any of the following methods?	805164_m1	
	a.	Via a mobile app	B05164_m2	
	b.	Via your company website	B05164_m3	
	c.	Via a third-party website	B05164_m4	
	d.	Via Electronic Data Interchange (EDI)	B05164_m5	
	e.	Other methods — specify:		
5.	Doe B20052 1	es this business have any full-time staff dedicated solely to activities related. Yes No	ed to e-commerce?	
6.		ou answered No at question 2, please identify the reasons why this busine not make sales over the Internet:	ess	
	Mark	c all that apply.	B05165_r1	
	a.	Goods and services do not lend themselves to online sales	B05165_r2	
	b.	Prefer to maintain current business model		
	C.	Lack of skilled workers to implement and maintain e-commerce infrastructure	B05165_r3 B05165_r4	
	d.	Cost of development is too high	B05165_r5	
	e.	Security concerns	B05165_r6	
	f.	Other reasons – specify:		

Expenses Notes: • A detailed breakdown may be requested in other sections. These questions are asked of many different industries. Some questions may not apply to this business. Refer to the reporting guide for detailed instructions. Please report all amounts in thousands of Canadian dollars. What were this business's expenses for the following items? **CAN\$ '000** Cost of goods sold F61206 opening inventories purchases Include: raw materials, goods purchased for resale and non-returnable containers. F61406 **CAN\$ '000** F61101 cost of goods sold (opening inventories plus purchases minus closing inventories) Employment costs and expenses Include: all employees who were issued a T4. Exclude: commissions paid to non-employees, report in question 3. F61501 salaries, wages and commissions F61502 employee benefits (please refer to the reporting guide for the list of inclusions and exclusions) F62503 Include: commissions paid to non-employees Exclude: research and development. . . F62504 Research and development fees Exclude: in-house research and developmen F62601 5. Professional and business fees F61801 6. Utilities (e.g., electricity, water and gas) F62505 Office and computer related expenses (e.g., office supplies, postage and computer upgrades) F61802 Telephone, Internet and other telecommunication F61901 Business taxes, licenses and permits F62001 10. Royalties, franchise fees and memberships F62506 11. Crown charges (for logging, mining and energy industries only)

		CAN\$ '000	
		F62101	
12.	Rental and leasing Include: land, building, equipment and vehicles.		000
13.	Repair and maintenance Include: buildings, equipment and vehicles. \$	F62201	000
	The late. Sulfallings, equipment and verifices.	F61601	000
14.	Amortization and depreciation	F62301	000
15.	Insurance	F62507	000
16.	Advertising, marketing, promotion, meals and entertainment	F62508	000
17.	Travel, meetings and conventions	F62401	000
18.	Financial services (e.g., bank charges and transaction fees)	F69101	000
19.	Interest expense	F62509	000
	Other non-production-related costs and expenses Include: bad debt, loan losses, donations, political contributions and inventory write-down.		000
21.	All other cost and expenses — please specify: Include: intracompany expenses. F62512	F62511	
			000
22.	Total expenses (sum of lines 1 to 21)	F60000	000

Ind	dus	try characteristics		
Ow Age Rev	ency enue	es: works published (or co-published) in Canada by a firm holding the Canadian territorial rights titles: titles which are published or reprinted outside of Canada, but sold in Canada. e from pre-sold books should be reported in the year in which they are delivered. -books and print books.	to these titles	ş.
Plea	ase r	eport all amounts in thousands of Canadian dollars.	Sa	ıles
1.	Wha	at were this business's net sales of the following goods and services?	CAI	N\$ '000
	a.	net sales of own and agency titles. Report book sales only (minus book returns)	F43426	,000
	b.	other sales of goods and services — specify: (e.g., sales of rights, periodical publishing, printing services, marketing, rental and leasing revenue, etc.)	F43005	
			\$,000
			F43000	,000
		Total sales of goods and services	\$,000
2.	Inclu	w much did this business receive in grants and subsidies ? ude federal, provincial/territorial and municipal grants and subsidies. lude tax credits.	F47115_sr7	,000
3.	brea	he net sales of own and agency titles reported in question 1 a., what was the percentage akdown of own and agency titles by language of printing?		ercentage ^{1429_n1}
	a.	English		% 1429_n2
	b.	French		% 1429_n3
	c.	other languages		%
		1/2/ Page		100%
4.	to o	he net sales of own and agency titles reported in question 1 a., how much was attributed online sales of print titles for the following breakdown by authorship?	Online s	ealoe
		ude: ales to online stores, including sales made through other companies' websites ales in Canada and export sales.	of print CAN\$ '	titles
	a.	Canadian authorship	\$ F43426_pc1_y2	,000
	b.	Foreign authorship	\$,000
		Total online sales of print titles	F43426_pc1PF1	,000

5.	to s	he net sales of own and agency titles reported in question 1 a., how much was attributed ales of E-books for the following breakdown by authorship? ude all sales by other companies/websites, sales in Canada and export sales.		E-book sales CAN\$ '000 F43426_pc2_y1	
	a.	Canadian authorship	\$	F43426_pc2_y2	,000
	b.	Foreign authorship	\$	F43426_pc2PF1	,000
		Total E-book sales	\$,000
6.	cha Incl	at were this business's net sales of own and agency titles in Canada through the following nnels? ude sales done via distributors.			
		lude sale of rights. act figures are unknown, estimates are acceptable.			
		sales of print books in Canada lude online sales.		Net sales of books in Canada CAN\$ '000	
				F43428_c1	
	a.	wholesalers	\$	F43428_c9	,000,
	b.	major chain bookstores i.e., chains of four outlets or more.	\$,000
	C.	independent bookstores i.e., one to three outlets Include campus bookstores.	\$	F43428_c10	,000
		'O, YO	Ψ	F43428_c3	,000
	d.	general retailers (e.g., drugstores, department stores)	\$,000
	e.	libraries Exclude educational libraries.	\$	F43428_c4	,000
	f.	educational institutions		F43428_c5	
		Include educational libraries	\$	F43428_c6	,000,
	g.	direct sales to consumer (e.g., festivals, trade fairs.)	\$,000
	h.	other channel of sale, excluding online sales — specify:			
		F43428_C8		F43428_c7	
			\$,000
	Onl	ine sales of print books in Canada		F43426_pc1_PF2	
	i.	online sales of print books through any channel	\$,000
	Sale	es of E-books in Canada			
				F43426_pc2_PF2	
	j.	sales of E-books through any channel	\$,000
				F43630	
		Total net sales in Canada of print books and E-books	\$,000

7.	What was the breakdown of this business's net sales for own and agency titles , according to the following commercial categories? Include e-books and print books sales.					cial		
	Ow	n titles Sold in Canada CAN\$ '000			Export sales CAN\$ '000			
	a.	textbooks Include:		F43429_sr1_pc1PF1			F43429_sr2_pc1PF1	
		 workbooks, readers and teachers' manuals, sales to schools at all levels of education. 	\$,000	\$,000
	b.	children and juvenile books Include picture books and texts not primarily intended as textbooks. Exclude colouring books	\$	F43429_sr1_pc2PF1	,000	\$	F43429_sr2_pc2PF1	,000
	C.	tradebooks Include mass market paperbacks, trade paperbacks and trade hardcovers.	\$	F43429_sr1_pc3PF1	,000	\$	F43429_sr2_pc3PF1	,000
	d.	reference, scholarly, professional and technical (e.g., dictionaries, encyclopedias, thesauruses) Include titles aimed at the academic community, research institutes		F43475			F43521	
		and specific groups of individuals	\$	F43429 sr1	,000	\$	F43429 sr2	,000
		Subtotal own titles	\$_	140423_511	,000	\$	140460_016	,000
	Exc	lusive agency titles	X	18				
	e.	textbooks Include: • workbooks, readers and teachers' manuals • sales to schools at all levels of education	3	F43431_sr1_pc1PF1	.000	\$	F43431_sr2_pc1PF1	.000
	f.	children and juvenile books Include picture books and texts not primarily intended as textbooks. Exclude colouring books.	\$	F43431_sr1_pc2PF1	,000	\$	F43431_sr2_pc2PF1	,000
	g.	tradebooks Include mass market paperbacks, trade paperbacks and trade hardcovers.	\$	F43431_sr1_pc3PF1	,000	\$	F43431_sr2_pc3PF1	,000
	h.	reference, scholarly, professional and technical (e.g., dictionaries, encyclopedias, thesauruses) Include titles aimed at the academic community, research institutes and	Φ	F43476	000	Φ	F43522	000
		specific groups of individuals	\$	F43431_sr1	,000	\$	F43431_sr2	,000
		Subtotal exclusive agency titles	\$,000	\$,000
			Φ	F43474	000	Φ	F43477	000
		Total book sales	\$,000	\$,000
8.		at was the percentage breakdown of this business's net sales in Ca ording to the following authorships?	ana	da of own titles			Percentag	e
	a.	Canadian authors					F43429_sr1_y2	%
	b.	Foreign authors						%
							100%	

9.		at was the percentage breakdown of this business's net export sales of own title owing authorships?	es according to the	Percentage F43429_sr2_y1
	a.	Canadian authors		F43429_sr2_y2
	b.	Foreign authors		. 100%
10.		at was the percentage breakdown of this business's net sales in Canada of excl uording to the following authorships?	usive agency titles	Percentage F43431_sr1_y1
	a.	Canadian authors		. F43431_sr1_y2
	b.	Foreign authors		. 100%
11.		at was the percentage breakdown of this business's net export sales of exclusiv ording to the following authorships?	e agency titles	Percentage F43431_sr2_y1
	a. b.	Canadian authors Foreign authors		. 643431_sr2_y2 6%
	D.	Toleigh authors		100%
	A no	ew title is a book with more than 50% original content. New editions and reprints a ontrast with a new title, a book is considered a new edition if less than 50% of its	are not considered no content is original.	ew titles.
12.	Incl	w many new titles did this business publish in each of the following inmercial categories? ude: books and print books sales our own titles and exclusive agency titles.	Number of Canadian authors	Number of foreign authors
	a.	textbooks Include: • workbooks, readers and teachers' manuals. • sales to schools at all levels of education	B45085_pc1	B45086_pc1
	b.	children and juvenile books Include picture books and texts not primarily intended as textbooks. Exclude colouring books.	B45085_pc2	B45086_pc2
	C.	tradebooks Include mass market paperbacks, trade paperbacks and trade hardcovers	B45085_pc3	B45086_pc3
	d.	reference, scholarly, professional and technical (e.g., dictionaries, encyclopedias, thesauruses) Include titles aimed at the academic community, research institutes and specific groups of individuals.	B45102	B45103
			B45180	B45190
		Total number of new titles published by authorship		B45200
		Total number of new titles published		

13.	Of t	he new titles published, how many are available in the following formats?	Number of new titles B45117_pc1
	a.	print only	B45117_pc2
	b.	both print and E-book	B45117_pc3
	C.	E-book only Total number of new titles published (Should equal the total number of new titles published at question 12)	F45200 PF1
14.	Inclu	w many copies of books did this business sell in the following commercial categories?	Number of copies sold
	a.	textbooks Include: • workbooks, readers and teachers' manuals • sales to schools at all levels of education	B45118_pc1
	b.	children and juvenile books Include picture books and texts not primarily intended as textbooks. Exclude colouring books	B45118_pc2
	c.	tradebooks Include mass market paperbacks, trade paperbacks and trade hardcovers	B45085_pc3
	d.	reference, scholarly, professional and technical (e.g., dictionaries, encyclopedias, thesauruses) Include titles aimed at the academic community research institutes and specific groups of individuals	B45085_pc4
		Total number of copies sold	F45210
		IMPO MA	

15.	mat	at were this business's direct costs of own titles , agency titles and other published terial , as reported for your cost of goods sold? ort direct costs related to publishing.	Costs of titles sold CAN\$ '000	
	a.	opening inventory	F61332	,000
	b.	Include freight-in, customs and brokerage.		,000
		ect costs related to publishing ude amortized pre-publication costs, i.e., editorial and design.	F61116_sr1	
	C.	production employee salaries, wages and benefits		,000
	d.	contract printing service fees (e.g., printing, binding and paper)	F61116_sr2	,000
	e.	all other production costs Include materials for in-house printing such as pre-press, paper and ink.	F61116_sr3	,000
		Subtotal direct costs related to publishing	F61120	,000
		Subtotal direct costs related to publishing	F61411	,000
	f.	closing inventory	F61130	,000
		Total cost of titles sold (sum of a, b, Sub-total direct costs related to publishing minus f)		,000
		HEORIO LOS		

De	tall	on purchased services			
		provide a breakdown of expenses for the following purchased services. report all amounts in thousands of Canadian dollars .			
1	Pro	ofessional and business fees		CAN\$ '000	
١.		oresional and business rees		F62402	
				102.02	
	a.	legal services	\$,000
				F62403	
	b.	accounting, tax preparation, bookkeeping and payroll services	\$,000
				F62404	
	c.	management, scientific and technical consulting services	ф		000
		Include: training	\$,000
				F62405	
	d.	office administrative services	\$,000
				F62406	
	e.	freight transportation arrangements and customs brokering services	\$,000
	C.	reight transportation arrangements and customs brokening services	Ψ	F62407	,000
		\sim \sim			
	f.	brokerage and other insurance related services	\$,000
		~O` \\		F62408	
	g.	security brokerage and securities dealing services	\$,000
		\sim \sim		F62409	
	la	ather numbered nucleosis and n	\$,000
	h.	other purchased professional services	Ψ	F62400	,000
			_		
		Total expenses for professional and business fees	\$,000
2.	Off	ice and computer related expenses		CAN\$ '000	
				F61308	
	a.	data processing, hosting and related services	\$,000
				F61309	
	b.	business support services Include: reproductions, call centres and debt collection	\$,000
		include. Teproductions, can confice and debt concellon	Ψ	F61311	,000
			_		
	C.	other office and computer related purchased services	\$,000
				F61310	
		Total expenses for office and computer related expenses	\$,000

3.	Ro	yalties, franchise fees and membership		CAN\$ '000	
				F62002	
	a.	rights to non-financial intangible assets	\$, F62603	,000
	h	membership fees or services	\$.000
	b.	membership rees or services	Ψ	F62003	,000
	C.	other royalties, franchise fees and memberships	\$	j	,000
				F62000	
		Total expenses for royalties, franchise fees and memberships	\$,	,000
4.	Rei	ntal and leasing services		CAN\$ '000	
			Ф	F62411	
	a.	non-residential real estate rental	\$	F62412	,000
	b.	motor vehicle rental and leasing	\$.000
	D.	Thotal vehicle rental and leasing	Ψ	F62413	,000
	c.	computer equipment rental and leasing	\$,000
	d.	office machinery and equipment rental and leasing services		F62414	
	u.		\$,	,000
	e.	commercial and industrial machinery and equipment renting and leasing services, without operator		F62415	
		Exclude: office equipment	\$	F62416	,000
	f.	other rental services	\$,000
	١.	Other Terital Services	Ψ	F62410	,000
		Total expenses for rental and leasing services	\$	J	,000
		1120,			
5.	Re	pair and maintenance services		CAN\$ '000	
				F62417	
	a.	security services and investigation	\$,000
			Φ	F62418	000
	b.	waste management and remediation services	\$	F62419	,000
	C.	motor vehicle repair and maintenance services	\$,	.000
				F62421	
	d.	other repair and maintenance services	\$,000
				F62420	
		Total expenses for repair and maintenance services	\$,	,000

Sales by type of client	
What was this business's breakdown of sales by the following types of client?	
1. Clients in Canada	Percentage F43008_c1
a. individuals and households	% F43008_c2
b. businesses	% F43008_c3
c. governments, not-for-profit organizations and public institutions (e.g., hospitals and schools)	0/
2. Clients outside of Canada	%
MEORINATION COPYERORY MEORINATION COPYERORY	100%

	evenue received from exports		Purchases from outside Canada (imports)	
1.	Did this business receive revenue from clients or Canada for the sale of products, services, royalti rights, licensing or franchise fees?		5. Did this business make payments to suppliers outside Canada for the purchase of products, services, royaltie rights, licensing or franchise fees?	
	B05011_b		B05012_b	
	Yes → Complete questions 2, 3 and 4.		Yes → Complete questions 6, 7 and 8.	
	No → Go to question 5.		No → Go to next section.	
	CAN\$ '000		CAN\$ '000	
2.	What was the revenue received from clients outside Canada? \$,000	6. What were the payments made to suppliers outside Canada? \$	00
3.	What was the percentage breakdown of revenue received from clients outside Canada by goods services and royalties?		7. What was the percentage breakdown of payments made to suppliers outside Canada by goods, services and royalties?	
	Percen	ntage	Percentage	
	F43218		F61315	
	a. Goods	%	a. Goods	%
	b. Services	%	Services	%
	c. Royalties, rights, licensing and franchise fees		c. Royalties, rights, licensing and franchise fees	%
	Total	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Total	%
4.	What was the percentage breakdown of revenue received from clients outside Canada by country		8. What was the percentage breakdown of payments made to suppliers outside Canada by country?	
	Percer R4322Lpd		Percentage F61318_g1	
	a. United States	%	a. United States	%
	b. Mexico	%	b. Mexico	%
	c. Other countries – specify: List the top 4 contributors only B50002_1 F43222_1	0/	c. Other countries – specify: List the top 4 contributors only B50003_1 F61319_1	2/
	Other countries – specify: B50002_2 F43222_2	%	Other countries – specify: B50003_2 F61319_2	%
	Other countries – specify: B50002_3 F43222_3	%	Other countries – specify: B50003_3 F61319_3	%
		%		%
	Other countries – specify: B50002_4 F43222_4		Other countries – specify: B50003_4 F61319_4	
		%		%

C	ontact person
1.	Statistics Canada may need to contact the person who completed this questionnaire for further information.
	If the contact person is the same as on cover page, please check ○ → Go to "Feedback"
	Otherwise, who is the best person to contact about this questionnaire?
	First name
	Last name
	Title
	Email address (example: user@example.gov.ca)
	Telephone number (including area code) Extension number Example: 123-123-1234 (if applicable) Fax number (including area code) Example: 123-123-1234 (if applicable) Example: 123-123-1234
Fe	eedback
	Cabacit
	Hours Minutes How long did it take to complete this questionnaire? Include the time spent gathering the necessary information.
1.	Hours Minutes How long did it take to complete this questionnaire?
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General information

Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. Statistics Canada will use the information from this survey for statistical purposes.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the Statistics Act provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the Statistics Act. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Québec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey and to reduce respondent burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire.

Please retain a copy for your records.

Visit our website, www.statcan.gc.ca