

2014 Survey of Service Industries: Performing Arts

CONFIDENTIAL once completed.

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692.

Please verify the information for this business's contact person and correct where needed.

Legal name

Operating name

First name

Last name

Title

Address (number and street)

City

Province, territory or state

Postal code or zip code

Country

Business and contact information

Email address _____	Telephone number (including area code) _____	Extension number _____
Preferred language of communication <input type="radio"/> English <input type="radio"/> French	Fax number (including area code) _____	

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19. COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access www.statcan.gc.ca/survey-enquete/index-eng.htm for more information on this survey.

Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*. **Note:** Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada's online surveys.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 21 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

If you are unable to complete within 21 days **OR** if you need help, call us at **1-800-972-9692**.

Statistics Canada
 Operations and Integration Division
 150 Tunney's Pasture Driveway
 Ottawa, Ontario K1A 0T6
Visit our website, www.statcan.gc.ca

Business status

1. Is this business currently in operation?

B00309

- Yes ► **Go to next Section**
- No, seasonal operations ► **Go to question 2**
- No, ceased all operations ► **Go to question 4**
- No, sold all operations ► **Go to question 6**
- No, amalgamated with (an) other business(es) ► **Go to question 8**
- No, temporarily inactive but will re-open ► **Go to question 11**
- No, no longer operating due to other reason(s) ► **Go to question 14**

2. When did this business close for the season?

YYYY MM DD

B00217

Date

--	--	--	--	--	--	--	--	--	--

3. When does this business expect to resume operations?

YYYY MM DD

B00218

Date

--	--	--	--	--	--	--	--	--	--

► **Go to next Section**

4. When did this business cease all operations?

YYYY MM DD

B00211

Date

--	--	--	--	--	--	--	--	--	--

5. Why did this business cease all operations?

B00311

- Bankruptcy
- Liquidation
- Dissolution
- Other reason — please specify:

B00312

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► **Go to next Section**

6. When was this business sold?

YYYY MM DD

B00212

Date

--	--	--	--	--	--	--	--	--	--

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7. What is the legal name of the buyer?

B00406

▶ Go to next Section

8. When did this business amalgamate?

Date B00213

YYYY				MM		DD	

9. What is the legal name of the resulting or continuing business?

B00407

10. What is (are) the legal name(s) of the other amalgamated business(es)?

B00408

▶ Go to next Section

11. When did this business become temporarily inactive?

Date B00214

YYYY				MM		DD	

12. When does this business expect to resume operations?

Date B00215

YYYY				MM		DD	

13. Why is this business temporarily inactive?

B00313

▶ Go to next Section

14. When did this business cease operations?

Date B00216

YYYY				MM		DD	

15. Why did this business cease operations?

B00314

▶ Go to next Section

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Reporting instructions

1. Please print in ink.
2. Report all dollar amounts in **thousands of Canadian dollars**.
3. Do not include sales tax.
4. Percentages should be rounded to whole numbers.
5. Consult the reporting guide at **www.statcan.gc.ca/guides-e** for further information.
6. When precise figures are not available, please provide your best estimates.

Business activity

1. Statistics Canada uses the **North American Industrial Classification System** to classify the activities of each business. According to our records, this business's **main activity** is classified as:

Is this the **main activity** of this business?

B05002

- Yes, this is the **main activity** of this business. ► **Go to question 1c**
- No, this is **not the main activity** of this business. ► **Go to question 1a**

- a. Was this business's main activity, which typically generates the most revenue, **ever** classified as described above?

B05111

- Yes ► **When did the main business activity change?** ► **Date :**
- No ► **Go to question 1b**

YYYY	MM	DD
<input type="text"/>	<input type="text"/>	<input type="text"/>

- b. Please provide a **brief but precise description** of this business's **main activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05003

- c. Approximately what **percentage of this business's revenue** is generated by this **main activity**?

Estimates are acceptable.

B05004

<input type="text"/>	<input type="text"/>	<input type="text"/>	%
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Are there any other activities that **contribute significantly** (at least 10%) to this **business's revenue**?

B05024

- Yes ► **Go to question 1d**
- No ► **Go to next page**

- d. Please provide a **brief but precise description** of this business's **secondary activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05005

- e. Approximately what **percentage of this business's revenue** is generated by this **secondary activity**?

Estimates are acceptable.

B05006

<input type="text"/>	<input type="text"/>	<input type="text"/>	%
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Reporting period information

1. For this survey, please report information for this business's most recent **12 month fiscal period**.

Note: For this survey, the **End date** should fall between April 1, 2014 and March 31, 2015.

	YYYY	MM	DD		YYYY	MM	DD
Start date	<input type="text"/>	<input type="text"/>	<input type="text"/>	End date	<input type="text"/>	<input type="text"/>	<input type="text"/>

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

B00301_r1

seasonal operations

B00301_r2

new business

B00301_r3

change of ownership

B00301_r4

change of fiscal year

B00301_r5

ceased operations

B00301_r6

temporarily inactive

B00301_r7

other reason — please specify:

B00301_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business compared to the last reporting period (mark all that apply):

B00302_t1

strike or lockout

B00302_t2

exchange rate impact

B00302_t3

price changes in goods or services sold

B00302_t4

contracting out

B00302_t5

organisational change

B00302_t6

price changes in labour or raw materials

B00302_t7

natural disaster

B00302_t8

recession

B00302_t9

change in product line

B00302_t10

sold business units

B00302_t11

expansion

B00302_t12

new/lost contract

B00302_t13

plant closures

B00302_t14

acquisition of business units

B00302_t15

other change or event — please specify:

B00302_t16

B00302_t17

no change or event

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Industry characteristics

1. What were this business's **sales** for each of the following goods and services?
Please report all amounts in **thousands of Canadian dollars**.

CAN\$ '000

a. subscription ticket sales	\$	<input type="text" value="F43008_y9"/>	,000
b. single ticket sales	\$	<input type="text" value="F43008_y10"/>	,000
c. touring admission sales	\$	<input type="text" value="F43008_y11"/>	,000
d. contract production of live performances Include: guarantees	\$	<input type="text" value="F43008_y12"/>	,000
e. contract production of live performances on tour	\$	<input type="text" value="F43008_y13"/>	,000
f. technical artistic services (e.g., backstage and post production services)	\$	<input type="text" value="F43008_y14"/>	,000
g. advertising and related services	\$	<input type="text" value="F43008_y15"/>	,000
h. rental of facilities Include: theatre, rehearsal space	\$	<input type="text" value="F43008_y3"/>	,000
i. food and beverage sales	\$	<input type="text" value="F43008_y5"/>	,000
j. merchandise sales	\$	<input type="text" value="F43008_y16"/>	,000
k. other sales — please specify: <input type="text" value="F43008_y18"/>	\$	<input type="text" value="F43008_y17"/>	,000
Total sales of goods and services	\$	<input type="text" value="F43008_y19"/>	,000

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2. What was this business's **revenue** for licensing of rights to use or broadcast copyrighted works?
(e.g., dramatic works, musical works, performances, sound recordings)

\$,000

3. What were this business's **grants, subsidies, donations, corporate sponsorships and fundraising**?
Exclude: funding received for capital projects

Government support
Include: funding from lotteries

CAN\$ '000

a. federal	\$	<input type="text" value="F47114_sr1"/>	,000
b. provincial/territorial Include: arts councils	\$	<input type="text" value="F47114_sr2"/>	,000
c. municipal	\$	<input type="text" value="F47114_sr3"/>	,000
d. other government support — please specify: (e.g., foreign)			
<small>F47114_sr5</small>		<input type="text" value="F47114_sr4"/>	
	\$	<input type="text" value="F47114_sr4"/>	,000

Private sector support

e. corporate donations	\$	<input type="text" value="F47114_sr6"/>	,000
f. corporate sponsorships	\$	<input type="text" value="F47114_sr7"/>	,000
g. individual donations	\$	<input type="text" value="F47114_sr8"/>	,000
h. fundraising events (gross)	\$	<input type="text" value="F47114_sr9"/>	,000
i. foundations	\$	<input type="text" value="F47114_sr10"/>	,000
j. other private sector support — please specify:			
<small>F47114_sr12</small>		<input type="text" value="F47114_sr11"/>	
	\$	<input type="text" value="F47114_sr11"/>	,000
Total grants, subsidies, donations, corporate sponsorships and fundraising (sum of questions 3a. to 3j.)	\$	<input type="text" value="F47114_sr13"/>	,000

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4. What were this business's total **salaries, wages and benefits** and **contract fees**?
Include: performing and creative artists, production/technical and administrative personnel

a. salaries, wages and benefits	\$	<input type="text" value="F61522"/>	,000
b. contract fees	\$	<input type="text" value="F62528"/>	,000

Number

B20032

5. What was this business's **average number** of **paid employees** during the reporting period?

Percentage

B20033

6. What was this business's **percentage** of **paid employees** (from question 5) who worked **full time**?

 %

Number

B20034

7. What was this business's **number** of **volunteers** during the reporting period?
If unsure of exact amount, please enter your best estimate.

B20035

8. What was this business's **number** of **hours worked by all volunteers** during the reporting period?
If unsure of exact amount, please enter your best estimate

CAN\$ '000

F62529

9. What were this business's **production expenses**?
Include: expenses directly related to production or programming (e.g., sets, props, costumes)
Exclude: personnel costs and touring expenses

F61523

10. What were this business's **touring costs**?

11. What were this business's **live performances** and **attendees** for each of the following performance types?

Home

Live performances
Number

Attendees
Number

a. main season

B20036_y1

B20037_y1

b. performances for young audiences

B20036_y2

B20037_y2

c. other performances
(e.g., run-outs and guarantees)

B20036_y3

B20037_y3

Total home performances

B20036_y4

B20037_y4

Touring

d. touring inside Canada

B20036_y5

B20037_y5

e. touring outside Canada

B20036_y6

B20037_y6

Total touring performances

B20036_y7

B20037_y7

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Sales by type of client

What was this business's breakdown of sales by the following types of client?

1. Clients in Canada

Percentage

F43008_c1

%

a. individuals and households

F43008_c2

%

b. businesses

F43008_c3

%

c. governments, not-for-profit organizations and public institutions
(e.g., hospitals and schools)

F43008_c4

%

2. Clients outside of Canada

100%

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International transactions

Revenue received from exports

1. Did this business receive revenue from **clients outside Canada** for the sale of products, services, royalties, rights, licensing or franchise fees?

B05011_b

- Yes ➔ Complete questions 2, 3 and 4.
- No ➔ Go to question 5.

2. What was the revenue received from **clients outside Canada**? CAN\$ '000

F43217 \$,000

3. What was the percentage breakdown of revenue received from **clients outside Canada** by goods, services and royalties?

	Percentage	
a. goods	F43218 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. services	F43219 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. royalties, rights, licensing and franchise fees	F47202 <input type="text"/> <input type="text"/> <input type="text"/> %	

Total F43590 %

4. What was the percentage breakdown of revenue received from **clients outside Canada** by country?

	Percentage	
a. United States	F43221_g1 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Mexico	F43221_g2 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. other countries — please specify by listing top 4 contributors:		

B50002_1 F43222_1 %

B50002_2 F43222_2 %

B50002_3 F43222_3 %

B50002_4 F43222_4 %

Purchases from outside Canada (imports)

5. Did this business make payments to **suppliers outside Canada** for the purchase of products, services, royalties, rights, licensing or franchise fees?

B05012_b

- Yes ➔ Complete questions 6, 7 and 8.
- No ➔ Go to next section.

6. What were the payments made to **suppliers outside Canada**? CAN\$ '000

F61314 \$,000

7. What was the percentage breakdown of payments made to **suppliers outside Canada** by goods, services and royalties?

	Percentage	
a. goods	F61315 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. services	F61316 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. royalties, rights, licensing and franchise fees	F61317 <input type="text"/> <input type="text"/> <input type="text"/> %	

Total F61330 %

8. What was the percentage breakdown of payments made to **suppliers outside Canada** by country?

	Percentage	
a. United States	F61318_g1 <input type="text"/> <input type="text"/> <input type="text"/> %	
b. Mexico	F61318_g2 <input type="text"/> <input type="text"/> <input type="text"/> %	
c. other countries — please specify by listing top 4 contributors:		

B50003_1 F61319_1 %

B50003_2 F61319_2 %

B50003_3 F61319_3 %

B50003_4 F61319_4 %

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Contact person

Name of person to contact about this questionnaire:

First name

Last name

Title

Email address

Telephone number

Extension number

Fax number

hours

minutes

How long did you spend collecting the data and completing the questionnaire?

:

Comments

We invite your comments below.

If necessary, please attach a separate sheet.

Please be assured that we review all comments with the intent of improving the survey.

B00002

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General information

Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*.

Statistics Canada will use information from this survey for statistical purposes.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire.

Please retain a copy for your records.

Visit our website, www.statcan.gc.ca