



International Travel Survey of Canadian Residents

Welcome to Canada!

We are currently conducting a travel survey between Canada and foreign countries and we would be interested in knowing about the trip you have taken. Information from this voluntary survey will be used by members of the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this

questionnaire. Upon completion, please return the questionnaire to us by using the postage paid envelope.

This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey.

Confidential when completed
Français au verso

1. Where do you live?
Usual place of residence
PLEASE PRINT

City/Town

Prov./Terr. Postal code

2. Where and when did you leave Canada?
Name of Canadian border crossing or airport Day Month Year

Where and when did you return to Canada?

In the next questions, we will be referring to a **travelling party**. In your travelling party include only those for whom you feel comfortable reporting **spending** and **activities**. A travelling party usually refers to friends and/or family members travelling together.

3. How many people including yourself were in the travelling party?

4. How many people in the travelling party were in each of the following groups?

Age groups	Under 2 years	2 to 11	12 to 14	15 to 19	20 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 and over
Female	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Male	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

5. What was the travelling party's main reason for taking this trip outside Canada?
Check one only
(e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".)

Business	Pleasure	Other
01 <input type="radio"/> Meetings	04 <input type="radio"/> Holiday, vacation	08 <input type="radio"/> Personal (medical, wedding, etc.)
02 <input type="radio"/> Convention, conference, trade show, seminar	05 <input type="radio"/> Visit friends or relatives	09 <input type="radio"/> Transit to / from other parts of Canada
03 <input type="radio"/> Other work	06 <input type="radio"/> Visit second home, cottage, condo	10 <input type="radio"/> Educational study
	07 <input type="radio"/> Attend events, attractions	11 <input type="radio"/> Shopping
	12 <input type="radio"/> Other - Specify _____	

6. On this trip outside Canada, did anyone in the travelling party ...
Check all that apply

21 <input type="radio"/> Visit friends or relatives	32 <input type="radio"/> Visit a theme or amusement park
22 <input type="radio"/> Attend a festival or fair	33 <input type="radio"/> Visit a national or state nature park
23 <input type="radio"/> Attend a cultural performance (a play, a concert, etc.)	34 <input type="radio"/> Participate in sports or outdoor activities - Specify ▼
24 <input type="radio"/> Visit a museum or art gallery	35 <input type="radio"/> Boating - motor boat, sail boat, kayak, canoe or other
25 <input type="radio"/> Visit a historic site	36 <input type="radio"/> Golfing
26 <input type="radio"/> Visit a zoo, aquarium or botanical garden	37 <input type="radio"/> Downhill skiing or snow boarding
27 <input type="radio"/> Attend a sports event	38 <input type="radio"/> Hunting
28 <input type="radio"/> Go shopping	39 <input type="radio"/> Fishing
29 <input type="radio"/> Go sightseeing	<input type="radio"/> Other sports or outdoor activities
30 <input type="radio"/> Go to a bar or night club	Specify ► _____
31 <input type="radio"/> Go to a casino	

7. How would you rate the following aspects of your trip?

	Good	Average	Poor	Not applicable
Transportation services	01 <input type="radio"/>	06 <input type="radio"/>	11 <input type="radio"/>	<input type="radio"/>
Accommodation services	02 <input type="radio"/>	07 <input type="radio"/>	12 <input type="radio"/>	<input type="radio"/>
Hospitality of local people	03 <input type="radio"/>	08 <input type="radio"/>	13 <input type="radio"/>	<input type="radio"/>
Value for your money	04 <input type="radio"/>	09 <input type="radio"/>	14 <input type="radio"/>	<input type="radio"/>
Variety of things to see and do	05 <input type="radio"/>	10 <input type="radio"/>	15 <input type="radio"/>	<input type="radio"/>

8. Leaving Canada, did you travel ...

1 <input type="radio"/> To U.S.A. only (including Hawaii)	2 <input type="radio"/> Directly to other countries	3 <input type="radio"/> To other countries via the U.S.A.
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Returning to Canada, did you travel ...

4 <input type="radio"/> From U.S.A. only (including Hawaii)	5 <input type="radio"/> Directly from other countries	6 <input type="radio"/> From other countries via the U.S.A.
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9. For this trip, what means of transportation did you use ...

Commercial	Other			
01 <input type="radio"/> Plane	03 <input type="radio"/> Boat	05 <input type="radio"/> Private automobile	07 <input type="radio"/> Private plane	09 <input type="radio"/> Other
02 <input type="radio"/> Train	04 <input type="radio"/> Bus	06 <input type="radio"/> Rented automobile	08 <input type="radio"/> Private boat	

... to leave Canada?
Check one only

... to return to Canada?
Check one only

10 <input type="radio"/> Plane	12 <input type="radio"/> Boat	14 <input type="radio"/> Private automobile	16 <input type="radio"/> Private plane	18 <input type="radio"/> Other
11 <input type="radio"/> Train	13 <input type="radio"/> Bus	15 <input type="radio"/> Rented automobile	17 <input type="radio"/> Private boat	

... while outside Canada?
Check all that apply

19 <input type="radio"/> Plane	21 <input type="radio"/> Boat	23 <input type="radio"/> Private automobile	25 <input type="radio"/> Private plane	27 <input type="radio"/> Other (metro, subway, taxi)
20 <input type="radio"/> Train	22 <input type="radio"/> Bus	24 <input type="radio"/> Rented automobile	26 <input type="radio"/> Private boat	

If commercial transportation was not used to leave, return or while outside Canada, then go to Question 14.

10. If commercial transportation (plane, bus, train or boat) was used, please report the routes, carriers and fares (including taxes). Please print.

From where did the travelling party leave? <i>Name of city and country</i>	To where did the travelling party go? <i>Name of city and country</i>	What was the name of the carrier(s) used?	Were the fares . . .			How much were these fares (including package tours) for the entire travelling party?				Currency <i>(if other than CAN\$)</i>
			One way <i>Check one</i>	Round trip	Package tour					
			1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>					.00
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					.00
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					.00
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					.00
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					.00
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					.00
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					.00
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					.00

11. What class of fares were used? *Check all that apply*
 1 First class 2 Business class 3 Economy class 4 Charter class 5 Frequent flyer plan

12. Were these fares part of a package?
 No 1 Yes Which of the following item(s) was (were) also included?
 2 Accommodation / meals 4 Rented car
 3 Accommodation only 5 Other

13. Did your trip include . . .
 6 A cruise 7 A Eurail pass

14. For this trip, what was the **total spending outside Canada** for all persons in the travelling party?
Include cash/credit transactions for food, accommodation, entertainment, merchandise, gifts, auto operation, local transportation, etc., even if paid for by someone else or a business. Include all taxes and tips. Exclude fares and/or packages reported in question 10. Estimates appreciated.

Amount: .00 Currency *(if other than CAN\$)*:

Number of persons included in spending:

15. What country(ies) or U.S. state(s) did the travelling party visit?
 Please name all places visited even if you did not stay overnight. (Exclude visits to airports for the purpose of changing planes.)
 Please print

	What was the total amount spent by the travelling party in each country or state?	Currency <i>(if other than CAN\$)</i>	How many nights were spent in each country or state?	Where did the travelling party stay? <i>Check all that apply</i>					
				Home of friends or relatives					
				Hotel	Motel	Camping or trailer park	Cottage or cabin	Other	
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
				1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

16. Please distribute **total spending** (as reported in Question 14) in each of the following categories. *Estimates appreciated*

If estimates can not be provided, report approximate percentages (%) of total spending.

The sums in Questions 14, 15 and 16 should agree.

	Total spending <i>(in same currency as question 14)</i>	or	%
Accommodation	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .00	or	<input type="text"/> <input type="text"/> <input type="text"/> %
Transportation within country(ies) or state(s) visited <i>(include gasoline expenditures, rented car, intercity plane, bus and train fares, local bus, taxi)</i>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .00	or	<input type="text"/> <input type="text"/> <input type="text"/> %
Food and beverage	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .00	or	<input type="text"/> <input type="text"/> <input type="text"/> %
Recreation and entertainment	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .00	or	<input type="text"/> <input type="text"/> <input type="text"/> %
Other <i>(souvenirs, shopping, photos, etc.)</i> ▼	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .00	or	<input type="text"/> <input type="text"/> <input type="text"/> %

Specify major items _____

17. Does anyone in the travelling party own any of the accommodations used on this trip?
 1 Yes 2 No

18. What percentage of these expenditures (including fares) was paid . . .
 personally? % by business? % by government? %

We welcome comments on any aspect of your trip including those which would help us to better understand your responses.
 Please use attached postage paid envelope to mail your questionnaire.

Comments _____