



International  
Travel Survey of  
Canadian Residents

Welcome to Canada!

We are currently conducting a travel survey between Canada and foreign countries and we would be interested in knowing about the trip you have taken. Information from this voluntary survey will be used by members of the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public.

questionnaire. Upon completion, please return the questionnaire to us by using the postage paid envelope.

This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Confidential when completed  
Français au verso

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this

Thank you for your co-operation on this important survey.

1. Where do you live?  
Usual place of residence  
PLEASE PRINT

City/Town

Prov./Terr.

Postal code

2. Where and when did you leave  
Canada?

Name of Canadian border crossing or airport

Day Month Year

Where and when did you return to  
Canada?

In the next questions, we will be referring to a travelling party. In your travelling party include only those for whom you feel comfortable reporting spending and activities. A travelling party usually refers to friends and/or family members travelling together.

3. How many people including yourself  
were in the travelling party?

4. How many people in the travelling  
party were in each of the following  
groups?

Age groups

Under 2 years

2 to 11

12 to 14

15 to 19

20 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 to 74

75 and over

Female

Male

5. What was the travelling party's  
main reason for taking this trip  
outside Canada?  
Check one only.  
(e.g. If a person on a business trip  
took his/her family along to visit  
relatives, check reason for trip as  
"business".)

Business

01 Meetings

02 Convention, conference, trade show, seminar

03 Other work

Pleasure

04 Holiday, vacation

05 Visit friends or relatives

06 Visit second home, cottage, condo

07 Attend events, attractions

Other

08 Personal (medical, wedding, etc.)

09 Transit to / from other parts of Canada

10 Educational study

11 Shopping

12 Other – Specify

6. On this trip outside Canada, did  
anyone in the travelling party . . .  
Check all that apply.

21 Visit friends or relatives

22 Attend a festival or fair

23 Attend a cultural performance (a play, a concert, etc.)

24 Visit a museum or art gallery

25 Visit a historic site

26 Visit a zoo, aquarium or botanical garden

27 Attend a sports event

28 Go shopping

29 Go sightseeing

30 Go to a bar or night club

31 Go to a casino

32 Visit a theme or amusement park

33 Visit a national or state nature park

34 Participate in sports or outdoor activities – Specify

35 Boating - motor boat, sail boat, kayak, canoe or other

36 Golfing

37 Downhill skiing or snow boarding

38 Hunting

39 Fishing

Other sports or outdoor activities

Specify

7. How would you rate the following  
aspects of your trip?

Good

01

Average

06

Poor

11

Not applicable

Transportation services

02

07

12

Accommodation services

03

08

13

Hospitality of local people

04

09

14

Value for your money

05

10

15

Variety of things to see and do

8. When leaving Canada, did you travel . . .

1 To U.S.A. only (including Hawaii)

2 Directly to other countries

3 To other countries via the U.S.A.

When returning to Canada, did you travel . . .

4 From U.S.A. only (including Hawaii)

5 Directly from other countries

6 From other countries via the U.S.A.

9. For this trip, what means of  
transportation did you use  
. . . to leave Canada?  
Check one only.

Commercial

01 Plane

03 Boat

02 Train

04 Bus

Other

05 Private automobile

07 Private plane

06 Rented automobile

08 Private boat

09 Other

. . . to return to Canada?  
Check one only.

10 Plane

12 Boat

11 Train

13 Bus

14 Private automobile

16 Private plane

15 Rented automobile

17 Private boat

18 Other

. . . while outside Canada?  
Check all that apply.

19 Plane

21 Boat

20 Train

22 Bus

23 Private automobile

25 Private plane

24 Rented automobile

26 Private boat

27 Other (metro, subway, taxi)

If commercial transportation was not used to leave, return or while outside Canada, then go to Question 14.

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Statistics Canada  
Statistique Canada

Canada

**10. If commercial transportation (plane, bus, train or boat) was used, please report the routes, carriers and fares (including taxes). Please print.**

[illegible]

11. What class of fares were used?  
Check all that apply.

|                                        |                                       |                                             |
|----------------------------------------|---------------------------------------|---------------------------------------------|
| 1 <input type="radio"/> First class    | 3 <input type="radio"/> Economy class | 5 <input type="radio"/> Frequent flyer plan |
| 2 <input type="radio"/> Business class | 4 <input type="radio"/> Charter class |                                             |

**12.** Were these fares part of a package? ☐ No ☒ Yes  Which of the following item(s) was (were) also included? *Check all that apply.*

☐ 2 Accommodation / meals ☒ 4 Rented car  
☐ 3 Accommodation only ☐ 5 Other

13. Did your trip include . . . 6 ☐ A cruise 7 ☐ A Eurail pass

**14.** For this trip, what was the **total spending outside Canada** for all persons in the **travelling party?**

***Include** cash/credit transactions for food, accommodation, entertainment, merchandise, gifts, auto operation, local transportation, etc., even if paid for by someone else or a business. **Include** all taxes and tips. **Exclude** fares and/or packages reported in Question 10. Estimates appreciated.*

Amount  

|  |  |  |  |  |     |
|--|--|--|--|--|-----|
|  |  |  |  |  | .00 |
|--|--|--|--|--|-----|

  
  
 Currency (if other than CAN\$)

Number of persons included in spending ▶ 

|  |  |
|--|--|
|  |  |
|--|--|

[illegible]

**16.** Please distribute **total spending** (as reported in Question 14) in each of the following categories. *Estimates appreciated.*

*If estimates can not be provided, report approximate percentages (%) of total spending.*

**The sums in Questions 14, 15 and 16 should agree.**

|                                                                                                                                                              | Total spending<br>(in same currency as question 14) |  |  |  |     | or | % |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|--|--|--|-----|----|---|--|
| Accommodation                                                                                                                                                |                                                     |  |  |  | .00 | or |   |  |
| Transportation within country(ies) or state(s) visited<br>(include gasoline expenditures, rented car, intercity plane, bus and train fares, local bus, taxi) |                                                     |  |  |  | .00 | or |   |  |
| Food and beverages                                                                                                                                           |                                                     |  |  |  | .00 | or |   |  |
| Recreation and entertainment                                                                                                                                 |                                                     |  |  |  | .00 | or |   |  |
| Other (souvenirs, shopping, photos, etc.) ▼                                                                                                                  |                                                     |  |  |  | .00 | or |   |  |
| Specify major items _____                                                                                                                                    |                                                     |  |  |  |     |    |   |  |

17. Does anyone in the **travelling party** own any of the accommodations used on this trip?      1 ☐ Yes      2 ☐ No

18. What percentage of these expenditures (including fares) was paid . . .

|                                           |                                                                |   |              |                                                                |   |                |                                                                |   |
|-------------------------------------------|----------------------------------------------------------------|---|--------------|----------------------------------------------------------------|---|----------------|----------------------------------------------------------------|---|
| personally?<br>(including family/friends) | <input type="text"/> <input type="text"/> <input type="text"/> | % | by business? | <input type="text"/> <input type="text"/> <input type="text"/> | % | by government? | <input type="text"/> <input type="text"/> <input type="text"/> | % |
|-------------------------------------------|----------------------------------------------------------------|---|--------------|----------------------------------------------------------------|---|----------------|----------------------------------------------------------------|---|

|                                                                                                                                                                                                         |                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| We welcome comments on any aspect of your trip including those which would help us to better understand your responses.<br><b>Please use attached postage paid envelope to mail your questionnaire.</b> | Comments<br>_____<br>_____ |
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