Confidential when completed

Government travel survey of visitors to Canada

Welcome to Canada!

We are currently conducting a travel survey between overseas countries and Canada and we would be interested in knowing about the trip you have taken in Canada. Information from this voluntary survey will be used by members of the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public.

Upon completion of your trip, we would appreciate it if you could spare 10 to 15 minutes

of your time to complete this questionnaire. When completed, please return the questionnaire to us by using the postage paid envelope.

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This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey

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|----|---|--|-----------------------------------|--|---|---------------------------|---|--|---|---|--|
| 1. | Where do you live? Usual place of residence PLEASE PRINT | City/Town State/Province/Territory | | | | | | | | | |
| | | Ctate/1 Tovinge/1 Cintory | | | | | | | | | |
| | | Country | | | _ | Postal/2 | ip code | | | | |
| | | | | | | | | | | | |
| 2. | Where and when did you enter Canada? | Name of Canadian border crossin | g or airpo | ort | | 1 1 1 | Day | Month | Year | | |
| | Where and when will you leave Canada? | | | | | | ╛╫ | | | | |
| | In the next questions, we will be referring reporting spending and activities . At | ng to a travelling party . In your tra ravelling party usually refers to frien | velling p ds and/ | oarty or fa | / include amily me | only tho | se for who | m you f gether. | ecomfo | rtable | |
| 3. | How many people including yourself were in the travelling party ? | | | | | | < | | 7/ | | |
| | | Age Under 2 years 2 to 11 12 to | 14 15 to | 19 | 20 to 24 25 | i to 34 35 | to 44 #5 to ! | 54 55 to 6 | 4) 65(to/14 | 75 and over | |
| 4. | How many people in the travelling | Female 01 02 | 03 | 04 | 05 | 06 | - M () | | 9 10 | 11 | |
| | party were in each of the following groups? | 12 13 | 14 | 15 | 16 | 17 / | 18 | 19 : | 20 21 | 22 | |
| | | Male | | Ŭ | | | | | | | |
| 5. | What was the travelling party's main reason for taking this trip to Canada? | Business Pleas | | | | | Other | | | | |
| | Check one only | 01 O Meetings 04 O | Holiday | , va | cation | | 08() | Persona wedding | al (medica | 1, | |
| | (e.g. If a person on a business trip took | | | | | | | | | | |
| | his/her family along to visit relatives, check reason for trip as "business".) | liade silow, | trade show, condo other countries | | | | | | , | | |
| | oncer reason for the as business. | 03 Other work | Attend | ev(er | nts, altrac | tions | 11 🔾 | Shoppir | iq | | |
| | | 12 Other - Specify | $\langle \cdot \rangle$ | | | | | • | | | |
| _ | | 21 Visit friends or relatives | $\langle \cdot \rangle$ | \Rightarrow | 32 () Visit | a thom | e or amus | omont n | ark | | |
| 6. | On this trip in Canada, did anyone in the travelling party | 22 Attend a festival or fair. | $\langle \mathcal{O} \rangle$ | 3 | 33 O Visit | a matio | nal or prov | incial na | ark ature park | | |
| | Check all that apply | 23 Attend a cultural perform | ance | nce 34 O Participate in sports or outdoor activities – | | | | | | | |
| | | (a play, a doncert, etc.) | | | | cify ▼ 5 () Box | ating - mot | or hoot | cail boat | kayak | |
| | | ²⁴ Visit a museum or art ga | lery | | | can | oe or othe | r | saii buai, | nayan, | |
| | | ²⁵ Visit a historic site | | | | 6 ○ Gol | | | | | |
| | | 26 O Visit a zoo, aquarium or _ botanical garden | | | 3 | ⁷ ○ Do\ | wnhill skiin | g or sno | w boardir | ıg | |
| | | Attend a sports event | | | 3 | 8 ○ Hui 9 ○ Eiol | nting | | | | |
| | (26 Go)shopping | | | | ³⁹ ○ Fishing ○ Other sports or outdoor activities | | | | | | |
| | | 29 Go sightseeing 30 Go to a bar or night club | | | | Spe | ecify ▶ | | | | |
| | | 31 O Go to a casino | | | | | | | | | |
| 7. | How would you rate the following | \rightarrow | | | God | | verage | Poor | Not ap | plicable | |
| | aspects of your trip in Canada? | Transportation services | | | | | | 11 (| (| | |
| | | A - t | | | 01 (02 (| _ | 6⊖ 7⊖ | | | \gtrsim | |
| | \sim | Accommodation services Hospitality of local people | | | 01 (02 (03 (| | 7 <u> </u> | 12 () 13 () | (|))) | |
| | | Hospitality of local people Value for your money | Э | | 02 (03 (04 (| | 7 () 8 () 9 () | 13 O 14 O | (| Š | |
| | | Hospitality of local people Value for your money Variety of things to see a | Э | | 02 (03 (04 (05 (| | 7 | 13 O 14 O 15 O | (((| | |
| 8. | While in Canada, what place(s) did the | Hospitality of local people Value for your money Variety of things to see a travelling party visit? | Э | oer | 02 (03 (04 (05 (| | 7 () 8 () 9 () | 13 O 14 O 15 O elling pa | (((((((((((((((((((| | |
| 8. | While in Canada, what place(s) did the Please name all places visited even if (Exclude visits to airports for the purpo | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. | nd do Numb | hts | 02 (03 (04 (05 (| | 8 0 9 0 0 Check all | 13 O 14 O 15 O elling pa | ((((a rty stay? | | |
| 8. | Please name all places visited even if | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. | nd do | hts nt | 02 (03 (04 (05 (| | 7 0 8 0 9 0 0 d the trave Check all Home of friends | 13 O 14 O 15 O elling pathat apply Camping or | arty stay? | | |
| 8. | Please name all places visited even if y Exclude visits to airports for the purpo | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02 (03 (04 (05 (| | 7 0 8 0 9 0 0 d the trave Check all | 13 O 14 O 15 O elling pathat apply | ((((((((| | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please point. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02 (03 (04 (05 (| O 0 O 0 O 1 | 7 0 8 0 9 0 0 d the travenum Check all the of friends or | 13 O 14 O 15 O elling pa that apply Camping or trailer | arty stay? | | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please point. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02 (03 (04 (05 () Hotel | 0 0 0 0 0 1 1 Where di | 7 0 8 9 0 0 dthe trave Check all: Home of friends or relatives | 13 O 14 O 15 O elling pathat apply Camping or trailer park | cottage or cabin | Other | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please point. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02 (03 (04 (05 () 1 | Motel | 7 0 8 9 0 0 0 d the trave. Check all: Home of friends or relatives | 13 0 14 0 15 0 15 0 Pelling pathat apply Camping or trailer park | Cottage or cabin | Other 6 | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please point. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02 (03 (04 (05 (1 | Motel 2 2 | 7 0 8 9 9 0 0 0 d the trave Check all 4 Home of friends or relatives 3 0 3 0 | 13 0 14 0 15 0 15 0 Elling pathat apply Camping or trailer park | Cottage or cabin | Other 6 () | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please point. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02 (03 (04 (05 (05 (05 (05 (05 (05 (05 (05 (05 (05 | Motel 2 | 7 0 8 9 0 0 0 d the trave Check all: Home of friends or relatives 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 | 13 O 14 O 15 | Cottage or cabin 5 5 5 5 | Other 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please print. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02 (03 (04 (05 (05 (05 (05 (05 (05 (05 (05 (05 (05 | Motel 2 2 2 | 7 O 8 O 9 O O O O O O O O O O O O O O O O | 13 O 14 O 15 | Cottage or cabin 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | Other 6 | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please print. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02(03) 04(05) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | Motel | 7 O 8 O 9 O O O O O O O O O O O O O O O O | 13 O 14 O 15 | Cottage or cabin 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | Other 6 | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please print. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02(03)(04)(05)(04)(05)(05)(05)(05)(05)(05)(05)(05)(05)(05 | Motel 2 | 7 O 8 O 9 O O O O O O O O O O O O O O O O | 13 O 14 O 15 | Cottage or cabin 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | Other 6 | |
| 8. | Please name all places visited even if y (Exclude visits to airports for the purpo Please print. | Hospitality of local people Value for your money Variety of things to see a travelling party visit? You did not stay overnight. se of changing planes.) | Numb of nig sper at eac | hts nt ch | 02(03) 04(05) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | Motel | 7 O 8 O 9 O O O O O O O O O O O O O O O O | 13 O 14 O 15 | Cottage or cabin 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | Other 6 | |

| 9. | Does anyone in the travelling party own any of the accommodations used on this trip? | 1 O Yes 2 O No | | | | | | |
|-------|--|--|--|--|--|--|--|--|
| 10. | Entering Canada, did you travel | Prom U.S.A. 2 Directly from another country | ³ From another country via the U.S.A. | | | | | |
| | Leaving Canada, will you travel | To U.S.A. only 5 Directly to another country | 6 ○ To another country via the U.S.A. | | | | | |
| 11. | For this trip, what means of transportation did you use to enter Canada? Check one only | | 7 ○ Private plane | | | | | |
| | to leave Canada? Check one only | | 6 O Private plane 18 O Other 7 O Private boat | | | | | |
| | while in Canada? Check all that apply | 20 Train 22 Bus 24 Rented automobile 26 | 5 Private plane 27 Other (metro, subway, taxi) | | | | | |
| 40 | · · · · · · · · · · · · · · · · · · · | enter or leave Canada, then go to Question 15. | · | | | | | |
| 12. | fares (including taxes). Please print. Please report country (if outside U.S.A.) of Where did the travelling | ain or boat) was used to enter or leave Canada, please or city (if in U.S.A.) | OR Round trip fare | | | | | |
| | party come from immediately before entering Canada? Name of ai or other ca | | | | | | | |
| | Where is the travelling party going immediately upon Name of ai leaving Canada? or other ca | , , , , , , , , , , , , , , , , , , , | | | | | | |
| | | | | | | | | |
| 13. | What class of fares were used? Check all that apply | 1 First class 2 Business class 4 Charter class | ⁵ Frequent flyer plan | | | | | |
| 14. | O No. 10 yes (W | | tion / meals 4 O Rented car tion only 5 Other | | | | | |
| 15. | For this trip, what was the total spending in Canada for all persons in the travelling party? Include cash/credit transactions for food, accommodation, entertainment, merchandise, gifts, auto operation, local transportation, etc. even if paid for by someone else or a business. Include all taxes and tips. Exclude fares and/or packages reported in question 12. Estimates appreciated. Currency (if other than CAN \$) Number of persons included in spending | | | | | | | |
| 16. | Please distribute total spending (as reported in Question 15) in each of the following categories. <i>Estimates appreciated</i> . | Ageogramodation | Amount or % | | | | | |
| | fl estimates can not be provided, report approximate percentages (%) of total spending. | Transportation in Canada (include gasoline expenditures, rented car, intercity plane, bus and train faires, beat tours, local bus, taxi) | .00 or | | | | | |
| | The sums in Questions 15 and 16 should agree. | Recreation and entertainment | .00 or | | | | | |
| | \Diamond | Other (souvenirs, shopping, photos, etc.) ▼ Specify major items | .00 or | | | | | |
| 17. | What percentage of total expenditures (including fares) was paid | personally? (including by family/friends) % business? | by % government? % | | | | | |
| 18. | After your first arrival to Canada, did you at any time during this trib leave Canada for the U.S.A and then return? If yes, blease report the place(s) and date(s) of exit and the place(s) of re-entry. | 1 | re-entry to Canada crossing/airport) Number of nights in U.S.A. | | | | | |
| | Přeasě print. | | | | | | | |
| 10 | If you wished the U.C.A. hefers artesing | | | | | | | |
| 19. | If you visited the U.S.A. before entering Canada, how many nights did you stay in the U.S.A.? | 1 O Under 24 | ore ⁴ ONot Applicable | | | | | |
| | | Comments: | | | | | | |
| inclu | welcome comments on any aspect of your trip uding those which would help us to better erstand your responses. | | | | | | | |
| mai | ase use attached postage paid envelope to I your questionnaire upon completion of r trip. | | | | | | | |
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