Government travel survey of visitors to Canada

Welcome to Canada!

We are currently conducting a travel survey between overseas countries and Canada and we would be interested in knowing about the trip you have taken in Canada. Information from this voluntary survey will be used by members of the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public.

Upon completion of your trip, we would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. When completed, please return the questionnaire to us by using the postage paid envelope.

This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey.

Confidential when completed
Français au verso

1. Where do you live?
Usual place of residence
PLEASE PRINT

City/Town

State/Province/Territory

Country

Postal/Zip code

2. Where and when did you **enter** Canada?

Where and when did you **leave** Canada?

Name of Canadian border crossing or airport — Day Month Year

The next questions refer to your **travelling party**. Your travelling party is either yourself (if travelling alone) **OR** yourself, your friends and family members travelling with you. In your travelling party, include only those for whom you are able to report **spending** and **activities**.

3. How many people including yourself were in the **travelling party**?

4. How many people in the **travelling party** were in each of the following groups?

Age groups ▶	Under 2 years	2 to 11	12 to 14	15 to 19	20 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 and over
Female ▶	01	02	03	04	05	06	07	08	09	10	11
Male ▶	12	13	14	15	16	17	18	19	20	21	22

5. What was the **travelling party's main** reason for taking this trip to Canada?
Check one only.
(e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".)

Business
- 01 ○ Meetings
- 02 ○ Convention, conference, trade show, seminar
- 03 ○ Other work

Pleasure
- 04 ○ Holiday, vacation
- 05 ○ Visit friends or relatives
- 06 ○ Visit second home, cottage, condo
- 07 ○ Attend events, attractions

Other
- 08 ○ Personal *(medical, wedding, etc.)*
- 09 ○ In transit to / from other countries
- 10 ○ Educational study
- 11 ○ Shopping

12 ○ Other – *Specify*

6. On this trip in Canada, did anyone in the **travelling party** . . .
Check all that apply.

- 21 ○ Visit friends or relatives
- 22 ○ Attend a festival or fair
- 23 ○ Attend a cultural performance *(a play, a concert, etc.)*
- 24 ○ Visit a museum or art gallery
- 25 ○ Visit a historic site
- 26 ○ Visit a zoo, aquarium or botanical garden
- 27 ○ Attend a sports event
- 28 ○ Go shopping
- 29 ○ Go sightseeing
- 30 ○ Go to a bar or night club
- 31 ○ Go to a casino
- 32 ○ Visit a theme or amusement park
- 33 ○ Visit a national or provincial nature park
- 34 ○ Participate in sports or outdoor activities – *Specify* ▼
  - 35 ○ Boating - motor boat, sail boat, kayak, canoe or other
  - 36 ○ Golfing
  - 37 ○ Downhill skiing or snow boarding
  - 38 ○ Hunting
  - 39 ○ Fishing
  - 40 ○ Other sports or outdoor activities *Specify* ▶

7. How would you rate the following aspects of your trip in Canada?

	Good	Average	Poor	Not applicable
Transportation services	01 ○	06 ○	11 ○	○
Accommodation services	02 ○	07 ○	12 ○	○
Hospitality of local people	03 ○	08 ○	13 ○	○
Value for your money	04 ○	09 ○	14 ○	○
Variety of things to see and do	05 ○	10 ○	15 ○	○

8. While in Canada, what place(s) did the **travelling party** visit?
Please name all places visited even if you did not stay overnight. (Exclude stop-overs at airports.)
Please print.

Name of city(ies) / town(s) visited	Name of province(s) / territory(ies) visited	Number of nights spent at each place	Where did the **travelling party** stay? *Check all that apply.* Hotel	Motel	Home of friends or relatives	Camping or trailer park	Cottage or cabin	Other
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○
			1 ○	2 ○	3 ○	4 ○	5 ○	6 ○

For information only

9. Does anyone in the **travelling party** own any of the accommodations used on this trip? 1 ○ Yes 2 ○ No

10. When **entering** Canada, did you travel . . . 1 ○ From U.S.A. only 2 ○ Directly from another country 3 ○ From another country via the U.S.A.

When **leaving** Canada, did you travel . . . 4 ○ To U.S.A. only 5 ○ Directly to another country 6 ○ To another country via the U.S.A.

11. For this trip, what means of transportation did you use . . . **to enter** Canada? *Check one only.*

	Commercial		Other		
	01 ○ Plane	03 ○ Boat	05 ○ Private automobile	07 ○ Private plane	09 ○ Other
	02 ○ Train	04 ○ Bus	06 ○ Rented automobile	08 ○ Private boat	

. . . **to leave** Canada? *Check one only.*

	10 ○ Plane	12 ○ Boat	14 ○ Private automobile	16 ○ Private plane	18 ○ Other
	11 ○ Train	13 ○ Bus	15 ○ Rented automobile	17 ○ Private boat	

. . . while in Canada? *Check all that apply.*

	19 ○ Plane	21 ○ Boat	23 ○ Private automobile	25 ○ Private plane	27 ○ Other *(metro, subway, taxi)*
	20 ○ Train	22 ○ Bus	24 ○ Rented automobile	26 ○ Private boat	

If commercial transportation was **not** used **to enter or leave** Canada, then go to Question 15.

12. **If commercial transportation** (plane, bus, train or boat) **was used** to enter or leave Canada, please report the routes, carriers and fares (including taxes). *Please print.*

▼ *Please report country (if outside U.S.A.) or city (if in U.S.A.)*

Where did the **travelling party** come from immediately before entering Canada *(excluding stop-overs at airports)*?

Name of airline or other carrier

Entry fare for entire **travelling party**

Currency *(if other than CAN $)*

OR Round trip fare *(including package tours)* for entire **travelling party**

Where did the **travelling party** go immediately upon leaving Canada *(excluding stop-overs at airports)*?

Name of airline or other carrier

Return fare for entire **travelling party**

Currency *(if other than CAN $)*

Currency *(if other than CAN $)*

13. What class of fares were used? *Check all that apply.*

1 ○ First class 2 ○ Business class 3 ○ Economy class 4 ○ Charter class 5 ○ Frequent flyer plan

14. Were these fares part of a package? ○ No 1 ○ Yes ▶

Which of the following item(s) was (were) also included? *Check all that apply.*

2 ○ Accommodation / meals 3 ○ Accommodation only 4 ○ Rented car 5 ○ Other

15. For this trip, what was the **total spending in Canada** for all persons in the **travelling party**?

Include *cash/credit transactions for food, accommodation, entertainment, merchandise, gifts, auto operation, local transportation, etc. even if paid for by someone else or a business.* ***Include*** *all taxes and tips.*
Exclude *fares and/or packages reported in Question 12. Estimates appreciated.*

Amount .00

Currency (if other than CAN $)

Number of persons included in spending ▶

16. Please distribute **total spending** (as reported in Question 15) in each of the following categories. *Estimates appreciated.*

If estimates can not be provided, report approximate percentages (%) of total spending.

The sums in Questions 15 and 16 should agree.

	Amount	or	%
Accommodation	.00	or	
Transportation in Canada *(include gasoline expenditures, rented car, intercity plane, bus and train fares, boat tours, local bus, taxi)*	.00	or	
Food and beverages	.00	or	
Recreation and entertainment	.00	or	
Other *(souvenirs, shopping, photos, etc.)* ▼ *Specify major items*	.00	or	

17. What percentage of total expenditures *(including fares)* was paid . . . personally? *(including family/friends)* % by business? % by government? %

18. **After** your first arrival in Canada, did you at any time during this trip leave Canada for the U.S.A. and then return?

1 ○ Yes ▶ How many times? 2 ○ No

If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry. Please print.

Place of exit from Canada (border crossing/airport)	Date of exit Day Month Year	Place of re-entry to Canada (border crossing/airport)	Number of nights in U.S.A.

19. If you visited the U.S.A. **before** entering Canada, how long did you stay in the U.S.A.?

1 ○ Under 24 hours 2 ○ 1 – 2 nights 3 ○ 3 or more nights 4 ○ Not Applicable

Comments:

We welcome comments on any aspect of your trip including those which would help us to better understand your responses.

Please use attached postage paid envelope to mail your questionnaire upon completion of your trip.

THANK YOU VERY MUCH FOR YOUR CO-OPERATION

Information Only