## Government Travel Survey of Visitors to Canada

Confidential when completed Français au verso

## Welcome to Canada!

We are currently conducting a travel survey between overseas countries and Canada and we would be interested in knowing about the trip you have taken in Canada. Information from this voluntary survey will be used by members of the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public.

Upon completion of your trip, we would appreciate it if you could spare 10 to 15 minutes of your time to
complete this questionnaire. When completed, please return the questionnaire to us by using the postage paid envelope.
This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S-19) and individual information from your questionnaire will be kept strictly confidential.
Thank you for your co-operation on this important survey.

1. Where do you live?

Usual place of residence
PLEASE PRINT

| City/Town |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| State/Province/Territory |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Country Postal/Zip code |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Name of Canadian border crossing or airport Day Month Year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | , |  |  |  |  |

## Canada?

Where and when did you leave
Canada?
The next questions refer to your travelling party. Your travelling party is either yourself (if travelling alone) OR yourself, your friends and family members travelling with you. In your travelling party, include only those for whom you are able to report spending and activities.
3. How many people including yourself were in the travelling party?
4. How many people in the travelling party were in each of the following groups?

> 5. What was the travelling party's main reason for taking this trip to Canada? Check one only.
> (e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".)


Business
$01 \bigcirc$ Meetings
02 Convention, conference, trade show, seminar
$03 \bigcirc$ Other work

## Pleasure

$04 \bigcirc$ Holiday, vacation
05 Visit friends or elatives
06 Visit secorid home, cottag anndo
$07 \bigcirc$ Attern events, attractions

## Other

$08 \bigcirc$ Personal (medical, wedding, etc.)
09 In transit to / from other countries
$10 \bigcirc$ Educational study
$11 \bigcirc$ Shopping

$$
12 \bigcirc \text { Other - Specify }
$$

6. On this trip in Canada, did anyone in the travelling party

Check all that apply.
$21 \bigcirc$ Visit friends or relatives
$22 \bigcirc$ Attend a festival $c^{r}$ fair
23 Attend a cultural perfols ance (a play, a concirt, e c.)
$24 \bigcirc$ Visit a mu num or art gallery
$25 \bigcirc$ Visit \& 11 itoric site
$26 \bigcirc$ Vicit a ju, uquarium or
' ootaı: sa, yarden
27 , tend a sports event
$2 \diamond$ Go shopping
2̊) जò sightseeing
30 Go to a bar or night club
$31 \bigcirc$ Go to a casino
7. How would you rate the follow:ig
aspects of your trip in Cariai'?

Transportation services Accommodation services
Hospitality of local people
Value for your money
Variety of things to see and do
8. While in Canada, what place(s) did the travelling party visit?

Please name all places visited even if you did not stay overnight.
(Exclude stop-overs at airports.)
Please print.

| While in Canada, what place(s) did the travelling party visit? <br> Please name all places visited even if you did not stay overnight. <br> (Exclude stop-overs at airports.) <br> Please print. <br> Name of cities / towns visited <br> Name of provinces / territories visited |  | Number of nights spent at each place | Where did the travelling party stay? Check all that apply. |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hotel | Motel | Home of friends relatives | $\begin{gathered} \text { Camping } \\ \text { or } \\ \text { orailer } \\ \text { park } \end{gathered}$ | Cottage $\stackrel{\text { or }}{\text { orbin }}$ | Other |
|  |  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |
|  |  |  | $1 \bigcirc$ | $2 \bigcirc$ | $3 \bigcirc$ | $4 \bigcirc$ | $5 \bigcirc$ | $6 \bigcirc$ |

8-2241-337: 2008-06-02 STC/ECT-250-02797

Canada


THANK YOU VERY MUCH FOR YOUR CO-OPERATION

