

Government Travel Survey of Visitors to Canada



26 REG PERS

CHARTER

Confidential when completed Version française disponible

Dear visitor:

We are currently conducting a travel survey between Canada and overseas countries and we would be interested in knowing about the trip you have taken to Canada. Information from this voluntary survey will be used by members of the Canadian travel industry and government tourism organizations to better understand and serve you, the travelling public.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. If you require assistance, do not hesitate to ask our Statistics Canada representative. Upon completion, please return the questionnaire to her/him.

This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey and have a nice flight.

| \ | | | | | | | | | |
|-------------------------|--|--|--|--|--|--|--|--|--|
| 1. | Where do you live? Usual place of residence Country | | | | | | | | |
| | 01 ○ United Kingdom 03 ○ Germany ► Other, specify | | | | | | | | |
| | 02 ○ France | ited States, please return the questionnaire to our | | | | | | | |
| | City/Town State/Pi | State/Province/Territory | | | | | | | |
| | | | | | | | | | |
| 1a. | 1a. Are you travelling as a member of i) a crew or ii) a military or diplomatic corps or one of their dependents? 1 Yes 2 No | If <i>«yes»</i> , please return the questionnaire to our representative. | | | | | | | |
| 2a. | 2a. Where and when did you enter Canada? | | | | | | | | |
| | Name of Canadian border crossing or airport | Day Month Year | | | | | | | |
| | | | | | | | | | |
| 2b. | 2b. Where will you leave Canada? W | hen will you <u>leave</u> Canada? | | | | | | | |
| | ⁰¹ O Halifax International Airport | Day Month Year Nights | | | | | | | |
| | 02 Montreal - Dorval / Mirabel Airport | | | | | | | | |
| | 03 O Pearson International Airport, Toronto (T1, T2, T3) | | | | | | | | |
| $\backslash \backslash$ | 04 Calgary International Airport | | | | | | | | |
| | 05 O Vancouver International Airport | | | | | | | | |
| 2c. | 2c. When entering Canada, did you travel | | | | | | | | |
| | ¹○ From U.S.A. only ²○ Directly from another country | ³ From another country via the U.S.A. | | | | | | | |
| | Please return the questionnaire to our representative. | | | | | | | | |
| 2d. | 2d. When <u>leaving</u> Canada, will you travel | | | | | | | | |
| | 4 ○ To U.S.A. only 5 ○ Directly to another country | ⁶ ○ To another country via the U.S.A. | | | | | | | |
| 8-220 | 8-2200-400.1: 2001-07-16 STC/ECT-250-02797 COMP | PART OOS | | | | | | | |



Statistics Canada

Statistique Canada



Canada

| 3. | In the next questions we will be referring to a <u>travelling party</u> . In your travelling party include only those for whom you feel comfortable reporting <u>spending</u> and <u>activities</u> . A travelling party usually refers to friends and/or family members travelling together. | | | | | | | | | | | |
|--|--|--------------|------------------|----------------------------|----------------|--|--|--------------|----|------------|-----------|-----|
| | How many people including yourself were in the <u>travelling party</u> ? | | | | | | | | | | | |
| 4. | How many people | in the tra | avelling p | arty were | in each | of the foll | owing gr | oups? | | | | |
| | Age groups Under 2 75 and over 75 an | | | | | | | | | I I | | |
| | | 01 | 02 | 03 | 04 | 05 | 06 | 07 | 08 | 09 | 10 | 11 |
| | Female - | | | | | | | | | | | |
| | Male > | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 5. | What was the travelling party's main reason for taking this trip to Canada? Check one only. (e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".) Business | | | | | | | | | | | |
| | 01 Meetings | 0 | Conve trade s | ention, conf show, semi | erence, nar | 03 Othe | er work | | | | | |
| | Pleasure 04 O Holiday, vacation 05 O Visit friends or relatives 06 O Visit second home, cottage, condo OTO Attend events, attractions | | | | | | | ctions | | | | |
| | Other Os O Personal (medical, wedding, etc.) To O Educational study Os O In transit to / from other countries and passing through Canada Customs To O Educational study | | | | | In transit to / from other countries without passing through Canada Customs If «In transit to / from other countries without passing through Canada Customs », please return the questionnaire to our representative. | | | | | | |
| 6. | 6. On this trip in Canada did anyone in the travelling par Check all that apply. 21 Visit friends or relatives 22 Attend a festival or fair 23 Attend a cultural performance (a play, a concert, etc.) 24 Visit a museum or art gallery 25 Visit a historic site 26 Visit a zoo, aquarium or botanical garden 27 Attend a sports event 28 Go shopping 29 Go sightseeing | | | | | | yisit a theme or amusement park yisit a national or provincial nature park Participate in sports or outdoor activities Specify Boating - motor boat, sail boat, kayak, canoe or other Golfing Golfing Nownhill skiing or snow boarding Hunting Hunting Fishing | | | | | ık, |
| | 30 Go to a bar of | or night clu | ıb | | | | | Other Specif | | outdoor ad | ctivities | ı |
| | C Go to a Casino | | | | | | | | | | | |
| 7. | 7. How would you rate the following aspects of your trip in Canada? | | | | | | | | | | | |
| Good Average Poor Not applicable | | | | | | | | | | | | |
| | Transportation serv | /ices | | 01 (| _ | 06 (| | 11 🔾 | | \circ | | |
| | Accommodation se | ervices | | 02 (| \supset | 07 (| | 12 🔾 | | \circ | | |
| Hospitality of local people 03 0 08 0 13 0 | | | | | | | | | | | | |
| | Value for your mon | еу | | 04 (| \supset | 09 🗀 |) | 14 🔾 | | \circ | | |
| | Variety of things to | see and o | do | 05 (| \supset | 10 (|) | 15 🔾 | | \circ | | |

Page 2 8-2200-400.1

| 8. | While in Canada, what place(s) did Please name all places visited even in (Exclude stop-overs at airports.) | | W | Where did the travelling party stay? Check all that apply. | | | | | |
|-----|--|---|--|---|--------|---|-----------------------------------|------------------------|------------------------|
| | Please print. Name of city(ies) / town(s) visited | Name of province(s) / territory(ies) visited | Number of night spent spent each place | ats at | Motel | Home of friends or relatives | trailer | Cottage or cabin | Other |
| | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | 10 | 2 (| 3 (| 4 (| 5 🔾 | 6 (|
| | | | | 1 (| 2 (| 3 🔾 | 4 🔾 | 5 🔾 | 6 🔾 |
| | | | | 1 (| 2 🔾 | 3 🔾 | 4 🔾 | 5 🔾 | 6 🔾 |
| | | | | 1 (| 2 🔾 | 3 🔾 | 4 🔾 | 5 🔾 | 60 |
| | | | | 1 (| 2 🔾 | 3 🔾 | 4 🔾 | 5 0/ | 60 |
| | | | | 1 (| 2 🔾 | 3 🔾 | 4 🔾 | 50 | 60 |
| | | | | 1 (| 2 🔾 | 3 🔾 | 40/ | 50 | 60 |
| | | | | 1 🔾 | 2 🔾 | 3 🔾 | 40 | 50 | <i>></i> 6 <i>∕</i> |
| | | | | 1 🔾 | 2 🔾 | 3 🔾 | 40 | 50 | 6 🔾 |
| | | | | 1 (| 2 🔾 | 3 🗘 (| 40 | ∕5⊜ | 6 🔾 |
| | | | | 1 (| 2 🔾 | 30 | 40 | 5 🔾 | 6 🔾 |
| | | | | 1 (| 20 | 30 | 40 | 5 🔾 | 6 🔾 |
| | Does anyone in the travelling party used on this trip? | own any of the accommo | dations | 1) Ye | | to lestion 11 | ² O No | Go to Questi | ion 11 |
| | When entering Canada, did you tra | vel ² ○ Directly from anoth | her countr | | ³○ Fro | m anothe | er country | via the U | J.S.A. |
| | When <u>leaving</u> Canada, will you trandal of the control of the con | vel ⁵ O Directly to another | country | > | б○ То | another c | country via | the U.S | .A. |
| 11. | For this trip, what means of transportation did you use a) to enter Canada? Check one only. | Commercial 01 Plane 03 Boat 02 Train 04 Bus | | rivate automob ented automob | | Private Private | • | Other | |
| | b) to <u>leave</u> Canada? Check one only. | 10 Plane 12 Boat 11 Train 13 Bus | | rivate automob | | Private Private | | Other | |
| | c) while in Canada? Check all that apply. | 19 Plane 21 Boat 20 Train 22 Bus | | rivate automob ented automob | | Private Private | | Other (metro | |
| 12. | Please report the routes, carriers at Please print. | nd fares (including taxes) t | o enter a | nd leave Car | nada. | | | | |
| | From which country did the travelling party come immediately before entering Canada (excluding stop-overs at airports)? | Round trip fare (including package tours) for entire travelling party | | Entry fare for travelling part | y (if | rrency other than French fr British po EMU Eur German I Japanese Other, sp | anc bund o mark e yen | | |
| D) | To which country the travelling party is going immediately upon leaving Canada (excluding stop-overs at airports)? Or France Ounited Kingdom Germany Japan Other, specify | (((() () () () () () () | | Return fare fo the <u>travelling</u> party | | rrency other than French fr British po EMU Eur German I Japanese Other, sp | anc ound o mark e yen | | |

8-2200-400.1 Page 3

| 13. | What class of fares were used? Check all that apply. | ¹ ○ First class ² ○ Business class | 3 © Economy class4 © Charter class | ⁵ C Frequent flyer plan | | |
|-----|--|---|---|--|--|--|
| 14. | Were these fares part of a package? | Which of the following item(s) | 2 Accommodation / meals | 4 ○ Rented car | | |
| | ○ No ¹○ Yes ▶ | was (were) also included? Check all that apply. | ³ Accommodation only | 5 Other | | |
| 15. | For this trip, what was the total spend Include cash/credit transactions for food accommodation, entertainment, merchal auto operation, local transportation, etc. by someone else or a business. Include tips. Exclude fares and/or packages rep Question 12. Estimates appreciated. | Amount ndise, gifts, even if paid for all taxes and | Currency (if other | d d k | | |
| 16. | Please distribute total spending (as reported in Question 15) in each of the following categories. Estimates appreciated. If estimates can not be provided, report approximate percentages (%) of total spending. The sums in Questions 15 and 16 should agree. | Accommodation Transportation in Canada (include gaso rented car, intercity plane, bus and train local bus, taxi) Food and beverage Recreation and entertainment Other (souvenirs, shopping, photos, etc. Specify major items. | fares, boat tours, | or % .00 or .00 or .00 or .00 or .00 or | | |
| 17. | What percentage of total expenditures (including fares) was paid | personally? (including by family/friends) by but | siness? % by | ernment?% | | |
| | After your first arrival to Canada, did you at any time during this trip leave Canada for the U.S.A. and then return? If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry. Please print. If you visited the U.S.A. before entering Canada, how long did you stay in the U.S.A.? | | Place of re-entry to Ca (border crossing / airp | | | |
| | e welcome comments on any aspect sponses. | COMMENTS of your trip including those which | would help us to better u | nderstand your | | |

THANK YOU VERY MUCH FOR YOUR CO-OPERATION