



Government Travel Survey of Visitors to Canada



36

☐ REG ☐ PERS
☐ CHARTER ☐ SELF

Confidential when completed
Version française disponible

Dear visitor :

We are currently conducting a travel survey between Canada and overseas countries and we would be interested in knowing about the trip you have taken to Canada. Information from this voluntary survey will be used by members of the Canadian travel industry and government tourism organizations to better understand and serve you, the travelling public.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. If you require assistance, do not hesitate to ask our Statistics Canada representative. Upon completion, please return the questionnaire to her/him.

This survey is conducted under the authority of the *Statistics Act* (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey and have a nice flight.

1. Where do you live? Usual place of residence

Country

- 01 ☐ United Kingdom 03 ☐ Germany
02 ☐ France 04 ☐ Japan

Other, specify

If Canada or United States, please return the questionnaire to our representative.

City/Town

State/Province/Territory

1a. Are you travelling as a member of i) a crew or ii) a military or diplomatic corps or one of their dependents?

- 1 ☐ Yes If «yes», please return the questionnaire to our representative.
2 ☐ No

2a. Where and when did you enter Canada?

Name of Canadian border crossing or airport

Day Month Year

2b. Where will you leave Canada?

- 01 ☐ Halifax International Airport
02 ☐ Montreal - Dorval / Mirabel Airport
03 ☐ Pearson International Airport, Toronto (T1, T2, T3)
04 ☐ Calgary International Airport
05 ☐ Vancouver International Airport

When will you leave Canada?

Day Month Year

Nights

2c. When entering Canada, did you travel...

- 1 ☐ From U.S.A. only 2 ☐ Directly from another country 3 ☐ From another country via the U.S.A.

Please return the questionnaire to our representative.

2d. When leaving Canada, will you travel...

- 4 ☐ To U.S.A. only 5 ☐ Directly to another country 6 ☐ To another country via the U.S.A.



3. In the next questions we will be referring to a travelling party. In your travelling party include only those for whom you feel comfortable reporting spending and activities. A travelling party usually refers to friends and/or family members travelling together.

How many people including yourself were in the travelling party?

4. How many people in the travelling party were in each of the following groups?

Age groups ▶	Under 2 years	2 to 11	12 to 14	15 to 19	20 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 and over
	01	02	03	04	05	06	07	08	09	10	11
Female ▶											
	12	13	14	15	16	17	18	19	20	21	22
Male ▶											

5. What was the travelling party's main reason for taking this trip to Canada?

Check one only.

(e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".)

Business

- 01 ☐ Meetings 02 ☐ Convention, conference, trade show, seminar 03 ☐ Other work

Pleasure

- 04 ☐ Holiday, vacation 05 ☐ Visit friends or relatives 06 ☐ Visit second home, cottage, condo 07 ☐ Attend events, attractions

Other

- 08 ☐ Personal (medical, wedding, etc.) 09 ☐ In transit to / from other countries **and** passing through Canada Customs ☐ In transit to / from other countries **without** passing through Canada Customs
- 10 ☐ Educational study 11 ☐ Shopping 12 ☐ Other - Specify

▶ If «In transit to / from other countries **without** passing through Canada Customs », please return the questionnaire to our representative.

6. On this trip in Canada did anyone in the travelling party...

Check all that apply.

- 21 ☐ Visit friends or relatives 32 ☐ Visit a theme or amusement park
- 22 ☐ Attend a festival or fair 33 ☐ Visit a national or provincial nature park
- 23 ☐ Attend a cultural performance (a play, a concert, etc.) 34 ☐ Participate in sports or outdoor activities
- 24 ☐ Visit a museum or art gallery Specify ▼
- 25 ☐ Visit a historic site 35 ☐ Boating - motor boat, sail boat, kayak, canoe or other
- 26 ☐ Visit a zoo, aquarium or botanical garden 36 ☐ Golfing
- 27 ☐ Attend a sports event 37 ☐ Downhill skiing or snow boarding
- 28 ☐ Go shopping 38 ☐ Hunting
- 29 ☐ Go sightseeing 39 ☐ Fishing
- 30 ☐ Go to a bar or night club ☐ Other sports or outdoor activities
- 31 ☐ Go to a casino Specify ▼

7. How would you rate the following aspects of your trip in Canada?

	Good	Average	Poor	Not applicable
Transportation services	01 <input type="radio"/>	06 <input type="radio"/>	11 <input type="radio"/>	<input type="radio"/>
Accommodation services	02 <input type="radio"/>	07 <input type="radio"/>	12 <input type="radio"/>	<input type="radio"/>
Hospitality of local people	03 <input type="radio"/>	08 <input type="radio"/>	13 <input type="radio"/>	<input type="radio"/>
Value for your money	04 <input type="radio"/>	09 <input type="radio"/>	14 <input type="radio"/>	<input type="radio"/>
Variety of things to see and do	05 <input type="radio"/>	10 <input type="radio"/>	15 <input type="radio"/>	<input type="radio"/>

13. What class of fares were used? <i>Check all that apply.</i>	<input type="radio"/> 1 First class <input type="radio"/> 2 Business class	<input type="radio"/> 3 Economy class <input type="radio"/> 4 Charter class	<input type="radio"/> 5 Frequent flyer plan																								
14. Were these fares part of a package? <input type="radio"/> No <input type="radio"/> 1 Yes ►	Which of the following item(s) was (were) also included? <i>Check all that apply.</i>																										
15. For this trip, what was the <u>total spending in Canada</u> for all persons in the <u>travelling party</u>? <i>Include cash/credit transactions for food, accommodation, entertainment, merchandise, gifts, auto operation, local transportation, etc. even if paid for by someone else or a business. Include all taxes and tips. Exclude fares and/or packages reported in Question 12. Estimates appreciated.</i>																											
Amount <div style="border-bottom: 1px solid black; width: 100px; margin-bottom: 5px;"></div> .00		Currency (if other than CAN \$) <input type="radio"/> French franc <input type="radio"/> British pound <input type="radio"/> EMU Euro <input type="radio"/> German mark <input type="radio"/> Japanese yen <input type="radio"/> Other, specify _____																									
Number of persons included in spending ► <div style="border-bottom: 1px solid black; width: 40px; margin-bottom: 5px;"></div>																											
16. Please distribute <u>total spending</u> (as reported in Question 15) in each of the following categories. Estimates appreciated. <i>If estimates can not be provided, report approximate percentages (%) of total spending.</i> The sums in Questions 15 and 16 should agree.	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;"></th> <th style="width: 10%; text-align: center;">Amount</th> <th style="width: 10%; text-align: center;">or</th> <th style="width: 10%; text-align: center;">%</th> </tr> </thead> <tbody> <tr> <td>Accommodation</td> <td style="text-align: center;"><div style="border-bottom: 1px solid black; width: 40px;"></div></td> <td style="text-align: center;">.00</td> <td style="text-align: center;">or <div style="border-bottom: 1px solid black; width: 40px;"></div></td> </tr> <tr> <td>Transportation in Canada (include gasoline expenditures, rented car, intercity plane, bus and train fares, boat tours, local bus, taxi)</td> <td style="text-align: center;"><div style="border-bottom: 1px solid black; width: 40px;"></div></td> <td style="text-align: center;">.00</td> <td style="text-align: center;">or <div style="border-bottom: 1px solid black; width: 40px;"></div></td> </tr> <tr> <td>Food and beverage</td> <td style="text-align: center;"><div style="border-bottom: 1px solid black; width: 40px;"></div></td> <td style="text-align: center;">.00</td> <td style="text-align: center;">or <div style="border-bottom: 1px solid black; width: 40px;"></div></td> </tr> <tr> <td>Recreation and entertainment</td> <td style="text-align: center;"><div style="border-bottom: 1px solid black; width: 40px;"></div></td> <td style="text-align: center;">.00</td> <td style="text-align: center;">or <div style="border-bottom: 1px solid black; width: 40px;"></div></td> </tr> <tr> <td>Other (souvenirs, shopping, photos, etc.) Specify major items. ▼</td> <td style="text-align: center;"><div style="border-bottom: 1px solid black; width: 40px;"></div></td> <td style="text-align: center;">.00</td> <td style="text-align: center;">or <div style="border-bottom: 1px solid black; width: 40px;"></div></td> </tr> </tbody> </table>				Amount	or	%	Accommodation	<div style="border-bottom: 1px solid black; width: 40px;"></div>	.00	or <div style="border-bottom: 1px solid black; width: 40px;"></div>	Transportation in Canada (include gasoline expenditures, rented car, intercity plane, bus and train fares, boat tours, local bus, taxi)	<div style="border-bottom: 1px solid black; width: 40px;"></div>	.00	or <div style="border-bottom: 1px solid black; width: 40px;"></div>	Food and beverage	<div style="border-bottom: 1px solid black; width: 40px;"></div>	.00	or <div style="border-bottom: 1px solid black; width: 40px;"></div>	Recreation and entertainment	<div style="border-bottom: 1px solid black; width: 40px;"></div>	.00	or <div style="border-bottom: 1px solid black; width: 40px;"></div>	Other (souvenirs, shopping, photos, etc.) Specify major items. ▼	<div style="border-bottom: 1px solid black; width: 40px;"></div>	.00	or <div style="border-bottom: 1px solid black; width: 40px;"></div>
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17. What percentage of total expenditures (including fares) was paid ...	personally? (including family/friends) <div style="border-bottom: 1px solid black; width: 40px;"></div> % by business? <div style="border-bottom: 1px solid black; width: 40px;"></div> % by government? <div style="border-bottom: 1px solid black; width: 40px;"></div> %																										
18. After your first arrival to Canada, did you at any time during this trip leave Canada for the U.S.A. and then return? <i>If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry.</i> <i>Please print.</i>	<div style="display: flex; justify-content: space-between;"> <div> <input type="radio"/> 1 Yes ► How many times? <div style="border-bottom: 1px solid black; width: 40px;"></div> </div> <div> <input type="radio"/> 2 No </div> </div> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 35%;">Place of exit from Canada (border crossing / airport)</th> <th style="width: 15%;">Date of exit Day Month Year</th> <th style="width: 35%;">Place of re-entry to Canada (border crossing / airport)</th> <th style="width: 15%;">Number of nights in U.S.A.</th> </tr> </thead> <tbody> <tr> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> </tr> <tr> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> </tr> <tr> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> <td><div style="border-bottom: 1px solid black; height: 20px;"></div></td> </tr> </tbody> </table>			Place of exit from Canada (border crossing / airport)	Date of exit Day Month Year	Place of re-entry to Canada (border crossing / airport)	Number of nights in U.S.A.	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>	<div style="border-bottom: 1px solid black; height: 20px;"></div>								
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19. If you visited the U.S.A. before entering Canada, how long did you stay in the U.S.A.?	<input type="radio"/> 1 Under 24 hours <input type="radio"/> 2 1 – 2 nights <input type="radio"/> 3 3 or more nights <input type="radio"/> 4 Not applicable																										

COMMENTS

We welcome comments on any aspect of your trip including those which would help us to better understand your responses.

THANK YOU VERY MUCH FOR YOUR CO-OPERATION