

Government Travel Survey of Visitors to Canada



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REG	PERS
CHARTER	SELF

Confidential when completed Version française disponible

Dear visitor:

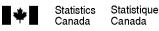
We are currently conducting a travel survey between Canada and overseas countries and we would be interested in knowing about the trip you have taken to Canada. Information from this voluntary survey will be used by members of the Canadian travel industry and government tourism organizations to better understand and serve you, the travelling public.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. If you require assistance, do not hesitate to ask our Statistics Canada representative. Upon completion, please return the questionnaire to her/him.

This survey is conducted under the authority of the *Statistics Act* (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey and have a nice flight.

				$\overline{}$		
1.	Where do you live? Usual place of residence Country		\$\lfootnote{\chi_{\chi}}			ı
	01 ○ United Kingdom 03 ○ Germany	Other, speci	Ty L			
	02 ○ France 04 ○ Japan		Y United States	, please return the	e questionnaire to o	ur
	City/Town	Ste)	ritory		
1a.	Are you travelling as a member of i) a crew or ii military or diplomatic corps or one of their dependents?	1 O Ye	representati	ease return the questic	onnaire to our	
2a.	Where and when did you enter Canada?					
	Name of Canadian border crossing or airport		Day Month	Year		
				111		
2b.	Where will you leave Canada?		When will yo	ou <u>leave</u> Canada?		
	01 O Halifax International Airport		Day Month	Year	Nights	
	02 O Montreal - Dorval / Mirabel Airport			111		
	03 O Pearson International Airport, Toronto (T1, T2	2, T3)				
	⁰⁴ Calgary International Airport					
	⁰⁵ ○ Vancouver International Airport					
2c.	When entering Canada, did you travel					
	1 ○ From U.S.A. only 2 ○ Directly from ■	another country	3 🔾	From another cour	ntry via the U.S.A.	
	Please return the questionnaire to our represe	ntative.				
2d.	When <u>leaving</u> Canada, will you travel					
	4○ To U.S.A. only ⁵ ○ Directly to an	other country	6 🔾	To another country	via the U.S.A.	
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3.	3. In the next questions we will be referring to a <u>travelling party</u> . In your travelling party include only those for whom you feel comfortable reporting <u>spending</u> and <u>activities</u> . A travelling party usually refers to friends and/or family members travelling together.													
	How many people including yourself were in the <u>travelling party</u> ?													
4.	How many people	in the <u>tra</u>	avelling p	arty were	in each	of the foll	owing gr	oups?						
	Age groups Under 2 years 2 to 11 12 to 14 15 to 19 20 to 24 25 to 34 35 to 44 45 to 54 55 to 64 65 to 74 over													
		01	02	03	04	05	06	07	08	09	10	11		
	Female -													
		12	13	14	15	16	17	18	19	20	21	22		
	Male													
5.	5. What was the travelling party's main reason for taking this trip to Canada? Check one only. (e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business". Business													
	01 Meetings	0.		ention, conf show, semi		03 Othe	er work)				
	Pleasure								$\overline{}$					
	04 ○ Holiday, vacatio	on 0 9	⁵ ○ Visit fr	iends or re	latives	06 O Visit	second ho	me, cottag	e, 07 (Attend ev	ents, attrac	tions		
	Other					COIIC								
	Other Os Personal (medical, wedding, etc.) Os In transit to / from other countries without passing through Canada Customs Os In transit to / from other countries without passing through Canada Customs Customs Os In transit to / from other countries without passing through Canada Customs with Canada Cus													
	10 ○ Educational stu	ıdy ¹	¹ ○ Shopp	oing		12 Othe	er Specify	'						
6.	On this trip in Car	nada did a	anyone in	the trave	elling par	hy								
	Check all that apply.													
	²¹ Visit friends of	or relatives	3	α . (($\rightarrow \rightarrow \rightarrow$		³² O Vis	sit a theme	or amuse	ement par	k			
	22 O Attend a fest	ival or fair		F.3/			33 O Vis	it a nation	al or prov	incial natu	ıre park			
	23 Attend a culti (a play, a cor	ural perfor ncert, etc.)	mance					rticipate ir <i>ecify</i> ▼	n sports or	outdoor a	activities			
	24 O Visit a museu	um or art g	gallery	\rightarrow			35 (O Boatin	a - motor	hoat sail	boat kava	k		
	²⁵ Visit a histori	c site <	7			35 Boating - motor boat, sail boat, kayak, canoe or other								
	26 O Visit a zoo, a	quarium o	botanica	al garden			36 (○ Golfing	9					
	27 Attend a spor	rts event					37 (³⁷ O Downhill skiing or snow boarding						
	28 Go shopping			38 (³⁸ Hunting									
	²⁹ Go sightseeii) ng				³⁹ Fishing								
	30 Of Go to a bar or night club.													
	31 O Go to a casir	10						Specif	y ▼					
7.	7. How would you rate the following aspects of your trip in Canada?													
				God	od	Avera	ge	Poor	N	ot applic	able			
	Transportation serv	vices		01 (C	06 ()	11 🔾		\circ				
	Accommodation se	ervices		02 (C	07 ()	12 🔾		\circ				
	Hospitality of local	people		03 (C	08 ()	13 🔾		\circ				
	Value for your mon	еу		04 (C	09 ()	14 🔾		\circ				
	Variety of things to	see and d	do	05 (C	10 ()	15 🔾		\circ				

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8.	While in Canada, what place(s) did Please name all places visited even it (Exclude stop-overs at airports.)				Where did the travelling party stay? Check all that apply.						
	Please print. Name of city(ies) / town(s) visited	Name of province(s) / territory(ies) visited	Numl of nig spent each p	hts t at	Hotel	Motel	Home of friends or relatives	Camping or trailer park	Cottage or cabin	Other	
					10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾	
					10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾	
					10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾	
					10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾	
					10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾	
					10	2 🔾	3 🔾	40	5 🔾	6 🔾	
					10	2 🔾	3 🔾	40	5 🔾	6 🔾	
					1 (2 🔾	30 <	A Q	5 🔾	6 🔾	
					1 (2 🔾	30	40)	5 🔾	6 🔾	
					1 (20<	$\sqrt{30}$	✓ 4 Ŏ	5 🔾	6 🔾	
					1 🔾	70	/30	4 🔾	5 🔾	6 🔾	
					1 🔾	(2()) 3 🔾	4 🔾	5 🔾	6 🔾	
9.	Does anyone in the travelling party used on this trip?	own any of the accommo	dations		10 Ye		to lestion 11	2 O No		ion 11	
For	administrative use only		^		// >						
10.	When entering Canada, did you tra ¹○ From U.S.A. only	vel ² Oirectly from anoth	ner coun	try		³○ Fro	m anothe	r country	/ via the U	J.S.A.	
	When <u>leaving</u> Canada, will you trav	/el ⁵ ○ Directly to another	couptry	>		5○ To	another c	ountry vi	a the U.S	.A.	
11.	For this trip, what means of transportation did you use a) to enter Canada? Check one only.	Commercial 01 Plane 03 Boat 02 Train 04 Bus			automob I automob		○ Private ○ Private		9 ○ Other		
	b) to <u>leave</u> Canada?	10 Plane 12 Boat	14 🔾	Private	automob	ile 16 () Private	plane 1	8 Other		
	Check one only.	110 Train 130 Bus			d automol) Private				
) ushila in Canada?	19 71 24 7							7 🔿		
	c) while in Canada? Check all that apply.	Plane 21 Boat 20 Train 22 Bus			automob l automob		Private Private		7 ○ Other (metr subw		
12.	Please report the routes, carriers ar	nd fares (including taxes) t	to enter	and le	eave Car	nada.					
a)	From which country did Name of airlin the travelling party come immediately before entering Canada (excluding stop-overs at airports)?		e		fare for Iling part		rrency other than French fra British po EMU Euro German r	anc und o nark			
b)	To which country is the travelling party going to immediately upon leaving Canada (excluding stop-overs at oirrosts)?	(6 4 4 4 0 0 1 1 0	OR		rn fare fo avelling	r Cu	Other, sp rrency other than French fra	CAN \$)			
	airports)? France United Kingdom Germany Japan Other, specify	German mark Japanese yen Other, specify					EMU Euro German r Japanese Other, sp	o nark e yen _I			

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13.	What class of fares were used?	1 🔾	First class	³ ○ Econor	ny class	⁵ ○ Frequent flyer plan			
	Check all that apply.	2 ○ Business class		⁴ ○ Charte	r class				
14.	Were these fares part of a package?		ollowing item(s)	2 O Accom	modation / meals	4 ○ Rented car			
	○ No 1○ Yes ▶	was (were) also included? Check all that apply.		³ Accom	modation only	5 Other			
15.	For this trip, what was the total spend Include cash/credit transactions for food		for all persons in the	e travelling	party? Currency (if other	r than CAN \$)			
	accommodation, entertainment, merchan auto operation, local transportation, etc. e by someone else or a business. <i>Include</i> tips. <i>Exclude</i> fares and/or packages rep Question 12. Estimates appreciated.	dise, gifts, even if paid for all taxes and	Number of persons included in spending	<u></u> ▶	French franc British pound EMU Euro German mark Japanese yer Other, specifi	\$\			
16.	Please distribute total spending (as reported in Question 15) in each of				Amount	>			
	the following categories. Estimates	Accommodation		,		_{.00} or			
	appreciated. If estimates can not be provided, report approximate percentages (%)	Transportation in rented car, intercolocal bus, taxi)	Canada (include gasoli ity plane, bus and train i	ine expenditur fares, boat tou	es.	.00 or			
	of total spending.	Food and bevera	ige	$\langle \langle \rangle \rangle$.00 or			
	The sums in Questions 15 and 16 should agree.	Recreation and entertainment O or O O O O O O O O O O O O O O O O O							
		Other (souvenirs, shopping, photos, etc.) Specify major items.							
						.00			
17.	What percentage of total expenditures (including fares) was paid	personally? (including family/friends)	by busi	iness?	by % gove	rnment?			
18.	After your first arrival to Canada, did you at any time during this trip leave Canada for the U.S.A. and then return?	Place of exit fron			e of re-entry to Car				
	If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry.	(border crossing	/ airport) Day Mon	th Year (bord	der crossing / airpo	ort) U.S.A.			
	Please print.								
	\wedge								
19.	If you visited the D.S.A. <u>before</u> entering Canada, how long did you stay in the U.S.A.?	1 O Under 24 hou		? nights 3	3 or more nights	⁴ ○ Not applicable			
	· · · · · · · · · · · · · · · · · · ·	C	OMMENTS						
	e welcome comments on any aspect esponses.	of your trip inc	luding those which	would help	us to better un	nderstand your			
l						₩			

THANK YOU VERY MUCH FOR YOUR CO-OPERATION