

Government Travel Survey of Visitors to Canada



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\square REG	PERS
CHARTER	SELF

Confidential when completed Version française disponible

Dear visitor:

We are currently conducting a travel survey between Canada and overseas countries and we would be interested in knowing about the trip you have taken to Canada. Information from this voluntary survey will be used by members of the Canadian travel industry and government tourism organizations to better understand and serve you, the travelling public.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. If you require assistance, do not hesitate to ask our Statistics Canada representative. Upon completion, please return the questionnaire to her/him.

This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey and have a nice flight.

1.	Where do you live? Usual place of residence Country Other, specify If Canada of United States, please return the questionnaire to our
	⁰² France Presentative.
	City/Town State/Province/Territory
1a.	Are you travelling as a member of i) a crew or ii) a military or diplomatic corps or one of their dependents? 1 Yes If «yes», please return the questionnaire to our representative.
2a.	Where and when did you <u>enter</u> Canada?
	Name of Canadian border crossing or airport Day Month Year
2b.	Where will you <u>leave</u> Canada? When will you <u>leave</u> Canada?
	O1 O Halifax International Airport Day Month Year Nights
	02 O Montreal - Dorval / Mirabel Airport
	⁰³ O Pearson International Airport, Toronto (T1, T2, T3)
	⁰⁴ ○ Calgary International Airport
	05 O Vancouver International Airport
2c.	When <u>entering</u> Canada, did you travel
	¹○ From U.S.A. only ²○ Directly from another country ³○ From another country via the U.S.A.
	Please return the questionnaire to our representative.
2d.	When <u>leaving</u> Canada, will you travel
	4 ○ To U.S.A. only ⁵ ○ Directly to another country ⁶ ○ To another country via the U.S.A.
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Statistique Canada



3.	The next questions refer to your travelling party . Your travelling party is either yourself (if travelling alone) OR yourself, your friends and family members travelling with you. In your travelling party, include only those for whom you are able to report spending and activities .											
	How many people including yourself were in the travelling party?											
4.	How many people in the travelling party were in each of the following groups?											
	Age groups Under 2 2 to 11 12 to 14 15 to 19						25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 and over
		01	02	03	04	05	06	07	08	09	10	11
	Female	•										
	Male	12	13	14	15	16	17	18	19	20	21	22
5.	5. What was the travelling party's main reason for taking this trip to Canada? Check one only. (e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business")											
	Business 01 O Meetings	0	Conve	ention, conf show, semi		03 Oth	er work					
	Pleasure											
	04 O Holiday, vacation 05 O Visit friends or relatives 06 O Visit second home cottage, condo						ctions					
	Other OR OPERSONAL (medical, wedding, etc.) OR OPERSONAL (medical, countries and passing through Canada Customs				In transit to from other countries without passing through Canada Customs If «In transit to / from other countries without passing through Canada Customs », please return the questionnaire to our representative.							
	10 © Educational study 11 © Shopping 12 Other Specify											
6.	On this trip in C		anyone ir	the trave	elling par	<u>tx</u> >						
	Check all that apply 21 O Visit friends		e	. (~	32 () Via	it a tham	e or amus	oment ner	-1	
	22 Attend a fe			(\$(al or prov	-		
	23 Attend a cu		rmance√				34 ○ Pa		n sports o			
	24 O Visit a mus		() \	>					g - motor	boat, sail	boat, kaya	ık,
	25 O Visit a historic site				canoe or other							
	26 Visit a zoo, aquarium or botanical garden				36 Golfing							
	27 Attend a sports event					Downhill skiing or snow boarding						
	²⁸ Go shopping				³⁸ ○ Hunting ³⁹ ○ Fishing							
	²⁹ Go sightseeing											
³⁰ ○ Go to a bar or night club						 Other sports or outdoor activities Specify ▼ 						
	31 Go to a cas	sino										
7.	7. How would you rate the following aspects of your trip in Canada?											
				Go	od	Avera	ge	Poor	· N	ot applic	able	
	Transportation se	ervices		01 (\circ	06 ()	11 🔾		\bigcirc		
	Accommodation	services		02 (\supset	07 ()	12 🔾		\circ		
	Hospitality of local people 03 0 08 0 13 0											
	Value for your mo	oney		04 (\circ	09 ()	14 🔾		\circ		
	Variety of things	to see and	do	05 (\circ	10 ()	15 🔾		\circ		

Page 2 8-2200-400.1

8.	While in Canada, what place(s) did Please name all places visited even if (Exclude stop-overs at airports.)		\	Where did the travelling party stay? Check all that apply.					
	Please print. Name of city(ies) / town(s) visited	Name of province(s) / territory(ies) visited	Number of night spent a each plac	s t ce _{Hotel}	Motel	friends or relatives	Camping or trailer park	Cottage or cabin	Other
				1 🔾	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾
				1 🔾	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾
				10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾
				10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾
				10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾
				10	2 🔾	3 🔾	4)	5 🔾	6 🔾
				10	2 🔾	3 ((40	5 🔾	6 🔾
				10	2 🔾	300	10	5 🔾	6 🔾
				10	2 🔾	30	40	5 🔾	6 🔾
				10	200	130	40	5 🔾	6 🔾
				10	20	30,	4 🔾	5 🔾	6 🔾
				1 🔾	(20)) 3 🔾	4 🔾	5 🔾	6 🔾
9.	Does anyone in the <u>travelling party</u> used on this trip?	own any of the accommo	dations	100		to uestion 11	2 O No	Go to Quest	ion 11
For	administrative use only		\Diamond .						
10.	When entering Canada, did you tra	vel ² O Directly from anoth	. */\\	>	³O Fro	m anothe	r country	via the U	J.S.A.
	When <u>leaving</u> Canada, will you trav	vel ⁵ ○ Directly to another	country		6○ To	another co	ountry via	a the U.S	.A.
11.	For this trip, what means of transportation did you use a) to enter Canada? Check one only.	Commercial 01 Plane 03 Boat 02 Train 04 Bus	06 ○ Re	vate automo	bile 08 (Private p	ooat	Other	
	b) to <u>leave</u> Canada? Check one only.	100 Plane 12 Boat 13 Bus		ivate automo		⊃ Private p ⊃ Private l		Otner	
	c) while in Canada?	19 Plane 21 Boat	_	vate automo		○ Private p	nlane 27	Other	
	Check all that apply.	20 Train 22 Bus		nted automo		○ Private t		(metro	o, ay, taxi)
12.	Please report the routes carriers and Please print.	d fares (including taxes) t	to enter an	d leave Ca	ınada.				
a)	From which country did Name of airling the travelling party come immediately before entering Canada (excluding stop-overs at airports)?		<u>tr</u>	ntry fare for			anc und o nark yen		
b)	To which country is the travelling party going to immediately upon leaving Canada (excluding stop-overs at airports)? France United Kingdom Germany Japan Other specify	(15 (1 (1) (0) (1) (1)	R	eturn fare f ne <u>travellinc</u> arty		rrency other than (o) French fra British pou EMU Euro German n Japanese	CAN \$) anc und o nark yen		

8-2200-400.1 Page 3

13.	What class of fares were used?	1 O First class	³ ○ Economy class	5 ○ Frequent flyer plan		
	Check all that apply.	y. 2 Business class 4 Charter class				
14.	Were these fares part of a package? ○ No 1 ○ Yes ►	Which of the following item(s) was (were) also included? Check all that apply.	4 ○ Rented car 5 ○ Other			
	Include cash/credit transactions for food, accommodation, entertainment, merchan auto operation, local transportation, etc. etc. by someone else or a business. Include tips. Exclude fares and/or packages rep Question 12. Estimates appreciated.	Amount dise, gifts, even if paid for	Currency (if othe	k		
16.	Please distribute total spending (as reported in Question 15) in each of the following categories. Estimates appreciated. If estimates can not be provided, report approximate percentages (%) of total spending. The sums in Questions 15 and 16 should agree.	Accommodation Transportation in Canada (include gasoli rented car, intercity plane, bus and train is local bus, taxi) Food and beverage Recreation and entertainment Other (souvenirs, shopping, photos, etc.) Specify major items.	ine expenditures,	.00 or		
17.	What percentage of total expenditures (including fares) was paid	personally? (including family/friends) by busi	iness? by % gove	ernment? %		
18.	After your first arrival to Canada, did you at any time during this trip leave Canada for the U.S.A. and then return? If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry. Please print.	Place of exit from Canada (border crossing / airport) Date of Day Mon	Place of re-entry to Ca (border crossing / airpo	Number of nights in U.S.A.		
19.	If you visited the U.S.A. <u>before</u> entering Canada, how long did you stay in the U.S.A.?	1 O Under 2 O 1 – 2 24 hours	2 nights 3 0 3 or more nights	4 ○ Not applicable		
		COMMENTS				
	e welcome comments on any aspect sponses.	of your trip including those which	would help us to better u	nderstand your		

THANK YOU VERY MUCH FOR YOUR CO-OPERATION

Page 4 8-2200-400.1