International Travel Survey of Visitors to Canada

Welcome to Canada!

Confidential when completed.

Statistics Canada is conducting a travel survey between Canada and foreign countries and we would be interested in knowing about your trip to Canada. Information from this voluntary survey will be used by the Canadian tourism industry and various government tourism organizations to better understand and serve you, the travelling public. Your information may also be used by Statistics Canada for other statistical and research purposes. At the end of your trip, we would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. Upon completion, please return the questionnaire to us by using the postage paid envelope.

Your answers are collected under the authority of the *Statistics Act* (R.S.C., 1985, c. S-19) and will be kept strictly confidential. To enhance the data from this survey, Statistics Canada may combine it with information from other surveys or from administrative sources.

U.S. residents entering Canada by automobile for a same-day automobile trip are only required to complete questions 1 through 7.

BASIC TRAV	EL INFORMATION								
In which country do you live?									
0	Courth Marine Others area if in								
Australia Trance Illu									
	pan Taiwan Exico United Kingdom								
If U.S. please report state and zip code	Zip code								
- In c.o. please report state and 2.p code									
2. Where and when did you enter Canada?									
Name of Canadian border crossing or Canadian airport	Date								
	D D MM Y Y Y								
Where and when did you leave Canada? Name of Canadian border crossing or Canadian airport.	Date								
Name of Canadian border crossing or Canadian airport	DD MM VVVV								
This survey asks questions about spending for this trip, including to	ransport, foc d, bev rages, entertainment and other purchases.								
4. Including yourself, how many people (who travelled together) can	you'r norts conding for on this trip?								
For this survey, these people are considered to be your travelling	rarty. Please report for these people throughout the questionnaire.								
5. For each member of your travelling party, starting with yourself,	dice te age and sex.								
(If the person is less than one year old, report their age as zero).	Y								
Age Male Female Age	e Male Female Age Male Female								
Person 1 Person 5	Person 9								
Person 2 Pu son 6	Person 10								
Person 3	Person 11								
Person 4 Person 8	Person 12								
6. What was your travelling par v': main reason for coming to Canac	da? Check only <u>one</u> .								
In Transit to/from other countries									
For personal reasons	For business or work related reasons								
Holidays, leisure or recreation	Commuting to work For a meeting, sales or service call								
To visit friends or relatives									
To shop	Attend a conference, convention or trade show								
Attend a non-business conference, convention or trade show (for a club, association or hobby)	On diplomatic or military orders As a seasonal worker								
To go to school or to study									
For medical or health reasons	Other business reason - specify:								
For religious reasons	→								
Other personal reason - specify:									
L									
CAME DAY TRID BY U.C. DECID	DENTS TO CANADA BY AUTOMOBILE								
7. Please fill in this section if you are a U.S. resident and your travelling	party took a same-day trip to Canada by automobile								
(no overnight stay).	Currency:								
 a) Total spending for same-day trip to Canada by automobile. Include: food, beverages, gasoline, entertainment and all purchas Canada (whether or not the items were brought back to the United 									
b) Main Canadian City / Town visited									
This is the and of the question size for I.I.C. weigh	anto who took a come day trip to Canada by a tomakila								
	ents who took a same-day trip to Canada by automobile. ck your questionnaire. Thank you for your co-operation.								

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	TRANSPORT TO ENTER CANADA											
8.	3. For this trip, what means of transport did your travelling party use to enter Canada ? Check only one.											
	Commercial plane Rented automobile Bus Cruise ship Ferry											
	Private plane Private automobile Train Private boat Other											
9.	9. If you took commercial transport (plane, bus, train,boat) to enter Canada , please report:											
	a) the name of the transport company											
	a) the name of the transport company											
	b) the flight number (for plane travel only)											
10.	Where did your travelling party come from immediately before entering Canada (exclude stopovers at airports)?											
	Country											
	If United States, from which state											
11.	I1. When entering Canada, did you travel											
	TRANSPORT TO LEAVE CANADA											
12.	2. For this trip, what means of transport did your travelling party use to leave Canada? Check only one.											
	Commercial plane Rented automobile Bus Cruise ship Ferry											
	Private plane Private automobile Train Private boat Other											
13.	3. If you took commercial transport (plane, bus, train, boat) to leave Canada, please report:											
	a) the name of the transport company											
	b) the flight number (for plane travel each)											
	b) the flight number (for plane travel only)											
14.	4. Where did your travelling party go to immediately after leaving Canada (exclude stopovers accounts)?											
	Country											
	If United States, to which state											
15.	5. When leaving Canada, did you travel											
	to the United States only directly to a country other than the United States to another country via the United States											
	PACKAGE OR INCLUSIVE TRIPS											
16.	6. Please answer the following questions if any part of your transmission included a package where the price you paid included any combination											
	of transportation, accommodation and food.											
	a) Please indicate type of package or inclusive the that you took. Select all that apply.											
	Cruise - Name of cruise line:											
	Escorted tour											
	All inclusive holiday package											
	Adventure holiday Resort package											
	b) Which of the following item were included in the single price you paid? Select all that apply. Commercial transport to and from Canada (by plane, bus, train, boat)											
	Transportation while in Canada											
	Accommodation											
	Recreation and entertainment											
	Food and / or beverages											
	Other - specify:											
	c) How many nights were covered by the package portion of your trip?											
	d) How much did the package cost? (Total for your travelling party)											
	Currency type (if other than CAN\$) used to report package spending:											
	U.S. Dollar Euro Chinese Yuan Mexican Peso											
	Japanese Yen Australian Dollar British Pound											
	Other currency type:											
	Outor currency type.											
	Sealer statistics type.											
	e) If your travelling party took a cruise, how much did you spend on the ship that was not included in the package cost?											
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			Total fares	for —	→	Currence	cy type	(if othe	er than CA	N\$) used				
travelling party							to report fare:							
a) Round trip fare	0	U.S. Dollar Euro Chinese Yuan Mexican Peso												
b) One way tickets: Fare to enter Canada							Japanese Yen Australian Dollar							
r are to enter Ganz		Other currency type: British Pound												
Fare to leave Cana	0	 												
c) What type of fare was u	used? Che	eck all that a	npplv.											
First class		ness class		omy class		Charter			Travel rev	vard progr	am			
			TR/	VEL WHILE	IN CAN	ADA								
For this trip, what means	of transp	ortation die	d vour travell	ing party use	while in (Sanada? (Chack :	all that	annly					
-	or transp					Janaua: (SHOOK E		1		F			
Commercial plane Private plane			ed automobile e automobile		Bus Train			Cruise Private			Ferry Other			
									<u> </u>					
While in Canada, what p Please name all places v					the main	places tha	at you'	risited f	or a same	day trip.				
						Number:		Vhere	e did your t	ravelling p	arty stay?			
Name of city	/ town vis	ited and pr	ovince or ter	ritory	C	of nights			Check a	travelling party stay? all that apply.				
	(Ple	ease print)				visit,	Hotel	Motel	Home of friends or relatives	Camp or trailer park	Cottage or cabin	Othe		
City/Town:														
Province/Territory:				, b										
City/Town:														
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Province/Territory:														
Province/Territory: City/Town: Province/Territory:														

	SPENDING WHILE IN CANADA										
	For this next series of questions, we would like you to recall the total spending while in Canada for all persons in your travelling party as reported in question 4.										
	Exclude: a) Package costs reported in question 16d and/or 16e										
	a) Package costs reported in question 16d and/or 16e b) Commercial transport costs to enter and leave Canada reported in question 17										
21.	Please report total spending while in Canada in each of the following categories.										
	Use estimates if necessary. Amount Currency type (if other than CAN\$) used										
						.00		spending in			
	Accommodation					.00	U.S.	Dollar			
	Transportation while in Canada (include gasoline, rented car, intercity plane,		Euro								
	bus, train, boat, local bus and taxi)					.00		ese Yuan			
	Food and beverages (include restaurants)		.00 Mexican Peso Japanese Yen								
	Recreation and entertainment		.00 Australian Dollar								
	Clothes and gifts		.00 British Pound								
	Other - specify:	.00					Othe	r currency typ	e:		
		T									
	Total spending while in Canada					.00			4		
22.	Was any part of your trip paid for by						P 1.1	4	1		
Frequent Flyer points or other travel rewards programs Not applicable An incentive travel program (from your employer)											
	An incentive travel program (from your employer)										
23. What percentage of total spending (including commercial fares) was paid											
	personally (including family and mends):	%		by b			%	by go	vernment?	%	
	RE-V										
24.	After your first arrival in Canada, did your travelling party, at an						Y	en return?			
	▼ · · · · · · · · · · · · · · · · · · ·					qu isti					
If '	Yes, please report place(s) and date(s) of exit and the place(s) of r	e-er			_				nd the country(ies) visite	d:	
(C	Place of exit from Canada Canadian border crossing or airport) Date of exit	Canadia Corder crossing or airport) Number of nights Country visite									
	DDMMYYY										
										+	
L	D D M M Y Y	Z	<u> </u>								
25.	Was this your first visit to Canada?										
	Yes No If No, how man, times, including visited Canada for one or m						are				
	ACTIVITIE							• • • • • • • • • • • • • • • •			
26.	While on this trip in Canada, what a tivities did you or anyone						? Check all tha	at apply.			
	Visit friends or family (include worlding,		Go to a casino								
	anniversary, graduation, famur reunion) Shop		Visit a theme or amusement park								
	Sightsee		Attend an aboriginal event (pow wow, performance, other)								
	Visit a museum or art gallery		Go to the movies Go to restaurant, bar or club								
	Visit an historic site		Go wildlife viewing or bird watching								
	Visit a zoo or aquarium		Visit	a nati	onal	or prov	vincial nature p	ark			
	Attend a sports event as a spectator Attend a festival or fair						er health treatn				
	Attend a performance such as a play or concert		Atter	nd a b	usin	ess me	eting, conferer	nce or semina	ır		
	Double in the country of the country										
	Play individual or team sports	Hunting									
	Use all terrain vehicle (ATV, quad, 4 x 4)	Golfing									
	Boating		Cycl	ing							
	Canoeing or kayaking			wmob	Ü						
	Camping Hiking or backpacking				_		wboarding	G.			
	Hiking or backpacking Fishing			ss-cou er - <i>sp</i>		_	or snowshoein	9			
	Go to a beach	L									
		CO	MME	NTS							