

Fall Survey of Fruits and Vegetables, 2010

Accuracy of reported data is important as it will be used for programs to assist growers.



CONFIDENTIAL when completed
This survey is conducted under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, c. S-19. Completion of this questionnaire is a legal requirement under the *Statistics Act*.
Si vous préférez ce questionnaire en français, veuillez cocher la boîte ☐
The purpose of this survey is to obtain information for the estimation of area, production and value of fruit and vegetable crops in Canada. The results are publicly released in February and are used by producer associations and government to assess the economic health of the fruits and vegetables industry.

INSTRUCTIONS FOR THE FALL SURVEY OF FRUITS AND VEGETABLES

1. This questionnaire is to assist you in answering a telephone survey. Complete this form and keep it by your telephone. An interviewer from Statistics Canada will telephone you between **November 1st** and **November 28** for this information. **DO NOT MAIL** this questionnaire, it is for your records.
2. Please answer all questions that apply to your operation.
3. Use your records, if possible. Otherwise, enter your best estimate.
4. Thank you for your cooperation.

FOR YOUR RECORDS ONLY, DO NOT MAIL

A. Review the information on the label. If any information is incorrect or missing, please make the necessary corrections in the boxes below.

AGOP

Farm Name (if applicable)

CORP

Corporation Name (if applicable)

MAIN OPERATOR

OPER1

Surname or Family Name

Area Code

Telephone

Usual First Name and Initial

Area Code

FAX

Please specify

Other Phone Number

Area Code

Telephone

ADR

R.R.

Box No.

Number and Street Name

Postal Code

Post Office (name of city, town or village where mail is received)

Email Address (if applicable)

PARTNER

OPER2

Partner's Surname or Family Name

Area Code

Telephone

Partner's Usual First Name and Initial

Area Code

FAX

Please specify

Other Phone Number

Area Code

Telephone

ADR

R.R.

Box No.

Number and Street Name

Postal Code

Post Office (name of city, town or village where mail is received)

☐ Check this box if the address and telephone is the same as main operator.



C. FRUITS (Based on the 2010 crop year)

Go to Section D for vegetables

PLEASE INDICATE THE UNIT (X)
IN WHICH YOU ARE REPORTING -

199

☐ ACRES

☐ HECTARES

☐ ARPENTS

In columns 1, 1b, 2 and 3 report the total and producing area on your farm, or on any other farm operated by you on a rental or share basis, that was used to produce fruit and/or vegetables.

Please report everything that was harvested. If reporting in "bags" or "crates" please indicate weight, for example, 50 lb bags, 35 kg crates etc.

QUANTITY SOLD AND TOTAL VALUE RECEIVED

Give your best estimate of final use of sales (fresh or processed) when commodities are to be sold to cooperatives, wholesalers and packers.

a) Farm and Retail Sales (fresh)
Include sales from the farm, U-pick system, open-air stalls and farmers' market sales, sales to retailers, packers, brokers and door-to-door sales.

b) Sales to Processors
Include sales for processing, canning, pickling and for juice.

5
Quantity sold

6
Total value received (\$)

7
Quantity sold

8
Total value received (\$)

FRUITS
(vegetables are in Section D)

1
TOTAL AREA
(producing + non-producing)
Include rental area
Report area to the nearest 1/10

1b
TOTAL HARVESTED AREA
(Producing/Bearing Area)

HARVESTED AREA

2
Fresh Market Area

3
Processing Market Area

4
TOTAL PRODUCTION 2010

Please indicate the unit in which you are reporting

☐ lbs

☐ kg

960

1. Apples

2. Apricots

3. Blueberries - Highbush

4. Blueberries - Lowbush

5. Cherries - Sweet

6. Cherries - Sour

7. Cranberries

8. Grapes - Labrusca (Table)

9. Grapes - Vinifera, French Hybrid (Wine)

10. Kiwis

11. Nectarines

12. Peaches (Fresh and Clingstone)

13. Pears

14. Plums and Prunes

15. Raspberries

16. Saskatoon Berries

17. Strawberries

18. Other Fruits
Specify

TOTAL FRUITS

D. **VEGETABLES (Based on the 2010 crop year)**

PLEASE INDICATE THE UNIT (X)
IN WHICH YOU ARE REPORTING -

199

☐ ACRES

☐ HECTARES

☐ ARPENTS

In columns 1, 1b, 2 and 3 report the total and producing area on your farm, or on any other farm operated by you on a rental or share basis, that was used to produce fruit and/or vegetables.

Please report everything that was harvested. If reporting in "bags" or "crates" please indicate weight, for example, 50 lb bags, 35 kg crates etc.

QUANTITY SOLD AND TOTAL VALUE RECEIVED

Give your best estimate of final use of sales (fresh or processed) when commodities are to be sold to cooperatives, wholesalers and packers.

a) **Farm and Retail Sales (fresh)**
Include sales from the farm, U-pick system, open-air stalls and farmers' market sales, sales to retailers, packers, brokers and door-to-door sales.

b) **Sales to Processors**

Include sales for processing, canning, pickling and for juice.

5

Quantity sold

6

Total value received (\$)

7

Quantity sold

8

Total value received (\$)

VEGETABLES

1

TOTAL AREA
(producing + non-producing)
Include rental area
Report area to the nearest 1/10

1b

TOTAL HARVESTED AREA
(Producing/Bearing Area)

HARVESTED AREA

2

Fresh Market Area

3

Processing Market Area

4

TOTAL PRODUCTION 2010

Please indicate the unit in which you are reporting

☐ lbs

☒ bags

961

1. Asparagus

2. Beans - Green or Wax

3. Beets

4. Broccoli

5. Brussels Sprouts

6. Corn - Sweet (exclude Grain Corn)

7. Cabbage - Chinese

8. Cabbage - Regular

9. Carrots - Baby

10. Carrots - Regular

11. Cauliflower

12. Celery

13. Cucumbers & Gherkins

14. Garlic and other Alliceous vegetables

15. Leeks

16. Lettuce - Head

17. Lettuce - Leaf (i.e. Romaine)

18. Watermelon

D. VEGETABLES (Based on the 2010 crop year)									
PLEASE INDICATE THE UNIT (X) IN WHICH YOU ARE REPORTING - ☐ ACRES ☐ HECTARES ☐ ARPENTS	In columns 1, 1b, 2 and 3 report the total and producing area on your farm, or on any other farm operated by you on a rental or share basis, that was used to produce fruit and/or vegetables.				Please report everything that was harvested. If reporting in "bags" or "crates" please indicate weight, for example, 50 lb bags, 35 kg crates etc.	QUANTITY SOLD AND TOTAL VALUE RECEIVED			
						Give your best estimate of final use of sales (fresh or processed) when commodities are to be sold to cooperatives, wholesalers and packers.			
						a) Farm and Retail Sales (fresh) Include sales from the farm, U-pick system, open-air stalls and farmers' market sales, sales to retailers, packers, brokers and door-to-door sales.		b) Sales to Processors Include sales for processing, canning, pickling and for juice.	
VEGETABLES	1 TOTAL AREA (producing + non-producing) Include rental area Report area to the nearest 1/10	1b TOTAL HARVESTED AREA (Producing/Bearing Area)	HARVESTED AREA		4 TOTAL PRODUCTION 2010 Please indicate the unit in which you are reporting ☐ lbs ☐ kg	5 Quantity sold	6 Total value received (\$)	7 Quantity sold	8 Total vaue received (\$)
			2 Fresh Market Area	3 Processing Market Area					
19. Melons, Other (incl. Cantaloupes, Winter Melons,etc.)									
20. Onions - Dry									
21. Onions - Green, Shallots									
22. Parsley									
23. Parsnips									
24. Peas - Green									
25. Peppers									
26. Potatoes									
27. Pumpkins									
28. Radishes									
29. Rhubarb									
30. Rutabagas and Turnips									
31. Spinach									
32. Squash and Zucchini									
33. Tomatoes									
34. Other Vegetable Specify									
35. Other Vegetable Specify									
TOTAL VEGETABLES									

E. What percentage of your fresh market sales were sold by your farm directly to the public?

_____ %

Since the harvest or marketing season may not have been complete when we contacted you last year, we are going to review the information you provided us last year for certain storable commodities. Accuracy of reported data is important as it is to be used for programs to assist growers.

F. FRUIT AND VEGETABLES CONFIRMATION FROM THE 2009 CROP YEAR

PLEASE INDICATE THE UNIT (X) IN WHICH YOU ARE REPORTING -		199		In columns 1, 1b, 2 and 3 report the total and producing area on your farm, or on any other farm operated by you on a rental or share basis, that was used to produce fruit and/or vegetables.		Please report everything that was harvested. If reporting in "bags" or "crates" please indicate weight, for example, 50 lb bags, 35 kg crates etc.		QUANTITY SOLD AND TOTAL VALUE RECEIVED			
☐ ACRES ☐ HECTARES ☐ ARPENTS								Give your best estimate of final use of sales (fresh or processed) when commodities are to be sold to cooperatives, wholesalers and packers.			
FRUIT AND VEGETABLES	1 TOTAL AREA (producing + non-producing) Include rental area Report area to the nearest 1/10	1b TOTAL HARVESTED AREA (Producing/Bearing Area)	HARVESTED AREA		4 TOTAL PRODUCTION 2009	961	a) Farm and Retail Sales (fresh) Include sales from the farm, U-pick system, open-air stalls and farmers' market sales, sales to retailers, packers, brokers and door-to-door sales.		b) Sales to Processors Include sales for processing, canning, pickling and for juice.		
			2 Fresh Market Area	3 Processing Market Area							Please indicate the unit in which you are reporting ☐ lbs ☐ kgs
							5 Quantity sold	6 Total value received (\$)	7 Quantity sold	8 Total vaue received (\$)	
1. Apples											
2. Cabbage - Regular											
3. Carrots - Regular											
4. Dry Onions											
5. Rutabagas and Turnips											

G. GENERAL INFORMATION

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Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. The confidentiality provisions of the *Statistics Act* are not affected by either the *Access to Information Act* or any other legislation. Therefore, for example, the Canada Revenue Agency cannot access identifiable survey records from Statistics Canada.

Information from this survey will be used for statistical purposes only and will be published in aggregate form only.

Record linkages

To enhance the data from this survey, Statistics Canada may combine it with information from other surveys or from administrative sources.

Data-sharing agreements

To avoid duplication of enquiry, Statistics Canada has entered into data-sharing agreements with provincial statistical agencies, which must keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and farm operations may not object to the sharing of their data.

For this survey, there are **Section 11** agreements with the provincial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta and British Columbia.

The shared data will be limited to information pertaining to farm operations located within the jurisdiction of the respective province.

Section 12 of the *Statistics Act* provides for the sharing of information with federal and provincial government organizations. Under Section 12, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician at the address below. Please specify the name of the survey and the organizations with which you do not want to share your data.

Statistics Canada
Chief Statistician
R. H. Coats Building, 26th Floor, Section A
100 Tunney's Pasture Driveway
Ottawa, Ontario K1A 0T6

For this survey, there are **Section 12** agreements with the Prince Edward Island statistical agency, the New Brunswick Agriculture and Aquaculture department, the Ontario Ministry of Agriculture, Food and Rural Affairs, the Manitoba Department of Agriculture, Food and Rural Initiatives, the Saskatchewan Ministry of Agriculture and the British Columbia Ministry of Agriculture and Lands.

For agreements with provincial government organizations, the shared data will be limited to information pertaining to farm operations located within the jurisdiction of the respective province.

