

# 2017 Annual Maple Products Survey

**CONFIDENTIAL once completed.**

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-877-949-9492 ou ATS 1-855-382-7745

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.  
**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## Introduction

### Survey purpose

This survey collects data to provide estimates of production and value of maple products in Canada.

The data are used by Agriculture and Agri-Food Canada, other government departments and provincial governments as well as producer's organizations. This information assists in the administration of agricultural policies, production and price analysis as well as economic research.

Your information may also be used by Statistics Canada for other statistical and research purposes.

### Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Note:** Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada online surveys.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

**Please return the questionnaire within 21 days.**

**Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.**

If you are unable to complete within 21 days **OR** if you need help, call us at **1-877-949-9492** or **TTY 1-855-382-7745**.

Statistics Canada  
Operations and Integration Division  
150 Tunney's Pasture Driveway  
Ottawa, Ontario K1A 0T6

**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**

## Reporting instructions

- Please print in ink.
- Report dollar amounts **in Canadian dollars**.
- **Exclude** sales tax.
- Percentages should be rounded to whole numbers.
- When precise figures are not available, please provide your best estimates.

## Business or organization and contact information

1. Please **verify or provide** the business or organization's **legal and operating name** and correct where needed.

**Note:** Legal name modifications should only be done to correct a spelling error or typo.

Legal name

Operating name (if applicable)

2. Please **verify or provide the contact information** of the designated business or organization contact person for this questionnaire and correct where needed.

**Note:** The designated contact person is the person who should receive this questionnaire. The designated contact person may not always be the one who actually completes the questionnaire.

First name

Last name

Title

Preferred language of communication

English

French

Mailing address (number and street)

City

Province, territory or state

Postal code or ZIP code

Example: A9A 9A9 or 12345-1234

Country

Email address

Example: user@example.gov.ca

Telephone number (including area code)

Example: 123-123-1234

Extension number  
(if applicable)

Fax number (including area code)

Example: 123-123-1234

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3. Please **verify or provide the current operational status** of the business or organization identified by the legal and operating name.

B00323

001  Operational → **Go to question 4**

002  Not currently operational

e.g., temporarily or permanently closed, change of ownership

→ Why is this business or organization not currently operational?

B00309

002  Seasonal operations → **Go to question 3a.**

003  Ceased operations → **Go to question 3b.**

004  Sold operations → **Go to question 3c.**

005  Amalgamated with (an) other business(es) or organization(s) → **Go to question 3d.**

006  Temporarily inactive but will re-open → **Go to question 3e.**

007  No longer operating due to other reason(s) → **Go to question 3f.**

### 3a. Seasonal operations

When did this business or organization close for the season?

Date B00217

YYYY	MM	DD
<input type="text"/>	<input type="text"/>	<input type="text"/>

When does this business or organization expect to resume operations?

Date B00218

YYYY	MM	DD
<input type="text"/>	<input type="text"/>	<input type="text"/>

 → **Go to question 4**

### 3b. Ceased operations

When did this business or organization cease operations?

Date B00211

YYYY	MM	DD
<input type="text"/>	<input type="text"/>	<input type="text"/>

Why did this business or organization cease operations?

B00311

001  Bankruptcy

002  Liquidation

003  Dissolution

004  Other reasons — specify:

B00312

} → **Go to question 4**

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3c. Sold operations

When was this business or organization sold?

YYYY MM DD  
B00212

What is the legal name of the buyer?

B00406

→ Go to question 4

3d. Amalgamated with (an) other business(es) or organization(s)

When did this business or organization amalgamate?

YYYY MM DD  
B00213

What is the legal name of the resulting or continuing business or organization?

B00407

What is(are) the legal name(s) of the other amalgamated business(es) or organization(s)?

B00408

→ Go to question 4

3e. Temporarily inactive but will re-open

When did this business or organization become temporarily inactive?

YYYY MM DD  
B00214

When does this business or organization expect to resume operations?

YYYY MM DD  
B00215

Why is this business or organization temporarily inactive?

B00313

→ Go to question 4

3f. No longer operating due to other reason(s)

When did this business or organization cease operations?

YYYY MM DD  
B00216

Why did this business or organization cease operations?

B00314

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4. Please **verify or provide the current main activity** of the business or organization identified by the legal and operating name.

**Note:** The described activity was assigned using the North American Industry Classification System (NAICS).

B05002

001



**Go to next section**

002

**Other main activity** → Please provide a **brief but precise description** of this business or organization's **main activity**.

e.g., breakfast cereal manufacturing, shoe store, software development

B05003

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## Maple taps 2017

1. Were there any maple trees tapped in 2017?

B05167

1  Yes

2  No ▶ Why are you not currently tapping?

B00322

1  We did no tappings in 2017, but it is possible that we may tap in 2018.

2  We have permanently ceased to tap our maple bush.

Go to Changes and events that affected the business or organization (page 8)

Number of trees tapped

Number of tappings

B45108

B45109

2. What was the **number of trees tapped** and the **number of tappings** in 2017? .....

## Production of maple syrup in 2017

3. In 2017, what was this operation's **total production** of the following maple products?

**Exclude** any maple products purchased from others for resale.

Quantity

Unit of measure

### Maple Syrup

**Exclude** syrup that will be processed by this operation into butter or sugar.

a. Syrup sold (or to be sold) to processors .....

E60028\_m3

B40237\_m3

1  2

b. All other syrup sold (or to be sold)

E60028\_m4

B40237\_m4

1  2

**Exclude** sales to processors .....

c. Syrup consumed (or to be consumed) at home .....

E60028\_m2

B40237\_m2

1  2

### Maple Sugar made from this operation's syrup

d. Sugar sold (or to be sold) .....

E60029\_m1

B40238\_m1

1  2

e. Sugar consumed (or to be consumed) at home .....

E60029\_m2

B40238\_m2

1  2

### Maple Butter made from this operation's syrup

f. Butter sold (or to be sold) .....

E60031\_m1

B40239\_m1

1  2

g. Butter consumed (or to be consumed) at home .....

E60031\_m2

B40239\_m2

1  2

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## Average sales price obtained in 2017

4. What was the **average sales price obtained** in 2017 from the following maple products?

		Average sales price
a. Syrup sold to processors .....	€\$	E60032_y1 <input type="text"/>
b. All other syrup sold .....	€\$	E60032_y2 <input type="text"/>
c. Sugar sold .....	€\$	E60032_y3 <input type="text"/>
d. Butter sold .....	€\$	E60032_y4 <input type="text"/>

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## Changes and events that affected the business or organization

1. Indicate any changes or events that may have affected the reported values for this business or organization, compared to the last reporting period. Mark all that apply.

B00302\_t1

Strike or lockout

B00302\_t2

Exchange rate impact

B00302\_t3

Price changes in goods or services sold

B00302\_t4

Contracting out

B00302\_t5

Organizational change

B00302\_t6

Price changes in labour or raw materials

B00302\_t7

Natural disaster

B00302\_t8

Recession

B00302\_t9

Change in product line

B00302\_t10

Sold business units

B00302\_t11

Expansion

B00302\_t12

New/lost contract

B00302\_t13

Plant closures

B00302\_t14

Acquisition of business units

B00302\_t15

Other change or event – specify:

B00302\_t16

OR

B00302\_t17

No change or event

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## General information

### Confidentiality

#### Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*. Statistics Canada will use the information from this survey for statistical purposes.

### Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

**Section 11** of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta and British Columbia. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province.

**Section 12** of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there is a **Section 12** agreement with the Ontario Ministry of Agriculture, Food and Rural Affairs.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

### Record linkages

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

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**Thank you for completing this questionnaire.**  
**Please retain a copy for your records.**  
**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**