Service Industries Division

Canada

Canada

# Annual Survey of Internet Service Providers, Portals and Related Services, 1999

Reference number

Confidential when completed

Français au verso

#### Authority

The survey is conducted under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

				~
			$\langle$	
				$\langle \rangle \rangle$
				$\mathbf{i}$
Corre	ct pre-printed inf	formation if necessary using the corresponding boxes below:	Number and street	]
0300	-		0315	Desiring of Olate
0305	Business name		0320 City	0330 Province or State
0310	C/o		0325 Oountry	0335 Postal code
Ple	ase read care	fully before completing the questionnaire		
Co	verage	Please complete the questionnaire for the business unit(s) des "business unit" is defined as the lowest level of the (inm for whe expenses and employment.	scribed in the pre-printed area nich separate records are kep	a above. For this purpose, a it for such details as revenue,
	rvey jective	The survey objective is the collection and publication of data ne services industry. The information from the survey can be used be assessment of industry performance, operating characteristics a economic policies, by other users involved in research or policy m input to the preparation of the Canadian System of National Account	by businesses and trade assoc and trends, by government to aking and by Statistics Canada	ciations for market analysis and
Co	onfidentiality	Statistics Canada is prohibited by law from publishing any statistic business without the previous written consent of that business. T strict confidence, used for statistical purposes, and publishing the Statistics Act are not affected by either the Access to Informati	'he data reported on this qu ed in aggregate form only. ⊺	estionnaire will be treated in The confidentiality provisions of
Qu	estions and	We ask that you complete and return questionnaire within 30 days	of receipt to:	
	oturn ocedures	Statistics Canada Operations and Integration Divisio 2nd floor, Jean Talon Bldg, Ottawa		
		This survey questionnaire can also be sent to Statistics Canada us	• •	
		Statistics Canada advises you that there could be a risk of disclo upon receipt of your facsimile, Statistics Canada will provide th collected under the authority of the Statistics Act.	sure during the facsimile com ne guaranteed level of protect	munication process. However, tion afforded to all information
		If you have questions or require assistance in completing this que and a representative of Statistics Canada will gladly answer your o	estionnaire please call our <b>toll</b> jueries.	free number: 1-800-916-9316
	plicate lestionnaires	If you receive more than one copy of this questionnaire for the san and return it with the duplicate(s), writing "DUPLICATE" on the rele	ne business, please complete t evant form(s).	he one that is correctly labelled
No Ap	te of preciation	Canada owes the success of its statistical system to a long-stan Canada, its businesses, governments and other institutions. Acc without their continued co-operation and goodwill.		
5-3300	)-42: 1999-11-22	STC/SER-425-75173		
*	Statistics Canada	Statistique Canada		Canadä

1. Business Activity	
a) Please describe the nature of your business activity in 1999:	
<b>b)</b> Is this a change from the previous year? $^{0005}$ <sup>1</sup> $\bigcirc$ Yes – If <b>YES</b> , please provide details <sup>3</sup> $\bigcirc$ No	s in Comments section on page 12.
c) Please check ( ✓ ) below the one industry that most accurately describes your firm's principal s	ource of operating revenue.
0010 514191 1 O Internet Service Providers (establishments engaged in providing direct <b>a</b> to computer-held information compiled or published by others)	ccess, through communications networks,
514199 <sup>2</sup> Internet Portals and Related Services ( <b>including</b> Search engines, Web of	communities, etc.)
<sup>3</sup> Other Industry not specified above <i>(please specify)</i>	
2 Form of Organization	
<ul><li>2. Form of Organization</li><li>a) Type of organization (please check one only):</li></ul>	$\langle \langle \rangle \rangle \langle \rangle$
$^{0125}$ <sup>1</sup> O Sole proprietorship <sup>2</sup> O Partnership <sup>3</sup> O Incorporated	gornpany 4 C Co-operative
$5 \bigcirc$ Joint venture $6 \bigcirc$ Government business entity $7 \bigcirc$ Government	<sup>8</sup> Non-profit
b) Is the sole purpose of this business unit to provide services to your parent company, an affiliate	
$^{0130}$ 1 $^{\circ}$ Yes – <b>If yes</b> , please name the company $^{0135}$	
<sup>3</sup> No	
c) Please enter your nine-digit Business Number (if incorporated)	
d) Is this business affiliated with a chain or franchise group?	
$^{0142}$ <sup>1</sup> $^{\circ}$ Yes (please provide name) $^{0143}$	
3 O No	
e) Did this business unit participate in any joint venture(s) during the reporting period?	
A joint venture refers to a specific commercial undertaking entered into jointly by two or more pa the necessary capital and share in profits or losses of the project in agreed proportions. The ass of the undertaking or at a specific time.	arties or companies, who agree to contribute sociation terminates either upon completion
<sup>0145</sup> <sup>1</sup> $\bigcirc$ Yes – If yes, please go to f) <sup>3</sup> $\bigcirc$ No – If no, please go to Question 3, Re	porting Period
f) Are detailed revenue and expenses for the business unit's share in the joint venture(s) included	in this questionnaire?
0150 1 O Yes 3 No	
g) Please provide the name of the joint venture.	
h) Is this joint venture:	
	If unincorporated, please go to j)
i) Business Number of joint venture (if incorporated)	
<ul> <li>j) If it is an <u>unincorporated</u> joint venture, please provide the length of time of the joint venture.</li> <li>0170 YYYY MM DD 0175 YYYY MM DD</li> <li>From To</li> </ul>	
k) Venture partner(s) and Business Number(s) (if incorporated)	
Venture partner(s)	Business Number(s) (if incorporated)
0180	
If you participated in more than one joint venture or if more space is required, please end	

З.	Re	eporting Period	
	a)	Please report for your most recent fiscal year ending no later than March 31, 2000. From To	YY MM DD
	b)	<b>Period of Operation</b> If you did not operate this business for a full year, please check ( $\checkmark$ ) the reason below:	
		<sup>0210</sup> <sup>1</sup> O Seasonal operation	
		$^{2}$ $\bigcirc$ New business in 1999	
		$^{3}$ $\bigcirc$ Change of fiscal year end	
		<sup>4</sup> Change of ownership ( <i>please provide</i> <sup>0215</sup> <i>name and address of the other owner</i> )	
		name and address of the other owner)	YY MM DD
		Effective date of change	
		<sup>5</sup> Ceased operation ( <i>please specify</i> )	
		6 C Temporarily closed (please specify)	
		6 C Temporarily closed (please specify)	<u> </u>
			/
Ple	ase	e report for your most recent fiscal year, as reported above in Question 3.	
4.	Re	evenue - Total Revenue Please exclude GST and all other taxes collected for remittance to a govern	ment agency.
		$\sim$	Dollars
	a)	Please report total operating and non-operating revenue, in Canadian dollars. $\checkmark$	(omit cents)
		i) Operating revenue from all sources	2000
		ii) Non-operating revenue	2005
		(Interest and all other revenue that is not directly related to the operation of this business)	2010
		iii) Total	
			Percentage
	b)	Please estimate the percentage (%) of your operating revenue reported in box 2000 that was generated by new or	2015
		Please estimate the percentage (%) of your operating revenue reported in box 2000 that was generated by new or substantially improved products or services introduced by your tirm during the three-year period 1997-1999.	
	_		
5.		evenue - Revenue Generated Outside Canada	Dollars (omit cents)
	a)	Foreign Revenue	2100
		Please report revenue earned from sales of goods and services outside Canada, in Canadian dollars.	
		$\Diamond_{A} \overset{\frown}{\leftarrow} (\bigcirc)^{A}$	Percentage
	b)	What percentage (%) of Foreign Revenue (5a) was earned from:	2105
		i) the USA	0440
		ii) Mexico	2110
			2115
		iii) other countries (please specify)	4000/
			100%
			Percentage
	c)	What percentage (%) of Foreign Revenue (5a) was earned from the following:	2120
		i) Sales of Packaged Software Products	2125
		ii) Provision of Internet access and other related Internet Services	2125
			2130
		iii) Professional Services (consulting, training, custom programming, support, etc.)	2135
		iv) Data Processing Services	
		v) Hardware Sales, Rentals and Maintenance	2140
		2155	2145
		vi) Other (please specify)	4000/
1			100%

6.	Re	venue by Type of Service	
			Percentage
	a)	What percentage (%) of your operating revenue (4a)i) was obtained from all Internet Service Providers, Portals and Related Services? ( <b>include</b> access, web design, advertising, etc.)	2200
	b)	What percentage (%) of your operating revenue (4a)i) was <b>not</b> directly related to Internet Service Providers, Portals and Related Services activities? <b>(include</b> hardware/software sales, etc.)	2205
			100%
7.	Re	venue from Internet Service Providers, Portals and Related Services	
	Wha	at percentage (%) of your operating revenue from Internet Service Providers, Portals and Related Services (as orted in 6a) were derived from:	Percentage
	a)	Access services – Residential (include subscriptions)	2300
	b)	Access services – Business (include subscriptions)	2305
	c)	Backbone access services	2310
	d)	Advertising on your Web site	2315
	e)	Web site consulting, design and development without transaction features	2320
	f)	Web site consulting, design and development with transaction features (expression features, shopping/trading)	2325
	g)	Web site hosting	2330
	h)	Installation and connection charges	2335
	i)	Other (include commissions and royalties) (please specify)	2340
			100%
8,	Re	venue <u>not</u> related to Internet Service Providers, Portals and Related Serv	vices
	Rela	u reported a percentage (%) of operating revenue <b>not</b> directly related to Internet Service Providers, Portals and ated Services activities in question (%) please estimate the percentage of that revenue (Box 2205) obtained from a comparison of the percentage (%) of the percentage of the percentage of the percentage (%) of the percentage of the percentage (%) of the percentage of the percentage of the percentage (%) of the percentage (%) of the percentage of	Percentage
	a)	Sales of Packaged Software Products	2400
	b)	Professional Services (consulting, training, custom programming, support, etc.)	2405
	c)	Data Processing Services	2410
	d)	Hardware Sales, Rentals and Maintenance	2415
	e)	Other (please specify)	2420
			100%
9.	Pre	ojected Operating Revenues	
			Dollars (omit cents)
	a)	for the fiscal year ending between April 1, 2000 and March 31, 2001	2500
	b)	for the fiscal year ending between April 1, 2001 and March 31, 2002	2505
	··· /	· · · · · · · · · · · · · · · · · · ·	-

#### 10. Operating Expenses

- Please report expenses for the 1999-2000 reporting period, in Canadian dollars.
- Do not include capital expenditures.
- Please include GST, except the portion that is refundable by government.
- If you prefer, you may attach a copy of your income statement and proceed to the next section.
- a) Salaries and wages paid to employees for whom you issued a T4 supplementary form (include vacation pay, bonuses and commissions)
- b) Employee benefits paid for all employees for whom you issued a T4 supplementary form (include employer's contributions to pension, medical/life, employment insurance and workers' compensation plans)
   c) Computer services purchased (include consulting fees, software development services, outside computer processing
- services and contract programming)
- d) Legal, auditing and other professional service fees
- e) Fees paid to contract workers not already included in questions 10c) and 10d) above
- f) Occupancy costs (include rent or lease payments for land and buildings)
- g) Utilities (include heat, electricity and water)
- h) Leased line charges from upstream provider
- i) Telephone and other telecommunications expenses (include dial-up line and equipment charges)
- j) Office supplies
- k) Computer software purchased for use in the business
- I) Computer software purchased for re-sale
- m) Computer hardware purchased for re-sale
- n) Rent or leasing of computers and ancillary equipment (include cent and/or leasing for computers and peripheral and ancillary equipment used by the company and/or installed at customer's location)
- o) Depreciation and amortization
- p) Product research and development expenses
- q) Employee training and education

Interest and bank charges

- r) Advertising, sales promotion, travel and entertainment
- s) Insurance (include fire, automobile, accident, theft and all other property, business or product insurance, etc.)
- t) Business property and school taxes, permits, licences including vehicle licences

	Management tees, development charges, royalties and similar payments made to your parent or affiliated company:	
V)	management rees, development charges, royalites and similar payments made to your parent or anniated company.	3105
	i) in Canada	
		3110
	ii) abroad	
		3115
w)	Royalties paid to a third party	
x)	Other Operating Expenses excluding 3130 income tax and bad debts (please specify)	3120
		J
		3125

y) Total Operating Expenses (sum of (a) to (x))

u)

Dollars (omit cents)

3010

3015

3020

3025

3030

3035

3040

3045

3050

3055

3060

3075

3080

3085

3090

3095

3100

11.	Ca	pital Expenditures	Dollars (omit cents)
	2)	Durchase of computer equipment and software	7000
	a)	Purchase of computer equipment and software	7005
	b)	Construction or renovation of buildings	7010
	c)	Purchase or improvement of land	7015
	d)	Other capital expenses (please specify)	
12.	Em	nployment	
	a)	Paid Employees	
		Please report the average number of persons employed during the reporting period to whom you paid Salaries and Wages as shown in 10a).	Number
		i) Full-time Employees (regular employees who worked the standard work week as observed by the business)	6000
		ii) Part-time Employees (those who worked fewer than the standard work week hours observed by the business)	6005
		$\langle \langle \rangle$	6010
	b)	Working proprietors and/or partners of unincorporated businesses	6015
	c)	Contract Workers (individuals engaged only for the duration of a specific project or term)	
			Number
	d)	Employee Turn-over	6020
		i) Full-time employees hired during the reporting period	6025
		ii) Full-time employees who left company (laid off, quit, retired, etc.) during the reporting period	
			Percentage
	e)	Percent (%) of total staff time that was:	6030
		i) Engineering and development (include programming)	6035
		ii) Consulting	6040
		iii) Technical support	
		iv) Sales and marketing	6045
			6050
		v) Administration	6055
		vi) Management	6060
		vii) Other (please specify)	
		$\land$ $(\bigcirc)$ $\checkmark$	100%
13.	Re	venue by Type of Customer	
	Plea	use indicate the percentage (%) of operating revenue (4a)i) by type of customer to whom the goods or services	
	were	e delivered.	Percentage
	-	Customers in Canada	8000
	a)	Individuals and households	8005
	b)	Public institutions (e.g., hospitals, schools, universities)	8010
	c)	Government (e.g., federal, provincial, territorial and municipal administration)	
	d)	Financial businesses (e.g., financial intermediaries including banks, trust companies, financial crown corporations)	8015
		All other businesses (include non-financial crown corporations)	8020
	(م	אין אינטאראוויווטוו <b>שעשוטווו</b> ן בשכבאווענאט ווערא אוויווטוו שעשוטווין בעניבאווענאט אינאראוויוטוו	1
	e)	Customers outside Canada (exports)	8025

### 14. Services Provided

Which of the following services do you provide? (please check ( ✓) all that apply)

	No Cost	Additional Fee
Secure Web services	9001	9002 🔿
Security/privacy enhancing software	9003 🔿	9004
Technical support	9005 🔿	9006 🔾
Electronic mail services	9007 🔿	9008 🔾
Web page advertising	9009 🔾	9010 🔵
Web page design	9011	9012
Intranet hosting/consulting/design	9013	9014 🔿
Extranet hosting/consulting/design	90%5 🚫 <	9016
Electronic commerce solutions/implementation consulting	9017	9018 🔵
Training	9019	9020 🔵
Personal Website hosting	9021	9022
Vendor/Business Website hosting	9023	9024
Bulletin board service (BBS)	9025	9026
Chat group service	9027	9028
Domain registration service	9029	9030 🔵
Equipment leasing	9031	9032
Internet conferencing	9033	9034 🔵
Internet fax	9035	9036
Internet telephony (include Internet-based voice services)	9037	9038
Internet broadcasting (netcasting/multicasting)	9039 🔾	9040 🔵
Integrated messaging services combining Fax e-mail, paging and voice-mail services (or a combination thereof)	9041	9042 🔿
Newsgroup service	9043	9044 🔾
Roaming access service	9045 🔵	9046
Site mirroring	9047 🔵	9048 🔵
Shadow services	9049	9050 🔵
Frame relay services	9051 🔵	9052 🔵
Server co-location	9053 🔵	9054 🔵
Secure Virtual Private Network (VPN)	9055 🔵	9056 🔵
Web proxy caching	9057 🔵	9058 🔵
Video production or audio recording	9059 🔾	9060 🔵
Digital encoding	9061	9062
9065	9063	9064 🔿

	Sei	rvices Provided - E-Commerce	
	a)	Please indicate what types of Electronic Commerce products and services you provide:	
		$^{9100}$ $\bigcirc$ Do not provide e-commerce products and services $\rightarrow$ please go to Q. 16	
		(check ( ✓ ) all that apply)	
		<sup>9105</sup> O Intermediary credit card processing services	
		$^{9110}$ $\bigcirc$ Intermediary Electronic Data Interchange (EDI) processing services	
		$^{9115}$ $\bigcirc$ Vendor/business Website hosting	
		<sup>9120</sup> O Mail list services	
		<sup>9125</sup> O Security services ( <b>include</b> encryption products and services)	
		$^{9130}$ O Sell own goods and services on-line (e.g., subscription packages, software, hardware)	
		<sup>9135</sup> Other ( <i>please specify</i> )	Percentage
			9145
	b)	Please estimate the percentage (%) of your vendor/business Websites that have credit card transaction capacitities	4
			$\sum$
-	Int	ternet Service Providers (ISP's)	$\checkmark$
	Does	s your company provide Internet access?	
	9200	<sup>1</sup> $\bigcirc$ Yes $\rightarrow$ If yes, please go to Q. 17 <sup>3</sup> $\bigcirc$ No $\rightarrow$ If no, please go to Q. 22	
	Dis	stribution of Subscribers	
		Please estimate how many subscribers you have in:	
	aj		
		Number of % that is subscribers residential	
		Newfoundland	
		8103	
		Nova Scotia	
		New Brunswick	
		8109	
		Ontario	
		Manitoba	
		Saskatchewan	
		British Columbia	
		Northwest Territories	
		Nunavut 8123 8124 %	
		Yukon 8127 6126 %	
		Canada total	
	b)	Subscribers outside Canada:	
		U.S.A.	
		Mexico	
		9123	
		All other countries	Number
		All other countries	Number 8150
	c)		

. Network Capacity and Customer Usage						Hours
a) For your <b>business</b> users, what is the average customer usa	ge per user per month (ho	urs)				9300
<ul><li>b) For your residential users, what is the average customer us</li></ul>	<b>.</b>	,				9305
<ul><li>c) What is your current network capacity?</li></ul>						Mbps
i) Total bandwidth (Mbps)						9310
						Number
ii) Total dial-up ports (number)						9315
Dial-up Services and Connection Option						Percentag
Please estimate the percentage (%) of customers that use the fol	llowing service:				<	\ 9400
i) Modem dial-in service				$\langle$	$\langle \langle \rangle$	9405
ii) ADSL service					$\mathcal{H}$	9410
iii) xDSL service				$\langle \bigcirc$	$\rightarrow$	9415
iv) Cable service			$( \cap$	$\rightarrow \rightarrow$	>	9420
v) Dedicated dial-up service			$\bigcirc$	)		9425
vi) ISDN service	$\sim$	$\frown$	<u> </u>			9430
vii) Leased line service		$\searrow$	>			
viii) Wireless service	$(\bigcirc)$					9435
ix) 1-800 dial-up service						9440
ix) 1-800 dial-up service	$\rightarrow$					
9450						9445
x) Other (please specify) • Factors Impeding Growth						9445 <b>100%</b>
9450	rinternet services?	Imp	pedimo	ent		Does not
x) Other (please specify) • Factors Impeding Growth	Pinternet services?	Imp	pedimo	ent	high	Does not apply
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you     </li> </ul>	_	Im; 2	oedime 3	ent 4	high 5	Does not
<ul> <li>Access to financing</li> </ul>	low 1	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	Does not apply
<ul> <li>Access to financing</li> <li>Competition</li> </ul>	low 1 9500 () 9505 ()	<b>2</b> ()	<b>3</b> 〇	<b>4</b> 〇	5 〇	Does not apply
x) Other (please specify) Factors Impeding Growth To what extent will the following factors impede the growth of you Access to financing Competition Cost of dial-up lines	low 1 9500 () 9505 () 9510 ()	<b>2</b> () ()	<b>3</b> 〇 〇	<b>4</b> 〇 〇	5 〇 〇	Does not apply
<ul> <li>×) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers     </li> </ul>	low 1 9500 () 9505 () 9510 () 9515 ()	2 〇 〇 〇	3 () () () ()	<b>4</b> () () () ()	5 〇 〇 〇	Does not apply
<ul> <li>×) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers         Delays in obtaining facilities from backbone supplier     </li> </ul>	low 1 9500 () 9505 () 9510 () 9515 () 9520 ()	2 () () () () () ()	3 () () () () ()	<b>4</b> 0 0 0 0 0 0 0	5 () () () () ()	Does not apply 6 0 0
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers     </li> </ul>	I         9500       ○         9505       ○         9510       ○         9515       ○         9520       ○         9525       ○	2 () () () () () () () () () ()	3 () () () () () () ()	<b>4</b> () () () () () () ()	5 () () () () () () () () () ()	Does not apply
<ul> <li>X) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers         Delays in obtaining facilities from backbone supplier     </li> </ul>	Low 1 9500 () 9505 () 9510 () 9515 () 9520 () 9525 () 9530 ()	2 () () () () () () () () () ()	3 () () () () () () () () () () () () ()	<b>4</b> 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	5 () () () () () () () () () ()	Does not apply 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers         Delays in obtaining facilities from backbone supplier         Delays in obtaining facilities from telephone or cable company     </li> </ul>	I         9500       ○         9505       ○         9510       ○         9511       ○         9512       ○         9525       ○         9530       ○         9535       ○	2 () () () () () () () () () ()	3 () () () () () () () () () () () () ()	<b>4</b> () () () () () () () () () ()	5 () () () () () () () () () ()	Does not apply 6 0 0
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers         Delays in obtaining facilities from backbone supplier         Delays in obtaining facilities from telephone or cable company         Lack of on-line privacy     </li> </ul>	1         9500         9505         9505         9510         9515         9515         9525         9530         9535         9540	2 () () () () () () () () () ()	3 () () () () () () () () () ()	4 () () () () () () () () () ()	5 () () () () () () () () () ()	Does not apply 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth         To what extent will the following factors impede the growth of you         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers         Delays in obtaining facilities from backbone supplier         Delays in obtaining facilities from telephone or cable company         Lack of on-line privacy         Lack of on-line security         9450         9450         9450         Cost of leased lines from upstream providers         Delays in obtaining facilities from backbone supplier         Delays of on-line privacy         Lack of on-line security         Supplied to the securi</li></ul>	I         9500	2 () () () () () () () () () ()	3 () () () () () () () () () () () () ()	<b>4</b> () () () () () () () () () ()	5 () () () () () () () () () ()	Does not apply 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth To what extent will the following factors impede the growth of you Access to financing Competition Cost of dial-up lines Cost of leased lines from upstream providers Delays in obtaining facilities from backbone supplier Delays in obtaining facilities from telephone or cable company Lack of on-line privacy Lack of on-line security Data and transaction security</li></ul>	1         9500         9505         9505         9510         9515         9515         9525         9530         9535         9540	2 () () () () () () () () () ()	3 () () () () () () () () () ()	4 () () () () () () () () () ()	5 () () () () () () () () () ()	Does not apply 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth To what extent will the following factors impede the growth of you Access to financing Competition Cost of dial-up lines Cost of leased lines from upstream providers Delays in obtaining facilities from backbone supplier Delays in obtaining facilities from telephone or cable company Lack of on-line privacy Lack of on-line security Data and transaction security Lack of qualified staff Ability to attract qualified personnel</li></ul>	I         9500	2 () () () () () () () () () ()	3 () () () () () () () () () ()	4 () () () () () () () () () ()	5 () () () () () () () () () ()	Does not apply 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
×) Other (please specify)       9450         Factors Impeding Growth       Impeding Growth         To what extent will the following factors impede the growth of your         Access to financing         Competition         Cost of dial-up lines         Cost of leased lines from upstream providers         Delays in obtaining facilities from backbone supplier         Delays in obtaining facilities from telephone or cable company         Lack of on-line privacy         Lack of on-line security         Data and transaction security         Lack of qualified staff         Ability to attract qualified personnel	I         9500       □         9505       □         9506       □         9517       □         9518       □         9520       □         9521       □         9525       □         9530       □         9531       □         9532       □         9533       □         9540       □         9550       □	2 () () () () () () () () () ()	3 () () () () () () () () () () () () ()	4 () () () () () () () () () ()	5 () () () () () () () () () ()	Does not apply 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
<ul> <li>x) Other (please specify)</li> <li>Factors Impeding Growth To what extent will the following factors impede the growth of you Access to financing Competition Cost of dial-up lines Cost of leased lines from upstream providers Delays in obtaining facilities from backbone supplier Delays in obtaining facilities from telephone or cable company Lack of on-line privacy Lack of on-line security Data and transaction security Lack of qualified staff Ability to attract qualified personnel</li></ul>	I         9500         9505         9505         9500         9510         9510         9510         9510         9510         9510         9520         9530         9530         9530         9540         9550         9550         9555	2 () () () () () () () () () ()	3 () () () () () () () () () () () () ()	4 () () () () () () () () () ()	5 () () () () () () () () () ()	Does not apply 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

21.	Of	ffensive Content and Conduct	
	a)	Does your company receive customer complaints regarding offensive or illegal <b>content</b> (e.g., obscenity, copyright infringement, libel, pornography)?	
		9605	
		9600 1 ○ Yes → please estimate how many complaints per week	
		<sup>3</sup> O No	
	b)	Does your company receive customer complaints regarding offensive or illegal <b>conduct</b> (e.g., bulk unsolicited E-mail, hacking, harassment)?	
		9615	
		<sup>9610</sup> <sup>1</sup> ○ Yes → please estimate how many complaints per week	
		3 O No	
	2)	What are your practices regarding offensive or illegal content/conduct?	
	c)		
		$^{9620}$ O No practices $\rightarrow$ please go to Q. 22	
		(check ( ✓ ) all that apply)	
		<sup>9621</sup> O Adhere to a Code of Conduct or Code of Ethics	
		9622 O Block access to the site/newsgroup	
		9623 O Consult with law enforcement officials	
		9624 O Contracts with:	
		9625 O Customer (residential)	
		<sup>9626</sup> Customer (business)	
		9627 O Supplier	
		9628 O Corporate policies	
		9629 O Customer education and awareness	
		9630 Discontinue subscription	
		9631 Internal employee training	
		9632 Provide blocking or filtering software to your customers or advise them of its availability	
		<sup>9633</sup> O Provide "family friendly" viewing area	
		<sup>9634</sup> O Remove material from your server	
		<sup>9635</sup> O Utilize blocking or filtering technology	
		<sup>9636</sup> Other ( <i>please specify</i> )	
		9640	

#### 22. Provincial Distribution Table

a) Please report the number of business units operated during the reporting period. "Business unit" is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

 $\mathbf{1}$ 

Number 9900

b) Do you have business units in **more** than one province?

 $^{9901}$   $^3$   $\bigcirc$  No - (please go to next page)  $^{1}$   $\bigcirc$  Yes – (please complete section c)

c) Please report the following data for each province and territory in which the firm is located.

Province or	Business Units	Total Revenue	Total Operating Expenses	Salaries, Wages and Employee Benefits	Employees
Territory	(Number)	\$ (omit cents)	\$ (omit cents)	\$ (omit cents)	(Number)
Nfld.	9902	9916	9930	9944	9958
	9903	9917	9931	9945	9959
P.E.I.	9904	9918	9932	9946	9960
N.S.					
ND	9905	9919	9933	9947	9961
N.B.	9906	9920	9934	3943	9962
Que.			$\langle \gamma \rangle$		
Ont.	9907	9921	9935	9949	9963
	9908	9922	9938	9950	9964
Man.	0000		9937	0054	0005
Sask.	9909	9923	9937	9951	9965
	9910 <	9924	9938	9952	9966
Alta.	9911	9925	9939	9953	9967
B.C.		>			
N.W.T.	99 te	9926	9940	9954	9968
	9913	9927	9941	9955	9969
Nunavut					
	9914	9928	9942	9956	9970
Yukon	9915	9929	9943	9957	9971
Total					
		•	•	•	•
	Should equal Q. 22a)	Should equal Q. 4a)iii)	Should equal Q. 10y)	Should equal the sum of Q. 10a) and b)	Should equal the sum of Q.12a) and b)

Cer	tifi	cati	ion	)		certif	y tha	it the	infor	mati	ion c	ontai	ned	here	in is c	comp	lete	and o	correct	to th	e bes	t of n	ny knov	vled	ge.		
Signature of authorized person									Title 9980																		
Name of person to contact for further information (please print) 9981							Title 9982																				
E-mai 9983	l addi	ress													Company's Home Web page address (URL) 9984												
		Ye	ear		Мо	onth	D	ay	9985 Are	ea co	ode		Т	Felepł	elephone number Ext. 9986 Fax												
Date																											
How I	ong	did yo	ou sp	pend c	collec	ting th	ne da	ata an	d con	npleti	ing th	nis for	m?		9987				hou	rs		$\sim$	$\square$	\			

Comments	If more space is required please enclose a separate sheet.
	$(\bigcirc)$

#### Federal-Provincial Agreements

In order to reduce response burden and to provide consistent statistics, Statistics Canada has entered into data sharing agreements with the Quebec Bureau of Statistics, the Manitoba Bureau of Statistics and BC STATS in accordance with Section 11 of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19. For establishments and/or business locations operated in Quebec, Manitoba and British Columbia, the agreements authorize Statistics Canada to forward a record of the data collected in this survey to the Quebec Bureau of Statistics, the Manitoba Bureau of Statistics and BC STATS, respectively. The Statistics Acts of these provinces includes the same provisions for confidentiality and penalties for disclosure of information as the federal Statistics Act.

Statistics Canada's publications are available for use in Statistics Canada's regional offices and all major libraries. As well, please visit our web site at www.statcan.ca

## Please make a copy of this completed questionnaire for your records.

Thank You For Your Co-operation

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