



Unified Enterprise Survey - Annual

2000 Survey of the Food Services and Drinking Places Industry

Collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S19. Completion of this questionnaire is a legal requirement under this Act.

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français, veuillez nous appeler sans frais au numéro de téléphone suivant : 1 888 881-3666.

Information Only

Correct pre-printed information if necessary using the corresponding boxes below:

| | | | | | |
|------|-----------------------|------|--|------|----------------------|
| 0001 | Legal name | 0004 | Number and street | | |
| 0002 | Business name | 0005 | City | 0006 | Province or State |
| 0003 | C/O | 0053 | Country | 0007 | Postal code/Zip code |
| 0008 | First name of contact | 0028 | Last name of contact | | |
| 0052 | Please report for: | 0010 | Language preference 1 <input type="radio"/> English 2 <input type="radio"/> French | | |

A - Introduction

Survey Purpose

This survey collects the financial and operating data needed to produce statistics concerning your industry. For more information on survey purpose, please consult the enclosed booklet entitled "Statistics Canada Business Surveys".

Confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business. **The data reported on this questionnaire will be treated in strict confidence**, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the *Statistics Act* are not affected by either the *Access to Information Act* or any other legislation.

Please return the completed questionnaire(s) in the enclosed envelope **within 30 days** of receipt. The questionnaire(s) can also be faxed back to Statistics Canada at **1 888 883-7999**. Thank you.

If you need further information or help, please call 1 888 881-3666.

| | | | | | |
|---|-------------------------|---------------------------|---------------------------|-------------------------------------|--|
| Name of the primary person completing this questionnaire: | | 0013 | [Grid for name] | | |
| 0026 | | 0054 | [Grid for name] | | |
| <input type="radio"/> Mr. <input type="radio"/> Mrs. <input type="radio"/> Miss <input type="radio"/> Ms. | | First name Last name | | | |
| Title: 0014 | E-mail address: 0018 | | Web site address: 0020 | | |
| Telephone number: 0017 () | Extension: 0027 | Fax number: 0016 () | | Date completed: YYYY MM DD | |
| Signature: | | | 0015 | [Grid for date] | |

I certify that the information contained herein is complete and correct to the best of my knowledge.

Coverage

Please complete this questionnaire for the business unit(s) described in the pre-printed area on the front page of this questionnaire. Report only for the operation(s) located in Canada.

Reporting Instructions

When precise figures are not available, your best estimates are acceptable.

1. Please report all dollar amounts in CANADIAN DOLLARS (\$ CDN).
2. All dollar amounts reported should be rounded to the nearest whole dollar (e.g., \$55,417.40 should be reported as \$55,417).
3. All percentages reported should be rounded to the nearest whole percent (e.g., 37.3% to 37%, 75.8% to 76%).
4. Please include all electronic commerce transactions.
5. Please write clearly in ink.
6. This survey questionnaire can be faxed back to Statistics Canada at **1 888 883-7999**.

Statistics Canada advises you that there could be a risk of disclosure during the facsimile transmission. However, upon receipt of your facsimile, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Reporting Period Information

Reporting Period

Please report information for your **most recent available 12-month fiscal period** ending between January 1, 2000 and March 31, 2001. Please indicate below the period covered by this questionnaire.

| | YYYY | MM | DD | | YYYY | MM | DD |
|---------|------|----|----|----|------|----|----|
| 1. From | 0011 | | | To | 0012 | | |

2. Do the dates reported above represent a change in your fiscal year?

0059 Yes No

3. Were any of the operating units of this business unit temporarily or seasonally inactive during the reporting period?

0061 Yes No

4. Has this business unit acquired any operating units during the reporting period?

0064 Yes No

5. Has this business unit disposed of/sold any operating units during the reporting period?

0066 Yes No

Data-sharing Agreements

To avoid duplicating survey activity, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. This is done in accordance with the federal *Statistics Act* and corresponding provincial and territorial legislation. The data are kept confidential and used for statistical purposes only. **Your responses are not shared with Canada Customs and Revenue Agency (formerly Revenue Canada).** More details on data-sharing are included in this package.

Business Unit Organization

1. Type of organization (please check **one** only):

- 0024 1 Unincorporated sole proprietorship 2 Unincorporated partnership 3 Incorporated company 4 Co-operative
5 Joint venture 6 Government business entity 7 Government 8 Non-profit organization

Main Business Activity

Please check the **main** activity, at this business unit, which most accurately describes the **principal** source of operating revenue.

Please check **one** only.

1. 0430 **Full-Service Restaurant**

An establishment where patrons order while seated (e.g., fine dining).

0431 **Limited-Service Eating Place**

An establishment where patrons order or select food or beverages at a counter, food bar, public cafeteria and/or order by phone.

0432 **Food Service Contractor**

An establishment primarily engaged in supplying food services under contract for a specific period of time (e.g., to airlines, institutions and government).

0433 **Caterer**

An establishment primarily engaged in providing food services for social events such as parties, weddings or receptions and business events.

0434 **Mobile Food Service**

An establishment primarily engaged in preparing and serving food and beverages for immediate consumption from motorized vehicles or non-motorized carts.

0435 **Drinking Places**

An establishment engaged in preparing and serving alcoholic beverages and limited food services for immediate consumption (e.g., bars, taverns, pubs, night-clubs). Also includes bars operating video gaming or other gambling machines.

2. 0040 **None of the above**

Please list the main activities of this business unit and indicate the estimated percentage of total operating revenue associated with each one:

0041

Note:

If you responded “None of the above”, please call 1 888 881-3666 for further instructions.

B - Revenue

- Please include:**
- all Canadian revenue (including electronic commerce) recorded in your accounts for sales or transfers to other businesses and to other units of your business;
 - all revenue (including electronic commerce) received from outside Canada by this business unit.

Please exclude: • federal or provincial sales taxes collected for remittance to a government agency.

| | \$ CDN |
|---|--------|
| Alcoholic beverage service (include drinks served with meals): | 1400 |
| 1. Beer | 1405 |
| 2. Wine | 1410 |
| 3. Liquor | 1414 |
| 4. Total Alcoholic Beverages | 1415 |
| Food and Non-Alcoholic Beverage service (exclude alcohol and report it above): | |
| 5. Full table food service (Customers are waited upon while seated at table, e.g., fine dining.) | 1420 |
| 6. Counter service (Self serve and/or food and beverages dispensed to customers and eaten in or near premises.) | 1425 |
| 7. Take-out service (Customers pick up food and beverages to be eaten away from the premises.) | 1430 |
| 8. Drive-through service (Customers drive up and order and consume their purchases away from the premises.) | 1432 |
| 9. Delivery service (Food ordered and delivered to customers by vehicle.) | 1435 |
| 10. Contract catering service (Food prepared for institutions, government and/or industry.) | 1440 |
| 11. Catering (social) (Food prepared for events, parties and functions.) | 1445 |
| 12. Mobile food service (Food and beverages prepared and sold from motorized vehicles and non-motorized carts.) | 1450 |
| 13. Accommodation revenue (rental of overnight rooms and suites) Exclude rental of halls, banquet and meeting rooms. Please report this in this section at question 15, "Sales of other goods and services produced". | 2028 |
| 14. Sales of merchandise (e.g., gifts, newspapers, cigarettes) | 2000 |
| 15. Sales of other goods and services produced (e.g., parking, cover charges, coat check, rental of halls and meeting rooms) | |
| Please name major items: | 2001 |
| | 2002 |
| | 2003 |

Rental or Lease of Office Space, Other Real Estate, Goods and Equipment

| | \$ CDN |
|--|--------|
| 16. Office space or other real estate | 2005 |
| 17. All other rental or leasing revenue (e.g., equipment, motor vehicles) | 2030 |
| Please name major items: | |
| 2031 | |
| 2032 | |
| 2033 | |

Other Operating Revenue

| | \$ CDN |
|---|--------|
| 18. Franchise fee revenue | 2040 |
| 19. Commission revenue (e.g., net gambling commissions from Video Lottery Terminals, Lottery Tickets) | 2060 |
| 20. Royalties (revenue derived from the granting of rights or usage of patents, trademarks, copyrights) | 2065 |
| 21. All other operating revenue Exclude interest income and dividends. Please report this amount in this section at questions 23 and 24, "Interest income" and "Dividends". | 2077 |
| Please name major items: | |
| 2071 | |
| 2072 | |
| 2073 | |

Revenue Totals

| | \$ CDN |
|--|--------|
| 22. Total operating revenue | 2080 |
| 23. Interest income | 2092 |
| 24. Dividends | 2094 |
| 25. Total revenue (add amounts reported at questions 22, 23 and 24 above) | 2098 |

C - Purchases and Inventories

Inventories are to be reported at book value (i.e., the value maintained in the accounting records).

Please include: • inventory **owned** by this business unit within or outside Canada (including inventory held at any warehouse, selling outlet, in transit, or on consignment).

Please exclude: • inventory held on consignment for others.

| | Purchases \$ CDN | Value of opening inventory \$ CDN | Value of closing inventory \$ CDN |
|---|---------------------|---|---|
| 1. Merchandise (for resale) | 5507 | 5560 | 5565 |
| 2. Food and non-alcoholic beverages | 5537 | 5530 | 5535 |
| 3. Alcoholic beverages | 5547 | 5540 | 5545 |
| 4. Total purchases and inventories (add amounts reported at questions 1 to 3 above) | 5548 | 5550 | 5555 |

D - Cost of Goods Sold

\$ CDN

1. Value of **total purchases** (reported in **Section C - Purchases and Inventories**, at question 4, at cell 5548) **plus total opening inventories** (reported in **Section C - Purchases and Inventories**, at question 4, at cell 5550) **minus** the value of **total closing inventory** (reported in **Section C - Purchases and Inventories**, at question 4, at cell 5555).

5721

E - Expenses

Please include: • all expenses (including electronic commerce) within or outside Canada recorded by this business unit.

Please exclude: • GST/HST and TVQ (Quebec).

Labour Remuneration

\$ CDN

1. Wages and salaries paid to employees for whom you issued a **T4 - Statement of Remuneration Paid** form (**include** vacation pay, bonuses and commissions).
2. Employer portion of employee benefits paid for all employees for whom you issued a **T4 - Statement of Remuneration Paid** form (**include** employer contributions to pension, medical/life insurance plans, employment insurance and workers' compensation).
3. **Total labour remuneration** (add amounts reported at questions 1 and 2 above)

3010

3040

3041

Materials, Components and Supply Expenses

Please exclude: • capital expenditures;
• the cost of alcoholic beverages, food, and non-alcoholic beverages and merchandise (for resale). Please report these items in **Section C - Purchases and Inventories**.

\$ CDN

4. Supplies and materials used in the business (e.g., bar supplies, cleaning supplies, plastic utensils, food containers)
5. Office supply expenses
Include paper and supplies for photocopiers, printers and fax machines; diskettes; writing instruments and other office supplies, etc. Also, **if not capitalized, include** computers, printers, photocopiers, computer software and office furniture, etc.
Exclude postage and courier expenses. Please report these amounts in this section, at question 33, "All other operating expenses".

3420

3301

Purchased Energy and Water Expenses

Exclude energy and water expenses that are covered in your rental and leasing expenses. Please report these amounts in this section, at question 11, "Rental of office space or other real estate".

\$ CDN

6. Energy expenses (e.g., electricity, gasoline, fuel oil, diesel fuel, propane, natural gas)
7. Water expenses

4027

4065

Purchased Service Expenses

Please **exclude** services that you produce within this business unit.

| | \$ CDN |
|--|--------|
| 8. Purchased delivery service (delivery of food and beverages to customers by private contractor) | 3440 |
| 9. Telephone and other telecommunication expenses Include: • telephone, fax, cellular phone, or pager services for transmission of voice, data or image; • Internet access charges. | 4101 |
| 10. Rental of linens and uniforms | 3430 |
| Rental and leasing expenses | |
| 11. Rental of office space or other real estate | 4120 |
| 12. Rental of motor vehicles (without driver) | 4125 |
| 13. Rental of other machinery and equipment (without operator) | 4135 |
| 14. Rental of other goods | 4140 |
| Purchased maintenance and repair service expenses | |
| 15. Purchased maintenance and repair service expenses for buildings and structures, including janitorial services Include materials, parts and labour. Exclude property management fees. | 4180 |
| 16. Purchased maintenance and repair service expenses for motor vehicles Include materials, parts and labour. | 4210 |
| 17. Purchased maintenance and repair service expenses for other machinery and equipment Include materials, parts and labour. | 4215 |
| 18. Purchased maintenance and repair service expenses for other goods Include materials, parts and labour. | 4220 |
| 19. Payments to employment agency or personnel supplier (e.g., pay for temporary workers paid through an agency and charges for personnel search services) | 3080 |
| 20. Legal, accounting and auditing fees | 4230 |
| 21. Consulting fees | 4270 |

Purchased Service Expenses (continued)

| | \$ CDN |
|--|--------|
| 22. Financial service fees (e.g., bank charges, credit and debit card commissions) Exclude interest expenses. Please report these amounts in this section, at question 35, "Other expenses". | 4325 |
| 23. Insurance premiums (e.g., liability, auto, building, equipment) Exclude premiums paid directly to your Head Office, if applicable. Please report this amount in this section at question 32, "Management fees or any other service fees paid to head office and other business support units". | 4350 |
| 24. Advertising expenses (e.g., trade shows) | 4365 |
| 25. Travel, meals and entertainment expenses Include purchases for clients. Exclude music and entertainment services provided to customers as part of your business. Please report these payments in this section, at question 28, "Cable and satellite television / Purchased transmission of television, radio and music programs", and at question 29, "Service fees of performing and other artists". | 4370 |
| 26. Property and business taxes, licenses and permits expenses Include: <ul style="list-style-type: none"> • property taxes (except those covered in your rental and leasing expenses); • property transfer taxes; • vehicle licence fees; • lot levies. | 4410 |
| 27. Royalties and franchise fees | 4440 |
| 28. Cable and satellite television / Purchased transmission of television, radio and music programs | 4460 |
| 29. Service fees of performing and other artists | 4465 |

Other Operating Expenses

| | \$ CDN |
|--|--------|
| 30. Amortization of franchise fees | 4523 |
| 31. All other depreciation and amortization (including this business unit's assets and capital lease obligations, e.g., buildings, vehicles, equipment) | 4550 |
| 32. Management fees or any other service fees (e.g., legal, advertising, insurance) paid to head office and other business support units (e.g., warehouses, sales centres, trucking facilities) | 4555 |
| 33. All other operating expenses (e.g., contributions to provincial health and education payroll taxes, allowances for bad debts, donations, and inventory adjustments) Exclude interest expenses. Please report these amounts in this section at question 35, "Other expenses". | 4569 |

Please name major items:

| | |
|--|------|
| | 4561 |
| | 4562 |
| | 4563 |

Expense Totals

| | \$ CDN |
|---|--------|
| 34. Total operating expenses (add amounts reported at questions 3 to 33) EXCLUDE COST OF GOODS SOLD. | 4598 |
| 35. Other expenses (e.g., interest expenses on capital lease obligations plus all other miscellaneous interest expenses such as interest on loans and the interest portion of mortgage payments) | 4630 |
| 36. Total expenses (add amounts reported at questions 34 and 35 above) | 4698 |

F - Employment Characteristics

Paid Employees

Please report the average **number** of people employed during the reporting period. Employees are defined as those workers for whom you completed a Canada Customs and Revenue Agency (formerly Revenue Canada) **T4 - Statement of Remuneration Paid** form.

Include full-time, part-time and temporary employees and employees absent with pay.

Do not include contract workers who are not part of your payroll.

| | Number of Employees | | |
|--|---------------------|----------|-------|
| | Full-year | Seasonal | Total |
| 1. Full-time (usually 30 hours or more per week) | 6071 | 6072 | 6073 |
| 2. Part-time (usually less than 30 hours per week) | 6074 | 6075 | 6076 |
| 3. Number of working owners or partners of unincorporated businesses | | | 6079 |

For information only

G - Comments

1. How long did you spend collecting the data and completing this form?

9910

hours

2. Comments?

We invite your comments on the following topics or any others related to our business survey program. We appreciate your assistance.

- events that may have caused significant changes in your reported values from the previous year
- questionnaire content
- new questions of interest to your industry
- questionnaire language
- use of business terminology
- clarity of questions (e.g., definitions, examples of inclusions and exclusions, code sheets, instruction sheets, reporting guides)
- order and flow of questions
- timing of receipt of questionnaire and the period given for response
- other sources of data to further reduce response burden
- potential for electronic data reporting
- general (non-proprietary) business software packages in use

9920

FOR information only

Lost the return envelope?

Please telephone 1 888 881-3666 OR fax the questionnaire back to us at 1 888 883-7999
OR
mail your questionnaire to Statistics Canada, Operations and Integration Division,
120 Parkdale Ave., Ottawa, Ontario K1A 0T6



Thank you for your co-operation

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