



2004 Survey of Service Industries: Food Services and Drinking Places

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Completion of this questionnaire is a legal requirement under this Act.

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français, veuillez nous téléphoner au 1 888 881-3666.

If necessary, please correct pre-printed information below.



0001	Legal name	0004	Address (number and street)		
0002	Business name	0005	City		
0003	C/O	0006	Province/Territory or State		
0008	First name of contact	0053	Country	0007	Postal code/Zip code
0028	Last name of contact	0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French	

A - General Information

Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs.

Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed reporting guide for details of these agreements.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Reporting Instructions

- Report for **all** operation(s) and/or location(s) pre-printed in the above address area. If it is not possible to report for the above business unit(s), please explain the reason(s) in the Comments section at the end of the questionnaire.
- When precise figures are not available, please provide your best estimates.
- For further information about this survey and definitions, please consult the enclosed reporting guide.

Return of Questionnaire

Please mail the completed questionnaire(s) in the enclosed envelope or fax it to Statistics Canada at 1 888 883-7999 within 30 days of receipt.

Lost the return envelope or need help? Call us at 1 888 881-3666 or mail to:
Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6



B - Main Business Activity

Please describe the nature of your business.

0055 _____

Please check only one of the following categories that represents the **main** activity, at this business unit, which most accurately describes the principal source of operating revenue.

- 722110 ⁰⁴³⁰ **Full-Service Restaurant** - patrons order while seated
- 722210 ⁰⁴³¹ **Limited-Service Restaurant** - patrons order food and beverages at a counter, and/or order by phone
- 722310 ⁰⁴³² **Food Service Contractor** - supplies food services under contract for a specific period of time
- 722320 ⁰⁴³³ **Social Caterer** - provides food services for social or business events
- 722330 ⁰⁴³⁴ **Mobile Food Service** - serves food and beverages, from motorized vehicles or non-motorized carts
- 722410 ⁰⁴³⁵ **Drinking Places** (e.g., bars, night-clubs, taverns)
- ⁰⁰⁴⁰ **None of the above**

If you responded "**None of the above**", please call **1 888 881-3666** for further instructions.

For further information, please refer to the enclosed reporting guide.

C - Reporting Period Information

Please report information for your **fiscal year** (normal business year) ending between April 1, 2004 and March 31, 2005. Please indicate below the period covered by this questionnaire.

1. **From** ⁰⁰¹¹ **To** ⁰⁰¹²

2. If you did not operate this business unit for a full year, please check the reason(s) below:

- ⁰⁰³¹ 1 Seasonal Operation 2 New Business 3 Change of Fiscal Year 4 Change of Ownership 5 Ceased Operations 6 Temporarily Inactive

3. Please indicate below, any change that may have occurred in the organization of this business unit during the reported period:

- ⁰⁰⁴⁷ 1 Acquired New Business Units 2 Disposed of/ Sold Business Units

If you have had any other changes in your business within the year, please describe these changes in the Comments section at the end of the questionnaire.

D - Business Unit Organization

Type of organization (please check **one** only):

- ⁰⁰²⁴ 1 Unincorporated sole proprietorship 2 Unincorporated partnership 3 Incorporated company
- 4 Co-operative 5 Joint venture 6 Government business entity
- 7 Government 8 Non-profit organization

For further information, please refer to the enclosed reporting guide.

E - Menu Theme

Please identify your dominant menu theme(s) maximum of three (3).

- | | |
|--|--|
| 9181 <input type="checkbox"/> Baked Goods (e.g., doughnuts, muffins, pastries) | 9189 <input type="checkbox"/> Pizza |
| 9182 <input type="checkbox"/> Chicken | 9190 <input type="checkbox"/> Other Italian |
| 9183 <input type="checkbox"/> Chinese | 9191 <input type="checkbox"/> Roast Beef |
| 9184 <input type="checkbox"/> Other Asian | 9192 <input type="checkbox"/> Sandwiches/Subs |
| 9185 <input type="checkbox"/> Coffee | 9193 <input type="checkbox"/> Seafood |
| 9186 <input type="checkbox"/> Hamburger | 9194 <input type="checkbox"/> Steak |
| 9187 <input type="checkbox"/> Mexican | 9195 <input type="checkbox"/> Vegetarian |
| 9188 <input type="checkbox"/> North American (varied) | 9196 <input type="checkbox"/> Other Ethnic (please specify): <u>9200</u> |
| 9198 <input type="checkbox"/> Finger Food | 9197 <input type="checkbox"/> Other Speciality (please specify): <u>9201</u> |
| | 9199 <input type="checkbox"/> No menu theme |

F - Revenue

		\$ CDN
1. Total alcoholic beverages (<i>include drinks served with meals</i>)	1414	
2. Full table food service (<i>customers are waited upon while seated at a table</i>)	1415	
3. Counter service (<i>food and beverages dispensed to customers to be eaten on the premises</i>)	1420	
4. Take-out service (<i>customers pick up food and beverages to be eaten away from the premises</i>)	1425	
5. Drive-through service (<i>customers drive up, order and consume their purchases away from the premises</i>)	1430	
6. Delivery service (<i>food ordered and delivered to customers by vehicle</i>)	1432	
7. Contract catering service (<i>food prepared for institutions, government and/or industry</i>)	1435	
8. Social catering (<i>food prepared for events, parties and functions</i>)	1440	
9. Mobile food service (<i>food and beverages prepared and sold from motorized vehicles and non-motorized carts</i>)	1445	
10. Sales of merchandise (e.g., gifts, toys, newspapers, cigarettes)	2028	
11. Franchise fee and royalty revenue	2022	
12. Commission revenue (e.g., net gambling commissions from video lottery terminals, lottery tickets)	2060	
13. All other revenue (Please specify major items):	2077	
2071 _____		
2072 _____		
2073 _____		
14. Total operating revenue (sum of 1 to 13)	2080	
15. Investment and other income (e.g., interest and dividend income, capital gains)	2097	
16. Total revenue (sum of 14 and 15)	2098	

For further information, please refer to the enclosed reporting guide.

G - Expenses

		\$ CDN	
1. Cost of alcoholic beverages	5533		
2. Cost of food and non-alcoholic beverages	5532		
3. Cost of merchandise (<i>for resale</i>)	5531		
4. Total cost of goods sold (<i>sum of 1 to 3</i>)		5721	\$ CDN
5. Total salaries and wages of employees (include management salaries)	3010		
6. Employer portion of employee benefits	3040		
7. Total labour remuneration (<i>sum of 5 and 6</i>)		3041	
8. Supplies and materials used in the business (<i>e.g., plastic utensils, paper products, food containers</i>)		3420	
9. Office supplies (include paper and supplies, computers, printers, photocopiers)		3301	
10. Heat, light, power and water (<i>e.g., electricity, gas, propane</i>)		4066	
11. Purchased delivery service (<i>delivery of food and beverages to customers by private contractor</i>)		3440	
12. Telephone and other telecommunication expenses (include cell phone, Internet access, cable and satellite fees)		4101	
13. Rental of linens and uniforms (include laundry)		3430	
14. Legal, accounting and other professional fees		4230	
15. Rent		4120	
16. Rental and/or lease of computers, motor vehicles, machinery and equipment		4140	
17. Repair and maintenance to buildings, motor vehicles, machinery and equipment (include janitorial service, snow removal)		4175	
18. Financial service fees and other banking charges (include credit/debit card charges)		4325	
19. Insurance premiums (include liability, business interruption insurance, motor vehicle insurance)		4350	
20. Advertising and promotion expenses		4365	
21. Travel, meal and entertainment expenses		4370	
22. Property and business taxes, licences and permits		4410	
23. Royalties and franchise fees		4440	
24. Amortization and depreciation		4520	
25. Management fees paid to head office and other business support units (exclude management salaries)		4555	
26. Interest expenses (<i>e.g., interest on loans/mortgages</i>)		4630	
27. Write-offs, valuations, adjustments, capital losses		4349	
28. All other expenses (<i>Please specify major items</i>):		4569	
4561 _____			
4562 _____			
4563 _____			
29. Total expenses (<i>sum of 4, 7 and 8 to 28</i>)		4699	

H - Personnel Characteristics

Please report the **average** number of people employed during the reporting period.

	Number
Full-time (usually 30 hours or more per week)	6073
Part-time (usually less than 30 hours per week)	6076
Number of working owners or partners of unincorporated businesses (non-salaried)	6079

I - Provincial/Territorial Distribution

1. Are you reporting for food service and drinking place operations located in more than one province/territory? 9966 **No - If no, please go to Section J.** **Yes - If yes, report the following items by province/territory of operation.**

2. Please indicate if you are reporting in: 9967 \$ **or** %

Province/Territory	Total Operating Revenue (Section F, question 14)	Total Cost of Goods Sold (Section G, question 4)	Total Labour Remuneration (Section G, question 7)	Amortization and Depreciation (Section G, question 24)	Total Expenses (Section G, question 29)
Newfoundland and Labrador	4824	4825	4826	4827	4927
Prince Edward Island	4829	4830	4831	4832	4932
Nova Scotia	4834	4835	4836	4837	4937
New Brunswick	4839	4840	4841	4842	4942
Quebec	4844	4845	4846	4847	4947
Ontario	4849	4850	4851	4852	4952
Manitoba	4854	4855	4856	4857	4957
Saskatchewan	4859	4860	4861	4862	4962
Alberta	4864	4865	4866	4867	4967
British Columbia	4869	4870	4871	4872	4972
Yukon	4874	4875	4876	4877	4977
Northwest Territories	4879	4880	4881	4882	4982
Nunavut	4884	4885	4886	4887	4987
Canada Totals	4889	4890	4891	4892	4992

J - Certification

I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person 0018	Title 0014	Date 0015		
		Year	Month	Day
		<input type="text"/>	<input type="text"/>	<input type="text"/>

Name of person to contact for further information: 0026	0013	<input type="text"/>
1 <input type="checkbox"/> Mr. 2 <input type="checkbox"/> Mrs 3 <input type="checkbox"/> Miss 4 <input type="checkbox"/> Ms	0054	First name <input type="text"/>
		Last name <input type="text"/>

E-mail address 0018	Web site address 0020
------------------------	--------------------------

Telephone number 0017	Extension number 0027	Fax number 0016
--------------------------	--------------------------	--------------------

How long did you spend collecting the data and completing this questionnaire?	9910	Hour(s)	9909	Minutes
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

K - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

9920

9913

9914

9915

9916

Thank you for completing this questionnaire. Please retain a copy for your records.

Statistics Canada's publications are available for use in Statistics Canada's regional offices and all major libraries.

As well, please visit our Web site at www.statcan.ca.

If you need help, please contact us at **1 888 881-3666**.