

## National Survey of Community Sector Organizations Feasibility Study Questionnaire

Hello, this is (interviewer name) from Statistics Canada. We are presently conducting a very short survey, on behalf of Human Resources and Social Development Canada (HRSDC), to examine the level of involvement that businesses have in the community, and the decision-making processes that surround such activities. The results of this survey will help identify businesses with significant community involvement and help HRSDC to develop programs and policies to support them.

May I please speak with a senior manager of this company/organization?

Your answers will be kept strictly confidential and used only for statistical purposes. While your participation is voluntary, your assistance is essential if the survey results are to be accurate. My supervisor may listen in to evaluate the survey.

*I would like to start by asking you a general question about (name of company/organization).*

1. Which of the following categories best describes the nature of your company/organization?

Is it a...

**(Select one)**

(a) Credit union, caisse populaire, or cooperative	( )	
(b) Non-profit organization or charity	( )	
(c) Government owned company/organization (e.g., crown corporation) or a public sector non-governmental organization (e.g., university, college, hospital, publicly-funded residential care facility)	( )	
(d) Mutual company or society	( )	
(e) For-profit company or organization	( )	
(f) Other (Please specify)	( )	(e.g., No legal status) _____

Respondents who select (a), (b), (c) or (d), exit the questionnaire.

Respondents who select (e) or (f) continue.

*Now I would like to ask you a few questions about the ownership structure of your company/organization and about its general objectives.*

2. Which of the following categories best describes the ownership structure of your company/organization?

Is it primarily owned by...

**(Select one)**

(a) A private owner, or partners in a privately owned company	( )
(b) One or more shareholders in a publicly-owned company	( )
(c) A for-profit parent company or companies	( )
(d) Some level of government, a crown corporation or a public sector non-governmental organization (e.g., university, college, hospital, publicly-funded residential care facility)	( )
(e) Members	( )
(f) One or more community-based organizations, community-based groups (e.g., an organization of persons with disabilities), or a whole community	( )
(g) Other (Please specify)	( )

Respondents who select (b) go to Q#4.  
 Respondents who select (c) go to Q#3.  
 Respondents who select (d) exit the survey  
 Respondents who select (e) go to Q#5.  
 All other Respondents go to Q#6.

3. Which of the following categories best describes the ownership structure of your parent company/organization?

Is it primarily owned by...

**(Select one)**

(a) A private owner, or partners in a privately owned company	( )
(b) One or more shareholders in a publicly-owned company	( )
(c) Some level of government, a crown corporation or a public sector non-governmental organization (e.g., university, college, hospital, publicly-funded residential care facility)	
(d) Members	( )
(e) A community-based organization, a specific community-based group (e.g., an organization of persons with disabilities), or the whole community	( )
(f) Other (Please specify)	( )

Respondents who select (b) go to Q#4.  
 Respondents who select (c) exit the survey.  
 All others go to Q#6.

4. Are a majority of the shares in your company/organization owned by your employees?

(a) YES	( )
(b) NO	( )

Go to Q#6.

5. Which of the following categories best describes the majority of members of your company/organization?

**(Select one)**

Are they...

(a) Individuals who use your products or services	( )
(b) Organizations (including those that use your products or services)	( )
(c) Shareholders	( )
(d) Employees	( )
(e) A community-based organization, a specific community-based group (e.g., an organization of persons with disabilities), or the whole community	( )
(f) Other, please specify	( )

Go to Q#6.

6. Most companies and organizations are either non-profits (e.g., the Red Cross) or for-profits (e.g., General Motors). However, there is a third type of company or organization that tries to make a profit, but uses all its profits either to benefit its employees (e.g., a company that exists solely to provide job experience for Aboriginal youth), serve its members better (i.e., a cooperative), or to improve the social, economic, environmental or cultural conditions of a community based group (e.g., an organization of persons with disabilities) or the whole community.

Which of the three terms best describes your company or organization?

Is it a...

**(Select one)**

(a) Non-profit (like the Red Cross)	( )
(b) For-profit (like General Motors)	( )
(c) The third type of company or organization as described above	( )

7. During the past five years, has your company/organization been responsible for creating one of the following kinds of organizations: a registered charity, a non-profit organization, a cooperative, a social enterprise, or some other type of community-based organization?

(a) YES	( )
(b) NO	( )

8. During the past year, has your company/organization engaged in any of the following types of community-related activities?

**(Select all that apply)**

(a) Contributed financially to community-based organizations that address social, environmental or cultural issues (e.g., non-profits or charities)	( )
(b) Adopted policies to minimize social or environmental damage that may result from your company or organization's activities	( )
(c) Promoted public awareness and action to ensure the social or environmental sustainability of Canadian communities	( )

9. Typically, how does your company/organization distribute most of the profit or surplus it earns, after it makes any necessary reinvestments?

**(Select one)**

It is distributed to...

(a) A private owner or partners in a privately owned company	( )
(b) One or more shareholders in a publicly-owned company	( )
(c) Members	( )
(d) Employees	( )
(e) Community-based organizations, charities, or non-profit organizations	( )
(f) All profit or surplus is reinvested in the company/organization	( )

10. If your company/organization were to be closed down or sold, how would most of its assets be distributed, after its debts were settled?

**(Select one)**

Would they go to...

(a) A private owner, or partners in a privately owned company	( )
(b) One or more shareholders in a publicly-owned company	( )
(c) A parent company or parent organization	( )
(d) Some level of government, a crown corporation or a public sector non-governmental organization (e.g., university, college, hospital, publicly-funded residential care facility)	( )
(e) Members	( )
(f) Community-based organizations, charities, or non-profit organizations	( )
(g) A cooperative	( )

*I would like to close by asking you two questions that deal with how your company/organization makes decisions.*

11. Which of the following types of people/organizations have the right to make major decisions about the future of your company/organization (e.g., a decision to close it down, or to sell it to another company/organization)? In answering, please disregard any role your company/organization's Board of Directors might play in such decisions.

**(Select all that apply)**

(a) A private owner, or partners in a privately owned company	( )
(b) One or more shareholders in a publicly-owned company	( )
(c) A parent company or parent organization	( )
(d) Members	( )
(e) Employees	( )
(f) Consumers/users	( )
(g) A community-based organization, a specific community-based group (e.g., an organization of persons with disabilities), or the whole community	( )

12. When the people/organizations you identified in the previous question are making such major decisions about the future of your company/organization (e.g., a decision to close it down, or to sell it to another company/organization), which of the following decision-making principles do they use?

**(Select all that apply)**

(a) One vote per <u>share</u> , for those who own voting shares	( )
(b) One vote per <u>person</u> , for those who are members and/or shareholders	( )
(c) One vote per member organization	( )
(d) There is no vote, decisions are made by a private owner or partners	( )
(e) There is no vote, decisions are made by a parent company	( )
(f) Other (Please specify)	( )

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