



Service Industries Division

Quarterly Business Conditions Survey for the Traveller Accommodation Industry

In all correspondence concerning this questionnaire please quote this nine digit reference number below

Confidential when completed

Authority

This survey is conducted under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Participation is voluntary.

Mailing Address

Operating Address

A. General Information

Survey Purpose

This survey seeks opinions about current and future business conditions. The information will be used to produce an early, broadly-based summary of business opinion regarding impediments to trade, current and future business activity, and employment. This survey was developed in partnership with the Canadian Tourism Commission and the Ontario Ministry of Tourism.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Survey Reporting Unit

The reporting unit for this questionnaire is the business operating establishment (accommodation property) of the traveller accommodation business.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded to all information collected under the authority of the *Statistics Act*.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1 888 605-2493 within the next week.

Need help? Call us at 1 800 916-9316 or mail to: Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6

B. Certification

I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person 0014	Title 0014	0015 Date		
		Year	Month	Day
Name of person to contact for further information (<i>please print</i>) 0026 1 <input type="radio"/> Mr. 2 <input type="radio"/> Mrs. 3 <input type="radio"/> Miss 4 <input type="radio"/> Ms.	0013	First name		
	0054	Last name		
E-mail address: 0018	Company's Home Web page address (URL) 0020			
Telephone number: 0017 ()	Extension: 0027	Fax number: 0016 ()		

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C. Recent Business Impediments - The past three months

1. According to the opinion of management, are the activities of this business unit impeded by difficulties in any of the following areas? **(please check all that apply)**

91007 access to financing

91009 excess room supply

91019 reputation of Canada as a desirable tourist destination

91015 lack of attractions or complementary facilities in vicinity

91003 shortage of unskilled labour

91001 shortage of skilled labour

91011 public health and safety concerns *(please specify)*

91012 _____

91017 abnormal weather and/or natural disasters *(please specify)*

91018 _____

91013 third-party distribution channels (Global Distribution Systems) *(please specify)*

91014 _____

91005 general economic conditions *(please specify)*

91006 _____

91021 other *(please specify)*

91022 _____

91023 no difficulties at this time

D. Recent Business Conditions – The past three months

2. Over the **past three months** compared with the **same period last year**, occupancy rates for this business unit have been:

91030 higher 91031 about the same 91032 lower 91033 no opinion

91034 this unit was not in operation at this time → 91035 _____

Reason

E. Future Business Conditions – The next three months

During the next three months compared with the same period last year, it is the opinion of the management of this business unit that:

3. The number of room-nights booked will be:

91040 higher 91041 about the same 91042 lower 91043 no opinion

91044 this unit will not be in operation during the next three months (skip to Comments) → 91045 _____

Reason

4. The occupancy rate will be:

91060 higher 91061 about the same 91062 lower 91063 no opinion 91064 not applicable

5. The number of corporate/commercial travellers staying at this business unit will be:

91050 higher 91051 about the same 91052 lower 91053 no opinion 91054 not applicable

6. The average daily room rate will be:

91070 higher 91071 about the same 91072 lower 91073 no opinion 91074 not applicable

7. The total number of hours worked by employees in this business unit will be:

91080 higher 91081 about the same 91082 lower 91083 no opinion 91084 not applicable

F. Comments

91090 _____

Thank you for completing this questionnaire

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As well, please visit our Web site at www.statcan.ca.