

# SURVEY OF INNOVATION AND BUSINESS STRATEGY, 2019

Your  
Participation  
Makes a  
Difference!

## Innovation can be a key to your success!

To better understand how businesses harness innovation, Statistics Canada is conducting the **Survey of Innovation and Business Strategy (SIBS) 2019**. This survey will collect information on strategic decision-making, innovation activities, operational tactics and global value chain activities of businesses in Canada.

SIBS 2019 is a joint initiative by Statistics Canada and partners: **Innovation, Science and Economic Development Canada (ISED)**, **Institut de la statistique du Québec (ISQ)**, **Atlantic Canada Opportunities Agency (ACOA)**, and the **Ontario Ministry of Economic Development, Job Creation and Trade**.

A strong participation rate in this survey will help ensure that we have accurate and up-to-date information on how innovation is shaping Canada's private sector. Specifically, insights will allow Statistics Canada and its partners to better understand the following:

- ✓ **How many Canadian businesses are engaging in innovation activities? What are the characteristics of an innovative enterprise? How has this evolved since 2017?**
- ✓ **How many Canadian businesses are using advanced technology, and which industries are making use of advanced and emerging technologies?**
- ✓ **What kinds of obstacles do businesses face when they export?**
- ✓ **Are businesses facing skills shortages that impede innovation? Are strategies being developed to address these shortages?**

Provincial and federal governments, industry associations, academia, businesses wanting to benchmark their own activities with their industry peers, the Organisation for Economic Co-operation and Development (OECD), and the general public, all use the findings from SIBS.

Please note, industry statistics produced by SIBS are a high-level roll up of information from all respondents. Statistics Canada is prohibited by law from releasing any information that could identify you or your business. These statistics will be released to the public through Statistics Canada's website commencing Fall of 2020.

**To see the results from SIBS 2017, visit:**

[www.statcan.gc.ca/sibs2017](http://www.statcan.gc.ca/sibs2017)