

By the numbers

Canada Day



The people of Canada

In 2020, Canada's population reached

38 million!

Source: Statistics Canada. Table 17-10-0005-01 Population estimates on July 1st, by age and sex.



Proudly diverse from coast to coast to coast

According to the last census, more than **7.5 million** foreign-born individuals, representing **over 250** ethnic origins, made Canada their home.

Source: Statistics Canada. 2017. "Immigration and ethnocultural diversity: Key results from the 2016 Census." Statistics Canada Catalogue no. 11-001-X.



Best served cold

In 2019/2020, Canadians consumed **1,844,658** kilolitres of **Canadian beer** versus **326,259** kilolitres of **foreign beer**.

Source: Statistics Canada. Table 10-10-0011-02 Volume of sales of alcoholic beverages of liquor authorities and other retail outlets, by origin of product (x 1,000).

Classic Canadian cuisine

From poutine, maple syrup and back bacon, to bannock, ketchup chips and butter tarts . . . How can you not indulge in some of the country's culinary classics on Canada Day?

- In 2020, **331,018** tonnes of **specialty cheese** were produced in Canada

Source: Statistics Canada. Table 32-10-0112-01 Production of selected dairy products.

- In April 2021, the average monthly retail price of **potatoes** (per 4.54 kg) was **\$10.23**.

Source: Statistics Canada. Table 18-10-0002-01 Monthly average retail prices for food and other selected products.



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